



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL L. PRINCE
CHAIR

Horatio S. Earle Learning Center
Tuesday, December 8, 2015
9:00 a.m.
MEETING MINUTES

MEMBERS PRESENT	REPRESENTING
F/Lt. Jim Flegel	Michigan Department of State Police (MSP)
Lawrence Hummel	Local Representative (Van Buren County Road Commission/County Road Association of Michigan)
Tari Muniz	Aging and Adult Services Agency (AASA)
Michael Prince (Chair)	Office of Highway Safety Planning (OHSP)
Ramona Putnam	Michigan Department of State (MDOS)
Sheriff Matt Saxton	Local Representative (Michigan Sheriffs Association)
Linda Scarpetta	Michigan Department of Health and Human Services (MDHHS)
Jennifer Shea	Governor's Office
MEMBERS ABSENT	REPRESENTING
Kenneth Micklash	Michigan Department of Education (MDE)
Chief David Molloy	Local Representative
Randy VanPortfliet	Michigan Department of Transportation (MDOT)
STAFF SUPPORT	REPRESENTING
Kara Rueckert	Office of Highway Safety Planning (OHSP)

GUESTS	REPRESENTING
Kathy Farnum	Office of Highway Safety Planning (OHSP)
Charlotte Kilvington	Office of Highway Safety Planning (OHSP)
Dianne Perukel	Office of Highway Safety Planning (OHSP)
Anne Readett	Office of Highway Safety Planning (OHSP)
Alicia Sledge	Office of Highway Safety Planning (OHSP)
Chad Teachout	Office of Highway Safety Planning (OHSP)
Robert Gwizdz	Michigan Department of State (MDOS)
Eric Kabdebo	Michigan Department of State (MDOS)
Carol Reagan	Michigan Department of State (MDOS)
Angie Kremer	Michigan Department of Transportation (MDOT)
Kim Lariviere	Michigan Department of Transportation (MDOT)
Stu Lindsey	Michigan Department of Transportation (MDOT)
Carissa McQuiston	Michigan Department of Transportation (MDOT)
John Wallace	Federal Motor Carrier Safety Administration
Kathy Wahl	Michigan Department of Health and Human Services (DHHS)
Gary Bubar	AAA
Craig Shakleford	ICAM/University of Michigan
Jim Santilli	Traffic Improvement Association of Michigan
Joel Ballor	Michigan Towing Association

Michael L. Prince, Chair, Office of Highway Safety Planning • Jennifer Shea, Governor's Office • Ramona Putnam, Department of State • Randy VanPortfliet, Department of Transportation • Linda Scarpetta, Department of Health and Human Services • Kenneth Micklash, Department of Education • F/Lt. Jim Flegel, Department of State Police • Tari Muniz, Aging and Adult Services Agency • Lawrence E. Hummel, Local Representative • Chief David Molloy, Local Representative • Sheriff Matt Saxton, Local Representative

CALL TO ORDER

The GTSAC meeting was called to order by Chair Michael Prince at 9:00 a.m. A quorum was present for today's meeting.

WELCOME AND INTRODUCTIONS

Mr. Prince welcomed everyone to today's meeting. Self-introductions of those present were made.

APPROVAL OF MEETING MINUTES

Ms. Ramona Putnam made a **MOTION** to approve the minutes of the September 9, 2015 GTSAC with her requested changes. F/Lt. Jim Flegel supported. The **MOTION** carries.

STANDING REPORTS

Legislative Summary

Sgt. Tim Fitzgerald was not available to attend today's meeting, but a report was included in the commissioner packets.

Commissioner Reports

Michigan Department of Transportation – (Ms. Kim Larviere, in Mr. VanPortfliet's absence)

MDOT Receives National Recognition

During a national awards ceremony on Capitol Hill on November 16, 2015, the Roadway Safety Foundation (RSF) and the Federal Highway Administration (FHWA) honored the Michigan Department of Transportation (MDOT) for its efforts to reduce run-off-the-road and fatal crashes caused by lane departure.

