



APEX  
ANALYTICS

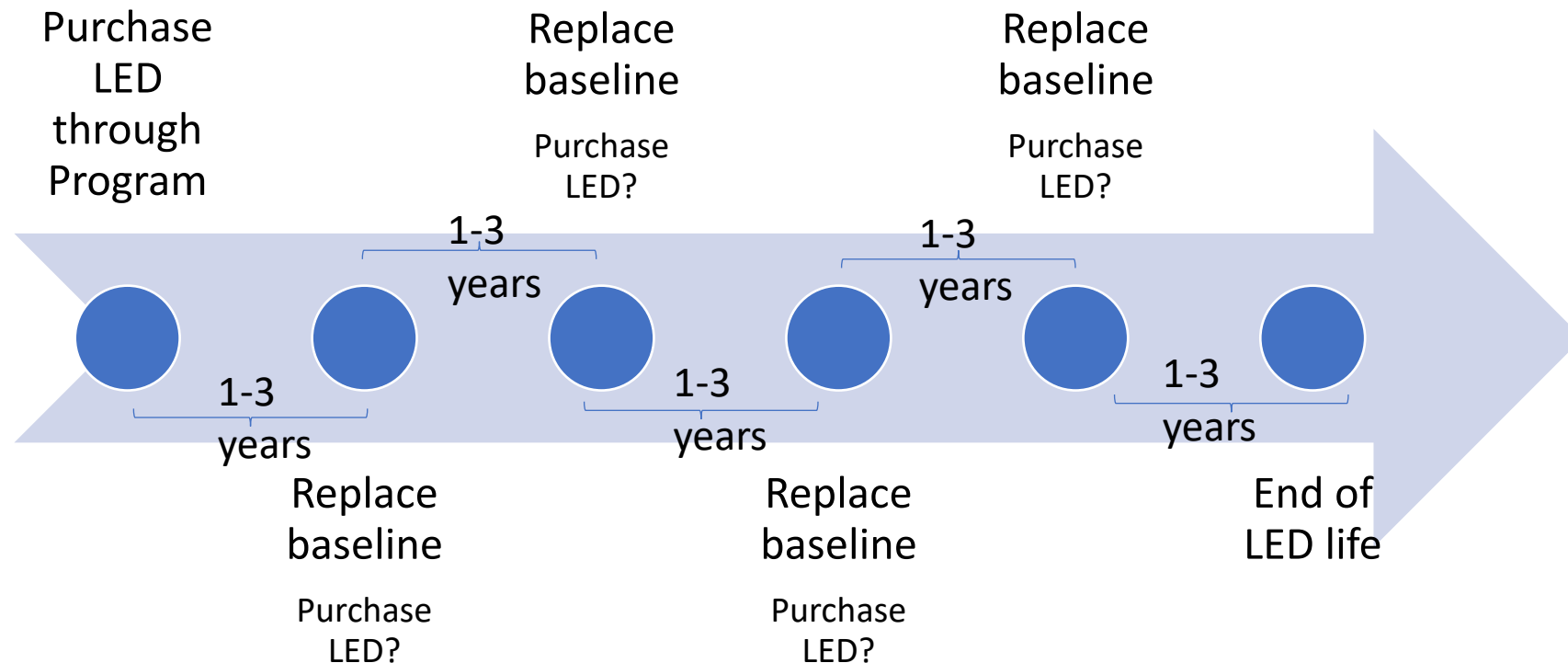
# Residential Lighting EUL Adjustments

June 16, 2020

# The Lighting Dilemma



- Technical life between the energy efficient option (LEDs at 15+ years) is longer than current baseline standard option (halogens at 1 to 3 years)



