



**Making the Most of Michigan's Energy Future**

# **New Technologies and Business Models Stakeholder Meeting 2: Electric Vehicles**

***The meeting will begin promptly at 1:00 pm.***

February 10, 2021

1PM – 5 PM



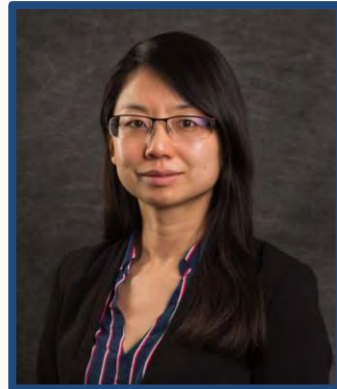
**MPSC**

**Michigan Public Service Commission**



**Making the Most of Michigan's Energy Future**

# **New Technologies and Business Models: Welcome and Overview**



**Joy Wang**

[WangJ3@Michigan.gov](mailto:WangJ3@Michigan.gov)

Smart Grid Section

Michigan Public Service Commission



**MPSC**

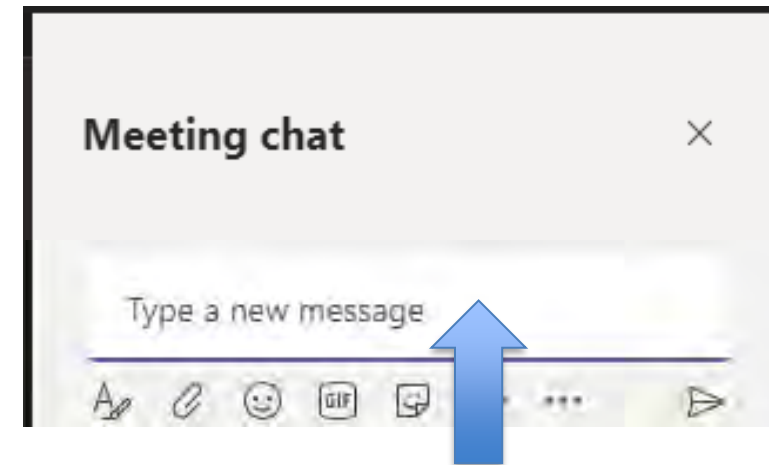
**Michigan Public Service Commission**

# Agenda

1:00 pm	Welcome & Opening Remarks	Joy Wang, MPSC Staff, and Tremaine Phillips, Commissioner, MPSC
1:05 pm	Electric Vehicle Grid Integration: System Level Perspectives	Matteo Muratori, National Renewable Energy Laboratory
1:40 pm	<p style="text-align: center;">Electric Vehicle Regulatory Barriers &amp; Solutions: A National Perspective</p> <p style="text-align: center;"><u>Panelists:</u></p> <p style="text-align: center;">Max Baumhefner, Natural Resources Defense Council Daniel Bowermaster, Electric Power Research Institute Andrew Dick, Electrify America Annie Gilleo, Greenlots Philip Jones, Alliance for Transportation Electrification</p>	Moderator: Britta Gross, RMI
2:35 pm	Break	
2:45 pm	<p style="text-align: center;">Utility EV Pilot Updates &amp; Challenges in Michigan</p> <p style="text-align: center;"><u>Panelists:</u></p> <p style="text-align: center;">Ben Burns, DTE Craig Morris, Indiana Michigan Power Co. Jeff Myrom, Consumers Energy Joseph Stephanoff, ITC</p>	Moderator: Al Freeman, MPSC Staff
3:55 pm	Break	
4:00 pm	<p style="text-align: center;">Transportation Electrification in Michigan &amp; Opportunities for Vehicle-to-Grid Integration</p> <p style="text-align: center;"><u>Panelists</u></p> <p style="text-align: center;">Hawk Asgeirsson, Pacific Northwest National Laboratory Jim Gawron, Ford Motor Company Jamie Hall, General Motors Tanya Krackovic, eCamion Trevor Pawl, Office of Future Mobility and Electrification</p>	Moderator: Cory Connolly, Michigan Energy Innovation Business Council
4:55 pm	Closing Statements	Joy Wang, MPSC Staff
5:00 pm	Adjourn	3



# Housekeeping

- This meeting is being recorded
- Recording and slides posted on [workgroup website](#) in about a week
- All audience members will be muted
- Please type questions into the chat box
  - To access chat box:



- Staff will ask chat box questions during Q&A

# Housekeeping, cont.

- During the meeting, if clarification of your question is needed, we will ask you to unmute.
  - To unmute:
    - Phone: Press \*6
    - Teams: Click mic button
  - Please mute yourself again after your clarification.
- Chat box may note when audience members enter/exit.
  - These notices are automatic:
    -  Wang, Joy (LARA) added Guest to the meeting.
    -  Wang, Joy (LARA) removed Guest from the meeting.
- If you are not a session speaker, please turn off your video.
- If Teams via web browser is not working, try a different web browser.
  - All work except Safari
- Please share your thoughts on the meeting with us by filling out the survey.



**Making the Most of Michigan's Energy Future**

# **New Technologies and Business Models**

## **Opening Remarks**



**Tremaine Phillips**  
Commissioner  
Michigan Public Service Commission

Stakeholder Meeting 2: Electric Vehicles  
February 10, 2021



**MPSC**

**Michigan Public Service Commission**

# Electric Vehicle Grid Integration: System Level Perspectives



Matteo Muratori

Team Lead

Integrated Transportation and Energy Systems Analysis  
National Renewable Energy Laboratory



Transforming ENERGY through  
SUSTAINABLE Mobility



## Electric Vehicle Grid Integration: System Level Perspectives

*Matteo Muratori, Ph.D.* – Senior Engineer & Team Lead

February 10<sup>th</sup> 2021



# NREL at a Glance

2,685

**Employees,**  
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**World-class**  
facilities, renowned  
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871

**Partnerships**  
with industry,  
academia, and  
government



**Campus**  
operates as a  
living laboratory

# Center for Integrated Mobility Sciences

## Integrated Transportation and Energy Systems Analysis

The National Renewable Energy Laboratory (NREL) **spearheads transportation research** to accelerate the widespread adoption of high-performance, low-emission, energy-efficient passenger and freight vehicles. Among other things, NREL is currently **providing technical support to national, state, and local entities** to:

- ✓ Assess **electrification opportunities** across different transportation segments, including light-duty as well as commercial medium/heavy-duty vehicles
- ✓ Evaluate policy/technology scenarios for **alternative long-term futures**
- ✓ Estimate **infrastructure requirements** to support vehicle electrification (or H<sub>2</sub> vehicles)
- ✓ Understand **charging/fueling costs** and optimize behind-the-meter asset design
- ✓ Explore **integration opportunities** with buildings and the electric grid and **synergies with renewables**

# Agenda

**Electric Vehicle (EV) Charging Loads**

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**EV-Grid Integration: Impacts**

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**EV Trucks and Impact on Distribution Systems**

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**EV-Grid Integration: Synergies and Benefits**

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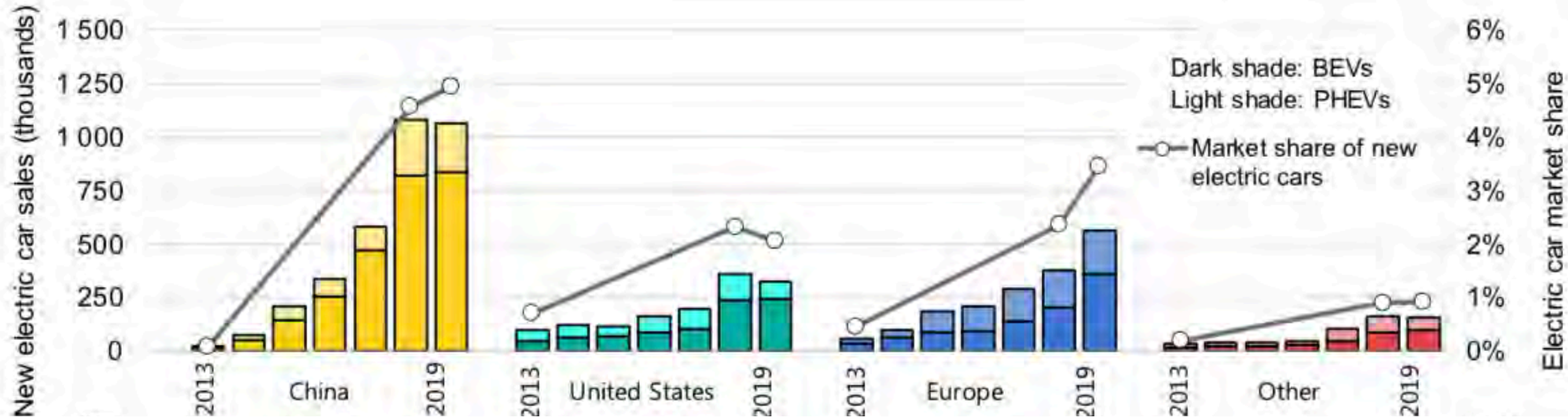
# Electric Vehicle (EV) Adoption and Charging Loads

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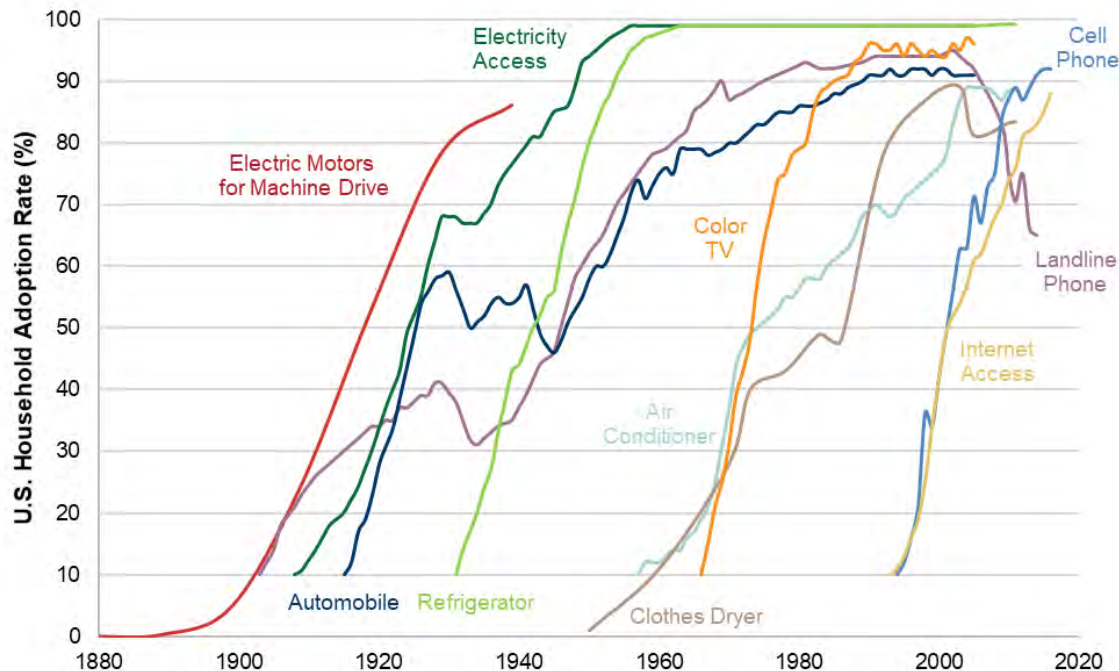
# Global LDV EV market expanding rapidly

The worldwide market share of electric cars reached a record high of 2.6% in 2019, expanding in all major markets except Japan, Korea and United States.