TZD

MDOT continues to promote TZD through presentations and booths for various professional organizations and activities. In September, MDOT staff, along with partners from the Michigan State Police Office, Highway Safety Planning, City of Detroit Police, and the Southeast Michigan Council of Governments (SEMCOG), among others, teamed up to promote traffic safety with the "LOOK! Davison, Be Safe! Be Smart! Be Seen!" campaign event. The campaign is helping draw attention to the extraordinarily high number of crashes along a 2-mile stretch of Davison Avenue between Rosa Parks Avenue and Livernois Avenue in Detroit.

Local Road Safety Plans

The contracts have now been awarded to complete the remaining 12 Local Road Safety Plans. The 2 pilots have been drafted and presented to the members of the leadership teams for each of the planning commissions.

Research

The Safe Drivers Smart Options strategy has been launched targeted toward older drivers, their family, friends, caregivers and professionals. MDOT has been excited to partner with the various agencies to get this effort launched.

MDOT is currently funding a Western Michigan University (WMU) research project testing new crosswalk signs as potential low-cost safety measures to increase pedestrian safety and motorist awareness.

The signs are designed to be permanently affixed to the pavement but have the capability of being removed for the winter when snow removal is necessary. They have been installed at 10 crosswalks in three roundabouts and six intersections in five MDOT Southwest Region communities: Allegan, Benton

Harbor, Kalamazoo, Marshall and Three Rivers. The results are expected to be published early next year.

Diverging Diamond Interchange

The Diverging Diamond Interchange Information Guide has been completed and approved by MDOT. The guidance was created based on the FHWA Guidance and will be used on future designs. The first DDI in Michigan opened in November at I-75 and University Drive. The 2nd DDI is currently under constructed at I-96 and Cascade Road.

Michigan Department of State Police – F/Lt. Jim Flegel

Training Academy

-The 20th Motor Carrier Recruit School began on Sunday, October 11th with 21 Recruits. They are down to 14 recruits and are scheduled to graduate on Feb. 26th

Traffic Services Section

o Precision Driving Unit

-The Precision Driving Unit completed the annual Police Vehicle Evaluation in September 19th. The preliminary test results are published on the MSP website with the book being published this month. They are preparing to complete winter pursuit rated tire testing in February.

-The Precision Driving Unit is currently accepting students for a waiting list for the Train Like a Trooper.

-The next Teen driving program is scheduled for spring/summer 2016.

o Alcohol Enforcement Unit

-They continue to teach classes in SFST (Standardized Field Sobriety Tests), SFST Refresher, SFST Instructor, ARIDE (Advanced Roadside Impaired Driving Enforcement)

o Traffic Crash Reconstruction

-Traffic Crash Recons and Traffic Services are working in conjunction with MDOT to establish proper speed limits on Michigan roadways. So far this year, they have completed 99 engineering studies.

o Thanksgiving Operation CARE

-Thank you to the MDOT, MDOS, and the Michigan Licensing Beverage Association for your assistance and support throughout the holiday period. Two press conferences, one in Detroit and one in Grand Rapids were held for this effort. Last year we lost 6 people during the holiday period. This year the fatalities increased to 8.

o MSP Strategic Plan

-MSP continues to focus on patrol and investigative resources to improve public safety. Each Post is to complete Traffic Safety initiatives using DDACTS (Data Driven Approaches to Crime and Traffic Safety)

-Six State Trooper Project: During the period of May 18th through May 25th, work sites, as part of the Six State Trooper Project, have directed additional focus on Safety Belt Enforcement. As part of this project work sites also participated in a distracted driving enforcement initiative during the dates of July 18th through July 25th.

-OHSP Grant funded initiatives with additional patrols dedicated to OWI enforcement and occupant restraint continue.

-"Eyes on 94"

This initiative is a multi-state effort with Indiana and Ohio. Officers will focus on violations by commercial vehicle drivers that are likely to contribute to a crash including speeding, following too closely, improper passing, distracted driving and improper lane use. Officers will also be stationed at rest areas to provide educational materials about safely sharing the road with trucks. This initiative is part of the statewide Toward Zero Deaths traffic safety campaign.

-"Drive Slow on Ice and Snow" campaign through OHSP continues.

- EMHSD—Winter weather preparedness campaign continues.

Michigan Department of Health and Human Services – Linda Scarpetta

The MHDDS Injury and Violence Prevention Program is planning to submit a proposal for a Core Injury and Violence Prevention Grant from the Centers for Disease Control and Prevention (CDC) early next year. One of the areas of focus is child passenger safety, in addition to traumatic brain injury, violence against children and youth, and prescription drug overdose.

