

GRETCHEN WHITMER
GOVERNOR

## STATE OF MICHIGAN DEPARTMENT OF CORRECTIONS LANSING

HEIDI E. WASHINGTON DIRECTOR

March 2020

Tujauna White MSI Marketing Specialist Michigan State Industries

Tujauna, Congratulations you have been recognized!

This correspondence is intended to express my sincere gratitude and appreciation for your contributions to the success of the mission of Michigan State Industries. Your dedication, long hours, hard work and relentless pursuit to upgrade the MSI website has not gone unnoticed. Your pride and ownership of this very important part of MSI is appreciated by staff and customers alike. It is our outward face and MSI's first impression to countless people and was in desperate need of an update when you took on the project. You single-handedly did something that many departments have teams of people to accomplish, and you were the perfect person for the job! Your can-do, positive attitude, customer service background, and your professional, friendly way of getting cooperation from the many departments involved in this project would have been incredibly difficult for anyone! But because of your incredible knowledge, and the relationships you have built over the years you cleared every obstacle with ease.

It is the extra things you do that make this award special. You took it upon yourself to get the necessary training and learn the CMA and were ready when the "Bootstrap" design became available. You keep all the content current and fresh. You are always looking for ways to improve not just the website, but all MSI's marketing efforts. You keep great email lists that are current so that promotions are sent to the right audience. Your customer service is impeccable, and you are always a pleasure for customers and staff to talk with. You are always willing to go the extra mile.

As the State of Michigan moves to a new web hosting system, MSI is leading the way with our website design and the transition will be smooth because of the work you have done. It is your constant and continued positive approach to life and your extra effort that have made your selection for this award easy. Your organizational skills are incredible, and you are an inspiration to all of us at MSI.

Please accept the Michigan State Industries Administrator Coin Award as a token of my genuine appreciation of all that you do for MSI.

Sincerely,

Christopher J. Kamrada, Administrator Michigan State Industries