



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL L. PRINCE
CHAIRPERSON

Horatio S. Earle Learning Center
Tuesday March 6, 2012
9:00 a.m.

MEETING MINUTES

MEMBERS PRESENT	REPRESENTING
Sheriff Allen Byam	Local Representative (Michigan Sheriffs Association)
Lawrence Hummel	Local Representative (Van Buren County Road Commission and the County Road Association of Michigan)
Capt. Kari Kusmierz	Michigan Department of State Police (MSP)
Kevin McNeilly	Governor's Office
Kenneth Micklash	Michigan Department of Education (MDE)
Michael Prince (Chair)	Office of Highway Safety Planning (OHSP)
Ramona Putnam	Michigan Department of State (MDOS)
Randy VanPortfliet	Michigan Department of Transportation (MDOT)

MEMBERS EXCUSED	REPRESENTING
Tari Muniz	Office of Services to the Aging (OSA)
Linda Scarpetta	Michigan Department of Community Health (MDCH)
Chief David Stamm	Local Representative (Michigan Association of Chiefs of Police)

STAFF SUPPORT	REPRESENTING
Janet Hengesbach	Office of Highway Safety Planning (OHSP)

GUESTS	REPRESENTING
Kathy Farnum	Office of Highway Safety Planning (OHSP)
Charlotte Kilvington	Office of Highway Safety Planning (OHSP)
Alyson Kechkaylo	Office of Highway Safety Planning (OHSP)
John Wallace	Federal Motor Carrier Safety Administration (FMCSA)
Peter Savolainen	Wayne State University (WSU)
Justin Schenteel	Wayne State University (WSU)
Carol Reagan	Michigan Department of State (MDOS)
Sgt. Brody Boucher	Michigan State Police (MSP)
Mark Bott	Michigan Department of Transportation (MDOT)
Bob Felt	Michigan Department of Transportation (MDOT)
Dave Morena	Federal Highway Administration (FHWA)
Pat Muinch	Federal Motor Carrier Safety Administration (FMCSA)
Jill Skutar	Michigan Center for Truck Safety (MCTS)
Lisa Grost	Michigan Department of Community Health
Deirdre Thompson	Michigan Department of Transportation
Carla Kohoyda-Ingalls	International Center for Automotive Medicine (ICAM)
Tracie Leix	Michigan Department of Transportation
Tom Brugg	SEMCOG

Michael L. Prince, Chair, Office of Highway Safety Planning • Kevin McNeilly, Governor's Office • Ramona Putnam, Department of State • Randy VanPortfliet, Department of Transportation • Linda Scarpetta, Department of Community Health • Kenneth Micklash, Department of Education • Capt. Kari Kusmierz, Department of State Police • Tari Muniz, Office of Services to the Aging • Lawrence E. Hummel, Local Representative • Chief David Stamm, Local Representative • Sheriff Allen Byam, Local Representative

Mike Ivey	Federal Highway Administration
Russell Jorgenson	Federal Highway Administration
Dean Kanitz	Michigan Department of Transportation
Brandon Boatman	Michigan Department of Transportation
Sgt. Michelle Hernandez	Michigan State Police
Kimberly Ault	Michigan Department of Transportation
Eric Line	Michigan Department of Transportation
Gary Bubar	Citizen-at-Large
Eric Lange	Michigan Department of Transportation
Jim Santilli	Traffic Improvement Association (TIA)

CALL TO ORDER

The GTSAC meeting was called to order by Chair Michael Prince at 9:00 a.m. A quorum was present for today's meeting.

WELCOME AND INTRODUCTIONS

Mr. Prince welcomed everyone to today's meeting including newest member of the commission, Ms. Ramona Putnam. She has been appointed to replace Ms. Anne Corgan as representative of the Michigan Department of State. Self-introductions of those attending today's meeting was made.