Prescription drug misuse is a traffic safety concern - the following initiatives were highlighted:

- 1) The U of M Injury Center hosted a Prescription Drug Overdose Summit on December 1, 2015. For more information, click on: <http://www.injurycenter.umich.edu/>.
- 2) The Governor's Prescription Drug and Opioid Task Force recently released findings and recommendations. For more information, click on: <http://www.michigan.gov/snyder/0,4668,7-277--367961--,00.html>.
- 3) CDC currently funds 16 state health departments to address prescription drug overdose. For more information, click on: <http://www.cdc.gov/drugoverdose/index.html> for an overview of what CDC is doing to address this issue and http://www.cdc.gov/drugoverdose/states/state_prevention.html to learn more about the funded states. There may be funding in the FY16 federal budget to fund additional states.

MDHHS is currently identifying potential partners to participate in a state health assessment process that is a requirement for accreditation by the Public Health Accreditation Board. Non-traditional partners will be important to involve in this process and outreach will be made to traffic safety partners.

Aging and Adults Services Agency – Tari Muniz

Ms. Muniz recently participated in the GTSAC Awards nomination committee and noted all of the creative and important work that is being done around the state. They continue to distribute the Older Drivers Guide to senior citizens. Her agency is also moving forward with the Safe Drivers, Smart Options program and she will continue to represent on the GTSAC Senior Mobility Action Team.

Governor's Office – Ms. Jennifer Shea

The recertification numbers are up for Michigan Child Passenger Safety Technicians. She noted they have two CEU opportunities coming up this spring. On March 21, one-day CEU training will be held the day before the Traffic Safety Summit is to begin and during the first Michigan Child Passenger Safety Conference is scheduled for May 25-26th in Mt. Pleasant. There will be multiple car seat manufacturers presenting on their products and technicians will have an opportunity to get hands-on experience with some of the seats they might not see as often. The conference will be a mix of CEU's and information to broaden the technician's understanding and skills.

Chair's report / Office of Highway Safety Planning – Michael Prince

Traffic Fatalities

As of the latest fatality report from CJIC on December 1, 2015, traffic fatalities in Michigan are at 899 and serious injuries are at 4,364. An analysis by UMTRI earlier this year predicted that Michigan fatalities would be over 900. However, their analysis predicts that the number of serious injuries is expected to be down. Final 2014 fatalities were 876 and serious injuries were 4,909. Provisional Thanksgiving holiday weekend crashes resulted in eight fatalities compared to six last year.

Drive Sober or Get Pulled Over Labor Day Crackdown Results

Stepped up drunk driving and seat belt enforcement began Aug. 21 and ran through the Labor Day holiday weekend. Officers from police departments, sheriff's offices and Michigan State Police posts across the state arrested 351 drunk drivers and issued 2,630 seat belt and child restraint citations during the crackdown.

December Drive Sober or Get Pulled Over Crackdown

Preparation is underway for the December Drive Sober or Get Pulled-Over Crackdown which will begin December 16 and run through January 1. OHSP will coordinate media events, outreach, and social media support to increase public awareness of the campaign. OHSP will promote a designated driver gift card that can be downloaded and printed as a holiday gift to encourage the use of designated drivers during the holidays.

Saved by the Belt Award

OHSP in partnership with AAA Michigan presented a Saved by the Belt award to Ashley Peet at a ceremony in Walker, in October. Ashley is the daughter of Jack Peet who spent nearly 40 years in traffic safety with MSP and then with AAA following his retirement. Ashley was a rear seat passenger in a friend's car when another vehicle failed to yield at a traffic signal in Courtland Township. Both vehicles sustained significant damage and Ashley suffered life-threatening injuries from the crash. She spent 19 days in intensive care and endured several surgeries. There is no doubt that Ashley made a life-saving decision when she put on her seat belt that day. Ashley was nominated for the award by Tpr. Brian Komm of the MSP Rockford Post.

The Saved by the Belt program is a joint effort between the OHSP and AAA Michigan which encourages law enforcement agencies to recognize safe motorists and help increase public awareness about the life-saving value of seat belt use. Nomination forms are available at ww.michigan.gov/ohsp under resources in the Law Enforcement Programs section.

