



**NEWS RELEASE**

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FOR IMMEDIATE RELEASE

**Teen Safe Driving Program to Reach More Than 40,000**

More than 40,000 students at 35 Michigan high schools will soon benefit from efforts to make teenagers better, safer drivers.

Strive For a Safer Drive (S4SD) is a public-private partnership between AAA Michigan, Ford Driving Skills for Life and the Michigan Office of Highway Safety Planning that seeks to reduce traffic crashes, the leading cause of death for teens. In 2013, there were 41,375 crashes in Michigan with a driver age 15-19. Those crashes resulted in 103 fatalities and 821 serious injuries. Final statistics for 2014 are not yet available.

As part of the S4SD program, schools receive up to \$2,000 for students to create teen-led traffic safety campaigns to educate their fellow classmates about distracted driving, seat belt use, speeding, underage drinking/impaired driving or winter driving.

The S4SD schools for the 2014-2015 school year are:

Berrien County:	Coloma
Eaton County:	Charlotte
Genesee County:	Atherton, Clio and Swartz Creek
Ingham County:	Lansing Community College-Clinton County Center and Williamston
Kalamazoo County:	Hackett Catholic Prep and Portage Central
Kent County:	Byron Center
Livingston County:	Fowlerville
Macomb County:	Regina
Monroe County:	Ida
Muskegon County:	Mona Shores
Oakland County:	Berkley, Clarkston, Holly, Lake Orion, Lamphere and University Ferndale
Osceola County:	Marion
Saginaw County:	Swan Valley
St. Clair County:	Anchor Bay and Yale
Van Buren County:	Gobles
Washtenaw County:	Dexter and Milan
Wayne County:	Clarenceville, Ecorse, Edsel Ford, Flat Rock, Fordson, John Glenn, Pershing and Plymouth-Canton Educational Park

Following their activities, schools will have the opportunity to send students to a free hands-on driving clinic with professional driving instructors in the spring. A video about the driving clinic is on the S4SD website, [Michigan.gov/s4sd](http://Michigan.gov/s4sd).

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