



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL L. PRINCE
CHAIR

**Horatio S. Earle Learning Center
Tuesday, December 9, 2014
9:00 a.m.
MEETING MINUTES**

MEMBERS PRESENT	REPRESENTING
F/Lt. Jim Flegel	Michigan Department of State Police (MSP)
Lawrence Hummel	Local Representative (Van Buren County Road Commission and the County Road Association of Michigan)
Kenneth Micklash	Michigan Department of Education (MDE)
Chief David Molloy	Local Representative
Tari Muniz	Office of Services to the Aging (OSA)
Michael Prince (Chair)	Office of Highway Safety Planning (OHSP)
Ramona Putnam	Michigan Department of State (MDOS)
Sheriff Matt Saxton	Local Representative (Michigan Sheriffs Association)
Linda Scarpetta	Michigan Department of Community Health (MDCH)
Jennifer Shea	Governor's Office
Randy VanPortfliet	Michigan Department of Transportation (MDOT)
STAFF SUPPORT	REPRESENTING
Janet Hengesbach	Office of Highway Safety Planning (OHSP)

GUESTS	REPRESENTING
Kristin Allen	Office of Highway Safety Planning (OHSP)
Kathy Farnum	Office of Highway Safety Planning (OHSP)
Linda Fech	Office of Highway Safety Planning (OHSP)
Charlotte Kilvington	Office of Highway Safety Planning (OHSP)
Anne Readett	Office of Highway Safety Planning (OHSP)
Carol Reagan	Michigan Department of State (MDOS)
Kim Lariviere	Michigan Department of Transportation (MDOT)
Mark Bott	Michigan Department of Transportation (MDOT)
Gary Bubar	Strive for a Safer Drive
Ken Stecker	Prosecuting Attorney Association of Michigan (PAAM)
Kinga Gorzelewski	Prosecuting Attorney Association of Michigan (PAAM)
Craig Shackelford	Bloomfield Twp. Police Department
Dave Muma	Century Driving Group
Debbie Simon	Dept. of Technology, Management, and Budget (DTMB)
Kajal Patel	SEMCOG
Tom Artushin	Ford Motor Company

Michael L. Prince, Chair, Office of Highway Safety Planning • Jennifer Shea, Governor's Office • Ramona Putnam, Department of State • Randy VanPortfliet, Department of Transportation • Linda Scarpetta, Department of Community Health • Kenneth Micklash, Department of Education • F/Lt. Jim Flegel, Department of State Police • Tari Muniz, Office of Services to the Aging • Lawrence E. Hummel, Local Representative • Chief David Molloy, Local Representative • Sheriff Matt Saxton, Local Representative

CALL TO ORDER

The GTSAC meeting was called to order by Chair Michael Prince at 9:00 a.m. A quorum was present for today's meeting.

WELCOME AND INTRODUCTIONS

Mr. Prince welcomed everyone to today's meeting. Self-introductions of those present were made.

APPROVAL OF MEETING MINUTES

Sheriff Matt Saxton made a **MOTION** to approve the minutes of the September 23, 2014 GTSAC meeting. Mr. Ken Micklash supported. The **MOTION** carries.

STANDING REPORTS

Legislative Summary

Chair Prince reported that Sgt. Dwayne Gill has transferred to another division within MSP and will not be giving the quarterly Legislative Summary. MSP has not informed Mr. Prince who Sergeant Gill's replacement will be at this time.

Mr. Prince reviewed some of the bills that are currently in the House and Senate while Mr. Stecker, Prosecuting Attorney Association of Michigan, reviewed bills that discuss the BAC levels of boat and snowmobile pilots. There are many bills being introduced in hopes of getting passed through lame duck session.

Commissioner Reports

Department of Education – Ken Micklash

Mr. Micklash reported that State Superintendent, who has been serving in this current role for almost 10 years, will be retiring from Michigan Department of Education at the end of June 2015. He has been a great leader who is very well respected. The State Board of Education is in the process of searching for the next State Superintendent.

