



Tuesday, March 20

7:30 A.M.-4:30 P.M. **EXHIBITS OPEN (ONE DAY ONLY)**

9-10:30 A.M. **OPENING AND GENERAL SESSION**

SAFETY PILOT PROJECT

James Sayer, Ph.D., Associate Research Scientist, University of Michigan Transportation Research Institute Human Factors Group

11 A.M.-12:30 P.M. **WORKSHOPS**

- CMVSharing the Road: Teens and Trucks
- CPS.....What's New with Child Passenger Safety?
- EnforcementPolice-Involved Crashes: Data, Liability, and Training
- EngineeringThe Road Safety Audit Experience
- Older DriversDementia and Driving
- Underage Drinking ...Status Update: Using Online Surveillance to Stop Underage Drinking

1:30-2:30 P.M. **GENERAL SESSION**

TRAFFIC INJURY CONTROL: WHERE THE FUTURE IS TAKING US

Brian McLaughlin, Senior Associate Administrator for Injury Control, National Highway Traffic Safety Administration, Washington, D.C.

3-4:30 P.M. **WORKSHOPS**

- DrugsDrug Recognition Experts: Michigan's Newest Weapon in the Fight Against Impaired Driving
- EMSEMS: Engaging the System that Saves Lives
- EnforcementMichigan Vehicle Code Update
- EngineeringSharing the Road: Optimizing Non-Motorized Safety and Vehicle Mobility
- Young Drivers.....Holding Them Accountable: Law Enforcement Programs Helping Teens be Safer Drivers

5-7 P.M. **NETWORKING RECEPTION**

Breslin Center, Michigan State University

Wednesday, March 21

8:30-9:30 A.M. **GENERAL SESSION**

IGNITION INTERLOCKS AND DUI COURTS

The Honorable **Harvey J. Hoffman**, Chief Judge, 56A District Court

10-11:30 A.M. **WORKSHOPS**

- Data.....Crash Facts 101: Identifying Your Local Crash Problems
- EnforcementLegal Update
- EngineeringTraining Opportunities in the Highway Safety Manual and Engaging Local Officials
- MediaSocial Media for Law Enforcement
- MotorcyclesCrash Scene Management for Motorcycles
- Young Drivers.....Strive for a Safer Drive

11:30 A.M.-1:15 P.M. **LUNCHEON**

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION AWARDS LUNCHEON

1:30-3 P.M. **WORKSHOPS**

- Aggressive DrivingReaching Out Against Road Rage
- Driver IssuesHow Sleep Affects Traffic Safety
- Driver IssuesInsights on the Michigan Legislature
- EnforcementData-Driven Approaches to Crime and Traffic Safety
- EngineeringResearch Results You Can Use
- Older Drivers.....Helping Older Drivers Stay Behind the Wheel Longer

3:30-4:30 P.M. **GENERAL SESSION**

DISTRACTED DRIVING: WHAT RESEARCH SHOWS AND WHAT STATES CAN DO

Jim Hedlund, Ph.D., Principal, Highway Safety North, Ithaca, New York

Thursday, March 22

8:30-10 A.M. **WORKSHOPS**

- DrugsTrends in Drug Use and Treatment
- EnforcementAre Traffic Crashes an Unintended Consequence of War?
- EnforcementLegal Update (repeat)
- EngineeringHands-On Incident Management Traffic Control

10:15-11:30 A.M. **GENERAL SESSION**

ADVANCEMENTS IN AUTOMOTIVE MEDICINE

Stewart Wang, M.D., Ph.D., Director of the International Center for Automotive Medicine, University of Michigan Health System

REGISTRATION INFORMATION

All attendees, exhibitors, and speakers must register for the Michigan Traffic Safety Summit online at mi.train.org. Registration instructions and agenda updates can be found at www.michigan.gov/ohsp.

The participant and non-profit exhibitor registration fee is \$75 on or before February 24 or \$125 after February 24. The for-profit exhibitor fee is \$395. After March 12, only on-site registrations will be accepted if space is available.

NETWORKING RECEPTION

OHSP is hosting a networking reception at the Breslin Center on the campus of Michigan State University, home of the Michigan State Spartan men's and women's basketball teams.

The event is Tuesday, March 20, 5-7 p.m. and will include complimentary building tours and access to private suites. Appetizers and non-alcoholic beverages will be served.

All Summit attendees, speakers, and exhibitors are welcome to attend but must RSVP on the Summit registration site. For more information about the event, contact Dianne Perukel at perukeld@michigan.gov or (517) 241-2565.

**TRAFFIC INJURY CONTROL:
WHERE THE FUTURE IS TAKING US**

Brian McLaughlin, Senior Associate Administrator for Injury Control,
National Highway Traffic Safety Administration

The nation has come a long way in the past quarter century in terms of reducing traffic fatalities and injuries. What have been the keys to this success, and what does the future hold for traffic safety?

Brian McLaughlin will explore these issues and share his insights for state-level success in traffic safety programming.

Mr. McLaughlin has 25 years experience in highway safety programs involving passenger cars and commercial motor vehicles. He joined the U.S. Department of Transportation in 1979 as a presidential management intern. In 1995, he joined the Federal Highway Administration to assume responsibility for the national commercial driver's license program.

With the creation of the Federal Motor Carrier Safety Administration (FMCSA) in 2000, Mr. McLaughlin assumed the position of Director of Policy, Plans, and Regulation. In 2001, he was named Associate Administrator for Policy and Program. In January 2003, he was named Acting FMCSA Chief Safety Officer where he served until leaving to assume his current position in May 2003.

IGNITION INTERLOCKS AND DWI COURTS

The Honorable **Harvey J. Hoffman**, Chief Judge, 56A District Court

The Honorable Harvey J. Hoffman is the longest-serving DWI court judge in the nation, having started a DWI Court in Eaton County in 1997. Since 2004, he has served as the 56A District Court's chief judge.

Judge Hoffman has been active in the drug court movement at the state and national levels and is faculty at the National Drug Court Institute. He is also past president of the Michigan Association of Drug Court Professionals and a past member of the National Association of Drug Court Professionals Board of Directors.

He has received several honors during his tenure as judge including: 2001 Michigan Judge of the Year from the Michigan District Judges Association, 2004 President's Special Recognition Award from the Executive Office of the President, and a 2008 Distinguished Service Award from the National Committee for the Prevention of Alcoholism and Drug Dependency.

In addition, Judge Hoffman was the primary author of both the Michigan Drug Treatment Court statute and the Michigan DWI Court/Restricted License Interlock legislation.

**MICHIGAN TRAFFIC SAFETY
SUMMIT**

Michigan Traffic Safety Summit, c/o Office of Highway Safety Planning
P.O. Box 30634, Lansing, MI 48909

Don't forget to register for the MICHIGAN TRAFFIC SAFETY SUMMIT 2012



NEW THIS YEAR—ONLINE CONFERENCE REGISTRATION & HOTEL RESERVATIONS
MARCH 20-22, 2012, KELLOGG HOTEL & CONFERENCE CENTER, EAST LANSING

Register at mi.train.org