

Energy Optimization Collaborative Agenda  
September 1, 2009, 1:30 – 4:00,  
Hearing Room A, MPSC Commission Offices  
Conference Call In: (877)336-1828, Access Code: 222-0392  
Web Access: <http://www.webmeeting.att.com>

1:30 – 1:40 **Welcome/Overview**

1:40 – 2:25 **Chandler Von Schrader, EPA, Washington, D.C.**

**Part I: National Perspective - *Home Performance with Energy Star (HPwES)***

HPwES is a national existing homes retrofit program that is spreading coast to coast. EPA and DOE offer this ENERGY STAR program platform to local sponsors to enhance the delivery of energy efficiency installations by trained and qualified contractors. HPwES is already in over 25 states and has become the leading efficiency program for existing homes across the country.

This national program from the U.S. EPA and U.S. DOE offers a comprehensive, whole-house approach to improving energy efficiency and comfort at home, while helping to protect the environment. So what makes it different from other energy audit programs? What's the benefit to homeowners? What's the benefit to utilities? What kind of marketing and training assistance does EPA provide? Get the official 411 on this growing national program.

2:25 – 2:35 **Break**

2:35 – 3:30 **Part II: Michigan Perspective**

*Why Choose Home Performance with ENERGY STAR in Michigan?*

The basic tenets of HPwES (professionally trained contractors, marketing, incentives, financing and quality assurance) will be reviewed as well as requirements of being a sponsor. The need to explore partnerships at this time could not be better or more important in view of Michigan utilities' recent implementation of efficiency programs pursuant to PA 295. To do so under the banner of a national program will help the State and its residents become efficient again while helping Michigan businesses expand and grow their energy efficiency markets.

3:30 – 4:00 **Workgroup structure and participation sign up**

**PA 295 Final Rules – Informal release of Staff draft**