Michigan Department of Transportation – Randy VanPortfliet

MDOT participated in a thunderclap on October 10, 2014, for Put the Brakes on Fatalities Day. Various facts from the Michigan Crash Facts were shared through Twitter every half hour during the day. The effort was noted by several media outlets. The facts that caught the most attention were that there was a traffic crash every 1 minute, 49 seconds and a fatality every 9 hour, 13 minutes in 2013.

The Toward Zero Death (TZD) logo as discussed at the last GTSAC meeting is being incorporated in various departmental communication efforts including MDOT safety pamphlets, web pages, safety presentations and email signatures. A Strategic Plan regarding MDOT's communication of the National Strategy is being developed by the Safety Programs Area.

Subscription to the weekly fatality/serious injury Gov Delivery message has increased from 284 to 458. MDOT continues to distribute the Count Down to Zero boards to our offices as a means to educate our staff and the public that we interact with in our workplace. Other agencies are welcome to use the design.

Since the last meeting nine more organizations have signed up to be a TZD participant bringing the total to 18.

Michigan Department of Community Health – Linda Scarpetta

They are the lead agency in the child passenger safety bills currently going through the legislature. Senate Bills 1134 and 1135 have passed through Committee. However, the senate rewrote some language to make them stronger. They also added a piece regarding the liability for Child Passenger technicians. Currently they have been referred back to the House Regulatory Reform.

Office of Services to the Aging – Tari Muniz

Ms. Muniz indicated that her agency continues to serve on the GTSAC Action Team and most recently, she participated on the GTSAC Awards Nomination committee.

Michigan Department of State – Ramona Putnam

A copy of the newly revised What Every Driver Must Know publication is included in Commissioner's folders. This latest edition was revised to make it more relevant to the majority of drivers, and focuses on Michigan specific laws and traffic safety; new drivers whether teens, those age 18 and older, or new to Michigan; and information on driving in general.

The Washington Motorcycle Safety Program recently rolled out an 8-minute driver training video focused on motorcycle awareness. It is titled "A Second Look" and is oriented toward teen drivers. The video is paired with some companion training materials to help facilitate more active learning. The Michigan Department of State Driver Programs Division will be promoting these new resources to Michigan driver education providers as supplemental resources to the prescribed curriculum.

In recognition of National Teen Driver Safety Week, on October 19th Secretary of State Ruth Johnson encouraged parents and guardians to take an active role in coaching their teen driver as they practice behind-the-wheel skills together.

In 2013, Secretary Johnson launched the FAIR Task Force to fight auto insurance scams. FAIR stands for Fighting Auto Insurance Rip-offs. The task force included representatives from the Secretary of State's Office, the Michigan State Police, the Michigan Department of Insurance and Financial Services, insurance industry leaders, and prosecutors. The task force's recommendations were announced on September 17th which includes proposals to streamline prosecution of offenders, assist law enforcement in verifying insurance during traffic stops, and crack down on unlicensed insurance agents. Recommendations range from administrative changes to potential legislative solutions, including additional fraud detection training for police and Secretary of State Staff, and improved technology for data analysis and tracking.

On October 24th, Secretary Johnson announced an expanded plan to protect consumers from scammers selling fake insurance or other tricks. New efforts include looking for ways to best detect and deter fraud and expanding the verification of the thousands of insurance certificates the Department receives daily. The Department of State has contracted with a business consulting firm to complete a comprehensive review of our business processes, technology and organization structure as it relates to fraud.

In an October 30th news release in honor of Veteran's Day, Secretary Johnson reminded veterans that Michigan offers more than two dozen veteran license plates, a veteran's designation on driver's licenses and I.D. cards, waiver of CDL road tests, and new ways to ensure their votes are counted.

Earlier this year, the SOS and AAA Michigan partnered to improve customer convenience and online access to services. Select AAA Michigan locations offer dedicated computer stations in their lobbies with access to Secretary of State Services through ExpressSOS.com. Customers can change their address, renew their license plate tabs, order vehicle records and sign up as an organ donor. It also includes Print N' Go, which allows customers to order their tabs and print off a receipt to carry with them as proof of purchase until their tabs arrive in the mail.

