



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION

LANSING

GRETCHEN WHITMER
GOVERNOR

MICHAEL L. PRINCE
CHAIR

March 9, 2020

Contact: Kendall Wingrove
517-284-3147

FOR IMMEDIATE RELEASE

Traffic crash website honored for providing Comprehensive traffic crash data

The University of Michigan Transportation Research Institute (UMTRI) will be honored during the Governor's Traffic Safety Advisory Commission (GTSAC) annual awards celebration Wednesday at the Kellogg Hotel and Conference Center in East Lansing for greatly improving the accessibility of traffic crash data through the Michigan Traffic Crash Facts (MTCF) website (www.michigantrafficcrashfacts.org).

The UMTRI developed the website in 2004 and in 2006 a data query tool was added. In 2018, more than 112,000 queries were completed. The UMTRI will receive the Richard H. Austin Long-Term Traffic Safety Award, an honor given to individuals or organizations making significant long-term contributions to the field of traffic safety.

The GTSAC recognizes organizations, programs and individuals for outstanding involvement in traffic safety. The awards ceremony is part of the 25th Annual Michigan Traffic Safety Summit. Three long-term awards, six Outstanding Traffic Safety Achievement awards and one student award are being presented.

Traffic crash data for public use, provided by the UMTRI through the MTCF website, is essential to the traffic safety community to accurately identify traffic safety issues. The website has statewide reports, annual fact sheets, crash density maps, and more. The UMTRI provides technical assistance to the Office of Highway Safety Planning (OHSP) for data requests, presentations, and data workshops.

The MTCF website has previously been honored by the National Association of Transportation Safety Information Professionals Traffic Records Forum.

The GTSAC was formed in 2002 to serve as the state's forum for identifying key traffic safety challenges and developing and implementing plans to address those issues. The commission includes representatives from the Michigan Department of Transportation and the Michigan State Police and departments of: Education, Health and Human Services and State, as well as the Office of the Governor, Aging and Adult Services Agency and the OHSP. There are also three representatives from local government appointed by the governor.

- 30 -

Michael L. Prince, Chair, Office of Highway Safety Planning • Steven Kiefer, Governor's Office • Carol Reagan, Department of State •
• Gregg Brunner, Department of Transportation • Linda Scarpetta, Department of Health and Human Services • Kenneth Micklash, Department of
Education • Inspector Scott Marier, Department of State Police • Rachel Telder, Aging and Adult Services Agency
• Hank Kelley, Local Representative • Chief Ronald Wiles, Local Representative • Sheriff Michael Poulin, Local Representative

MICHIGAN OFFICE OF HIGHWAY SAFETY PLANNING • 7150 HARRIS DRIVE • P.O. BOX 30634 • LANSING, MICHIGAN 48909
www.michigan.gov/ohsp-gtsac • 517-284-3332