Norway: 56% of 2019 sales. California: 8% of 2019 sales. Michigan: <1% of 2018 sales



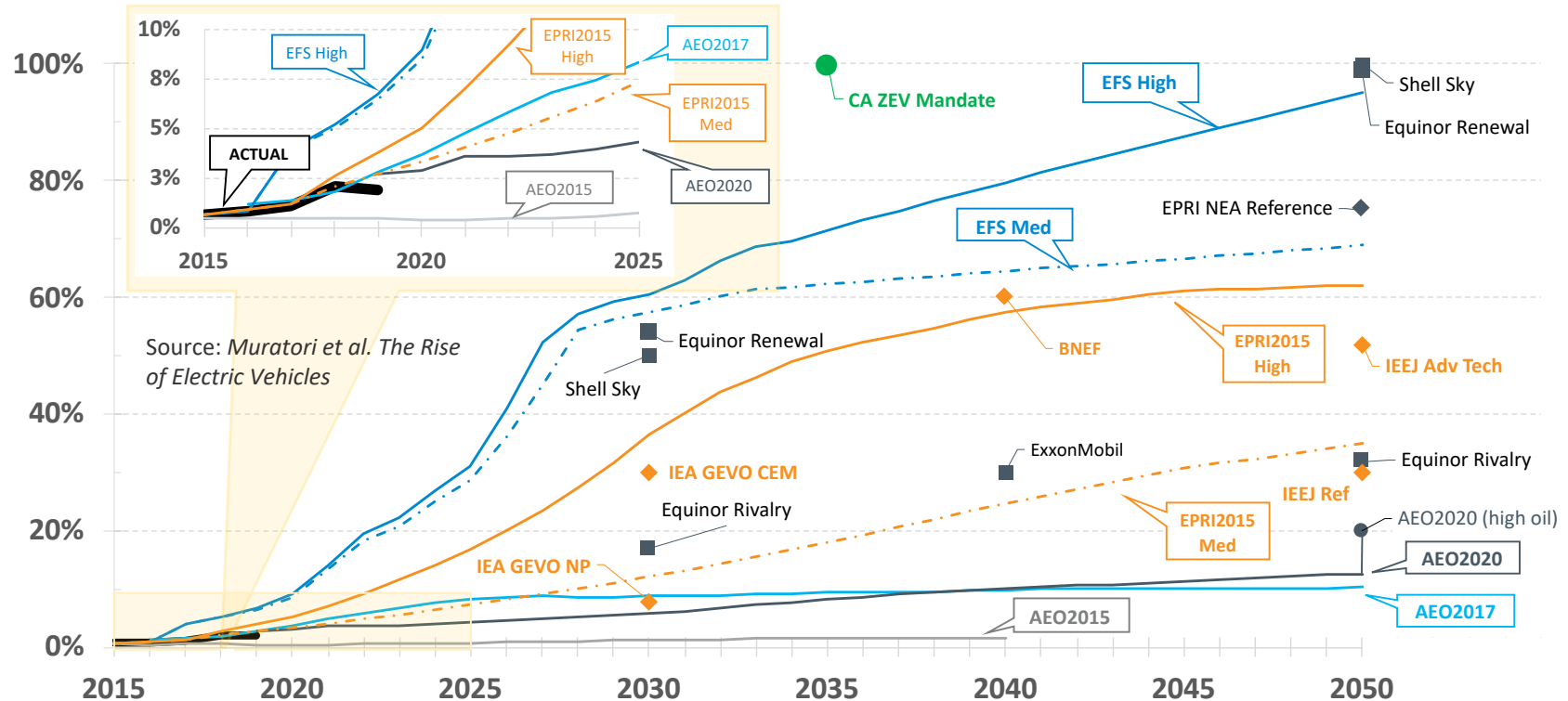
# Technology adoption and energy transitions generally follow S-curve shape and are generally underestimated



invention → innovation → niche market → pervasive diffusion → saturation → senescence

# Future expectations: high uncertainty but consistently more optimistic

## New Light-Duty Electric Vehicle (BEV+PHEV) U.S. Sales Projections



# Future expectations: beyond LDV towards commercial vehicles

EVs have **zero exhaust emissions and cost less to fuel and maintain.**

Recent policy momentum for heavy-duty truck electrification:

- In June 2020, **CARB approves M/HDV sales mandate** starting in 2024 and requiring all new sales be ZEVs by 2045<sup>1</sup>.
- In July 2020, Governors from 15 states (+ Washington, D.C.) signed **joint MOU committing to 100% of M/HDV sales be ZEVs by 2050 with an interim target of 30% ZEV sales by 2030**<sup>2</sup>.



## California takes bold step to reduce truck pollution

*First-of-its-kind requirement for electric trucks will help communities hardest hit by air pollution*



MONEY

### Tesla stock closes at record highs on electric Semi news

Dalvin Brown USA TODAY

Published 9:43 a.m. ET Jun 11, 2020 | Updated 4:19 p.m. ET Jun 10, 2020

MARKETS

### Meet Nikola, the speculative electric vehicle stock that traders believe is as valuable as Ford

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TRANSPORTATION

### EV Truck Company Hylion Is Soaring — and It Isn't Even Publicly Traded Yet

By Nicholas Jastseki | Updated June 29, 2020 3:18 pm ET | Original June 29, 2020 2:08 pm ET

<sup>1</sup> California Air Resources Board – CARB, June 25, 2020, <https://ww2.arb.ca.gov/news/california-takes-bold-step-reduce-truck-pollution>

<sup>2</sup> New York State, Gov. Cuomo, July 14, 2020, <https://www.governor.ny.gov/news/governor-cuomo-announces-new-york-and-14-states-and-dc-ramp-electrification-buses-and-trucks>



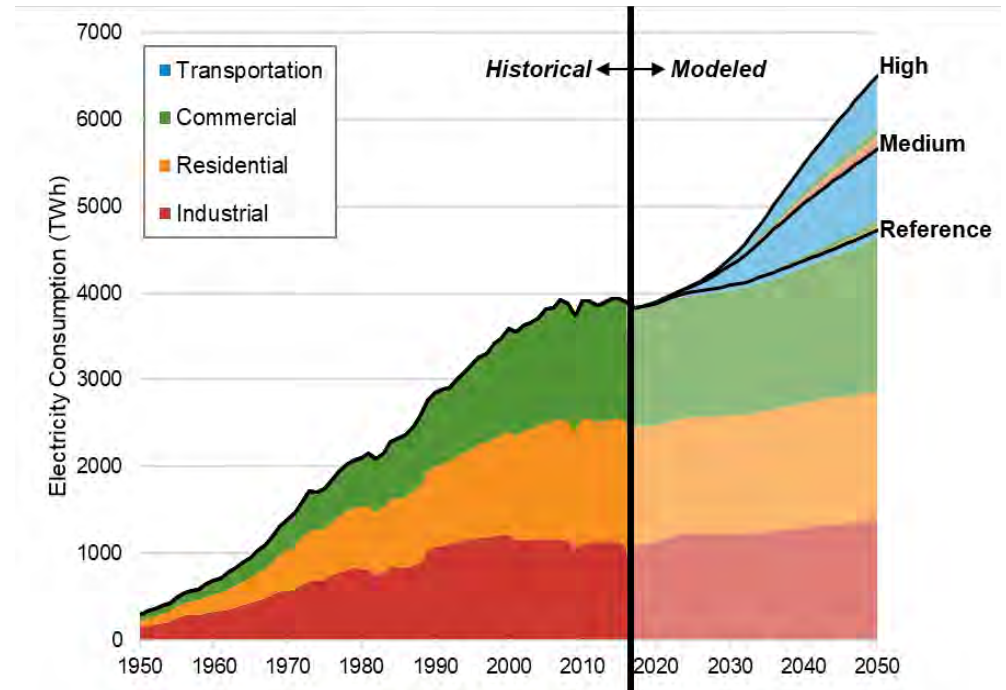
# U.S. scenarios of widespread electrification



EFS scenarios project **great degree of future electrification, especially for transportation**, in line with several energy system transformation scenarios

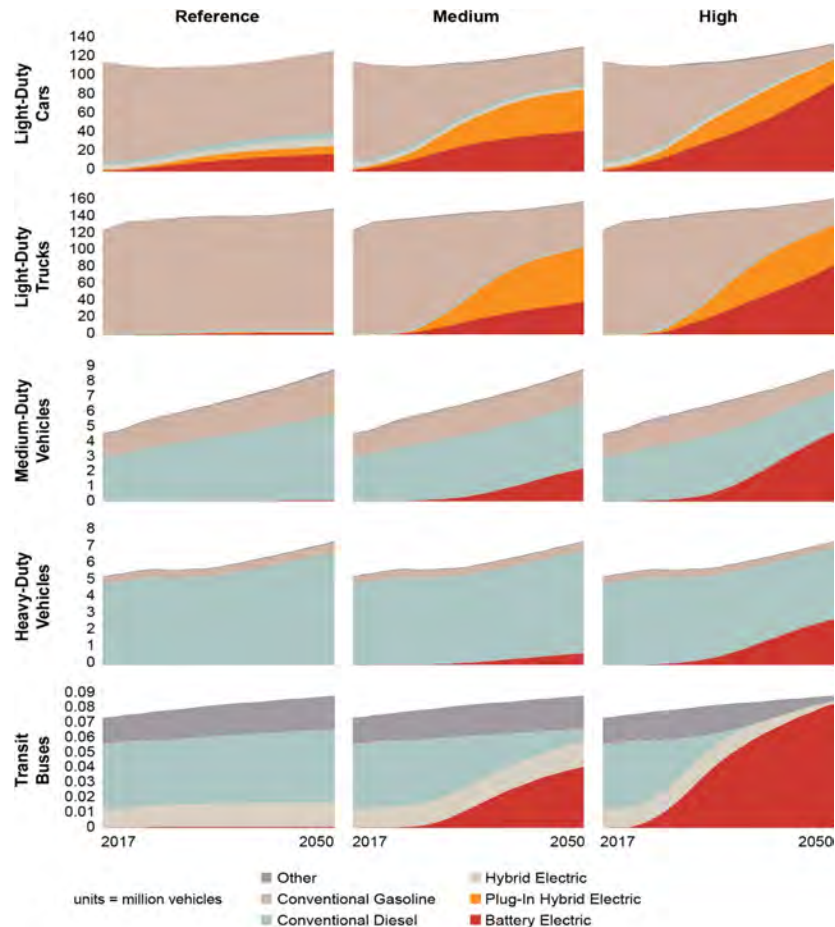
## EFS High scenario, 2050:

- Transportation share of electricity use increases **from 0.2% in 2018 to 23% of electricity consumption in 2050**.
- **1,424 TWh increase in transportation-related electricity consumption** relative to the 2050 Reference scenario.



# EFS transportation sector details

- 2050 U.S. transportation fleet (**High** scenario):
  - **240 million** light-duty plug-in electric vehicles
  - **7 million** medium- and heavy-duty plug-in electric trucks
  - **80 thousand** battery electric transit buses
- Together these deliver up to **76%** of miles traveled from electricity in 2050
- 138,000 DCFC stations (447,000 plugs) and 10 million non-residential L2 plugs for light-duty vehicles



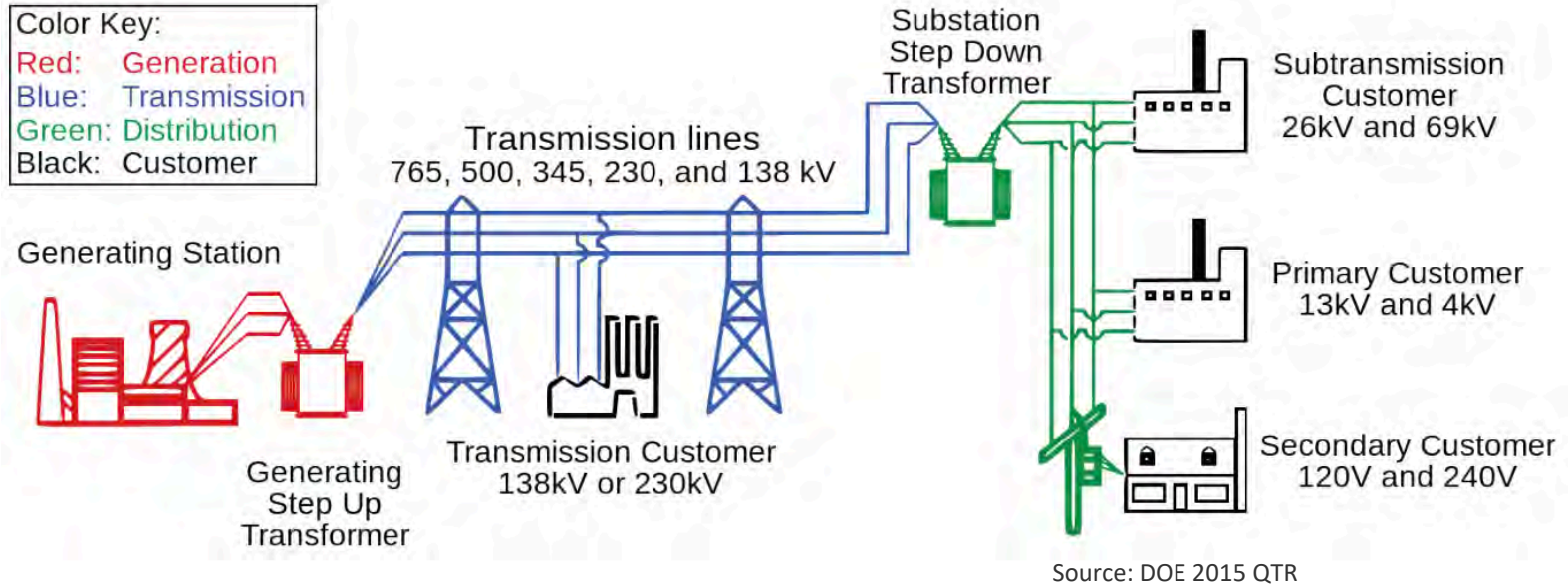
Vehicle stock

# EV-GRID INTEGRATION

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Impacts

# Traditional electricity system: large-scale generation; centralized, one-way control; and passive loads



➤ Breakdown of **US average retail electricity prices** (data from EIA):