Local Representative – Sheriff Matt Saxton

Secretary Johnson recently recognized Sheriff Agencies which have the most increase in participation in the SHERIFF'S TELLING OUR PARENTS AND PROMOTING EDUCATED DRIVERS (STOPPED)

program. Those agencies include: Kent, Livingston, Van Buren, Mackinac, and Mecosta. Currently over 35,000 vehicles are registered in Michigan. It has been noted that no serious injuries have occurred with vehicles that provide the STOPPED stickers on their window.

Sheriff Saxton briefly discussed the Below 100 program. This is a national program to get in the line of duty deaths under 100. The five components to this program are, Wear Your Belt, Wear Your Vest Watch Your Speed, WIN—What's Important Now? and Remember: Complacency Kills. He mentioned this program as an Ingham County Deputy was recently killed in the line of duty involving a high speed chase.

Local Representative – Larry Hummel

Mr. Hummel recently attended the Public Works/Transportation Leaders Traffic Incident Management Briefing in Washington, D.C. on Dec. 10th, representing National Association of County Engineers (NACE).

The Van Buren County Road Commission continues its efforts to connect with its citizens via Facebook. Major increases over the last 30 days as updates for weather, construction, traffic, etc. is maintained several times per day.

Language to amend the Motor Vehicle Code regarding the use of green led or strobe lights in addition to the amber already in the code has been submitted to the County Road Association of Michigan who is working with the MDOT Legislative staff to attempt getting this done yet this session.

There is continued collaboration with all transportation partners in Michigan for media releases including Toward Zero Death (TZD), Winter Operations, etc.

TZD Count-down-to-Zero board's partnership with the MDOT and the County Road Association of Michigan is underway. A push out to all County road agencies is underway and hopefully there will be significant participation.

Local Representative – Chief David Molloy

Chief Molloy reported that the Novi Police Department has adopted DDACTS traffic safety initiatives in different targeted zones in the Novi area. Most recently they have been dealing with larceny of vehicles. They are going to look back at three years of data to see when those crimes are happening. Next, they will be targeting the 1-96/Novi Road area the first part of January.

Department of State Police – F/Lt. Jim Flegel

Training Academy

The 127th Trooper Recruit School graduated October 31st with 80 Recruits, Motor Carrier Recruit School graduated with 11 October 17th.

- Traffic Services Section
 - Precision Driving Unit

The annual 2015 Model Year Police Vehicle Evaluation which included testing of seven police motorcycles and 14 patrol cars has been completed. The preliminary results are posted on the MSP website. The book which will include this information and more will be published late December.

The Trooper Teen Driving Schools and Chrysler Road Ready Teen Driving schools have trained 490 teen drivers.

- Alcohol Enforcement Unit

They continue to complete classes and replace Datamaster DMT instruments in Wayne, St. Clair, Oakland, and Macomb counties. 29 more instruments to be replaced and the State of Michigan will be complete.

The Training Academy continues to teach classes in SFST (Standardized Field Sobriety Tests), SFST Refresher, SFST Instructor, ARIDE (Advanced Roadside Impaired Driving Enforcement), and DRE (Drug Recognition Expert).

- **Traffic Crash Reconstruction Unit**

This year, the Traffic Crash Reconstructionists around the State completed 418 Traffic Crash Reconstructions, and Crime Scene mapping 39 with the Total Stations. The Traffic Crash Reconstructions and Traffic Services are working in conjunction with MDOT to establish proper speed limits on Michigan roadways. This year, they completed 71 engineering studies.

Thanksgiving Operation CARE "Give Thanks, Drive Safely"

MSP conducted the largest federally funded Operation CARE in their history. Thanksgiving is one of the deadliest holiday seasons on Michigan roads. Last year, 12 people lost their lives during the five day holiday period. Through their concerted efforts of strictly enforcing Impaired Driving, Careless Driving (Texting and Driving), Speeding, and Seat Belt use, that number was decreased to 4.

