



## SOCIAL EQUITY PLAN

Ottawa Innovations, LLC is proud to participate in the Social Equity Program as outlined under the Michigan Regulation and Taxation of Marijuana Act (MRTMA). Ottawa Innovations is committed to promoting, encouraging and supporting participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition and enforcement. With our help we will work together to impact those communities in the most positive manner.

Ottawa Innovations, LLC's ability to directly contribute to people and communities in the Social Equity Program is made possible through a provision under the MRTMA. Section 8 required the Marijuana Regulatory Agency (MRA) to promulgate rules including "a plan to promote and encourage participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition and enforcement and to positively impact those communities" (MCL 333.27958, 2018 IL 1).

Ottawa Innovations, LLC will make it a priority to seek out and locate qualified, willing Social Equity Program participants in the following 41 Michigan communities which have been disproportionately impacted by marijuana prohibition and enforcement:

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|------------------|----------------------|------------------|
| 1. Albion        | 2. Alger             | 3. Bay City      |
| 4. Benton Harbor | 5. Big Rapids        | 6. Coldwater     |
| 7. Coloma        | 8. Covert            | 9. Detroit       |
| 10. Eau Claire   | 11. East Lansing     | 12. Ecorse       |
| 13. Flint        | 14. Fremont          | 15. Hamtramck    |
| 16. Hartford     | 17. Highland Park    | 18. Holton       |
| 19. Inkster      | 20. Kalamazoo        | 21. Mesick       |
| 22. Montgomery   | 23. Mt. Morris       | 24. Mt. Pleasant |
| 25. Muskegon     | 26. Muskegon Heights | 27. Niles        |
| 28. Pontiac      | 29. Prescott         | 30. River Rouge  |
| 31. Roscommon    | 32. Saginaw          | 33. Shepherd     |
| 34. Sodus        | 35. South Haven      | 36. St. Helen    |
| 37. Sterling     | 38. Twin Lake        | 39. Watervliet   |
| 40. West Branch  | 41. Ypsilanti        |                  |

Ottawa Innovations, LLC will attend trade events, conferences and other networking events to seek out and locate qualified, willing Social Equity Program participants. Our staff will learn more about the goals of individuals and how we can most assist them with the opportunity to build a better life for themselves and their community.

Ottawa Innovations produces high quality, organic cannabis in state-of-the-art facilities. Through the leadership of Joni Moore and under the guidance of experienced master growers, our cannabis is grown to the highest standards. Ottawa Innovations is owned solely by research scientist, forester, botanist,

and master cannabis grower Joni Moore of Marquette, MI. Joni Moore is passionate not only about wellness, but also about empowering others on their journey to achieving.

Ottawa Innovations, LLC is attentive to customers' needs, supportive of employees, and transparent with our methods. We possess a deep-rooted sense of community and as such, would like to be the best neighbors we can be as we cultivate a social impact program that will allow us to pay it forward. We will engage with local communities and establish a dialogue to determine the best way for us to have a positive impact on communities that need it most.

Our specific 2020-2021 targets, milestones and goals for the Social Equity Program are as follows:

1. Mentoring and Online Training – For individuals who want to learn more about the industry from professionals at Ottawa Innovations, LLC.
2. Scholarships - Annual Scholarship to Technical Cannabis Educational Campus (\$5000)
3. Donations - Identify community from list and provide best cause donation for Social Equity Program (\$5000)
4. Application and Fee Support - Identify 3 community members from list and provide Application and Fee Support (\$7500)
5. Legal Expense Support - Identify 3 community members from list and provide Legal Expense Financial Support (\$5000)
6. Accounting Setup Support -- Identify 3 community members from list and provide Accounting Setup Financial Support (\$2500)

These are only our initial targets for excellence in the Social Equity Program. As we learn more, we will adapt to ensure our impact is felt as strongly as possible in the communities we hope to impact the most.