



Pellerin Center S.A.D.D. presents:
**A presentation on safe and
responsible driving.**

What we did

- In the fall we were introduced to a state wide program called S4SD. This program was hosted by Ford Motor company to raise awareness of safe driving in winter, wearing a seatbelt, and not texting while driving.



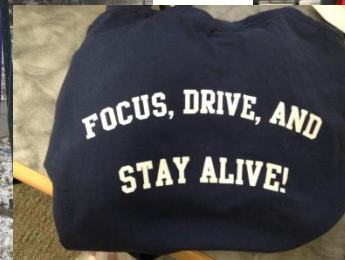
What did we do to raise awareness?

- We hosted many events which included:

- 1- a pledge drive to wear seatbelts and safe driving
- 2- video presentation on preparation for winter driving
- 3- a student made public service announcement (youtube video) on not texting while driving
- 4- Michigan State Police brought a impaired driving, driving simulator. This happened along with a representative from S4SD brought "impairment goggles" for students to get a first hand look at driving under the influence of drugs and alcohol including opiates, alcohol, LSD, and ecstasy.
- 5 The final activity that we held, was a community wide presentation to the "L'anse Creuse Community Action Coalition." This group of students and adults represented multiple district high schools and middle schools as well as many community leaders, school board members, and parents.

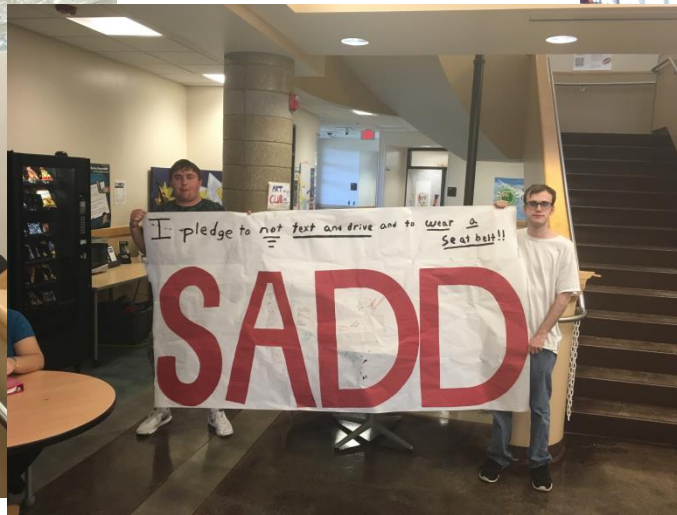
Focus, Drive, and Stay Alive

- Our campaign slogan was something we found to be simple yet to the point. Focus Drive and Stay alive was general enough to cover all aspects of safe driving as well as our missions to raise awareness. As a summary it was a simple catchy slogan, but it drove home our initiative. With the help of the \$1000 grant given to us from S4SD we were able to purchase many things to promote our initiative including two banners, pens, and t-shirts all with the slogan proudly displayed.



Event 1: Seatbelt pledge

- Students facilitated a school wide initiative to take the pledge to not text and drive and wear a seatbelt, before Christmas as a kick off event for our campaign. Students signed a large banner that was proudly displayed in the school.