MSP Strategic Plan

MSP continues to focus on patrol and investigative resources to improve public safety. One way is through DDACT (Data Driven Approaches to Crime and Traffic Safety) Traffic Safety initiatives annually. They will also work on developing a statewide drug enforcement strategy.

Governor's Office – Ms. Jennifer Shea

Ms. Shea also discussed the bills going through the legislature to upgrade the child passenger safety seat laws. If passed, these bills would make Michigan one of the states with the strongest child passenger safety laws in the nation. The house bill has a liability disclaimer for child passenger safety technicians. This would assist the child passenger technicians in that it would allow for liability coverage while performing seat checks. In March there will be CEU training for technicians to recertify. Operation Home Front has hosted two baby showers for military families, one in Midland and one in Jackson.

Chair's report

Chair Prince briefly discussed how the elections are going to affect traffic safety. There are 11 governors and 6,000 state legislators up for re-election. The 114th Congress begins on January 3. It will be interesting to see how this congress will work with the state highway offices regarding behavior programs, infrastructure, etc.

OHSP hosted a lunch for Mike Witter recently as he is retiring from NHTSA effective December 31. His position will be posted in the near future and will be open for anyone to apply.

Office of Highway Safety Planning – Michael Prince

October Enforcement

OHSP conducted the first enforcement campaign for FY15 which began October 27 and ran through November 9. This enforcement period focused on "Click It or Ticket" seat belt use and impaired driving and took place in 26 high-crash counties. OHSP dedicated \$1 million in federal funding for overtime enforcement and paid media. Nearly 5,800 additional hours of patrol were funded resulting in nearly 8,000 vehicle stops, 1,800 citations for seat belt and child safety seat violations, 180 OWI arrests including 24 at high BAC levels, and 119 fugitive arrests.

Thanksgiving C.A.R.E. Enforcement

The Thanksgiving Operation C.A.R.E. Campaign took place November 26-30. Both media events for the 2014 Thanksgiving Operation C.A.R.E. went well with a good media turnout. There were 12 fatalities in 2013.

DRE Program Update

A Drug Recognition Expert (DRE) School will take place in February. Sixteen students have been selected to attend this school. Once these students have successfully completed the training, Michigan will have 89 DRE's.

Strive for a Safer Drive Program

Thirty-five schools have signed up to participate in this year's Strive for a Safer Drive Program which is conducted in partnership with AAA Michigan and Ford Driving Skills for Life. This is a school-based teen traffic safety program aimed at reducing teen traffic crashes and fatalities. Schools participating in this program receive up to \$2,000 from AAA Michigan to develop and conduct a teen peer-to-peer traffic safety campaign. At the conclusion of the program, participating schools have the opportunity to participate in Ford's Driving Skills for Life program which provides a hands-on opportunity for the teen to get behind the wheel of a car with a professional car driver and practice safe driving skills.

As part of this program, students have the opportunity to use a driving simulator to promote teen driver safety. OHSP currently has three driving simulators and in FY15 will be adding an additional nine simulators. These driving simulators will be placed at locations throughout the state and will be available for use not only for the S4SD schools but for additional driving safety programs as well. Once the locations have been finalized the information will be located on OHSP's web site. In the meantime, you can contact Linda Fech, the OHSP Special Programs Coordinator, for questions or additional information.

Crash Data: OHSP has been looking at hazardous action codes noted on the UD-10 reports. There were 695 fatal crashes coded as by action of driver and 395 fatal crashes where hazardous action was coded as Other. Over 5 years there were 20% of fatal crashes which there is no indication as to how they were caused. OHSP will work with F/Lieutenant Flegel and Trooper Carlson regarding this project.