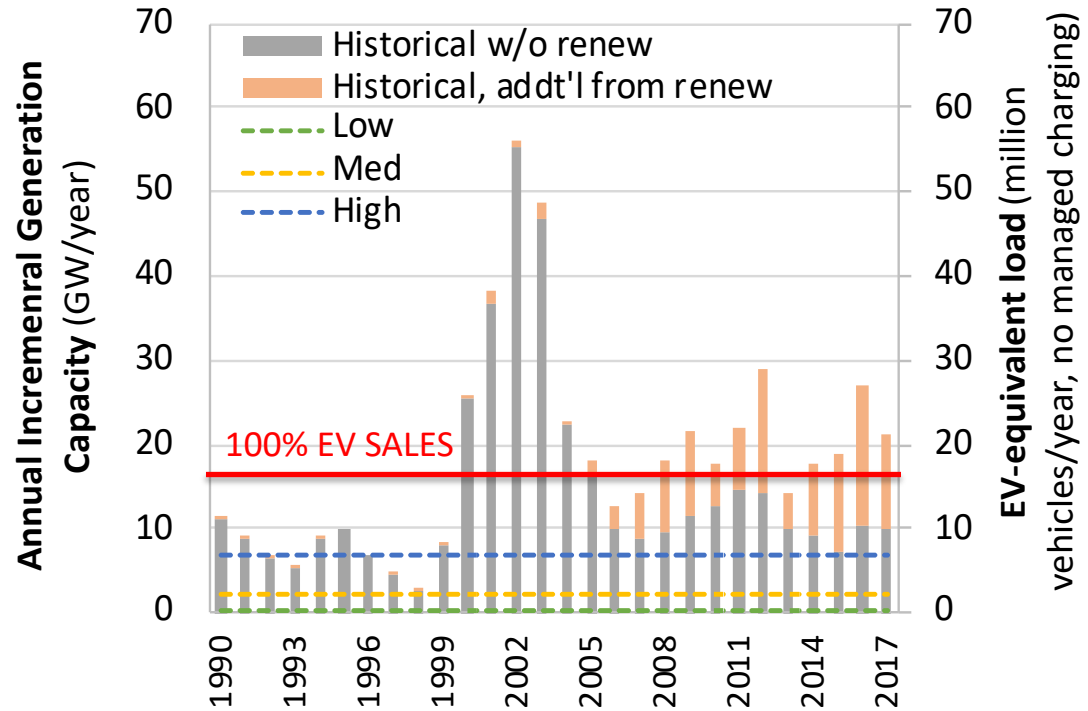
**Generation: 58%**

**Transmission: 13%**

**Distribution: 29%**

# Are EVs going to “break” the grid (bulk systems)? Unlikely

- ~17M light-duty vehicles are sold each year in the US
- The **grid has evolved** over time to accommodate greater annual load additions
- Based on historical growth rates, sufficient energy generation and generation capacity is expected to be available to **support a growing EV fleet as it evolves over time.**

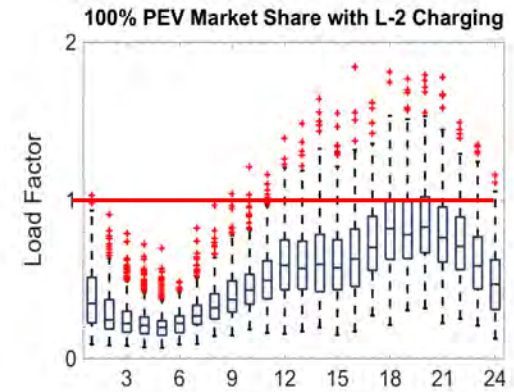
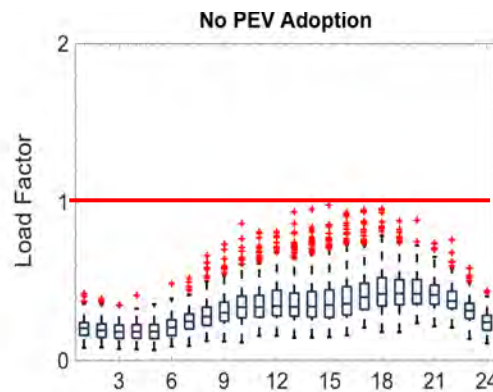


Source: US DRIVE 2019

# Are EVs going to “break” the grid (local distribution systems)?

**Residential EV charging represents a significant increase in household electricity consumption** that can require upgrades of the household electrical system and unless properly managed it may lead to exceeding the maximum power that can be supported by distribution systems, especially for legacy infrastructure and during high demand times.

- **Clustering effects** in EV adoption and **higher power** charging exacerbates these issues
- Effective planning, smart EV charging, and distributed energy storage systems can help to cope with these potential issues.
- Key to **consider EVs in system upgrades**



Source: Muratori, M., 2018. [Impact of uncoordinated plug-in electric vehicle charging on residential power demand](#). Nature Energy, 3(3), pp.193-201.

# EV Trucks and Impact on Distribution Systems

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## Team:

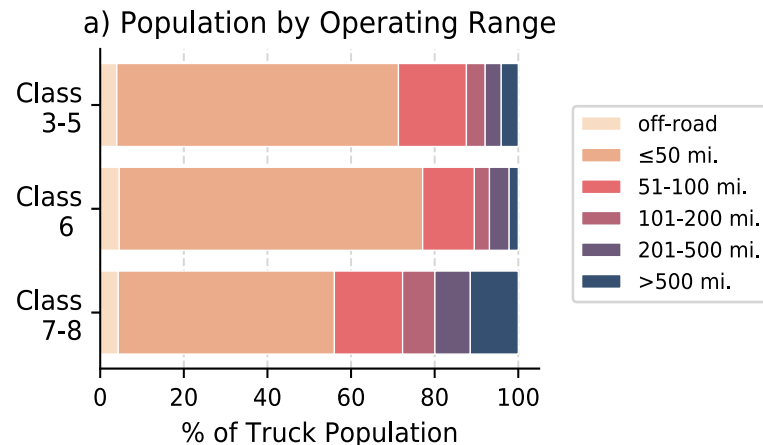
Brennan Borlaug, Matteo Muratori, Madeline Gilleran (NREL)

David Woody, William Muston (Oncor)

T. Canada, A. Ingram, H. Gresham, C. McQueen (Southern Company)

# Background & Motivation

- Recent policy announcements (such as **CARB's Advanced Clean Trucks regulations**) require near-term heavy-duty truck electrification.
- There is a large segment of Class 8 trucking operations that are promising candidates for electrification today – **short-haul operations**:
  - Low daily range requirements
  - Consistent operating schedules
  - Extended off-shift dwell time at a central location (depot)



What are **the charging requirements** for short-haul electric Class 8 semi trucks charged at their depots? And the **impacts of different charging strategies on electricity distribution systems?**



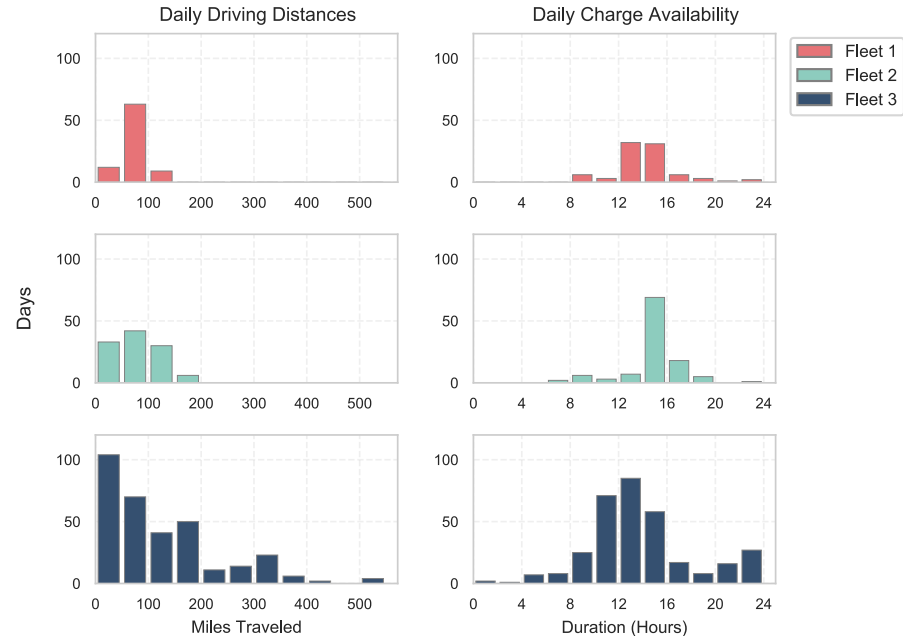
# Fleet Operations Data



Fleet DNA

Selected three (3) fleets from [Fleet DNA](#) fitting the utilization profile of the **short-haul trucking segment**:

- **Fleet 1** and **Fleet 2** vehicles travel **20,000 – 30,000 miles per year** (extrapolated) and operate within 50 mi. of depot. Vehicles average **~14-15 hours of downtime per day** (daily charge availability).
- **Fleet 3** vehicles travel **30,000 – 40,000 miles per year** (extrapolated) and typically operate within 100 mi. of depot. Vehicles average nearly **14 hours of downtime per day** (daily charge availability).



Fleet 1 = beverage delivery  
Fleet 2 = warehouse delivery  
Fleet 3 = food delivery

# Charging Strategies

## a) 100 kW, Immediate

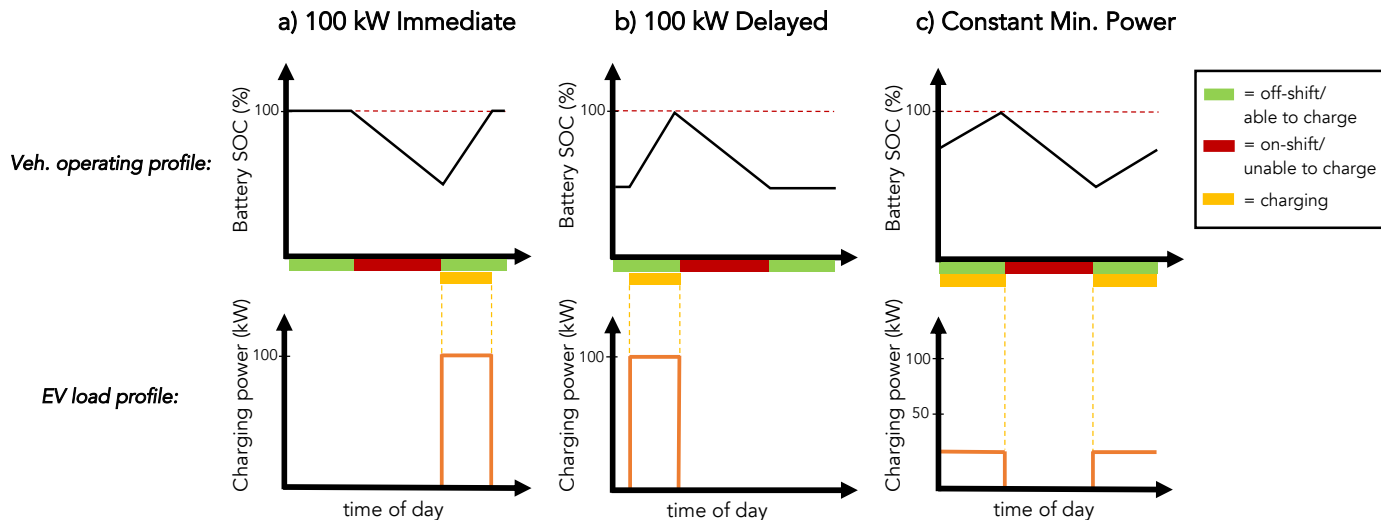
100 kW charging is performed “as soon as possible” (*i.e.*, 15 min. after designated shift period) and continues until either (1) all depleted energy is recharged; or (2) the next shift starts.

