

# Request a MSHDA Speaker

## Realtors®

MSHDA's FREE Continuing Education class helps agents improve their business by learning about:

- 0%-interest Michigan Down Payment loan
- 30-year federal income tax credit
- Homebuyer Education classes

## Lenders

Sponsorship of a Real Estate Continuing Education class allows lenders to:

- develop closer ties with real estate partners, make agents aware of your services and create new mortgage lending business
- sales training will assist staff to effectively use MSHDA products to increase volume
- increase borrower purchasing power utilizing the Michigan Down Payment loan in conjunction with MSHDA's MI Home Loan and MI Home Loan Flex mortgage products
- learn how the Mortgage Credit Certificate (MCC) enhances in-house products

## MSHDA Business Development Specialists

Offer the latest MSHDA Homeownership product information including:

- sales tips for using MSHDA products to increase volume
- program updates and reviews
- recognition of top performing lenders

## Event Speakers

Experienced MSHDA Specialists are available to speak at your events and seminars. They've been featured at events for:

- Michigan Realtors®
- Michigan Credit Union League
- Michigan Mortgage Lenders Association
- Michigan Veteran's Affairs Agency
- Local and Regional Housing Forums
- Michigan Bankers Association
- Community Bankers of Michigan
- CRA Associations of Michigan
- Michigan Real Estate Boards and Associations

To request a MSHDA Speaker, Lender Sales Training or a Real Estate Continuing Education Class, please contact a MSHDA Business Development Specialist in your area.

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