Drive Slow on Ice and Snow

I-94 is the focus of a winter weather campaign that cautions everyone to Drive Slow on Ice and Snow. Motorists in metro Detroit, Ann Arbor, Jackson, Battle Creek, and Kalamazoo will see billboards throughout the winter driving season that feature the No. 1 winter safe driving tip: slow down. Following a thorough investigation of the I-94 pile-up that took place in January, the MSP reported the primary cause was determined to be drivers traveling too fast for the roadway conditions. Campaign ads will appear on the Weather Channel app when winter weather is forecast.

Strive for a Safer Drive Program

OHSP is partnering once again with Ford Driving Skills for Life on the Strive for a Safer Drive Program. Nearly 50 schools have signed up for this program representing the Upper Peninsula, northern Michigan, the Thumb Region, and Lower Michigan. Each school will receive \$1,000 to conduct a traffic safety awareness program within their school. New this year, Ford will also be providing cash prizes ranging from \$500 to \$1500 for the top five performing schools with a Ford Driving Skills for Life Ride and Drive event opportunity for student representatives from each of the schools.

DRE School

Thirty-two high-quality applications were received for the March 2016 DRE School. OHSP is exploring the feasibility of conducting a second DRE school in 2016 due to the number of quality candidates. A continuing education course was also conducted recently for 68 active DREs at Delta College. Michigan is also experimenting with development of an ARIDE "refresher course". Michigan would be the first state to create such a program. A DRE overtime pilot is being prepared for Oakland County and Marquette.

CAR-FIT

OHSP in partnership with MDOT and the Michigan Trauma Coalition has been working to promote CarFit, an educational program developed by AAA and AARP that provides a quick, yet comprehensive review of how well older drivers and their vehicles work together. During a 20 minute appointment, technicians review 12 key areas with older drivers, such as adequate space from the steering wheel, proper seat belt use, and properly adjusted head restraints.

Technicians teach participants how to use and adjust safety devices, including how to position mirrors in order to minimize blind spots. Occupational therapists provide education to older drivers, including recommendations about adaptive devices. Drivers also receive educational material to take home. This

past summer over 30 additional coordinators were trained and three CarFit events were held during late summer and early fall. The additional coordinators will expand the number of CarFit events that can be held across the state improving the safety and mobility of Michigan's senior drivers. Events are held from spring through early fall. Anyone interested in hosting a CarFit event should contact Linda Fech with OHSP.

Bike/Ped Safety Conference

The first Bicycle/Pedestrian Safety Conference will take place April 28-30, 2016, in Mt. Pleasant. The agenda is under development. The conference will feature the results of the first comprehensive Bike/Ped Safety Study funded by OHSP and performed by Western Michigan University. The study will be completed by year-end.

Child Passenger Safety

The first Michigan CPS Conference will take place in May 2016. In an effort to increase car seat use among minority children in our state, OHSP is working to establish a relationship with the Migrant Child Task Force, which has regional offices providing services to families while they are living and working in Michigan. On December 1, OHSP's Program Coordinator presented information to the group about the car seat training program and free car seats that are available for underserved populations. OHSP is also working to increase the partnership with Wayne Metro Community Action Agency who received car seats through our program last year and provided more than 100 seats to needy families in their programs. OHSP programs in the Upper Peninsula are working to expand outreach and resources to Tribal members. OHSP is also exploring the possibility of new PSAs for child passenger safety in Spanish and Arabic.

Michigan Department of State – Ramona Putnam

Older Driver Education and Safe Mobility Planning Project

On December 7, the "Safe Drivers Smart Options" web page was launched. Copies of the media package from the press conference which contain many facts regarding aging drivers have been provided to each Commissioner.

Parental Involvement in GDL – Request for Information (RFI)

The Traffic Safety Division is planning to develop and implement a pilot Parental Involvement in Graduated Drivers Licensing program. The Department of State believes that when parents are more involved in the GDL process, it will result in their children being involved in fewer accidents than children of parents who are not actively involved in their teens' learning process. This study will involve a pilot program consisting of an awareness and education campaign, a parents-only meeting when their teen is enrolled in Segment 1 driver education, and a meeting with both parents and teens following the students' completion of a Segment 2 driver education course. In their proposed pilot, a limited number of teen drivers and their parents would participate.