## b) 100 kW, Delayed

100 kW charging is performed “as late as possible” beginning at either (1) the latest possible time to fully recharge all depleted energy prior to the next designated shift period; or (2) immediately in the case where there is not enough time to fully recharge depleted energy prior to the next shift.

## c) Constant, Min. Power

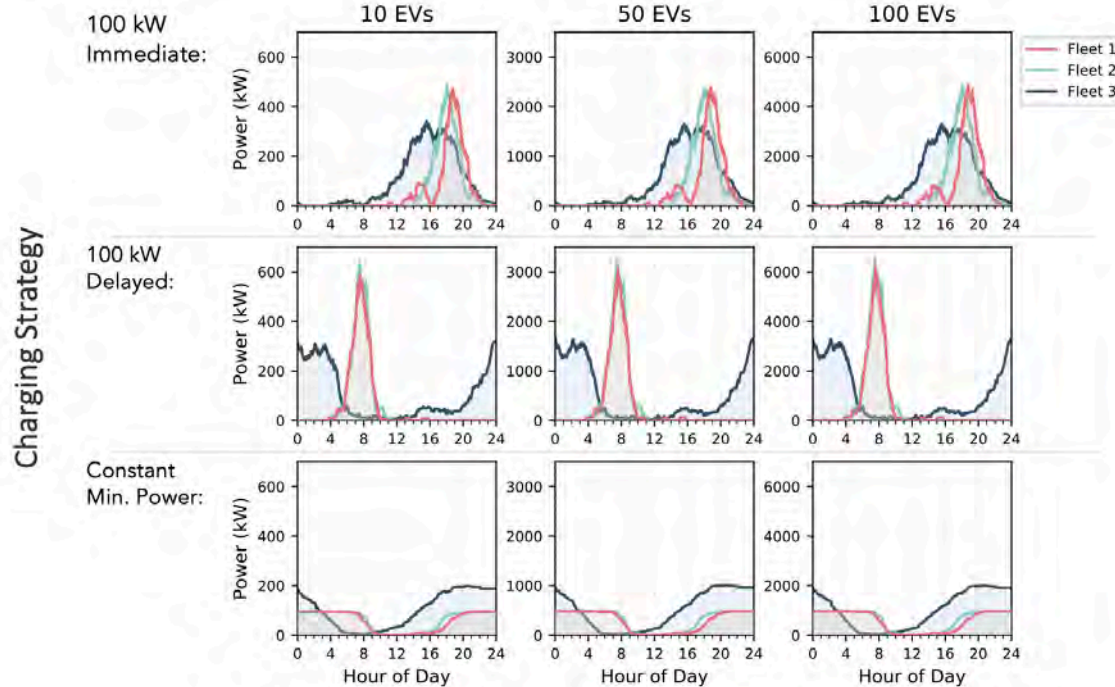
Charging is performed whenever a vehicle is available (to charge) at the lowest possible rate to fully recharge the day’s depleted energy.



# Electricity Demand Profiles for Fleet Operations

Fleet 1 – beverage delivery  
Fleet 2 – warehouse delivery  
Fleet 3 – food delivery

## EV Fleet Size

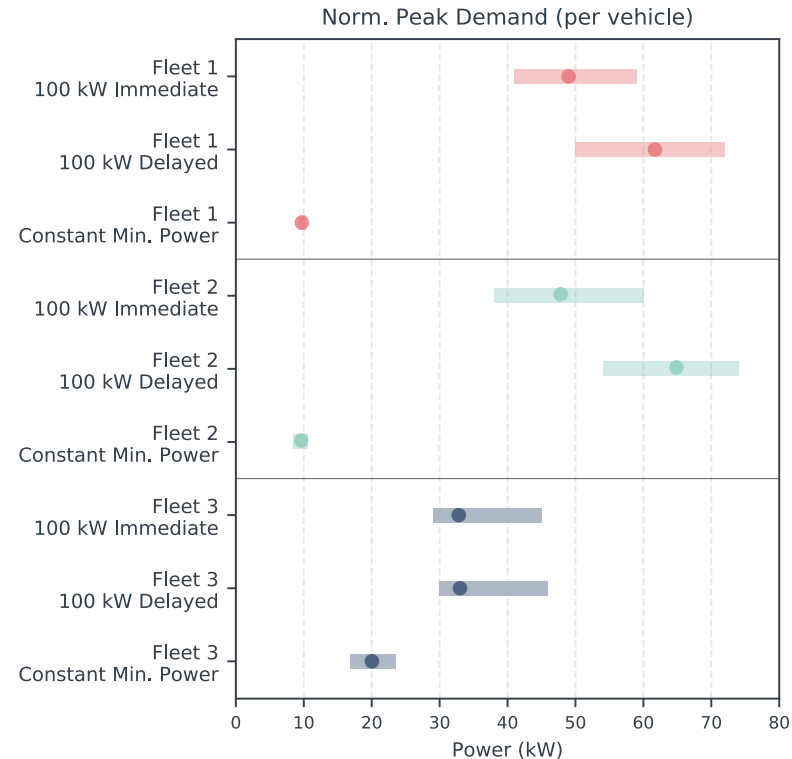


- Despite higher energy requirements for **Fleet 3**, fixed routes and consistent operating schedules lead to higher peak power demands for **Fleet 1** and **Fleet 2** if charging is not managed
- With **unmanaged charging** (“100 kW immediate”), peak demand coincides with the typical system-level peak period (5 pm – 9 pm)
- Through **scheduled charging** (“100 kW delayed”), peak demand may be shifted 8-12 hours throughout the course of the night
- By charging vehicles at **minimum necessary power levels** (“Constant min. power”), peak demand is greatly reduced

# Fleet Electricity Demand – Insights

Fleet 1 – beverage delivery  
Fleet 2 – warehouse delivery  
Fleet 3 – food delivery

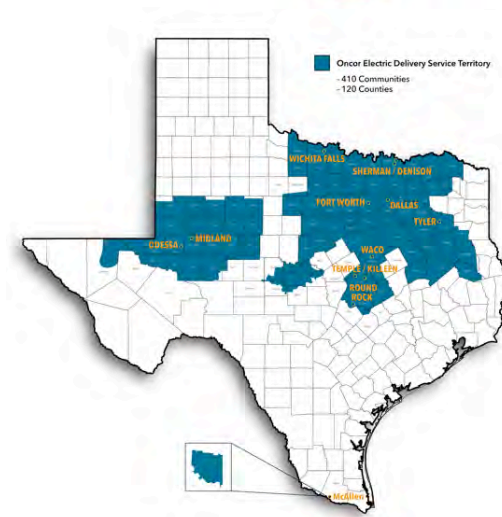
- Each fleet can be charged at modest power levels.
  - Fleet 1 – 16 kW/vehicle
  - Fleet 2 – 23 kW/vehicle
  - Fleet 3 – 103 kW/vehicle
- Charging at the lowest possible power level **reduces peak power demand by ~40-90%**
- Charging at **higher power levels (e.g., 100 kW), results in increased flexibility** to schedule charging
- Fleets with consistent operating schedules benefit more from managed charging strategies (temporal shifting, peak shaving, etc.) than fleets with staggered schedules



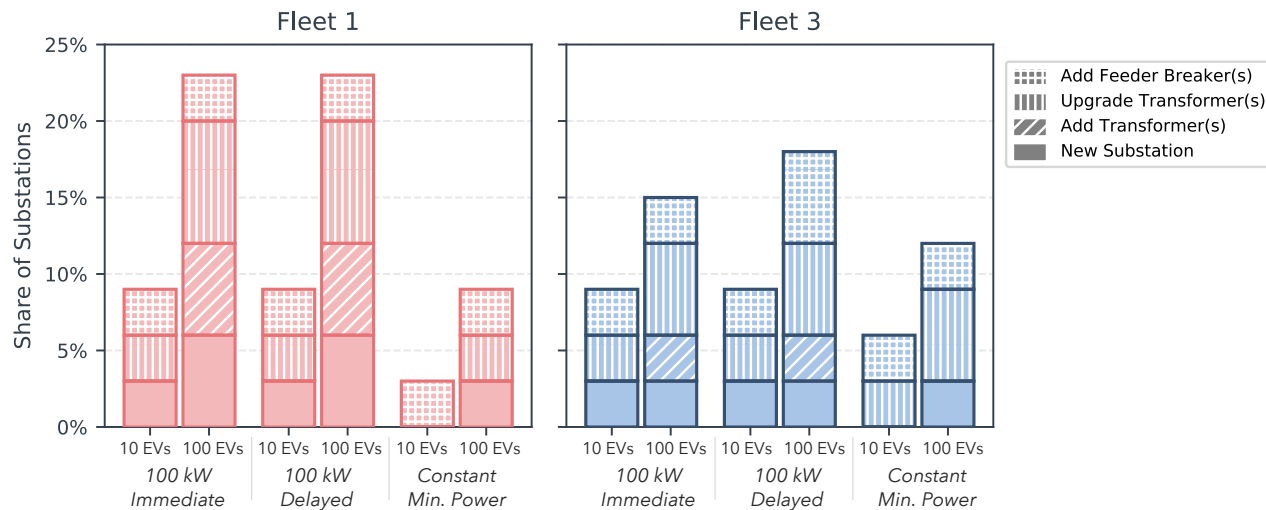
Average (dots) and range (bars) of added peak power demand (in kW/vehicle) for all fleets and charging strategies

# Substation Load Integration Case Study: Methods

- **36 substations** of >850 total in Oncor service territory were selected for their **proximity to existing vehicle depots and other sites where electric truck fleets are anticipated.**
- For each substation, fleet charging demand profiles were added to 2019 non-coincident peak demand profile (worst case scenario).
- Substation component-level capacity constraints were used to determine **upgrades required to accommodate added charging demand.**



# Substation Load Integration Case Study: Results



- Majority of substations could supply 100 EVs charging at 100 kW without upgrades; Nearly all could supply 100 EVs charging at minimum power levels.
- The magnitude of charging loads are more indicative of the likelihood of substation upgrades than the timing
- Given locational variabilities in grid conditions and operations, though, **some substation upgrades may be unavoidable without alternative on-site solutions** (e.g., storage).

