

**EO Collaborative
Evaluation Workgroup
September 21, 2010
Minutes**

Michigan Energy Measures Database (MEMD)

Discussion on the process for updating the MEMD

- Staff is working with the commission on the next set of PA295 rules. It will be circulated once again for comments. December 31st the rules will be final.
- Staff is recommending to the commission to set a schedule for updating the net-to-gross in the MEMD.
- In the long run we hope that the MEMD will be more flexible and changes can be discussed through the EO Collaborative workgroups.
- Will get an email out about what the deliverables will be. Then DTE and Consumers Energy can get a document out a week or two before the next meeting. (October 19th)
- The proposed process of updating the MEMD was also discussed during the Program Design & Implementation workgroup meeting.
 - Move up the date to allow for enough time for the updates to be made.
 - Updates could become costly.
 - Program Design & Implementation Workgroup would review and submit changes to the Evaluation Workgroup.
 - There needs to be a team that follows through from start to finish.
 - For this year the group is going to submit changes separately.
- Add another paragraph to step 7; Evaluation Workgroup or Steering Committee should approve measures before they are added to the MEMD.
- Any changes for this year need to be to Rick Morgan by the end of September 2010.
- There is a lot of overlap between the MEMD and evaluation contractors. There are things in the MEMD that aren't looked at and there are things that evaluation contractors look at that the MEMD does not look at.
- This isn't really the batch process that it looks like; there will be suggestions throughout the year.

- There is no need to review the entire MEMD, focus on the measures that are used and that are the most important.
- Gross adjustments will be outlined in the document that the group members submit.

Technical Potential Study

Discussion on possible work and deliverable ideas to suggest to the contract management team.

- MPSC will be putting out a RFP. Had discussed it and will have the RFP done by the end of the week. Talked with the Low-income group to provide comments/suggestions by the end of day today. Got approval to go ahead with a potential study. Open to ideas, Low income group would like to see a discrete look for that sector. Trying to include the effect of deployment use of smart meters. We are aware that some of the members in the room are potential bidders and are not asking for them to write the RFP, just looking for ideas and thoughts.
- This is going to be a comprehensive look at barriers to obtaining more energy efficiency. Want to use the potential study to define where we should go in the future. What should the targets be in the future?
- Consumers and DTE conducted baseline studies.
- DTE is in the process of conducting their own potential study and need to figure out how their potential study can be incorporated into the statewide potential study. Maybe combine information or replicate strategies to be able to blend the studies together.
- Staff recognized that there hasn't been a technical potential study that has included smart grid so it seems necessary to include smart grid.
- Three components in a potential study: Technical (engineering & accounting), Economic, and Achievable (How will people react?)
- Behavioral Potential – changing customer's energy practices. You don't have to have the smart grid technology. It will help you to best allocate resources.
- Should some EO funds eventually move into the area of education? This looks like a direction that we are heading.
- Should the agricultural sector be involved? May already be involved in residential. But maybe they should be broken out because they are very different.
- Ideas can be sent to Karen Gould.