



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL L. PRINCE
CHAIR

Horatio S. Earle Learning Center
Tuesday, June 7, 2016
9:00 a.m.
MEETING MINUTES

MEMBERS PRESENT	REPRESENTING
F/Lt. Jim Flegel	Michigan Department of State Police (MSP)
Lawrence Hummel	Local Representative (Van Buren County Road Commission/County Road Association of Michigan)
Kenneth Micklash	Michigan Department of Education (MDE)
Tari Muniz	Aging and Adult Services Agency (AASA)
Michael Prince (Chair)	Office of Highway Safety Planning (OHSP)
Carol Reagan	Michigan Department of State (MDOS)
Linda Scarpetta	Michigan Department of Health and Human Services (MDHHS)
Jennifer Shea	Governor's Office
Randy VanPortfliet	Michigan Department of Transportation (MDOT)
MEMBERS ABSENT	REPRESENTING
Chief David Molloy	Local Representative
Sheriff Matt Saxton	Local Representative (Michigan Sheriffs Association)
STAFF SUPPORT	REPRESENTING
Janet Hengesbach	Office of Highway Safety Planning (OHSP)

GUESTS	REPRESENTING
Alyson Kechkaylo	Office of Highway Safety Planning (OHSP)
Anne Readett	Office of Highway Safety Planning (OHSP)
Alicia Sledge	Office of Highway Safety Planning (OHSP)
Robert Gwizdz	Michigan Department of State (MDOS)
Kim Lariviere	Michigan Department of Transportation (MDOT)
Kinga Gorzelweski	Prosecuting Attorneys Association of Michigan (PAAM)
Ken Stecker	Prosecuting Attorneys Association of Michigan (PAAM)
Sgt. Scott Carlson	Michigan State Police
Sgt. Tim Fitzgerald	Michigan State Police
Amanda Heinze	Michigan State Police
Patrick Bowman	UMTRI
Jim Santilli	Traffic Improvement Association (TIA)
Osama Abudayyeh	Western Michigan University
Tycho Fredericks	Western Michigan University

Michael L. Prince, Chair, Office of Highway Safety Planning • Jennifer Shea, Governor's Office • Carol Reagan, Department of State • Randy VanPortfliet, Department of Transportation • Linda Scarpetta, Department of Health and Human Services • Kenneth Micklash, Department of Education • F/Lt. Jim Flegel, Department of State Police • Tari Muniz, Aging and Adult Services Agency • Lawrence E. Hummel, Local Representative • Chief David Molloy, Local Representative • Sheriff Matt Saxton, Local Representative

CALL TO ORDER

The GTSAC meeting was called to order by Chair Michael Prince at 9:00 a.m. A quorum was present for today's meeting.

WELCOME AND INTRODUCTIONS

Mr. Prince welcomed everyone to today's meeting. Self-introductions of those present were made.

APPROVAL OF MEETING MINUTES

Ms. Jen Shea made a **MOTION** to approve the minutes of the February 23, 2016 GTSAC meeting. F/Lt. Jim Flegel supported. The **MOTION** carries.

Chair Prince reported that Sheriff Matt Saxton has been reappointed to the GTSAC for a term of two years. He also welcomed Ms. Carol Reagan as the newest commissioner representing the Michigan Department of State.

STANDING REPORTS

Legislative Summary

Sgt. Tim Fitzgerald highlighted some new traffic safety legislation as it relates to this commission.

Senate Bills 927 and 928 relate to willfully accessing a motor vehicle electronic system for a malicious intent. This mostly relates to automatous vehicles.

House Bill 5689 relates to child passenger safety. With the passing of this bill, Michigan will be one of the safest states regarding child seats and child passenger safety.

House Bill 5602 talks about operating a motor vehicle with a suspended driver's license. Sergeant Fitzgerald indicated that MSP arrested 15,800 drivers with suspended or no driver's license.

House Bill 4423, 4424, 4425, and 4426 - this is the recent package of speed bills which passed the house last week. The bills passed with amendments in this package such as creating a speed limit in a hospital zone, speed limits on rural highways, trunk lines and speed limits for commercial motor vehicles.