Kristin Allen, Social Media Strategist for OHSP, briefly discussed the new Facebook page and Twitter site. OHSP launched its Facebook page in mid-November to share information with grantees, law enforcement, and other partners; strengthen partnerships; share traffic safety information to meet changing communication avenues; and enhance the availability of materials and information. The OHSP Facebook page will feature a variety of content, including current campaigns, photos from traffic safety events, OHSP materials, Michigan Traffic Safety Summit updates, Governor's Traffic Safety Advisory Commission meetings, action team meetings, traffic safety laws and legislation, and training opportunities. OHSP also will encourage and engage discussion by asking questions, seeking opinions, and input on a variety of topics and issues. OHSP looks forward to having an interactive presence online to open new doors of communication. She reminded all present to be sure to "Like" the OHSP Facebook page and be sure to sign up for the OHSP Twitter account.

OHSP will be conducting a Drive Sober or Get Pulled Over social media campaign December 12 through January 1. OHSP will utilize NHTSA's holiday-themed graphics and information for a strong social media push through its newly established Facebook page and Twitter site. OHSP will feature the "Buzzed Driving is Drunk Driving" theme to target our intended audience on social media to stress the dangers of impaired driving. Posts will be timed-based on the busier bar and holiday party nights, with posts getting progressively heavier Wednesday through Saturday.

ACTION ITEMS

1. 2014 GTSAC Award Nominees: Sheriff Saxton, chair of the 2014 GTSAC Nomination Committee, presented this year's nominees for the Commissioners to approve. Ms. Muniz made a **MOTION** to approve, Chief Molloy supported. The **MOTION** carries.

PRESENTATIONS

1. Drugged Driving Laws: Mr. Ken Stecker from Prosecuting Attorney Association of Michigan introduced Ms. Kinga Gorzelewski. Through a grant received from OHSP, the Traffic Safety Resource Prosecutor program has been expanded. Mr. Stecker thanked OHSP for the funding to expand this program. Ms. Gorzelewski gave an update of her background as a prosecuting attorney.

She reviewed two bills which go into effect in 2015. House Bill 5385 which will amend the motor vehicle code regarding preliminary breath tests. This is more encompassing in that it defines roadside analysis in more detail. It applies 625g restrictions to drugged and drunk drivers which officers can keep drivers license's until the results are received.

Senate Bill 863 discusses additional information that is to be entered in LEIN. It says that citizens who are pulled over and investigated for drugs, that information will be noted in LEIN as will any blood tests which are pending, and individuals who are arrested and released while waiting for test results. The court will need to issue conditions for their release and those conditions will also have to be noted in LEIN. Any individual who violates those conditions can be locked up until results come back and prosecuting attorney decides whether to charge.

In the next few weeks, Ms. Gorzelewski will be meeting the Detroit Police Department (DPD) to strategize on how to do more training with DPD.

2. Action Team Update – Ms. Charlotte Kilvington/Ms. Kim Lariviere

Ms. Lariviere reported on the following GTSAC Action Teams:

Engineering

MDOT has been hosting Local Agency Safety Training Courses, the Local Agency Safety Peer Exchange and an internal T&S Conference to promote proven countermeasures.

Pedestrian and Bicycle

During the recent training highlighting best practices at all levels of government regarding peds and bikes, MDOT presented on Raining Wheels & Walkability Reviews, SEMCOG presented on Safe Routes to School and the League of Michigan Bicycles discussed Law Enforcement trainings.

The Nathan Bower Act (HB5438) was passed and signed by the Governor. This is classroom instruction and will include information concerning the laws pertaining to bicycles and motorcycles emphasizing awareness of their operations on the streets, roads, and highways of Michigan.

Recently MDOT has produced a video illustrating the safe and proper way to pass a bicyclist and also developed "Guidance for Installation of Pedestrian Crosswalks on Michigan State Trunk Line Highways."

Traffic Incident Management (TIM)

A Mi-TIME website has been created to request training and to display scheduled trainings open to first responders.

Intelligent Transport Systems (ITS) World Congress held a mock incident recently on Belle Isle with over 25 agencies and companies participating in a material incident. This shows first responders and transportation attendees the benefit of TIM and technologies. A video is being developed from this event.

