



Application

STRIVE 4 A SAFER DRIVE ▲

Strive for a Safer Drive (S4SD) is a high school safe driving initiative. \$1,000 is being offered to high schools to create a student-led traffic safety campaign.

Applications are due by **November 19, 2021**. Participation requirements, campaign examples, resources for a successful campaign, and purchasing guidelines can be found at Michigan.gov/s4sd. Funding will be issued to high schools in December.

High school teams will document their campaign and submit a final project for judging. Cash prizes will be awarded to the top five schools. All participating schools are invited to attend the Ford Driving Skills for Life Event in the spring.

Contact: 248-334-4971 or Strive4aSaferDrive@gmail.com

School: _____ County: _____

Principal: _____ Principal Email: _____

Advisor: _____ Advisor Email: _____

Advisor Office Phone: _____ Advisor Cell Phone: _____

Student Lead: _____ Student Lead Email: _____

Mailing Address: _____

City _____ Zip: _____

School-wide Enrollment: _____ Club Affiliation (SADD, SLS, DECA, NHS): _____

How did you hear about S4SD? _____

Attach additional pages with the following information:

- Campaign Outline
 - Detail the campaign & activities you plan to develop (1 main topic but can educate on numerous)
 - Estimated budget details listing expenditures up to \$1,000
 - Describe how you plan to evaluate the success of your campaign (Pre/Post-Test & Observational Survey)

Approval to use school S4SD student photos and videos on S4SD website, social media, and promotional materials: Yes No

Method of payment for S4SD Grant: Check or Gift Card (circle preferred method)

Advisor Signature: _____ Date: _____

Completed applications should be mailed to: Transportation Improvement Association, Attn: S4SD, 100 E. Big Beaver Road, Suite 910, Troy, MI 48083 or

Emailed to: Strive4aSaferDrive@gmail.com



Office of Highway Safety Planning