Presentation:

Hands Free Impact Reports, Challenges and Recommendations - Mr. Jim Santilli, Traffic Improvement Association of Michigan

Mr. Santilli has been working with the City of Troy regarding a Hands Free law. More and more people are dying as a result of distracted driving. He has been speaking with law enforcement around the state and the thing he hears is the current texting law is weak as it relates specifically to texting. It is not working as it should and needs some revisions. A law would prohibit hand held phones or devices while operating a motor vehicle and would also cover any manipulation of a hands held phone. California went to a law similar to this in 2008 and noticed that traffic incidences caused by hand held devices have decreased. Mr. Santilli will be meeting with legislators later this morning to further discuss this item.

Commissioner Reports

Michigan Department of Transportation – Randy VanPortfliet

TZD

The department has updated the TZD Postcard to include 2015 crash information. The postcard provides crash statistics for the past several years and national and State of Michigan links to become a TZD Champion

In May, both NHTSA and FHWA sponsored a workshop for MDOT, OHSP and MPO on the new Safety Performance Measures that came out of MAP-21. Federal legislation requires each state DOT to be accountable for five measures; Fatalities, Fatality Rate, Serious Injuries, Serious Injury Rate and the number of noni-motorized fatalities and serious injuries. These are to be reported in the state's Highway Safety Improvement Program (HSIP) Report.

CarFit

MDOT hosted a CarFit event in May in Lansing. They will also be participating with Sparrow Hospital's hosting of an event next week in Okemos, and an OHSP hosted event again in Lansing in July. CarFit is a program designed to assist those 65 and older on how well the driver and vehicle work together. A trained professional completes 12-point CarFit checklists and will leave the driver with recommended car adjustments and adaptation.

TARDAC

August Test – Military Platooning on I-69

US-41 Speed Limits

KBIC (Keweenaw Bay Indian Community) claims they have the authority to establish speed limits within tribal boundaries. They have changed the 55 MPH posted section of US-41, near Baraga, to 45 MPH. MDOT is working with MSP, Governor's Office, Tribal Liaisons, Village of Baraga and KBIC to resolve.

Michigan Department of State Police – F/Lt. Jim Flegel

There are three overlapping recruit schools scheduled this year. The 129th Trooper Recruit School started on March 27th. This school is currently at 51 recruits. The second 130th Trooper Recruit School started on Sunday, June 5th with 70 Recruits. The third is scheduled to begin on July 17th with approximately 60 Recruits. There is also going to be a Motor Carrier Officer Recruit school that will begin in August.

Traffic Services Section

- Precision Driving Unit—
 - o Train Like a Trooper Teen driving program for spring/summer 2016 is getting very full.

- Alcohol Enforcement Unit—
 - o They continue to teach classes in SFST (Standardized Field Sobriety Tests), SFST Refresher, SFST Instructor, ARIDE (Advanced Roadside Impaired Driving Enforcement)
 - o There is a Senate bill on oral fluid roadside analysis drug testing.

- Traffic Crash Reconstruction
 - o They are working on training law enforcement, firefighters, Emergency Responders (EMTs and Paramedics) Department of Transportation and tow operators in MI-TIME. (Michigan Traffic Incident Management Efforts)

- MSP Strategic Plan:
 - o The Director once again is going statewide personally meeting with department members to introduce Phase III of the department's Strategic Plan. As with prior phases this plan includes an objective under Goal 1 (Provide Statewide Policing to Enhance Public Safety) to institute traffic safety initiatives, in addition to existing federally-funded initiatives, annually by December 31st. In support of the Michigan Strategic Highway Safety Plan, with the Office of Highway Safety Planning, every post will develop at least one traffic safety initiative, supported by crash data, annually.
 - o Media – Work sites continue to work with their local media regarding traffic safety initiatives, both for awareness as well as prevention education.
 - o 6 State Trooper Project – Since the last report there have been two 6 State Trooper Project initiatives. The first was a criminal patrol/drug interdiction initiative conducted March 3 – 5, 2016.

As a result there were 30 drug related arrests and 9 illegal weapon arrests. The second was conducted during the time frame of the recent Click It or Ticket and Memorial Day CARE Enforcement Period, May 23 – 30, 2016, with a focus on seat belt enforcement. Troopers and motor carriers officers issued over 2,300 seat belt citations and 72 child safety seat citations. As a reminder the 6 State Trooper Project is a combined effort by the states of Ohio, West Virginia, Indiana, Pennsylvania, Kentucky, and Michigan to conduct six multi-state traffic initiatives each year.