Motorcycle

Legislation has just passed to limit a Temporary Instruction Permit (TIP) to no more than 2 per person in a 10 year period. More than 8,200 students have been exposed to high visibility riding gear during the 2014 training season.

Accident Scene Management EMS specialists continue to teach first responders across Michigan how to become more comfortable with handling patients at a motorcycle crash scene. MDOT recently completed study on the impact the new cable barriers have to prevent and reduce fatal and severe motor vehicle crashes. A recent study showed cable barrier was no more dangerous to motorcyclist than any other barrier.

Seniors

Over 20,000 copies of Michigan's Guide to Aging Drivers and Their Families have been distributed since May 2014. MDOS has developed a web page for older drivers: Michigan.gov/agingdriver. MDOT is sponsoring research through the Older Driver Education and Safe Mobility Planning Project which will promote voluntary self-assessment of personal driving skills, make driver skill building tools available to

older drivers, and assist older drivers and their support givers to make a safe, independent transition from personal vehicle use to other mobility options.

13 Michigan engineers have been trained on the new FHWA Handbook for Designing Roadways for the Aging Population. MDOT/OHSP/MDOS participate in an interstate collaboration group with other states to discuss what is happening in each state as it relates to aging drivers.

Drivers Age 24 and Younger

New members who have joined the team recently are representatives from Ford Automotive Safety, General Motors, Munson Trauma Services, Injury Prevention Educator, Michigan Department of Community Health, MSP- Community Service Troopers, Michigan Teen Safe Driving Coalition Leaders, Prosecuting Attorneys Association of Michigan – Traffic Safety Resource Prosecutor, and Strive for a Safer Drive Project Manager.

Over 6,000 Kelsey's Law Put your Phone in Park posters have been distributed, along with 13,000 flyers since the law went into effect in 2013. Michigan Department of State (MDOS) continues to promote the awareness of Kelsey's Law via internet and printed material. The Michigan Teen Safe Driving coalition which was established in November of 2013 and is sponsored by the National Safety Council and the Allstate Foundation, is being led by Bonnie Raffaele.

MDOS developed and implemented The Parent's Supervised Driving Guide for parents to use during the required 50 hours of supervised driving time in December 2013. There is also a mobile app to track drive time and road conditions available for Apple products. In January 2014, Secretary Ruth Johnson partnered with Big Brothers Big Sisters of Michigan to promote graduated driver licensing and mentoring to complete the 50 hours of supervised driving time. More than 60 scholarships have been awarded.

Ms. Kilvington reported on the following Action Teams:

Impaired Driving Action Team

During FY14, more than 150 state, county, and local agencies in 40 counties conducted over 26,000 hours of overtime for impaired driving and over 20,000 hours of overtime for seat belts enforcement. This resulted in over 65,000 vehicles stopped with thousands of arrests.

With support from OHSP, an automated ignition interlock system will be developed for MDOS. The new system will dramatically decrease the steps to process a violation and relieve any backlog. Michigan will also be the first in the nation in breaking down administrative barriers in ensuring that drunken driving offenders are eligible for sobriety court, regardless of the jurisdiction by implementing regional court programs in the UP, Tuscola, and Huron counties; Wayne and Kent County will be operational in FY15. Over two million items were shipped to over 6,000 locations from the OHSP warehouse in free traffic safety resource materials.

Traffic Records Action Team

Eighty percent of agencies are submitting 94.7 percent of crash reports electronically now. All MSP posts are now submitting electronically.

The redesign of UD-10 Crash Reporting Form has been completed. It will be released in 2016 for use in the field while statewide training is in progress.

A session on the UD-10 Lifeline will be part of the Michigan Traffic Safety Summit. The Data Linkage project is progressing. This project will be used to streamline data reporting.

Commercial Motor Vehicle Action Team

During FY14, the Michigan Center for Truck Safety was reopened with a new director and several new employees, while some of the former employees were called back to work. The Center serves the

Michigan trucking industry by providing continuing education and outreach to drivers and safety managers. It is the only of its kind in the nation.