# Summary of Distribution System Upgrades

To facilitate dialogue between utilities, OEMs, fleet operators, and other stakeholders

Component Category	Upgrade	What Initiates Upgrade	Typical Cost <sup>a</sup>	Typical Timeline <sup>a</sup>
Customer On-Site	50-kW DCFC EVSE	New charger	Procurement: \$20,000–\$36,000 per plug; Installation: \$10,000–\$46,000 per plug <sup>b</sup>	1–3 months
	150-kW DCFC EVSE		Procurement: \$75,000–\$100,000 per plug; Installation: \$19,000–\$48,000 per plug <sup>b</sup>	
	350-kW DCFC EVSE		Procurement: \$128,000–\$150,000 per plug; Installation: \$26,000–\$66,000 per plug <sup>b</sup>	
	Install separate meter	Desire to separately meter	\$1,200–\$5,000	
Utility On-Site	Install distribution transformer	>200 kW added	Procurement: \$12,000–\$175,000	3–8 months
Distribution Feeders	Extend or upgrade feeders	>5 MW added <sup>c</sup>	\$2–\$12 million <sup>d</sup>	3–12 months <sup>e</sup>
Distribution Substation	Add feeder breaker	>5 MW added <sup>c</sup>	~\$400,000	6–12 months <sup>f</sup>
	Upgrade existing substation	>3–10 MW added <sup>g</sup>	\$3–\$5 million	12–18 months
	Build new substation	>3–10 MW added <sup>g</sup>	\$4–\$35 million	24–48 months <sup>h</sup>

\* Cost and timeline ranges include procurement, engineering, design, scheduling, permitting, and construction and installation; Estimates are project-specific and can vary greatly (fleet operators should engage their local utility early when considering fleet electrification).

# EV-GRID INTEGRATION

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## Synergies and Benefits



# The grid is also transforming

The **electric power system is undergoing profound changes.**

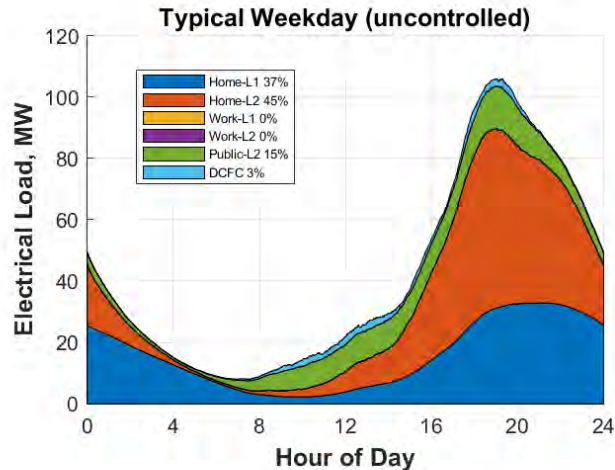
The traditional system based on the predicament that generation is dispatched to match demand is evolving into a more **integrated supply/demand system** in which demand-side distributed resources (generation, energy storage, and demand response) respond to supply-side requirements, mainly driven by variable renewable generation.



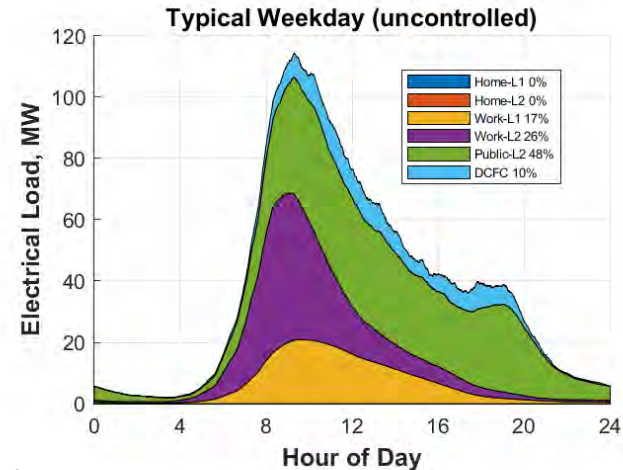
# And EVs are not just a "burden", flexible EV charging can satisfy mobility needs while also supporting the grid

- **Vehicles are underutilized assets:** parked  $\sim 95\%$  of the time. EV charging profiles can look significantly different if vehicles are charged at different locations or times
- **Flexibility is secondary to mobility needs and is enabled by charging infrastructure**

## Home-dominant charging



## No-home charging



# EVs can support the grid in multiple ways providing values for different stakeholders, including non-EV owners



Smart electric vehicle-grid integration can provide flexibility – the ability of a power system to respond to change in demand and supply – by charging and discharging vehicle batteries to support grid planning and operations over multiple time-scales

Power System Application	Resilience To Extreme Events	Seasonal Planning (Hydro/Long-Term Storage Dispatch)	Commitment and Dispatch Decisions	Balancing and Power Quality	Support End Consumers
<b>Generation Capacity and Transmission/Distribution Planning</b>	<b>Resilience To Extreme Events</b>	<b>Seasonal Planning (Hydro/Long-Term Storage Dispatch)</b>	<b>Commitment and Dispatch Decisions</b>	<b>Balancing and Power Quality</b>	<b>Support End Consumers</b>
Multi-year	Years (planning), hours (real-time response)	Months	Days to Hours and Sub-Hours	Seconds to sub-seconds	Years (planning), hours (real-time response)
Ability to reduce peak load and capacity requirements and defer distribution systems upgrades if reliable EV charging flexibility is available	Load response to natural events (heat waves, tornados) or human-driven disasters, load postponement over days, and support microgrid management and grid restoration (V2G)	No role for EVs	Leverage EV charging flexibility to support supply dispatch and load-supply alignment (tariff management), variable renewables integration, operating reserves, energy arbitrage (V2G)	Provide voltage/frequency regulation and support distribution system operations	Tariff management (e.g., mitigate retail demand charges), complement other distributed energy resources (smart load, generation and storage), and minimize equipment aging/upgrades

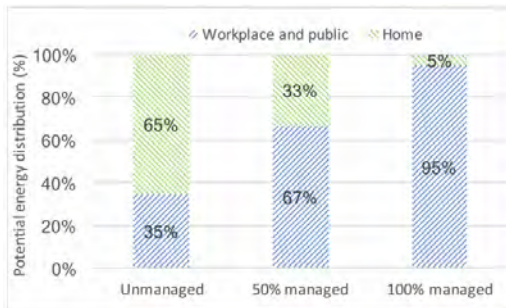
# Value of managed EV charging

Missing a holistic assessment of the value of smart charging across multiple value streams

## SYSTEM-LEVEL (GRID)

Smart charging of **3M EVs in California in 2030**:

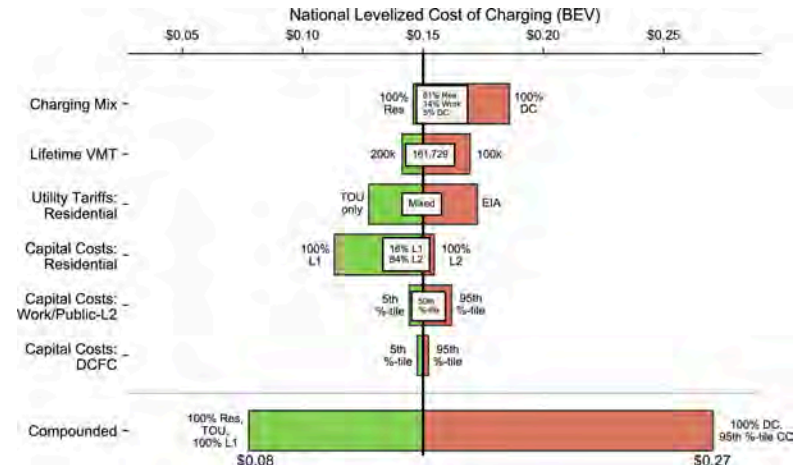
- 3%–8% reduction in **electricity production costs** (\$210–\$660M)
- Reduce **peak demand** by 2.8% (avoided capacity)
- Reduce **renewable curtailment** by up to 13%
- Reduce grid **CO<sub>2</sub> emissions** by 3%–5%



Source: Zhang et al. 2018

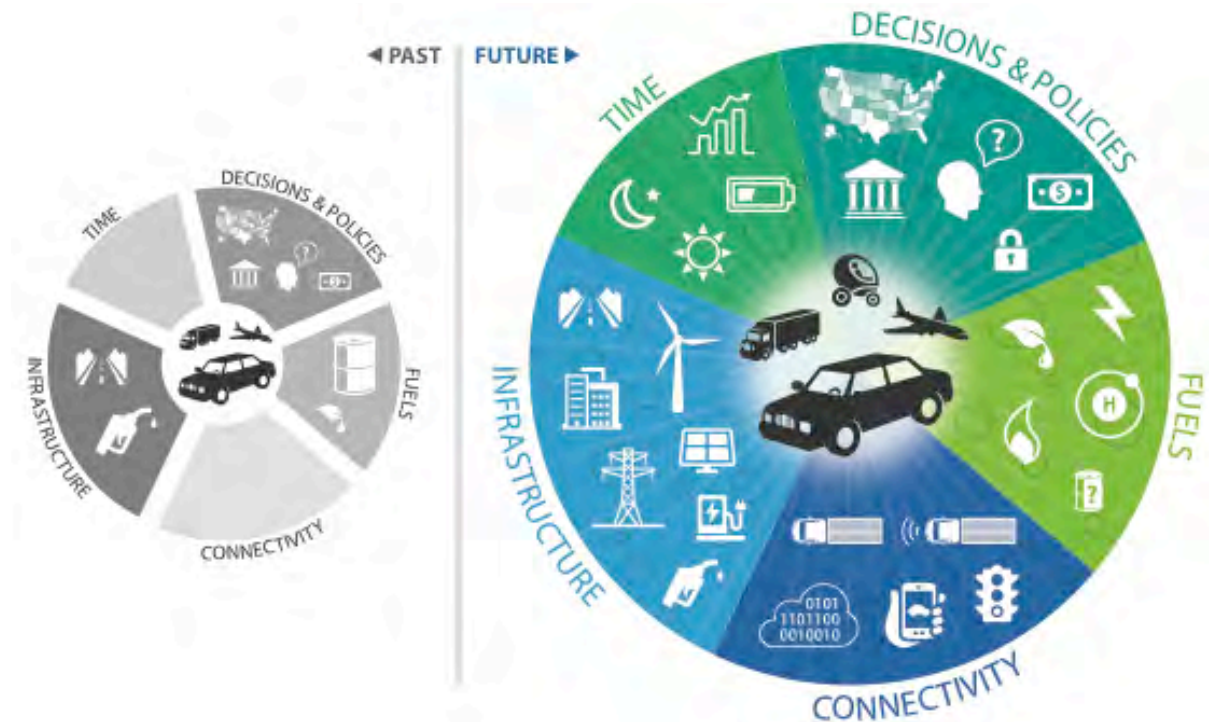
## RETAIL-LEVEL (CONSUMER)

Shifting residential charging to off-peak time-of-use (TOU) periods **reduces charging costs by 26%**



Source: Borlaug et al. 2020

We envision a future transportation system that will be optimally **integrated** with smart buildings, the electric grid, renewables, and other infrastructure to maximize energy productivity and achieve an economically competitive, secure, and sustainable future.



# Emerging topic: electric vehicles are rapidly changing the transportation demand landscape

## *Integration challenges/opportunities:*

- **Electric vehicles provide a pathway** to decarbonize on-road transportation system, eliminate tailpipe emissions, solve petroleum dependency, and improve system efficiency
- EV success is dependent on **cheap and abundant clean electricity**, but EV flexibility enables for **synergistic improvement** of the efficiency & economics of mobility and electricity systems:
  - **Optimize the design and operation** of future integrated systems
  - **Reduce mobility and energy costs** for all consumers
  - Smart charging unlocks the synergies between EVs and VRE as both promise large-scale deployment
- **System-level integrated demand/supply thinking** is required

Two large and complex industries are on a “collision path”: how to enable effective integration?

- What are the **tradeoffs across different VGI value streams**?
- What **technologies and infrastructure** are required to enable smart charging?
- How to **engage and properly compensate EV users** for providing flexibility?

# References

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# Thank you!

Matteo.Muratori@NREL.gov

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[www.nrel.gov](http://www.nrel.gov)



This work was authored by the National Renewable Energy Laboratory, operated by Alliance for Sustainable Energy, LLC, under Contract No. DE-AC36-08GO28308. No funding was provided. The views expressed are those of the author alone and do not necessarily represent the views of the DOE or the U.S. Government.