- o CVED post troopers and sergeants received 2 hours of training on conducting large truck and bus traffic enforcement. The training is in two phases, the first being every enlisted member watching a 12 minute video on MI Train followed by 2 hours of training at the post level by specially trained CVED officers. Initial review of post activity indicates an increase of commercial vehicle violations by the troopers and sergeants. This will be monitored quarterly to assess the impact of the training.

- o CVED has begun many summer STET (Special Truck Enforcement Teams) operations. Some of these include seat belt initiatives, mobile device use and construction speed limit enforcement operations. All of these have involved the use of MDOT vehicles with our members using them as spotters to observe and report operations.

- o International Road check is an annual three-day event when CVSA-certified inspectors conduct compliance, enforcement and educational initiatives targeted at various elements of motor carrier, vehicle, driver and cargo safety and security.

- o In addition MSP has begun using their Toward Zero Deaths overtime with concentrated enforcement on highest crash corridors. They also have been involved with many national programs to include the 6 state trooper project, M & M Blitz and coming up next week is International Road check, in its 29th year in 2016, is the largest targeted enforcement program on commercial motor vehicles in the world, with nearly 17 trucks or buses inspected, on average, every minute across North America during a 72-hour period. Each year, approximately 10,000 CVSA-certified local, state, provincial and federal inspectors in every jurisdiction across North America perform the truck and bus inspections. International Road check 2016 will take place June 7-9, 2016.

- o Memorial Day Operation CARE and Click it or Ticket. Due to the law enforcement efforts, there was a decrease in the amount of fatal traffic crashes from 8 last year in six separate crashes to 5 this year in four crashes.

- o Safe Driver Smart Option roll call video for law enforcement.

Michigan Department of Health and Human Services – Linda Scarpetta

Core Injury and Violence Prevention Grant: The MDHHS Injury and Violence Prevention Unit submitted an application to the CDC on April 8, 2016 for a core funding opportunity (\$250,000/year for five years) to address injury prevention in each of these four areas:

- Child passenger safety
- Traumatic brain injury
- Child abuse and neglect
- Sexual and intimate partner violence

For this application OHSP provided a strong letter of support, and the submitted application proposes to reinforce existing efforts in the state to recruit, train and retain bilingual Child Passenger Safety Technicians.

Opioid Overdose Prevention Grants: The MDHHS Injury and Violence Prevention Unit also submitted an application on May 27 for Prescription Drug and Opioid Overdose Prevention (approximately \$750,000/year for three years). The application called for strong inter-agency partnerships, and we received an excellent letter of support from MSP. Michigan deaths due to unintentional poisoning accounted for 21.4 percent (1,433 deaths) of all fatal injuries in 2014 and exceeded the number of

transportation-related deaths. If funded, this award will support enhancements to the Michigan Automated Prescription System, promotion of opioid prescribing guidelines, and development of data tools and reports for sharing state, as well as, local data.

Also in May, the MDHHS Office of Recovery Oriented Systems of Care submitted a proposal to the Substance Abuse and Mental Health Services Administration for funding support for opioid addiction treatment.

The MDHHS Injury and Violence Prevention Unit and Bureau of Epidemiology and Population Health are coordinating an additional proposal to CDC for funding support to strengthen public health surveillance related to opioid overdoses. This involves use of EMS data, as well as an opioid overdose module with the National Violent Death Reporting System (MDHHS currently receives funding from CDC to participate in this national data system that captures information from death certificates, medical examiners and law enforcement for all homicides, suicides and firearm deaths in the state).

Motor Vehicle Heat Stroke Prevention: In partnership with the community-based Safe Kids coalitions, Department of State, the Office of Highway Safety Planning and Michigan State Police, the MDHHS Injury and Violence Prevention Unit launched a summer-long campaign to raise awareness about vehicle-related Heatstroke Prevention. A Governor's proclamation declared May 27 as Heatstroke Prevention Awareness Day which was accompanied by a press release. The Department of State is again supporting this message by displaying educational information on the monitors in their branch offices across the state (94 of them). As of May 25, there were already 9 deaths from vehicle-related heat stroke in the U.S. for 2016.