MI GDL Parent Checklist

A new brochure on the Michigan Graduated Driver Licensing Parent Checklist is available. The resource was developed by the MDOS Traffic Safety Division through a grant from the Michigan Teen Safe Driving Coalition. A study completed this summer determined that they are effective at increasing parents' knowledge of GDL. 100,000 copies have been printed via funding from the Coalition and the MDOS. Efforts are underway to work with the Michigan Department of Education to promote them to Michigan high schools for distribution to parents prior to their teens enrolling in a driver education program.

Driver Education Program Enhancements

On December 3rd, MDOS management approved a package of proposals developed internally by their Driver Education Initiatives Workgroup. The package of driver education program enhancements includes three different initiatives.

The first of these is a pilot program in the use of a standardized post-course evaluation to be completed by both driver education students and their parents to provide feedback which will help the Department measure a specific program's effectiveness. The next two initiatives will be permanent requirements and not a pilot. The first of these will require that parent's document the mandatory 50 hours of supervised driving practice. Currently Michigan offers tools for keeping the log data, but we do not verify the completeness of the logs. Lastly, the remaining initiative will require that driver education providers and instructors provide specific feedback to parents regarding their teen's in-car driving skills using a proficiency-based grading system. The information will be provided to the parents via a "Driving Skills Report Card". The Workgroup is meeting tomorrow to put dates to an implementation plan, which is expected to take about 10 months to complete for all three initiatives combined.

National Teen Driver Safety Week - Distraction-Free in the 'D'

During National Teen Driver Safety Week in October (18-24), Secretary Johnson encouraged parents to be more involved in teaching their kids safe driving behaviors. She highlighted the National Highway Traffic Safety Administration's '5 to Drive' campaign and The Parent's Supervised Driving Program that give parents tools they need to keep their teen driver safe. She also announced winning high schools in the Distraction-Free Detroit contest that was part of the Department's campaign with The Sam Bernstein Law Firm to educate teens about the dangers of distracted driving. In the contest that concluded October 12th, high-schoolers in Macomb, Oakland and Wayne counties had the opportunity to take a stand against distracted driving and win \$2,500 for their school provided by The Sam Bernstein Law Firm. About 5,000 students at participating schools went to Michigan.gov/TeenDriver to take a pledge against distracted driving. More than 2,500 parents, school faculty, staff and supporters also went to the site to take a quiz. Total points earned were divided by school population and winners were selected in the four enrollment-based classifications.

Driver Responsibility Fees

As of October 1st of this year, Driver Responsibility Fees are being reduced and the Driver Responsibility Program will officially end on October 1, 2019. Current fees will gradually be reduced over the next few years. Fees are being reduced up to 75%, which is noted below.

Driver Responsibility Fee (DRF) reductions are as follows:

For 7 or more points on a record:

October 1, 2015 to September 30, 2016: A 25% reduction in DRF

October 1, 2016 to September 30, 2018: A 50% reduction in DRF

October 1, 2018 to September 30, 2019: A 75% reduction in DRF

For a Category 2 offense (\$500-\$1,000):

October 1, 2015 to September 30, 2016:

1st year: A full DRF is charged

2nd year: 50% of the DRF is charged

October 1, 2016 to September 30, 2018:

1st year: A full DRF is charged

2nd year: No DRF is charged

October 1, 2018 to September 30, 2019:

1st year: 50% of the DRF is charged

2nd year: No DRF is charged

Commercial Motor Vehicle Safety

The Federal Motor Carrier Safety Administration has announced that medical examiners must use a new medical examiner's certificate form MCSA-5876 when certifying the medical status of commercial vehicle drivers. The final version of the new form is not yet available, so the December 22nd implementation date has been delayed with no determined implementation date at this time. The FMCSA, however, has indicated that any certificates for medical exams dated on or after the implementation date that fail to use the new form will not be accepted by the Michigan Department of State.