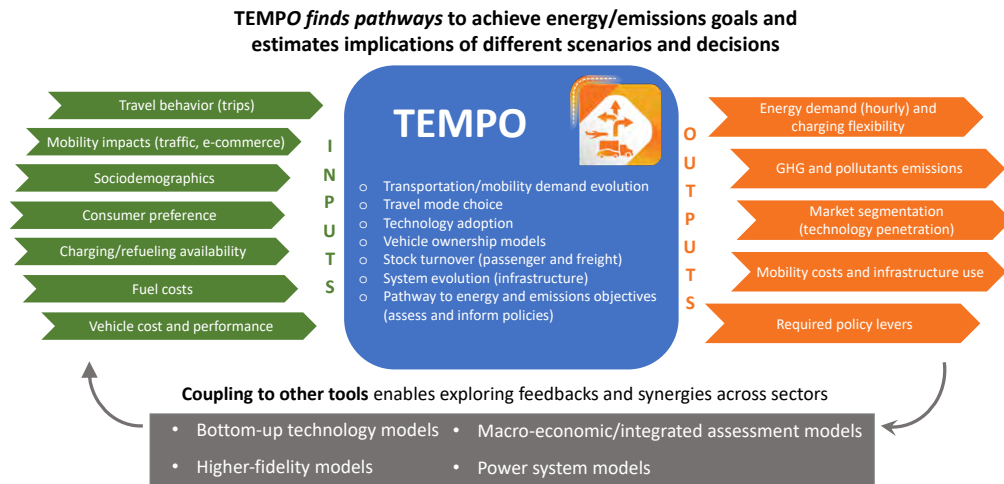




# Projecting disruptive pathways is complex, and requires new “thinking” (modeling)

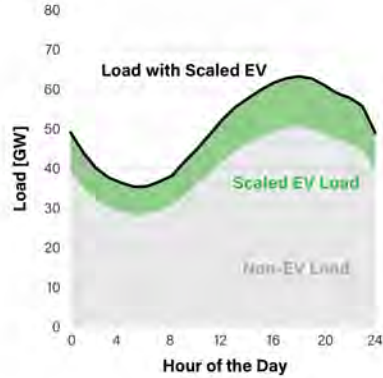


TEMPO (Transportation Energy & Mobility Pathway Options) is intended to generate future **pathways to achieve system-level goals**, explore the impacts of technological breakthroughs and behavioral changes, estimate energy/emissions implications of different scenarios and decisions, affordability and infrastructure use impacts, and assess **multi-sectoral integration opportunities**.

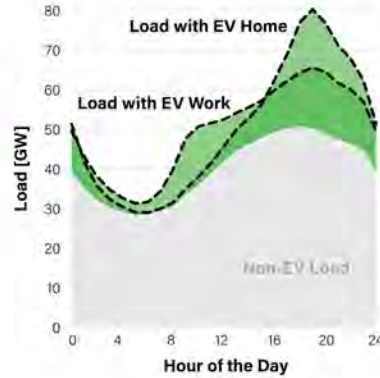


# *When and where* EV charging occurs will be as critical as *how much* electricity is needed.

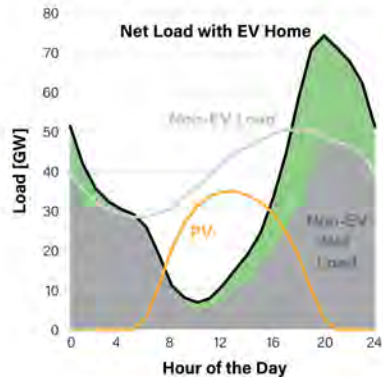
**a) ASSUMPTION:** EV charging is often assumed to simply scale up electricity demand.



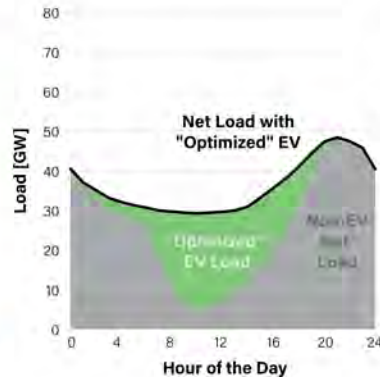
**b) COMPLEXITY:** Future EV charging could change the shape of demand, depending on when and where charging occurs.



**c) INTEGRATION:** EV charging can impact power system planning and operations, particularly with high shares of variable renewable energy.



**d) FLEXIBILITY:** Optimizing EV charging timing and location could add flexibility to help balance generation and demand.



More nuanced demand-side modeling needed to assess the integration opportunities of EVs on the power system.

# Electric Vehicle Regulatory Barriers & Solutions: A National Perspective

## Moderator



**Britta Gross**  
Managing Director  
Carbon-Free Mobility  
RMI



**Max Baumhefner**  
Senior Attorney, Climate  
& Clean Energy Program  
Natural Resources Defense Council



**Daniel Bowermaster**  
Senior Program Manager  
Electric Transportation  
Electric Power Research Institute



**Andrew Dick**  
Manager, State Government Affairs  
& Public Policy  
Electrify America



**Annie Gilleo**  
Manager  
Policy & Market Development  
Greenlots



**Philip Jones**  
Executive Director  
Alliance for Transportation  
Electrification



**Making the Most of Michigan's Energy Future**

# **New Technologies and Business Models**

**Break: 2:35 – 2:45 PM**

Stakeholder Meeting 2: Electric Vehicles

February 10, 2021



**MPSC**

**Michigan Public Service Commission**

# Utility EV Pilot Updates & Challenges in Michigan

## Moderator



**Al Freeman**

Assistant Division Director  
Electric Resources Division

Michigan Public Service Commission



**Ben Burns**

Director of Electric Marketing  
DTE Energy



**Craig Morris**

Energy Services Manager  
Indiana Michigan Power



**Jeff Myrom**

Director of Renewable Energy &  
Electric Vehicle Customer Products  
Consumers Energy



**Joseph Stephanoff**

Finance Manager  
ITC Holdings Corp.



# Charging Forward Overview

MI Power Grid EV Discussion

February 10, 2021

Charging Forward was approved by the MPSC in May 2019 for \$13M and has since expanded by \$1M to include additional components supported by stakeholders

## Description

---

### Customer Education & Outreach

- Increase EV awareness through customer education
- Inform and recruit potential site hosts
- Enable equitable access to EVs

### Residential Smart Charger Support

- Provide up to 2,600 \$500 residential rebates for installation of a Level 2 smart charger
  - Requires enrollment in a year-round time-of-use (TOU) rate




### Charging Infrastructure Enablement

- Deploy up to 90 DC fast chargers (DCFCs)
- Deploy up to 1,000 Level 2 charging ports
- Support deployment of charging infrastructure for fleets

### Additional Program Components

- Perform EV-Grid impact study
- Pilot EV-Only Time-of-Use (TOU) rate without the installation of a 2<sup>nd</sup> meter
- Provide EV-ready builder rebate
- Execute other EV Pilots, including ChargeD and battery-powered DCFCs

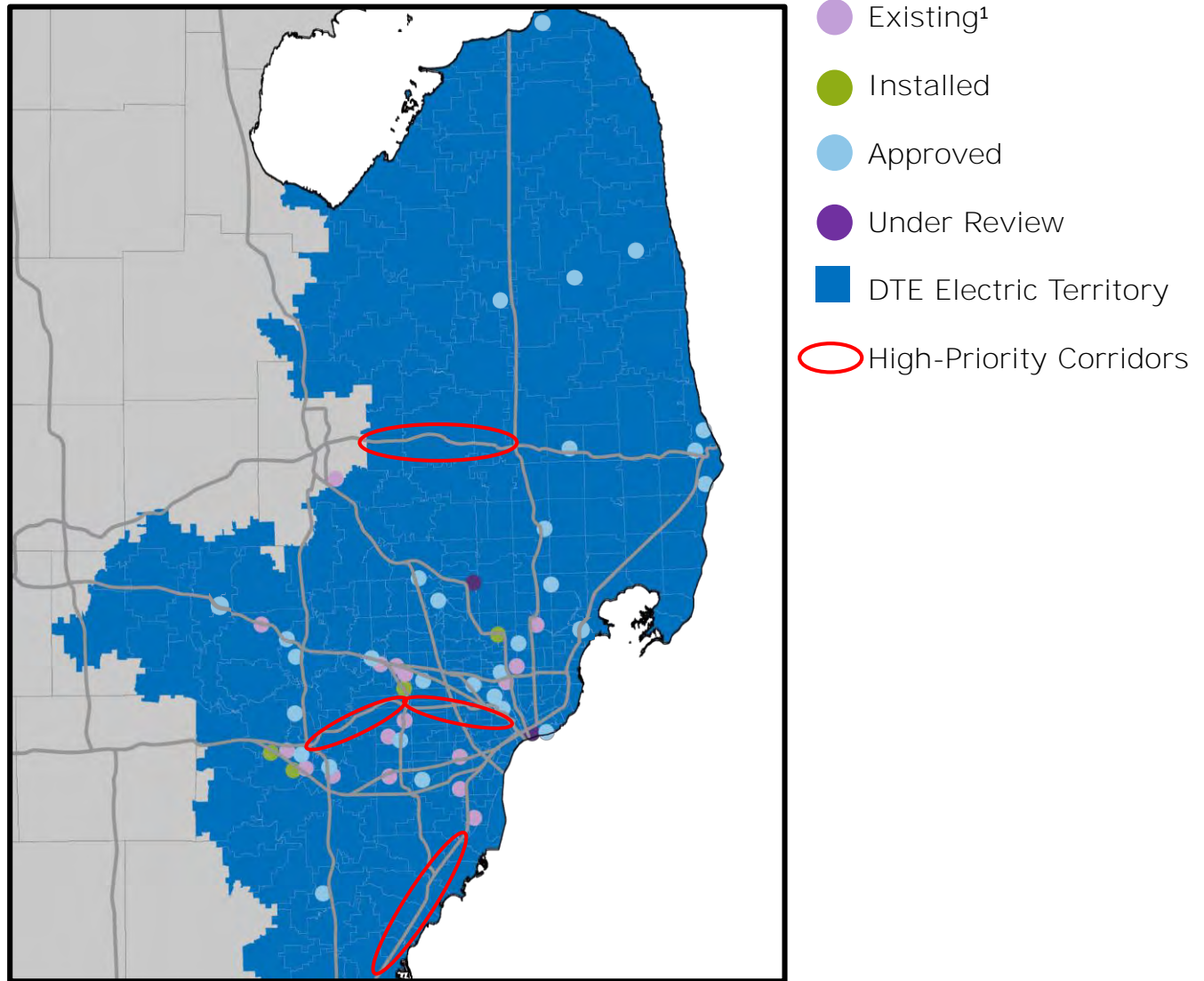
As of January 31<sup>st</sup>, Charging Forward has executed over 28M customer impressions and approved almost 900 rebates

	<u>Approved</u>	<u>Installed</u>	<u>Under Review</u>	<u>On-Hold/ COVID Delay</u>	<u>Rejected / Withdrawn</u>
 Residential	372	372	24	-	34
 Make-Ready Level 2 Sites (Ports)	72 (435)	33 (145)	2 (12)	-	3 (18)
 Make-Ready DCFC <sup>1</sup> Sites (Chargers)	38 (83)	5 (10)	2 (4)	12 (26)	13 (26)

1. Approved: all applications that have been approved by DTE (including installed); Installed: applications that have been approved, installed, and issued rebates; Under Review: applications that have been received and are under review; On-Hold: applications with medium or high distribution system costs (12 DCFCs); COVID Delay: applications that have been paused by customer due to COVID-19 (14 DCFCs); Rejected: applications that do not meet program qualifications (34 Residential, 4 DCFCs); Withdrawn: applications that have been pulled by the customer (18 Level 2s; 22 DCFCs)



We are holding our remaining DCFC rebates for four high-priority corridors to ensure coverage across SE Michigan



## The team continues to refine program design and adapt to the quickly evolving market based on lessons learned

Selected Lessons Learned	Program Adjustments
The EV Service Connection costs were overestimated, especially for Level 2 charging	Shift funds to support additional rebates in the high-demand Fleet and DCFC components
Time-of-use rates work - residential participants charge 90% off-peak	Introduced Bring Your Own Charger (BYOC) pilot to incentivize off-peak charging without a 2 <sup>nd</sup> meter
Residential rebate component limits incentives to those who have purchased or leased EVs	Offer variety and enable equitable access to EVs by carving out funds to collaborate with EVNoire and potentially deploy ride-hailing EVs in the Detroit region
Program flexibility is critical to adapting to the rapidly-evolving EV market	Adjusted min/max ports per site, eligibility requirements, DCFC rebate amounts, etc.
Dealership training and availability of EV inventory continues to be a barrier to adoption	Add the Virtual EV Showroom to the DTE EV website
Single family home builders are interested in the EV-Ready Builder Rebate, but multi-unit dwelling developers are not	Continue to investigate charging solutions for multi-unit dwellings



An **AEP** Company

BOUNDLESS ENERGY™

A photograph of a diverse group of people, including children and adults, hugging each other in a circle. The image is overlaid with a semi-transparent red filter. The background shows a bright, sunlit window with greenery outside.