Aging and Adults Services Agency – Tari Muniz

In May, Aging and Adults Service Agency (AASA) co-sponsored the Older Michigania Day. Over 800 Older Adults and their allies participated in the event at the Capitol. They distributed copies of the Guide for Aging Drivers and the bookmarks for the Safe Drivers/Smart Options website and shared a photo of Sparty reading the guide. AASA provided the contact information for the providers in the Aging Network to DOS to market the guides and also distribute the guides through the Area Agencies on Aging for health fairs and other events.

AASA continues to serve on the Senior Mobility Workgroup and the Safe Drivers/Smart Option advisory group.

Governor's Office – Jennifer Shea

No report

Michigan Department of Education – Ken Micklash

Michigan has participated in the National School Bus Illegal Passing Survey for the past several years. Michigan's survey date this year was May 11th. This data is used by local school districts to bring awareness to motorists of the importance of obeying laws which pertain to the usage of overhead school bus red light systems during the pick-up and drop off of children.

NHTSA officials recently met with representatives of 6 states that have some form of laws related to seatbelts on school buses. A snapshot of the states includes: California requires all new buses to be equipped with lap/shoulder belts, Florida, New York and New Jersey requires two-point lap belts on all new school buses, Louisiana has a law requiring two-point lap belts on new buses if funding is provided.

Local Representative – Larry Hummel

Progress is being made working with the County Road Association of MI and its Engineering Committee through the Data Driven Safety Sub-committee. The Sub-committee is made up of MDOT, CRA, LTAP and other agency staff with input from the Transportation Asset Management Council. With the FHWA

final rule on Safety Performance Measures being issued in April of this year a pilot work plan has been developed by the MI LTAP and presented to the TAMC. The need now is to secure funding for the pilot so collaboration between all agencies is needed along with the hope that some form of Federal Safety Funding might be able to fund a portion of this pilot.

The "Green Light" legislation has passed and has been signed into law by the Governor. The goal was to secure the color green as the color that would be exclusive to Municipal, County and State agencies performing work in the road right of way via changes to the MI Motor Vehicle Code.

The SC/SW Traffic Safety Network is hosting a Legislative Luncheon on June 20th, 10 am, at the Marshall Regional Law Enforcement Center. Invitations have been extended to all legislators representing the counties in the TSN area as well as over 340 public and private participants on the contact list. The luncheon is being sponsored by AAA.

In Van Buren County they continue to work closely with our law enforcement agencies; MSP, Van Buren Sheriff's Department and several municipal offices, on work zone enforcement, speed trailer requests and set ups and reviews.

The CRA is working with the LTAP to begin the education program scheduling for the coming year on topics such as Asset Management for Local Officials, Traffic Safety for Elected Officials and Establishing Realistic Speed Limits. Keep an eye out for the registration information.

He also participated in a review of the GTSAC Traffic Safety Awards program earlier in the week. Many good ideas came up and will be shared with the Commission and OHSP staff for implementation.

Michigan Department of State – Carol Reagan

Older Driver Education and Safe Mobility Planning Project

The Department of State continues to support the Older Driver Education and Safe Mobility Planning Project that is being led by Stuart Lindsay of the Department of Transportation. The project is in the evaluation and reporting phase and will end September 30. The Department of State and other organizations are working with the University of Michigan Transportation Research Institute on a piloted launch of the Safe Driver Smart Options strategy.

Business Roundtable

The Department of State is supporting a Business Roundtable concept to continue the Safe Drivers Smart Options strategy, capitalizing on its success and momentum. The goal is to bring together public and private sponsors who are willing to commit resources to advance and sustain the strategy. On April 21, the Department of State's Chief of Staff, Mike Senyko, hosted the first meeting of the SDSO Business Roundtable.

CarFit

The Department of State is identifying CarFit events in Michigan that we will promote via Motor Vehicle Network messaging in Secretary of State Branch offices and distribution of flyers to customers. Currently, they are promoting two Lansing area events being held on June 14 and July 13.