APPROVAL OF MEETING MINUTES

Mr. Hummel made a **MOTION** to approve the minutes of the December 9, 2011, meeting with the following correction from Mr. Hummel, "the County Road Commissioners held their Southwestern Council meeting late last year." Mr. Micklash supported. The **MOTION** carried.

Chair Prince showed the video Toward Zero Deaths from the state of Nevada.

STANDING REPORTS

Commissioner Reports

Michigan Department of Education – Mr. Kenneth Micklash

The Michigan Department of Education (MDE) has completed the updates of the Beginning School Bus Driver curriculum. This is a 3-day training that is for beginning bus drivers with topics that include Field Trips and Traffic Control Devices, Vehicle Operations and Inspections and others. There are over 20,000 school bus drivers in Michigan who are mandated to go through this education.

Local Representative – Mr. Larry Hummel

Efforts are being made to resurrect the Southwest Region TSC committee with Alyson Kechkaylo from OHSP. The Van Buren County Road Commission is currently working on patching potholes on their local roads and participating in Work Zone Training.

Governor's Representative – Mr. Kevin McNeilly

During the recent bi-annual Work Construction Work Zone meeting, it was discussed that a Work Zone Law Enforcement team would be established. MDOT will create an operation advisory when MSP should be on a work zone. This will ultimately increase the visibility of MSP at different types of road construction.

Michigan Department of Transportation – Mr. Randy VanPortfliet

Mr. VanPortfliet deferred his report to Mr. Mark Bott of MDOT.

Mr. Bott noted that three research projects - asphalt, road diets, and roundabouts are now complete. MDOT will have specialists come to the GTSAC to discuss these projects in further detail at a later date.

Local Representative - Sheriff Al Byam

The continuing car/deer crash situation is a concern in Calhoun County. Because of this concern, the Car/Deer Coalition will meet later this month. All are invited to attend.

Michigan State Police – Capt. Kari Kusmierz

Captain Kusmierz reported that 629 officers are now trained on the new datamaster. This equipment will be deployed to the test counties later this month. F/Lt. Peterson was invited by the state of Idaho to speak about setting speed limits, etc. Captain Kusmierz also reported that 14 new officers recently graduated from the Drug Recognition Expert (DRE) School.

Secretary of State – Ms. Ramona Putnam

Ms. Putnam reported that May is Motorcycle Safety Awareness Month so they will be planning events around this important topic. They have received \$445,000 in grant monies from OHSP to provide 500 students with training and also to purchase new motorcycles for the safety program. Ms. Putnam reported that the new portal EXPRESS SOS has completed just over 700,000 transactions through the end of February. A Mobile SOS unit will be on display at the Traffic Safety Summit. The Department of State also just launched Teen Driver Web Page. This will be easier for parents to find information regarding the Teen Driver program. Carol Reagan will give a presentation of this site later in the meeting.

Office of Highway Safety Planning – Mr. Michael Prince

Holiday Crackdown Results

Law enforcement officers from more than 165 agencies conducted stepped up enforcement aimed at curtailing drunk driving during the *Drunk Driving. Over the Limit. Under Arrest.* crackdown Dec. 16-Jan. 2. More than 300 motorists were arrested and 38 of those were charged under the state's high blood alcohol content (BAC) law with having a BAC of .17 or higher. There were also 175 other misdemeanor and felony arrests. Officers issued 91 seat belt and child restraint citations and 649 speeding and 360 uninsured motorist citations. Three stolen vehicles were recovered, 317 drivers were found to be driving on suspended licenses and 171 fugitives were arrested during this enforcement effort.

March enforcement

The crash data has shown a spike in impaired driving crashes from mid-March to early April. As a result, OHSP is planning an impaired driving crackdown beginning March 15 through April 2. Law enforcement agencies representing 26 counties will be providing a total of 7,500 hours in an attempt to reverse this trend. Media events are scheduled for March 15 in East Lansing, Muskegon, and Waterford. OHSP is providing more than 500 Michigan Licensed Beverage Association members with coasters featuring a designated driver message and a QR code that links to a link of local cab services based on the smart-phone users' location.