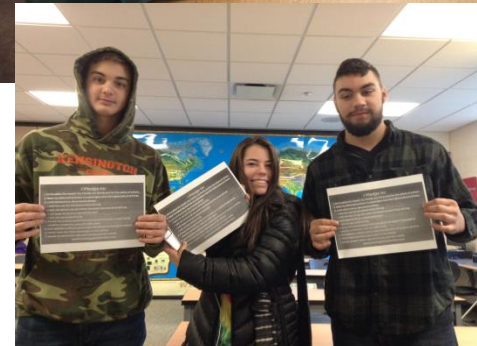
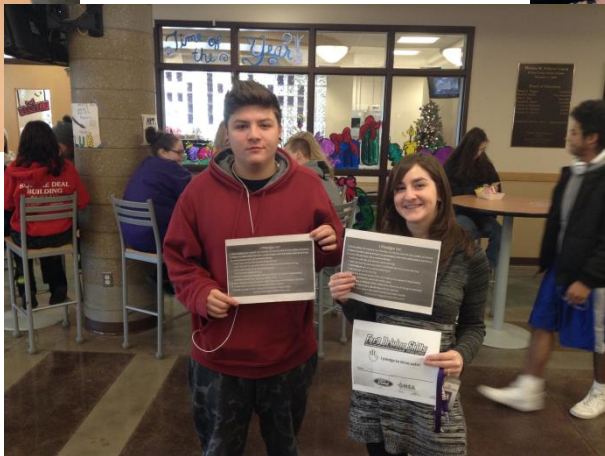
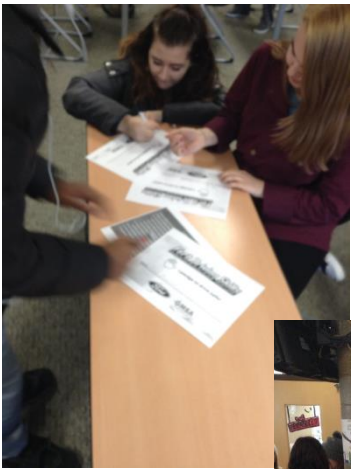


Event 1: Seatbelt Pledge

- During the seat belt pledge drive students were also asked students if they wore a seat belt in their cars, we then asked this again later on when we went around to classrooms. Of the 93 students surveyed the first time, 23 students did not wear seatbelts regularly.
- The second survey asked of 85 students if they wore a seatbelt regularly in a car. This was done after our signing pledge and posters were made. Of the students 78 of 85 students wore a seatbelt showing the awareness of our program and increased numbers of students who wore them regularly which resulted in a safer school and student body.

Event 2: Ford Driving for Skills for Life Pledge

- Students participated in the Ford Driving Skills for Life, which was a pledge drive for driving safe. Each student signed a pledge and spoke the words of the pledge.

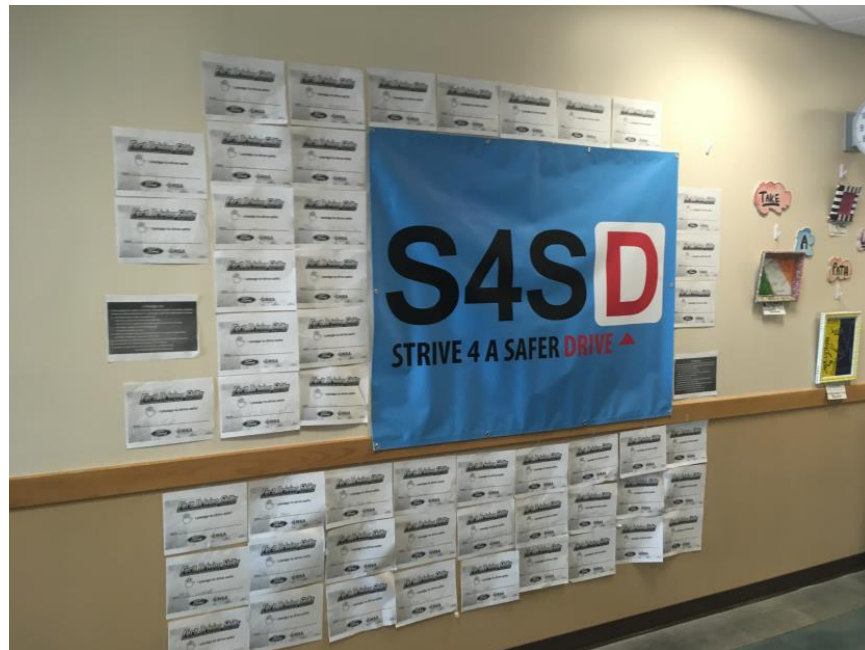


Event 2: Ford Driving for Skills for Life Pledge

- Show is the Display of driving skills for life and S4SD wall along with Video of students and teacher taking the pledge.