MVN Did You Know Messages

The Michigan Department of State uses the Motor Vehicle Network (MVN) to broadcast news and information to customers at our Secretary of State Branch offices throughout the State of Michigan. It reaches millions of people each year without a cost to taxpayers. Starting in January, the Traffic Safety Programs Section will be coordinating a targeted traffic safety message each month with input from GTSAC action teams and/or key partners to incorporate more Michigan specific content on the MVN. These messages will be in the form of "Did you know..." messages. They will be pertinent to a safety focus and present an interesting fact in order to engage the audience. The topic of "Traffic Incident Management" has been selected for the first coordinated message to begin airing around January 20, 2016. Our staff will be contacting the action team co-chairs, Angie Kremer and Craig Shackelford, so that message content is developed by December 15th.

Traffic Safety Programs Section

At the September meeting, the establishment of the Traffic Safety Programs Section within the Traffic Safety Division of the Michigan Department of State was announced with Ms. Carol Reagan as the Section Manager. Today two new staff members will be introduced later in the meeting by Ms. Reagan.

Local Representative – Larry Hummel

He recently attended the I-94 RSA Presentation at KVCC in Oshtemo. The County Road Agencies are ready for winter. The lack of a typical winter is allowing for many agencies to work on roadside improvements such as tree removals and trimming for vision improvement and hazard mitigation in clear zones.

The County Road Association of Michigan is hosting Legal Issues training for all road agencies this morning in Mt. Pleasant and a Road Funding 101 training this afternoon. The focus of both is the education of staff and their representatives on expectations for legal issues as well as future funding streams.

With the road funding package in place, the focus of the local agencies statewide is now on education of the public and staff on what they should expect, when and at what cost.

The County Road Association is working on legislative issues pertinent to the safety and protection of maintenance operations staff around the state.

Local Representative – Sheriff Matt Saxton

No report for today's meeting.

ACTION ITEMS

1. Approval of 2015 GTSAC Award Selections
Chair Prince thanked Ms. Linda Scarpetta for serving as Chair of the GTSAC Awards committee. She thanked the committee members who participated in the selection process. Sheriff Saxton made a **MOTION** to approve the selections, Mr. Hummel supported. The **MOTION** carries.
2. Approval of the 2016 GTSAC Meeting Dates
Commissioners had no questions or issues regarding the 2016 GTSAC Meeting Dates. The meeting dates were approved.

PRESENTATIONS

1. Safe Driver, Smart Options – Stu Lindsey, MDOT
This is a statewide strategy to address the mobility needs of Michigan's aging population. The goal is to make sure drivers, their families and professionals have the tools needed to keep aging individuals safe and mobile. The key areas of interest are aging drivers, families taking

care of aging drivers and a professional's corner to maintain safe mobility of aging adults. A press conference was held on December 7 by Secretary Johnson to announce this program and the associated website – www.michigan.gov/agingdriver

2. Action Team updates – Charlotte Kilvington, OHSP
The Action Teams continue to update their plans. Because the current administration will be in office for two more years, the Action Teams will do a two year update and then a four-year plan to stay in line with the new Administration.
3. Move Over Michigan, Inc. – Joel Ballor, Michigan Towing Association
This is an initiative to get information and education out to citizens regarding tow truck crashes caused by citizens not following the Move Over Law on Michigan highways and other roads. It has been reported that one tow truck driver is killed every 6 days across the nation, 2 highway workers killed per month, and 12 police officers die per year. What can be done? Educate citizens, provide posters and other assets, emphasize the Move-Over Law in Driver's training and Traffic Incident Management training, etc. They will continue to work with law enforcement and others in an effort to reduce accidents and fatalities to workers and law enforcement who risk their lives each to protect the citizens of Michigan.

PUBLIC COMMENTS

Carol Reagan, MDOS – Ms. Reagan introduced two new staff to her section: Eric Kabdebo and Robert Gwizdz.

Kathy Wahl, MDHHS – EMS – She explained the need for car seats for special needs children. She will have a demo of these types of seats during the CPS conference held in May 2016.

Gary Bubar, AAA – Mr. Bubar reported that CPS technicians who may need space for their car seat inventory should speak with him regarding space AAA has available for these storage needs.

ANNOUNCEMENTS/COMMENTS

None

ADJOURNMENT

The meeting was adjourned at 11:10 a.m.

The next meeting is scheduled for Tuesday, February 23, 2016, at the Horatio S. Earle Learning Center.