Implementation of SOM Technical Assessment of the Driver Education Recommendations

The Department of State is implementing three enhancements to the teen driver education program that were recommended as part of the 2014 technical assessment. The first one is a new requirement for parents to document the 50 hours of supervised driving practice they must complete with their teen and provide their driving log to their Segment 2 driver education instructor and later to the third party skills test examiner. This is effective on June 15 for the driver education providers and September 15 for third party examiners. The second enhancement is the requirement for driver education providers to provide feedback to parents on their teen's in-car driving skills using a "report card". The Driver Education Section has implemented this change, and most all providers are complying.

The third initiative is part of a 6-month pilot program with an objective to “design a standardized post-course evaluation to be completed by parents and students that gives feedback and measures the effectiveness of the program.” They are looking for this pilot to help identify driver education program strengths and weaknesses, and identify ways to improve the program.

Ignition Interlock

A Breath Alcohol Ignition Interlock Device or BAIID is a device that when installed in a vehicle prevents the vehicle from starting at any time without first determining the operator's alcohol level. A driver must breathe into the device and if the device measures a breath alcohol level of 0.025 grams, the vehicle will not start. Senate Bills 176 and 357 and House Bill 4980, pertaining to Michigan's interlock program, were signed into law on March 9, 2016. They were assigned public acts 32, 33, and 34 and became effective on June 6. Among numerous other things, SB 176 requires that BAIID service centers, approved by the Department of State, install, service, or remove devices that are approved for use in Michigan. SB 357 requires a mechanic to hold a specialty mechanic's certificate in BAIID service before performing service on a BAIID, and these services are to be performed at an approved facility. HB 4980 revises sentencing guidelines to conform to changes to the vehicle code made by SB 176 regarding BAIID-related offenses. The Department of State supported these new laws, and will continue to have regulatory oversight of Michigan's interlock program.

Renewal of Driver's License at Age 75 and Older

The Department is monitoring House Bill 5171 that was introduced on December 17, 2015. This bill seeks to impose an age based requirement for in-person license renewal of drivers age 75 and older. The proposed legislation states that “The secretary of state shall not renew an operator's license issued to an individual who is 75 years of age or older unless that individual renews his or her operator's license in person at a secretary of state branch office. The amendatory act that added this subsection shall be known as the "Ronald Kalisek Sr. Act". According to news reports, Mr. Ronald Kalisek Sr. was struck by a vehicle that was being operated by a 91 year old man with vision issues while he was mowing his lawn along the shoulder of the roadway around 2 p.m.

While the Department of State acknowledges traffic safety is serious and this incident is a tragedy, Secretary of State Ruth Johnson is publically opposed to this legislation as it targets a specific segment of the population. At this time, individuals are not permitted to renew on-line or by mail regardless of age if the previous renewal was done on-line or by mail or if there are health changes that may affect the ability to drive safely. In-person renewal at a Secretary of State branch office requires a vision screening and response to two health related screening questions: 1) has there been an episode such as seizure, black-out, or fainting spell in the past six months?, 2) is there a medical condition that would affect the ability to safely drive?

Persons Exempt from Obtaining a Michigan Driver's License

Senate Bill 501 was enrolled as Public Act 138 on May 31. This legislation allows any non-U.S. citizen to drive in Michigan so long as:

- They do not receive compensation for the operation of a motor vehicle.
- They have a valid driver's license to operate a motor vehicle issued by a country other than the United States.
- If an English translation does not appear on the front or back of the license, they have an international driving permit or comparable English translation.
- They otherwise comply with all terms in the treaty granting reciprocity, or would otherwise be eligible for a Michigan license, but for the ability to establish residency.

Prior to this legislation, people licensed to drive by another country that did not have a reciprocity agreement with Michigan were not permitted to drive in Michigan. An additional requirement of this new legislation is for the Secretary of State to establish a unique driving record for these individuals who receive an abstract of conviction for any offense committed in violation of the Michigan Vehicle Code. They will be subject to all fees, fines, restrictions, and enforcement as if he or she possessed a Michigan license.

Motor Vehicle Network Messages

As mentioned at the December meeting, The Traffic Safety Programs Section has been partnering with Action Teams to develop monthly "Did You Know..." traffic safety messages for airing on the digital monitors in Secretary of State Branch offices. These visual messages are 30 seconds in length and have no sound. Each of the 11 focus areas of the Strategic Highway Safety Plan has an assigned month. The theme for June is traffic safety engineering, July will be commercial motor vehicle safety, and August is impaired driving.