# MPSC New Technology & Business Models Workshop

## Electric Vehicles – 02.10.21

### Presentation by I&M

# Our Direction

**MISSION:** Increase adoption of electric vehicles in our service territory and provide customer charging options that optimize the use of the grid for the benefit of all customers.



## Education & Outreach

- Proactively engage customers to normalize electric vehicle ownership
- Advise customers on benefits, economics and program offerings



## Lead By Example

- Procure AEP Fleet EVs
- Increase employee access to EV charging at AEP workplaces



## Encourage Off-Peak Charging

- Deploy residential solutions to accommodate load and move off-peak
- Design and deploy customer fleet charging solutions



## Get the Rules Right

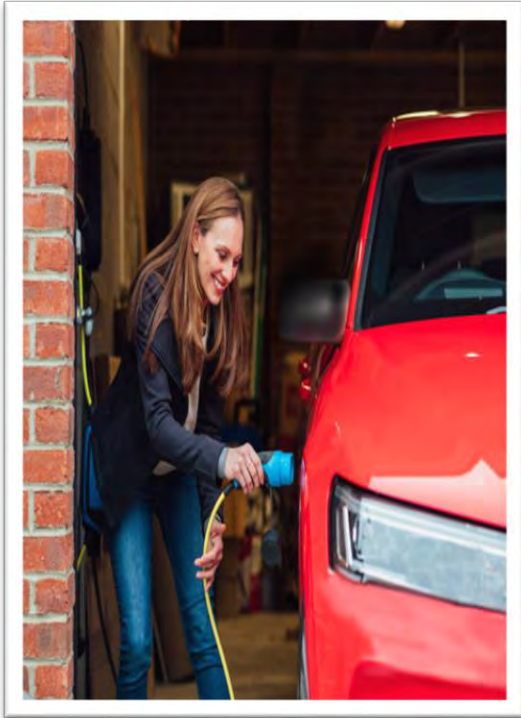
- Advocate for policies that support increased EV sales and access to charging infrastructure
- Advocate for active utility role in transportation electrification



## Improve Public Infrastructure

- Design and deploy customer workplace charging solutions
- Advise and support municipalities on electric transit opportunities and vehicle corridors

# *IMPluggedIn Pilot Customer Segments*



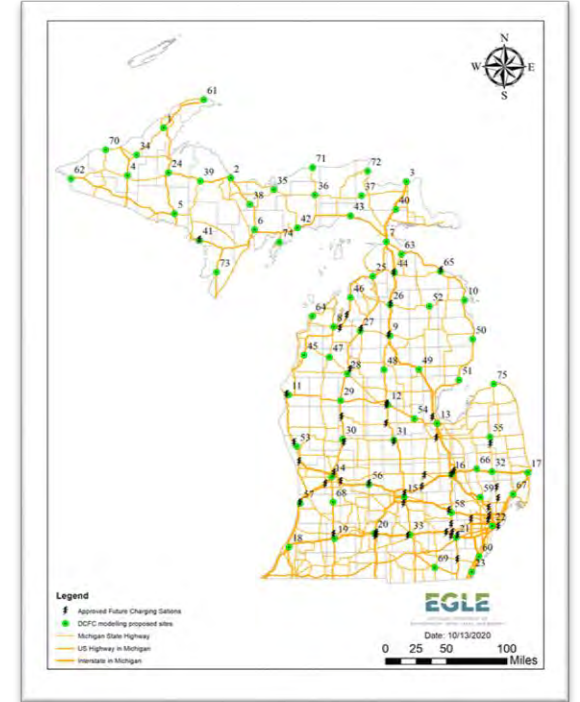
***Residential***



***Multi-Unit  
Dwellings***



***Fleet/Workplace***



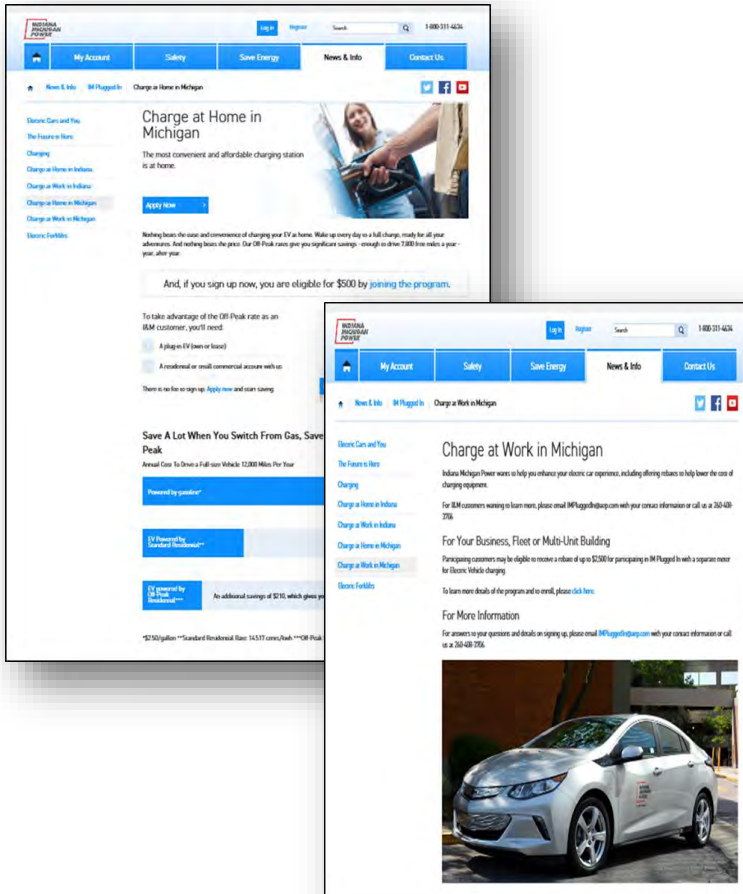
***Corridor Fast  
Charge***



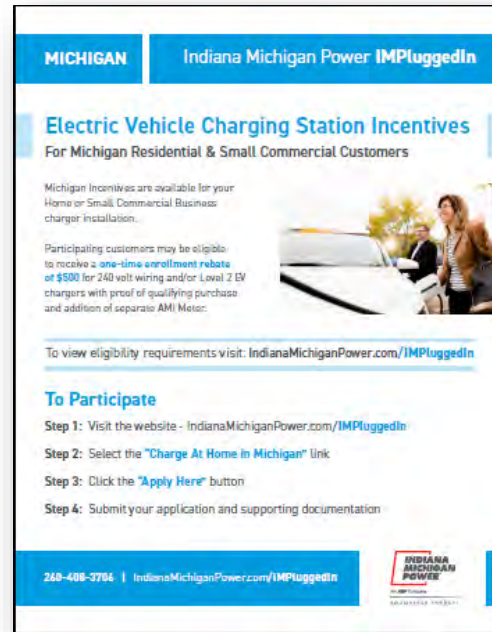
An AEP Company

# Customer Engagement Elements

## Website



## IM Field Segment Collateral



## Community Outreach Events



## Dealership Education



# *Current / Future State*

## *Current*

- 1. COVID impact:***
  - Residential purchasing power challenges*
  - Commercial business reduced operations*
- 2. Dealership available inventories***
- 3. Loss of in-person community outreach events i.e. Berrien Fair***
- 4. Corridor Fast Charge progress***

## *Future State*

- 1. Reinforce long-term financial benefits of EV ownership thru digital and direct customer messaging***
- 2. Dealership engagement:***
  - Education campaign*
  - Address Chicago gap (Tesla)*
- 3. Commercial Workplace/Fleet Field Outreach thru IM Field team***



*Thank you!*

*Please forward any other questions to:*

[impluggedin@aep.com](mailto:impluggedin@aep.com)



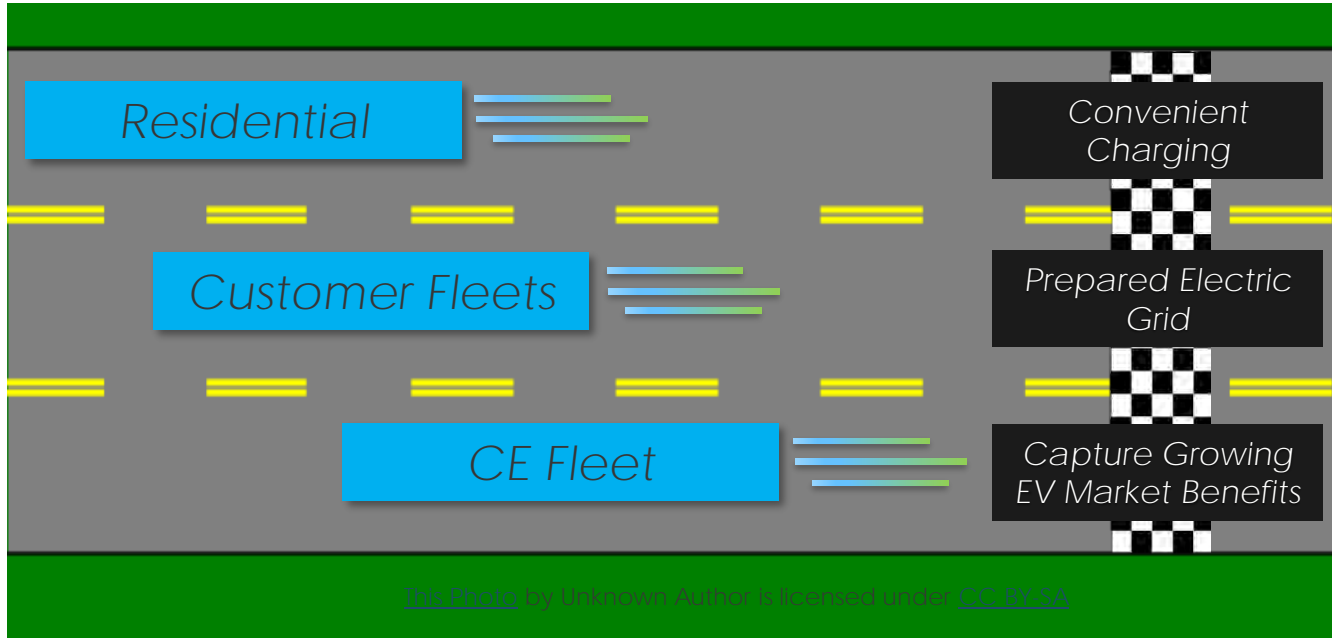


# CONSUMERS ENERGY

PowerMIDrive Program Update for MPSC Workgroup

Jeff Myrom  
Director Renewable Energy &  
Electric Vehicle Customer Products  
February 2021

# Three program lanes, same destination



Outcomes:

- ✓ Reducing Greenhouse Gas Emissions
- ✓ Clean Energy Plan

People  
Planet



- ✓ New EV Load
- ✓ Managing Time-of-Use Charging (Grid Benefit)

Prosperity

## 3-year program until June 2022

- ✓ **Easier to charge EV's**
- ✓ Ensure grid ready to capture benefits

Includes:

- TOU Rate Options to help EV owners maximize the value of their vehicle by charging off peak and at night
- Education campaign to build awareness and understanding



\$500 for customers who install an approved Level 2 Charger at their residence, and enroll on a TOU Rate

\$200 FleetCarma Incentive option available for 200 customers originally ineligible for home charger rebate



