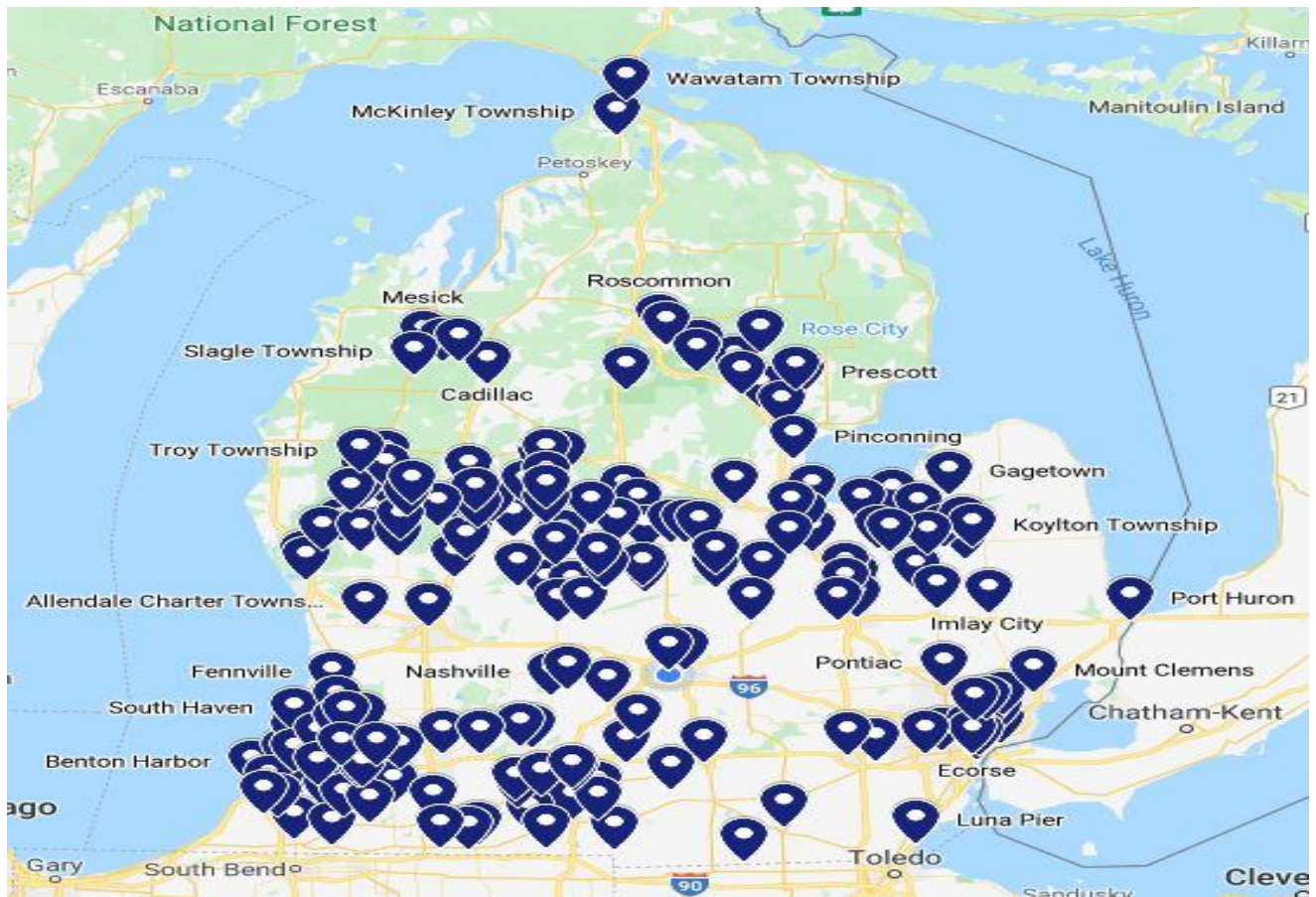




SOCIAL EQUITY PLAN

In conformity with the Michigan Marijuana Regulatory Agency's dictates on social equity plans, this plan is meant to promote and encourage participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition and enforcement and to positively impact those communities. The overall plan will be overseen by David Kotler, Lake Life Farms' CEO. Mr. Kotler, a former prosecutor turned criminal defense attorney and member of the first social equity applicant to become operational in the United States will draw from his experiences to help drive the direction of Lake Life's initiatives.

To adequately address our plan for positive impact on disproportionately affected communities we needed to first identify locations to assess. Following is the map consulted to assess such:



Our location in Dimondale is near 4 areas identified as disproportionately impacted and our intended location in Big Rapids is a disproportionately affected area as determined by the Marijuana Regulatory Agency (https://www.michigan.gov/mra/0,9306,7-386-93535_93538-500313--,00.html). Keeping the foregoing in mind, Lake Life has set forth Goals, Programs to effectuate those goals, and a set of Measureables to evaluate our performance.

GOALS

- Hire locally from within locations or nearby with a goal of attaining at least 50% compliance with same.
- Consider hiring preferences which employs those with past misdemeanor drug convictions or those affected by a family members past drug conviction with at least one employee hired fitting this description in year one of operations. Consider hiring preferences for women, persons of color, and other traditionally disadvantaged classes. Goal of reaching a work force that is made up of more than 30% non-white male.
- Reduce barriers for local residents to enter the commercial cannabis industry.
- Support a local community organization which advances our goals.
- Improve the physical surroundings of our area.

PROGRAMS

Local Hiring

Lake Life Farms will commit to the local community in which we operate that we will strive to hire locally.

In conjunction with Handgrown Jobs (<https://handgrown.jobs/employer>) we will conduct one informational session on jobs in the cannabis industry meant to educate the public on the types of jobs available. This session will be held at a local community organization. It will be advertised in the local paper and by email blast.

Hiring of those with Drug Convictions

We will look to hire at least two individuals with past non-disqualifying drug convictions or those whose family has been affected by a drug conviction i.e. parent incarcerated. We will announce our intent as part of our job postings and through digital media.

Reduction of Barriers for entry to job market

We will consider a program in conjunction with a local community organization to facilitate the donation of computers to use for employment searches and onboarding processes.

Community Support

Upon commencement of operations we will task an employee to take the lead on identifying a local community based organization to provide a donation to in order to support local efforts. One of our owners has formerly made these type of donations in his other business to the Muskegon area United Way.

Improve physical surroundings

We will dedicate ourselves to address not just the property we maintain but seek to encourage extending the influence to sidewalks and adjoining areas. We will also seek to lead Community “clean-up” initiatives, in particular in year 1 of operations we would like to hold a clean-up of a park that is near to our location. If successful we will consider making the clean-up a quarterly event.

MEASUREMENTS

We will measure the success of our plan by tracking:

1. Our timeline and compliance with annual audit to determine if we have accomplished our goals.
2. Number of employees hired, retained, or promoted that come from disproportionately impacted areas or who fit our hiring preference criteria through our HRIS system;
3. Effectiveness of any donation and its uses for stated goals in the community; and
4. Number and effect of community clean-up efforts.

Lake Life Farms looks forward to implementing and furthering its Social Equity Plan.