

# Energy Optimization Evaluation Workgroup - DRAFT

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**Proposed Mission:** The mission of this working group is to facilitate coordination, communication, and education among program evaluators working in Michigan and between Commission staff, program administration staff, and program implementation staff on evaluation-related topics.

## Proposed Goals:

- Facilitate communication among Commission, IOU, and municipal utility staff charged with evaluating Energy Optimization (EO) programs, including:
  - Program status; and
  - Key policy developments.
- Facilitate the communication of program results and findings from process, impact, and market evaluations.
- Advise the Commission on issues related to program evaluation.
- Advise the Commission on establishing a transparent process for adding measures, reviewing and updating deemed savings of existing measures, and inputs into the derivation of deemed values.
- Enable coordination in evaluation activities, as practical, across utilities.
- Educate stakeholders on program evaluation, including:
  - Role of evaluation;
  - Methodologies; and
  - Use of evaluation results.
- Address specific evaluation topics, including but not limited to:
  - Guiding principals (transparency, openness of process, relationship with implementers, etc)
  - Potential changes to the Michigan deemed savings database;
  - Reporting formats;
  - Customer contact notification protocols;
  - Impact evaluation procedures (methods);
  - Changes in market transformation that will impact future programs;
  - Potential pilots for the future;
  - NTG issues – free drivers, free riders, spillover – their influence on process evaluation;
  - Role of evaluation results in reconciliation reporting;
  - Market studies (baseline, potential, etc.) – Share study results and support statewide efforts;
  - Consistency of methods across the state;
  - Limits on customer data sharing
  - Coordination of data collection between utilities (economies of scale).