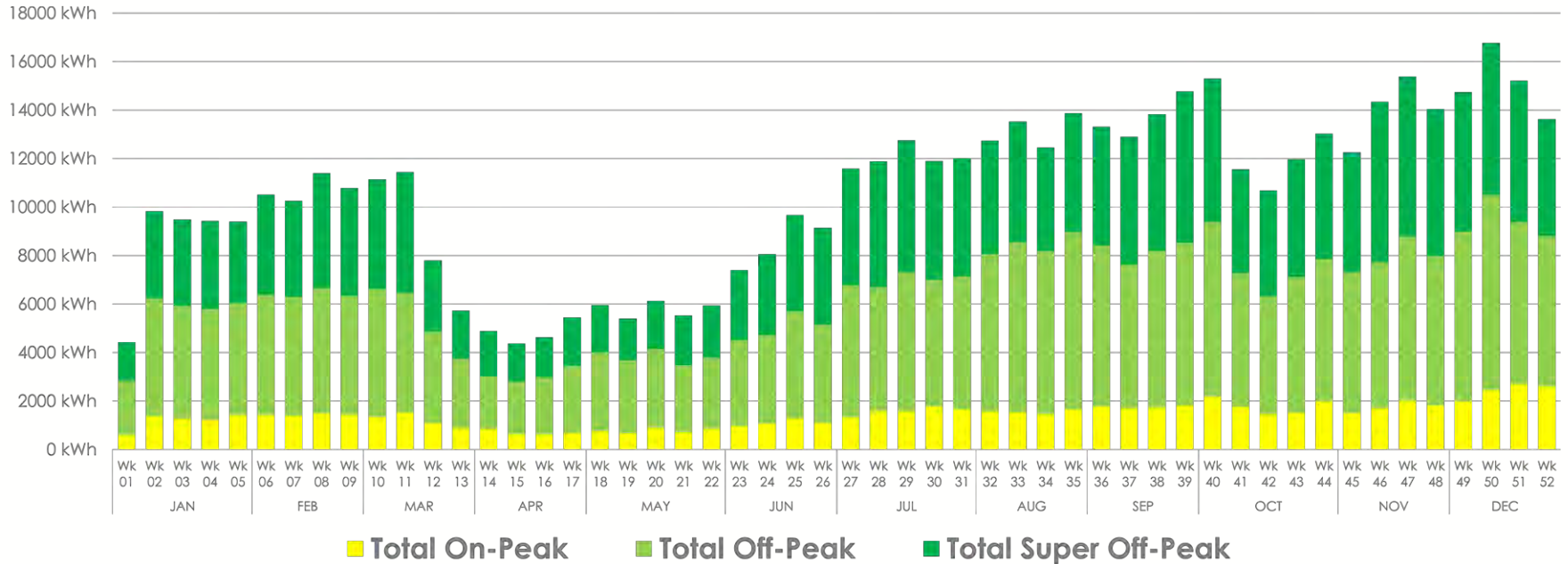
Up to \$5,000 for commercial customers who install an approved Level 2 Charger in public location; 200 rebates limit



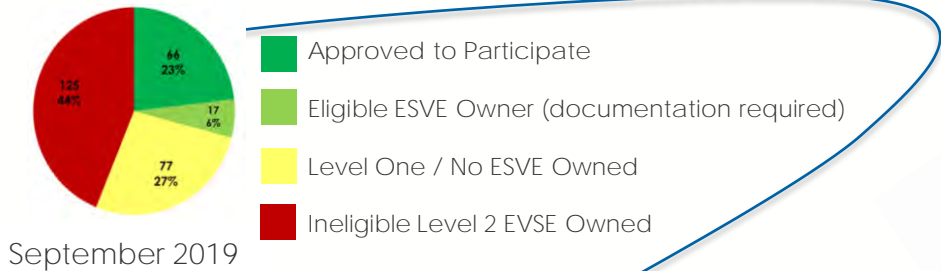
Up to \$70,000 for commercial customers who install an approved DC Fast Charger in public location; 36 rebates limit

# Fantastic Grid Benefit Results

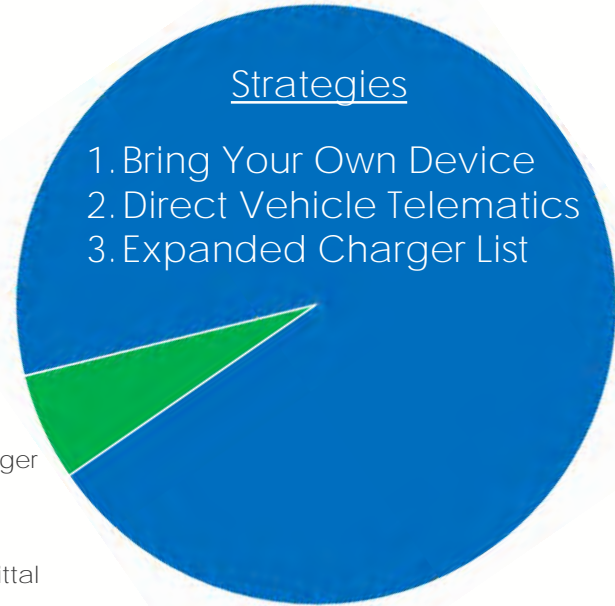
Weekly Energy Use (kWh)



# PowerMIDrive Participation Strategies



419 Engaged

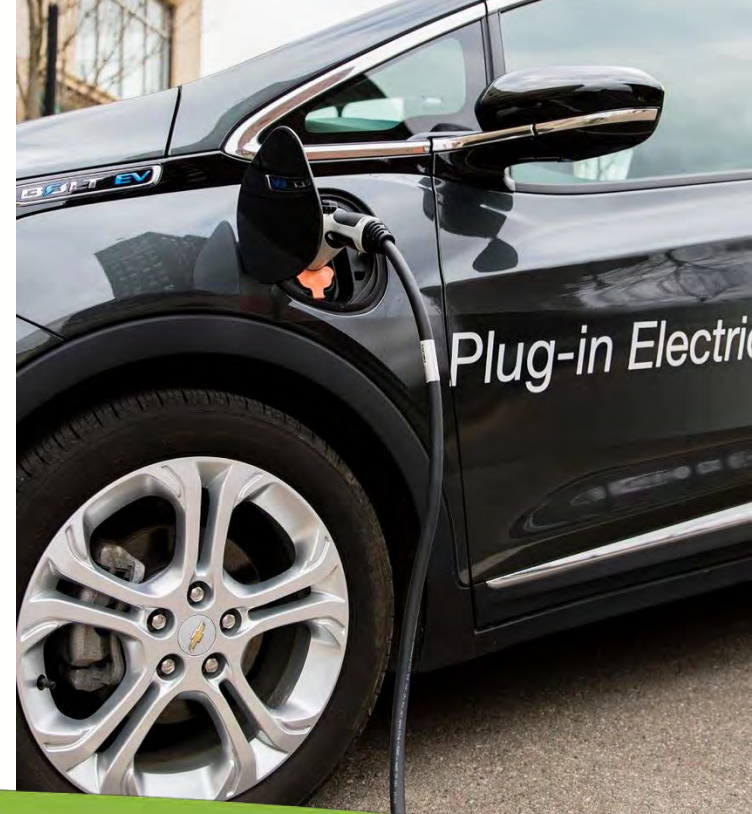


Potential  
7,000+

# PowerMIFleet Approved

## New program launching Q2 2021-2024+

1. Education & Outreach / Concierge Service
  - Consultants analyze
    - Identify vehicles best suited for electrification per duty cycle and use
    - Best locations for charging infrastructure
    - Cost benefit analysis of electrification
    - Public reports on findings and lessons learned
2. Rebates for fleet charging infrastructure optimizing grid lessons
  - \$5,000 rebate per Level 2 (up to 500 rebates in total and 10 per site)
  - \$35,000-\$70,000 per DCFC (\$500,000 limit, so 7-14 rebates in total)
3. Technical Development
  - Workplace demand response
  - Bi-Directional power flow demonstration - Dependent on market/customer readiness
    - Vehicle to building
    - Vehicle to grid





Power  
MI Drive



**Consumers Energy**

Count on Us®

Jeff Myrom  
Director of Renewable  
Energy & Electric Vehicle  
Customer Products

Questions Please



# ITC Holdings Corp.

## Electrification of Transportation + Mobility

MI Power Grid: Utility EV Pilot Update

February 10, 2021





# Electricity transmission will play a role in EVs

**ITC's transmission system is able to provide a large amount of high-voltage electricity to EV charging stations**

**Prudent for DC fast-charging, high EV battery capacities and sites with numerous chargers**

**Timing and scale will be considered**



# ITC made a regulatory filing for EV pilot approval



Make-ready infrastructure at the transmission level



Filing at Federal Energy Regulatory Commission (FERC) requesting rate recovery



ITC is focused on forging DCFC pilot programs in Michigan



Long-distance passenger travel and fleets (medium-duty and long-haul trucks)



The intent is to set regulatory precedent, prove the concept and spur scale

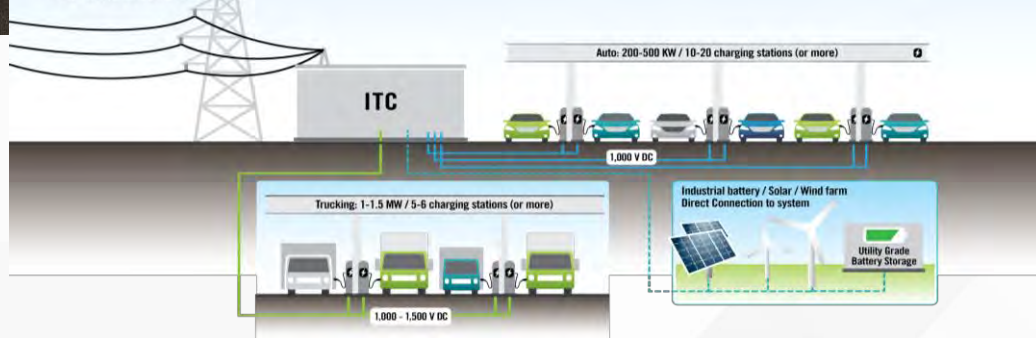


# ITC pilot is focused on two applications

## Long-distance charging



ITC's Vision (>34.5 kV)  
>10 Megawatts peak loads:



## Fleet charging





# Pilot status and next steps

**ITC will collaborate with other entities to establish pilot stations in Michigan**

- **Decision by regulator (FERC) on pilot approval is expected in near-term**
- Promote ITC's pilot and the value of make-ready at the electricity transmission level
- Outreach to interested parties, including other utilities, government entities and third-party businesses
- Our effort will compliment the Michigan utilities that have various EV pilot approvals

# Thank You





**Making the Most of Michigan's Energy Future**

# **New Technologies and Business Models**

**Break: 3:55 – 4:00 PM**

Stakeholder Meeting 2: Electric Vehicles

February 10, 2021



**MPSC**

**Michigan Public Service Commission**

# Transportation Electrification in Michigan & Opportunities for Vehicle-to-Grid Integration

## Moderator



**Cory Connolly**

Vice President of Policy  
Michigan Energy Innovation  
Business Council



**Hawk Asgeirsson**

Consultant, Pacific Northwest  
National Laboratory



**Jim Gawron**

Electric Vehicle Ecosystem Manager  
Ford Motor Company



**Jamie Hall**

Advanced Vehicle &  
Infrastructure Policy Manager  
General Motors



**Tanya Krackovic**

VP Special Projects  
eCamion



**Trevor Pawl**

Chief Mobility Officer  
Office of Future Mobility & Electrification



**Making the Most of Michigan's Energy Future**

# **New Technologies and Business Models Closing Comments**

Stakeholder Meeting 2: Electric Vehicles

February 10, 2021



**MPSC**

**Michigan Public Service Commission**



# Thank You and Please Stay Engaged!

- Thank you for your participation
  - Share your thoughts on the meeting in the survey
- Please stay engaged
  - Sign up for the listserv if you have not already
    - Go to MI Power Grid [New Technologies and Business Models workgroup](#) page
    - Scroll to bottom to add email
  - Attend future meetings
    - Next Meeting on February 24 from 1 – 5 PM
    - Topic: Space & Water Heating using Heat Pumps
  - Speak at a future meeting
    - Limited slots available for stakeholder input/experiences
    - If interested, email: Joy Wang at [WangJ3@Michigan.gov](mailto:WangJ3@Michigan.gov).

**Thank you!**