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Example of what students did.

Take the pledge yourself!

- Ford driving skills for life encourages all of you to take the pledge.
- <https://www.drivingskillsforlife.com/aboutall/takepledge>
- I pledge to drive safe!
- **I Pledge to:**
 - 1. Drive safely for myself, my friends, my family and for the safety of others.
 - 2. Wear my safety belt and have my passengers wear their safety belts at all times.
 - 3. Limit distractions. **As a novice driver:**
 - I will not use my cell phone while driving.
 - I will not text or use any other handheld devices when driving.
 - I will keep music at a reasonable level.
 - 4. Follow the posted speed limit and adjust my speed if required by weather conditions; obey all traffic laws.
 - 5. Not operate a vehicle while under the influence of drugs or alcohol.
 - 6. Never have too many passengers in my vehicle.
 - 7. Speak up each time I ride with friends and feel unsafe

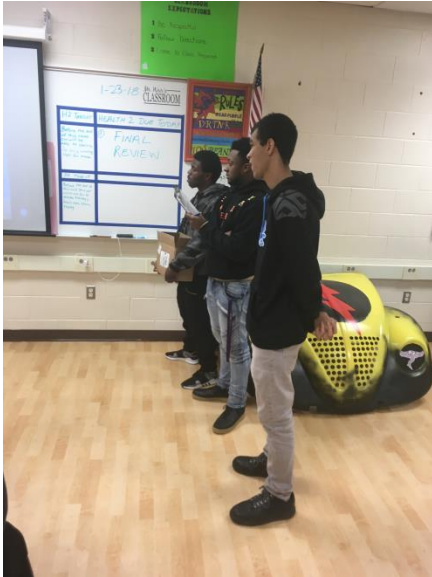
Event 3: Our room to room presentation on safe winter driving and wearing a seatbelt.

Video on Winter Driving:

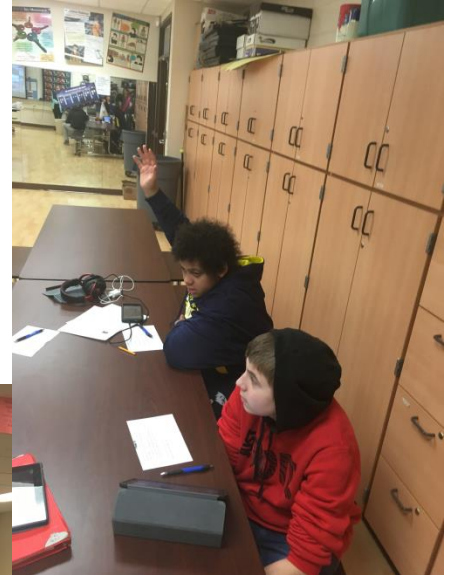
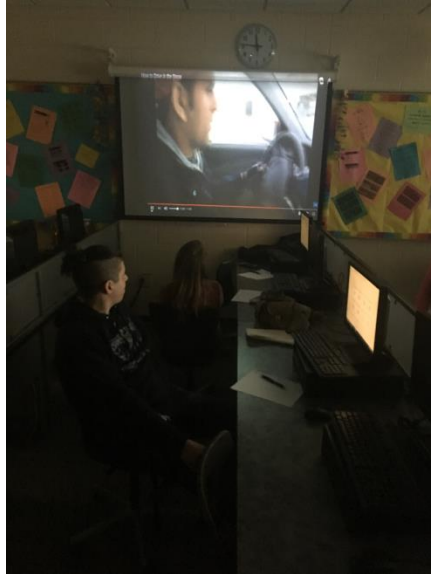
- <https://www.youtube.com/watch?v=LnWOBE4Tg74>
- Students went around to all classrooms to show a video on the dangers of winter driving, and what you can do to protect yourself. Students then asked questions about the video, and distributed a survey to the classroom that were spoken too. (we will now distribute the same survey)
- After the survey was collected students were then asked if they were interested in a pre-post test on Traffic safety. Participants were given a pen with our slogan on it, and entered into win a collection of gift cards to encourage student participation.