Chair's report / Office of Highway Safety Planning – Michael Prince

Alicia Sledge is the new manager for P & A taking over for Kathy Farnum. She is responsible for traffic records, SHSP, monitoring and analysis of traffic safety programs among others.

In each commissioner packet is the 2015 OHSP Annual Evaluation Report. The report has information on all projects funded through OHSP. The report is also on the OHSP website.

2015 Traffic Fatalities: While there was a 1 percent decrease in both total traffic crashes and serious injuries, however, traffic fatalities increased by 10 percent in 2015. This is consistent with what has occurred nationally. High-risk categories such as alcohol-involved fatalities increased 28 percent, motorcycle fatalities are up 29 percent, and fatalities involving teens ages 13-19 are up 23 percent.

- Seat Belt Use: There were no major changes in belt use last year, in fact, belt use in fatal crashes is up slightly;

- Motorcycle Helmet Law: Based on the most recent analysis by the University of Michigan Transportation Research Institute (UMTRI) it is estimated that the change in the helmet law in 2012 results in an additional 25 traffic fatalities annually;

Other Factors to Examine: Population, number of registered vehicles, rates of licensure, travel speeds, changes in State traffic laws, and emergency care capabilities;

Drug Recognition Expert (DRE) School: The 2016 DRE Training Program kicked off on January 26, 2016 in Lansing. The class included 22 participants (17 police officers, one MSP C/VED officer, and four county prosecutors from Kent, Monroe, Otsego, and PAAM). All attendees successfully completed the training program which resulted in Michigan currently having a total of 99 trained DREs and 27 DRE trained prosecutors.

Motorcycle Safety Assessment: OHSP coordinated a statewide motorcycle safety program assessment in partnership with the Michigan Department of State (MDOS) March 14-18. The assessment reviewed Michigan's efforts in motorcycle safety and identified best practices and areas for improvement. According to the final report, the Assessment Team found Michigan to have "leading edge motorcycle safety programming" with some advanced aspects to the program not found in other states. The report outlined recommendations to build on the areas of program management, motorcycle operator licensing, motorcycle rider education and training, legislation and regulations, highway engineering, motorcycle conspicuity and motorist awareness programs, communications, and program evaluation and data. Mr. Chad Teachout, OHSP Motorcycle Safety Program Coordinator, was presented with a letter of commendation in recognition of his work in coordinating the Assessment with MDOS and the National Highway Traffic Safety Administration (NHTSA).

Drive Sober or Get Pulled Over Campaign: This traffic enforcement campaign was conducted March 15 through April 4 and focused on impaired driving. This campaign coincided with spring break, NCAA college basketball tournaments, and St. Patrick's Day. A new television ad was released to support the campaign. General Motors provided support for the effort by displaying the campaign logo on the LED sign on the top of Detroit's Renaissance Center for the three weekends of the campaign.

Child Passenger Safety (CPS) Refresher Training: On March 21, 2016, OHSP held the annual CPS Technician Refresher Training at the Kellogg Hotel and Conference Center on the campus of Michigan

State University. The training session was attended by over one hundred CPS Technicians from around the state. The second annual CPS Technician Awards Program was held during lunch with five CPS Technicians being recognized for exemplary service in the area of child passenger safety.

Traffic Safety Network Leadership Meeting: Leadership from the AAA/OHSP sponsored Regional Traffic Safety Networks (TSNs) held their annual meeting at the Kellogg Center on March 22 just prior to the opening of the annual Traffic Safety Summit. Network leadership from local communities around the state attended to discuss successes, challenges, and the future of the TSNs. The purpose of the TSNs are to strengthen relationships, share best practices, and promotes education and involvement in problem identification and traffic safety solutions among public and private agencies concerned with the safety of citizens living in and visiting Michigan on our roadways.

Pedestrian and Bicycle Safety Conference: The first Michigan Ped/Bike Safety Conference took place on April 29-30 at the Comfort Inn in Mt. Pleasant. Hosted by OHSP, the conference included nine workshops, a plenary session, and a day of outdoor sessions promoting safe walking and biking. The conference was attended by 130 bicycle and pedestrian safety advocates from around the state.