# Approaches to Adjusting Measure Life

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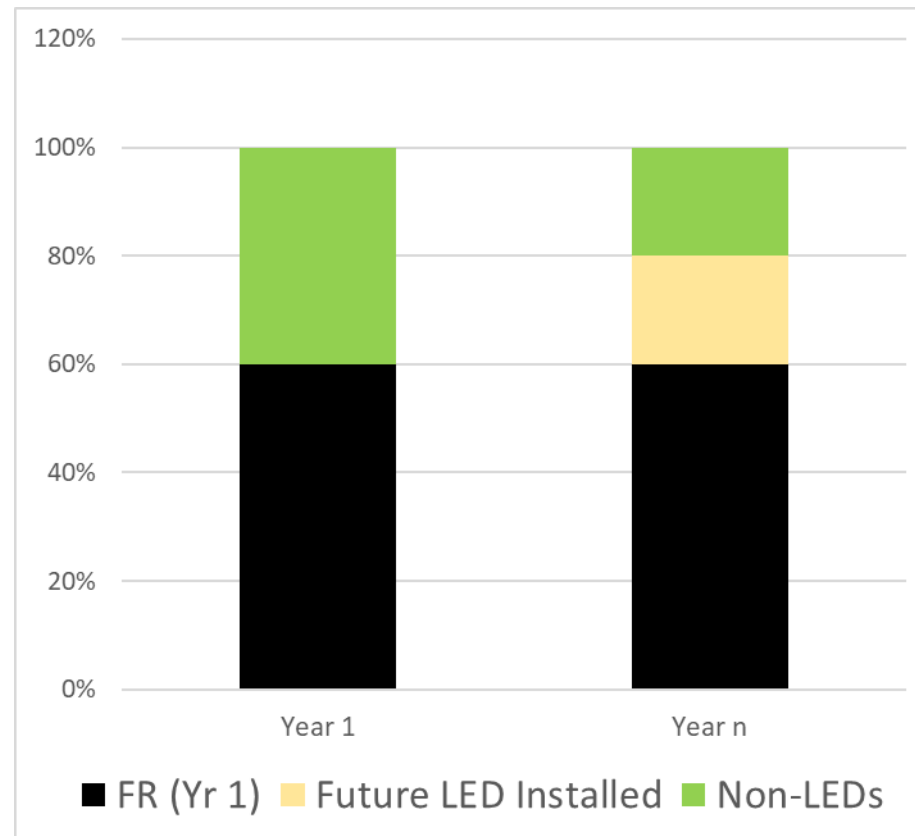


- Negotiated “sunset” year
- Model to estimate the likelihood the socket would be filled with an LED
- Take half of the technical life

# Conceptual Approach to Modeling



- Freerider savings already zeroed out
- Adjust the year-to-year savings for the non-freeriders
- May not reflect typical consumer (e.g., laggards)



# IL Modeling Approach

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- Proposed by VEIC as part of TRM process
- Total of approximately eight meetings over six months
- Stakeholders include VEIC, evaluators, utilities, Energy Futures Group
- Finalized end of May 2020

# Adjusting Baseline – IL Approach (A-lines)



- Start with stipulated forecast of naturally occurring adoption
- Based on non-program states recent market share, plus DOE saturation forecast

Natural LED Growth per year	46%	8%	8%	8%	5%	5%	5%	5%	5%	5%	5%	5%	3%	2%	
Baseline Lighting Forecast Committee Derived Assumptions for Market Share Absent a Program															
	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
LED		33%	48%	52%	56%	61%	64%	67%	70%	74%	77%	81%	85%	88%	90%
CFL		3%	2%	3%	1%	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%
Halogen		50%	43%	40%	38%	34%	31%	28%	27%	24%	20%	16%	12%	10%	8%
Incandescent		14%	7%	5%	5%	5%	4%	4%	3%	3%	3%	2%	2%	2%	2%

# Adjusting Baseline – IL Approach (A-lines)



- Calculate converted baseline adjustment
- Delta watts decreases accordingly

For LED Purchased in 2020			2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
		LED (+CFL)	57%	62%	65%	68%	70%	74%	77%	81%	85%	88%
	Baseline	HAL	38%	34%	31%	28%	27%	24%	20%	16%	12%	10%
		INC	5%	5%	4%	4%	3%	3%	3%	2%	2%	2%
			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Cumulative % of initial non-freeriders (i.e. those that would have purchased inc/hal) who would have shifted			10%	18%	25%	30%	39%	47%	56%	66%	72%
		LED Watts	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5
	1st year base watts		47.1									
	Non-Freerider delta watts (gross)		37.5	33.6	30.9	28.2	26.1	23.0	19.8	16.4	12.8	10.6

# Adjusting Baseline – IL Approach (A-lines)



- Result is a stream of gross or net savings that can be adjusted as a stream, truncated life, or mid-life adjustment.
- Options for how to claim savings
- Note they limit the stream to 10 years

## Option 1: Stream of savings

Delta Watts Stream	NPV	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
	235.25	37.5	33.6	30.9	28.2	26.1	23.0	19.8	16.4	12.8	10.6

## Option 2: Truncated Lifetime

	NPV	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Truncated Life	235.25	37.5	37.5	37.5	37.5	37.5	37.5	11.3	0.0	0.0	0.0
Lifetime = 235.25/37.5 = 6.3 years											

## Option 3: Mid-life adjustment

	NPV	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Mid-life Adjustment	235.08	37.54	37.54	37.54	37.54	37.54	10.14	10.14	10.14	10.14	10.14