CVED's Special Transportation Enforcement Teams (STETS) are highly mobile motor carrier officer teams, conducted almost 14,000 hours of overtime patrols along with almost 1,000 additional hours of overtime patrol concentrated in high crash counties such as Wayne, Kent, Oakland, Macomb, and Genesee. This resulted in over 13,000 commercial motor vehicles stopped for various violations. Agencies on the west side of the state conducted a specialized enforcement campaign called Targeting Aggressive Cars and Trucks (TACT) using a combined federal grant dollars and Michigan Truck Safety Fund dollars. This is a nationwide program catching the attention of many states as it utilizes media, enforcement, and evaluation.

Occupant Protection Action Team

Football themed Click It or Ticket (CIOT) banners were shipped to all Michigan High School Athletic Association schools (750) in advance of high school football with instruction to hang up around the football fields.

Approximately 300 CPS technicians have been certified/re-certified. Currently 81 of 83 counties have at least one CPS technician.

Western Michigan University conducted the annual Department of State (DOS) survey which found 93.9 percent seat belt compliance. In FY15, the Child Seat Use/Misuse survey will be conducted (every other year) in addition to the DOS.

Distracted Driving Action Team

Distracted Driving materials have been sent to driver's education instructors, health education coordinators, safe kids coordinators, and MDOS branches along with all schools that participate in S4SD. Traffic Improvement Association (TIA) and OHSP have collaborated together to create a new traffic resource DVD to be used in educating teens and young adults about the dangers of underage drinking and distracted driving. Five hundred fifteen DVDs have been distributed so far.

Over one million viewers in more than 90 countries have seen the "Remembering Ally" video. A workshop has been planned for the Michigan Traffic Summit to include distracted driving enforcement strategies.

PUBLIC COMMENTS

Linda Fech/Gary Bubar – Strive for a Safer Drive

Ms. Fech reported that this is the fourth year of this peer-to-peer traffic safety campaign with Ford and AAA as partners. It is offered in high crash counties Michigan with over 900 schools eligible. Currently 35 schools are participating.

Kim Lariviere, MDOT

Ms. Lariviere will be attending American Association of State Highway and Transportation Officials Peer Exchange on how Public Health and MDOT work together.

Dave Muma, Century Driving Group

Mr. Muma briefly discussed what the Driving School owners are looking at for potential truck drivers.

Mark Bott, MDOT

MDOT continues to push Toward Zero Death to its partners and other road officials.

Anne Readett, OHSP

She indicated the OHSP staff is working on the 2014 Annual Evaluation Report AER. She also briefly discussed the media events that are going on currently and in the next couple of weeks.

Kathy Farnum, OHSP

OHSP is working on planning for FY 16.
They are also looking at preliminary crash data and continue to work on updating the online grant system (MAGIC+).

Charlotte Kilvington, OHSP

Just a reminder that the Michigan Traffic Safety Summit March 24-26, 2015.

Officer Craig Shackelford, Bloomfield Twp. P.D.

The Traffic Incident Management Action Team is looking for instructors. Please see Officer Shackelford after this meeting for more information.

Tom Artushin, Ford Motor Company

He reported that the last meeting was held at Ford to experience some of the technology available.

Carol Reagan, MDOS

One recommendation from the recent Drivers Education assessment is to require parents to attend a seminar on Teen Driving.

They will be meeting with UMTRI regarding Michigan Teen Driving and will be working with parents to learn more about Graduated Driver's License program.

Parent with Teen Driver handbooks are available at branches and are updated annually,

Debbie Simon, DTMB, Project Manager for the UD-10 Modernization project

The project is going well thus far. They will be testing in January.

ANNOUNCEMENTS/COMMENTS

None

ADJOURNMENT

The meeting was adjourned at 11:00 a.m.

The next meeting is scheduled for Tuesday, March 3, 2015, at the Horatio S. Earle Learning Center.