Event 3: Our room to room presentation on safe winter driving and wearing a seatbelt.

- Pictures and video of presentations:

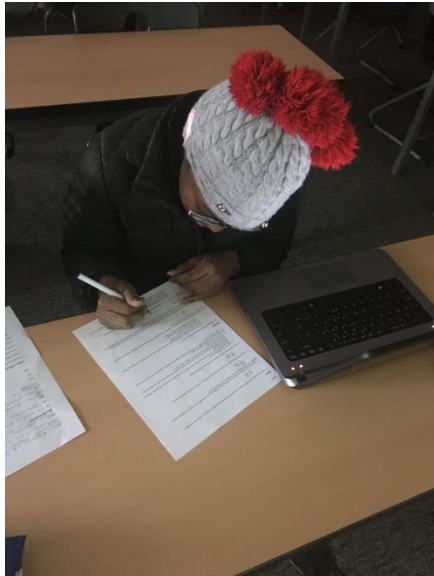


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Findings on the surveys handed out.

- S4SD Traffic safety survey pre-post test findings-
 - Pre test-54%
 - Post test-79%
- SADD Safe drive survey-Average score out of 17
 - Pre –score-11
 - Post score-13
 - Change- +2

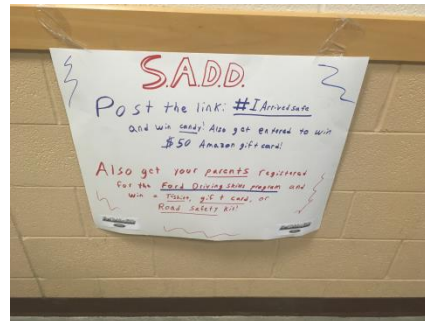
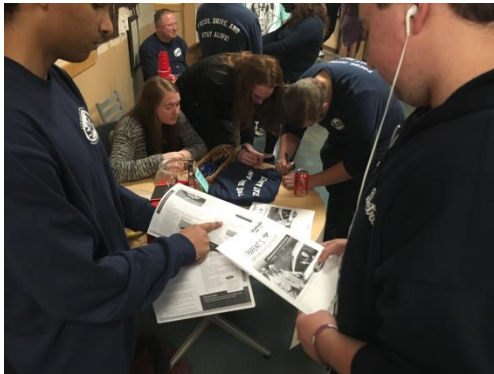


Event 4: Our Public service announcement on not texting and driving

- Students in SADD organized the filming, and acting in this public service announcement on not texting while driving and not being distracted.
- The information used was from the Ford Driving Skills for life website.
- https://www.youtube.com/results?search_query=pel+lerin+center+sadd+public+service+announcement

Event 5: Driving Simulator and Impairment goggles

- On March 1st we welcomed The Michigan State Police and a representative from S4SD to join us for a presentation including a driving simulator as well as “impairment goggles.”
- -Many students and staff enjoyed learning about safe driving and the effects from using both drugs and alcohol. We also had two contests where students could win gift cards or a road safety car kit.
- The first contest was through using social media with the #iarrivedsafe program. The second contest was catered towards parents, with the Ford Driving Skills for life parent program and pledge.



