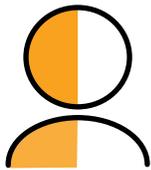


# DISTRACTED DRIVING



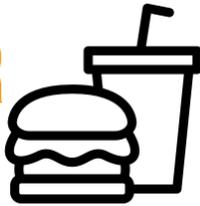
**TEXTING TAKES YOUR EYES OFF THE ROAD FOR 5 SECONDS.**  
AT 55 MPH, THAT'S LIKE DRIVING THE LENGTH OF A FOOTBALL FIELD WITH YOUR EYES CLOSED.



**HALF OF ALL TEENS**  
WITH A CELL PHONE SAY THEY  
USE IT TO TALK WHILE DRIVING.

DOING VISUAL-MANUAL TASKS (LIKE  
TEXTING) WHILE DRIVING INCREASES  
YOUR ODDS OF A CRASH BY 83%.

PEOPLE WHO EAT OR DRINK  
WHILE DRIVING HAVE A  
**3.6X GREATER**  
**CRASH RISK**  
THAN DRIVERS WHO DON'T.

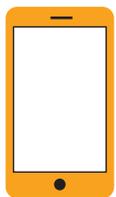


DISTRACTED DRIVING ACCOUNTS FOR ABOUT  
**25%** OF ALL CRASH FATALITIES.



**1 OUT OF 3 TEENS**

WHO TEXT SAY THEY'VE DONE SO WHILE DRIVING,  
WHICH INCREASES CRASH RISK BY 23 TIMES.



IN MICHIGAN, KELSEY'S LAW  
**BANS ALL CELL PHONE USE BY**  
DRIVERS WITH A LEVEL 1 OR  
LEVEL 2 DRIVER'S LICENSE.

**THE TWO TOP DISTRACTIONS FOR TEEN DRIVERS:**

**INTERACTION WITH OTHER TEEN  
PASSENGERS AND CELL PHONE USE.**

AT ANY MOMENT IN AMERICA,  
APPROXIMATELY **660,000**  
**DRIVERS ARE USING ELECTRONIC**  
**DEVICES WHILE DRIVING.**



VIDEO OF ALMOST 1,700 CRASHES  
INVOLVING TEEN DRIVERS REVEALED  
THAT 58% WERE CAUSED BY SOME  
FORM OF DISTRACTED DRIVING.