Traffic Safety Summit: The 21st Michigan Traffic Safety Summit was held on March 22-24, 2016 at the Kellogg Center on the campus of Michigan State University in East Lansing. Over 600 people attended the conference which included five plenary sessions and thirty-four workshops on a variety of traffic safety topics. Melody Kindraka was recognized with a plaque following the Summit for her service as this year's Conference Chair and Dianne Perukel was presented with a Good Government Customer Service Coin for her initiative to establish a Speaker Courtesy Room/Lounge for Summit guest speakers.

GTSAC Traffic Safety Awards Luncheon: The Governor's Traffic Safety Advisory Commission (GTSAC) conducted the annual awards program at the Summit conference's Wednesday luncheon. Eight 2015 Awards for Traffic Safety Achievements were presented along with four Richard H. Austin Long-Term Service Awards.

Distracted Driving Awareness Month: OHSP participated in the national Distracted Driving Awareness Month in April, which included enforcement activity and public awareness. OHSP mailed publicity posters to law enforcement agencies and high schools. A media event in West Michigan highlighted a distracted driving fatal crash that occurred last summer.

Crash Facts Web Site Goes Mobile: The Michigan Traffic Crash Facts (MTCF) Web Site is now available as a cell phone or tablet app as a result of a project between OHSP and UMTRI. This app will allow traffic safety professionals to access crash data and mapping tools in a more efficient manner than ever before. MCTF is a five time winner of the Best Traffic Records Web page award by the Association of Transportation Safety Information Professionals.

Pedestrian and Bicycle Safety Conference: The first Michigan Ped/Bike Safety Conference will take place on April 29-30 at the Comfort Inn in Mt. Pleasant. Hosted by OHSP, the conference will include nine workshops, a plenary session, and a day of outdoor sessions promoting safe walking and biking.

Motorcycle Safety Awareness Month: May is Motorcycle Safety Awareness Month. OHSP participated in a news event with Secretary of State Ruth Johnson to kick-off the campaign. OHSP is continuing both the Shadow Rider initiative which targets unendorsed riders for training and licensing promotions as well as the Ride Safe to Ride Again high-visibility campaign that promotes the use of Hi-Vis riding gear and the distribution of a hi-vis vest to every graduate of a publicly supported riding course.

ARIDE Training: OHSP sponsored two Advanced Roadside Impaired Driving Enforcement (ARIDE) training courses in the Upper Peninsula on May 2-3 at Michigan Technological University and May 4-5 in Marquette. OHSP continues to make drugged-driving awareness training a high priority. This training is deemed critical in order to prepare officers to address the increasing number of drug

impaired drivers. Many states now make it a goal to train ensure all law enforcement officers are trained in the ARIDE program due to the continued threat of drugged driving.

Strive 4 a Safer Drive: OHSP partnered with Ford and the Governor's Highway Safety Association (GHSA) to conduct the Ford Driving Skills for Life teen driver training program on May 16th at the Ford proving grounds in Dearborn. This event was the culmination of the 2016 Strive 4 a Safer Drive high school traffic safety campaign. The program provided 188 Michigan teens with the opportunity to drive vehicles on a closed course under the supervision of professional instructors, while improving their skills in hazard recognition, vehicle handling, space and speed management, and other key areas.

Click It or Ticket: As part of the spring 2016 Click it or Ticket campaign May 23 through June 5, Michigan conducted media events in various media markets. Hungry Howie's franchises hosted three news events to kick-off the 2016 summer seat belt campaign. Michigan locations will offer free Howie Bread with an online order of pizza when the customer signs a seat belt pledge card. GM will again support the campaign by displaying the Click It or Ticket logo on the digital message board on top of Detroit's RenCen during the campaign.

One week of pre-advertising with two weeks of scheduled overtime enforcement focused on seat belt use. As part of the campaign, Michigan will be taking part in a multi-regional night of enforcement on May 23 from 6 p.m.-10 p.m. called Click-It or Ticket Border-To-Border (CIOT B2B). This is a focused one-day, four hour effort coordinated by state highway safety offices. In the 2015 operation, 613 law enforcement agencies from States in NHTSA Regions 1, 2, 3 and 4 formally participated in the CIOT B2B operation. NHTSA Region 5 has asked states in the Great Lakes Region to take part this year as well. Grant funded agencies in Berrien and Monroe Counties as well as MSP First and Fifth Districts (Monroe, Niles, and Coldwater Posts) will be invited to take part and conduct saturation patrols.