Contest winners and activities



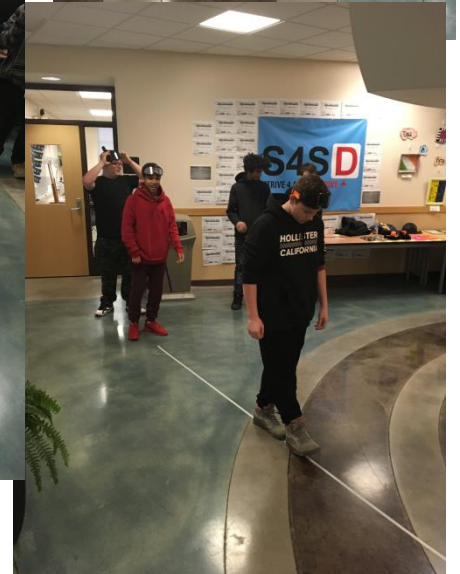
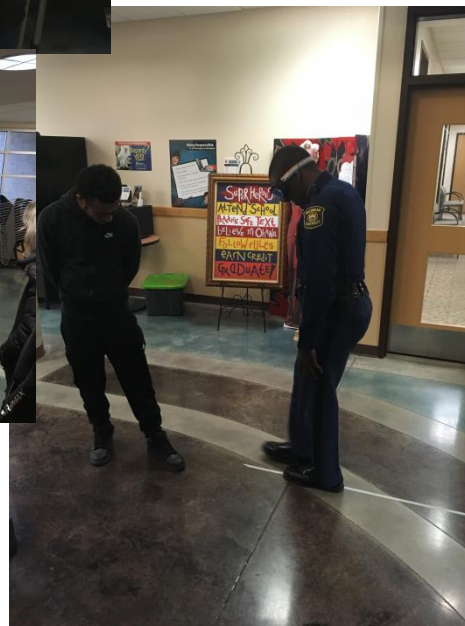
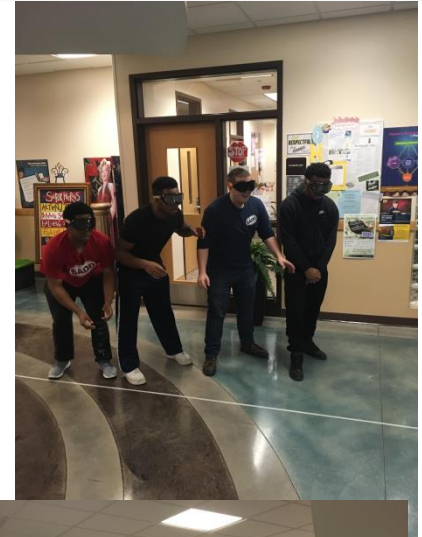
Event 5: Driving Simulator and Impairment goggles

- Driving simulator



Event 5: Driving Simulator and Impairment goggles

- Students and teachers reactions and “walking the line”:



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Event #6- Community wide presentation

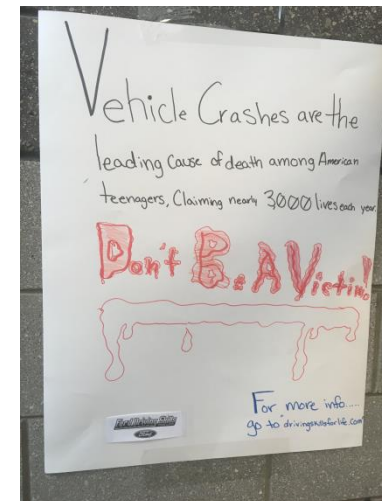
- On March 9th Students organized a presentation to community leaders and the “L’Anse Creuse Community Action Coalition.”
- Students presented a powerpoint presentation that described the purpose and findings of our campaign. They also shared statistics, and described the activities performed throughout the campaign. It was an interactive presentation that involved students, parents, and community leaders participating in similar activities that were done during the campaign at the Pellerin Center.
- The presentation was finished with Tony Surman from S4SD generously bringing in the ‘impairment goggles” for a brief demonstration to all in attendance about the dangers of impaired driving.

What we determined....

- By doing this program we were able to raise awareness for students being safer while driving and riding in a car.
- Seatbelt wearing went up to 91% of student wear a seatbelt regularly
- Awareness of what is required in winter driving
- Students taking the pre and post tests total score increased from an average of 11 to 13, or an increase of 2 points.

Thank You so much!

Posters made by students



*All video links posted can be found on youtube,
under the host name Mr. Barck*