May Safety Belt Mobilization

OHSP is also in the process of planning for the May safety belt mobilization which is scheduled to take place May 21-June 3. The focus this year is on the history of the safety belt. Media events will be held at classic car museums.

Strive for a Safer Drive Project

The teen driving partnership with Ford and AAA Michigan will be wrapping up the first year's activities with submission of reports from the schools due in March. Winners will be able to participate in Ford's Ride and Drive program which will take place at the Ford drive track facility in Romeo.

Data Driven Approaches to Crime and Traffic Safety

A news event was held Wednesday, February 29, to kick-off the DDACTS Teen Belt project in Macomb County. Ten media outlets attended. This project will run through January of 2013. OHSP is also assisting other law enforcement around the state who may be interested in DDACTS. A DDACTS workshop will be held during the Summit which will be broadcast in the form of a webinar accessible to other law enforcement agencies across the state. In addition, OHSP is planning a DDACTS workshop in the summer for law enforcement agencies interested in implementing this project.

DRE School

A second group of law enforcement officers recently completed the first phase of their training to become Drug Recognition Experts. They attended the practical phase of their training last week in Maricopa County, Arizona. This brings the total number of DRE's in Michigan to 29.

Michigan Traffic Safety Summit

Michigan's annual Traffic Safety Summit will take place in two weeks. Alyson Kechkaylo, this year's Summit organizer, will be providing an update later in the meeting.

ACTION ITEM

Traffic Safety Summit Update – Ms. Alyson Kechkaylo

Ms. Kechkaylo reminded the members the Annual Traffic Safety Summit is scheduled for March 20-22, 2012 at the Kellogg Hotel and Conference Center. Approximately 450 people have signed up to attend the 3-day conference. For the first time this year, there will be a Tuesday evening reception at the Jack Breslin Student Events Center. Food and a tour of the practice gym and locker rooms will be available. Lt. Governor Calley and Secretary of State Johnson will be present traffic safety awards during the GTSAC lunch to be held on Wednesday, March 21.

PRESENTATIONS

Remembering Ally, Distracted Driving Awareness Campaign – Jim Santilli, Traffic Improvement Association

Mr. Santilli presented two videos regarding Ally Zimmerman, a 16-year old from Romeo who was killed recently by a distracted driver. There is a scheduled event today in Romeo with officials and high school and college students from Michigan who will speak out against Distracted Driving. Mr. Santilli also noted that MDOT and many law enforcement agencies were instrumental in the filming of these videos.

Legislative Summary – Sgt. Brody Boucher - MSP

Sgt. Boucher presented an overview of current legislation relating to traffic safety issues. A copy of the prepared summary will be available on the GTSAC Web site.

Strategic Highway Safety Plan – Dr. Peter Savolainen, Wayne State University

Dr. Savolainen gave an update on the progress they have made thus far. They have examined 2006-2010 crash data, requested driver/vehicle records from the Department of State, and have reviewed the current SHSP Action Team close out reports. The next steps are implementing a survey for distribution at the upcoming Traffic Safety Summit, conducting regional SHSP planning meetings around the state, and preparing a strategic Highway Safety Plan update including any and all emphasis areas. There will be another update at the next GTSAC meeting.

Teen Driver Web Page – Carol Reagan

Ms. Reagan demonstrated the new Teen Driver Web page located on the Department of State website. The web page contains information for parents regarding drivers Education, Graduated Drivers License, Teen Driving Skills Testing, Forms and Additional Resources etc.

ANNOUNCEMENTS/COMMENTS

Copies of the 2011 OHSP Annual Evaluation Report were distributed to each Commissioner with their packets.

ADJOURNMENT

The meeting was adjourned at 10:45 a.m.

The next meeting is scheduled for Tuesday, June 5, 2012 at the Horatio S. Earle Learning Center.