Child Passenger Safety Conference: The first Michigan statewide Child Passenger Safety Conference took place May 25-26, 2016 at the Comfort Inn in Mt. Pleasant, with over 130 people in attendance. Hosted by OHSP, this conference includes continuing education and professional development sessions for Child Passenger Safety Technicians. Unlike the March CPS Update Training which focused on technical skills, this conference will focus on "soft skills" for child passenger safety professionals including strategies to work with children with special needs, engaging minority communities, influencing behavior change, and skills and approaches to develop and strengthen CPS programs.

Summer of Safety: As they prepare to launch the second year of Summer of Safety, OHSP staff is reaching out to partners with information about this campaign. Information kits were mailed at the end of May and Summer of Safety officially launches on June 1. All law enforcement and partners from Summer of Safety 2015 will automatically be shipped the kit of materials. New materials this year include an updated sticker, a new two-sided placemat with coloring page, and a bookmark. Banners and flyers are also available.

Michigan Truck Safety Commission: The Commission is exploring options for establishing a new Center for Decision Driving/Skid Pad. Commissioners Mike Prince and Tim Yungfer met with the DTMB Real Estate Division to discuss State land options for the project. The optimal arrangement for the Commission appears to be a donation of land for the Center and a partnership to construct and operate the Center with the Commission to fund student scholarships for Michigan truck drivers.

Sports Marketing with Detroit Tigers: OHSP will be working with the Detroit Tigers in June on a promotion to highlight the summer-long enforcement efforts with a special focus on impaired driving. On June 20, OHSP will coordinate a media event at Comerica Park to launch stadium advertising including the L.E.D. ribbon board and TigerVision screens as well as a social media promotion.

Move-Over Law Media Event: OHSP is working with the Move-Over Michigan non-profit organization on a possible media event on June 27 or 28 at the MSP Metro Post. F/Lt. Dilg of the Metro Post has offered several MSP resources, including bringing a crashed MSP patrol vehicle for this. The overall

purpose is to raise the level of public awareness about the state's Move-Over Law. The event will include law enforcement, the towing industry, as well as fire/EMS.

Ms. Anne Readett gave an update of a meeting she recently chaired to look at making some changes to the GTSAC Nomination Form. Since its inception, there have been no structural changes to the form or the information requested to be considered for an award. Some suggestions which came from this meeting include only complete applications will be considered. In past years the responses to the questions have been grouped together as one response, also, expand the achievement awards to include three years of eligibility instead of one year to give the committee a better idea of the entire project goals rather than an abbreviated version, guidelines for how many awards are to be distributed, more of a balance of the recipients so that others besides law enforcement will be selected, a broader list of categories to choose from, expansion of the number of groups who will be receiving the awards nomination form to allow for more people to be nominated and a new category which would recognize a college or high school student for a traffic safety project they worked on. The nomination packet will be sent out the end of August with return back to OHSP by November 4, 2016.

ACTION ITEMS

None

PRESENTATIONS

Michigan Traffic Crash Facts redesigned website/2015 Crash Data – Mr. Patrick Bowman, UMTRI
Mr. Bowman reviewed the 2015 crash data with those present and also demonstrated the updated Crash Facts website.

Emergency Medical Service Crash Data Study Results – Dr. Osama Abudayyeh, WMU
Dr. Abudayyeh reviewed and presented information regarding the EMS crash data including the methods, data, and recommendations.

Child Passenger Safety and Occupant Protection Programs, Summer of Safety – Ms. Alyson Kechkaylo, OHSP

Ms. Kechkaylo reported on the recent CPS Conference held in Mt. Pleasant, the new CPS videos featuring Mr. Fred Doelker and the project between OHSP and MDHHS involving car seat training for case workers when they are transporting children. She also talked about the second year of Summer of Safety campaign which runs from Memorial Day to Labor Day.

PUBLIC COMMENTS

ANNOUNCEMENTS/COMMENTS

None

ADJOURNMENT

The meeting was adjourned at 12:00 noon.

The next meeting is scheduled for Tuesday, September 13, 2016, at the Horatio S. Earle Learning Center.
