

GRETCHEN WHITMER
GOVERNOR

COL. JOSEPH M. GASPER DIRECTOR

Horatio S. Earle Learning Center Tuesday, September 10, 2019 9:00 a.m. MEETING MINUTES

MEMBERS PRESENT	REPRESENTING
Michael Prince (Chair)	Office of Highway Safety Planning
Carol Reagan	Michigan Department of State
Michael Poulin	Muskegon County Sheriff's Office
Gregg Brunner	Michigan Department of Transportation
Linda Scarpetta	Michigan Department of Health and Human Services
Ken Micklash	Michigan Department of Education
Scott Marier	Michigan Department of State Police
Ron Wiles	Local Representative
MEMBERS ABSENT	REPRESENTING
Rachel Telder	Aging and Adult Services Agency
Steve Kiefer	Governor's Office
Hank Kelley	Local Representative
STAFF SUPPORT	REPRESENTING
Kara Rueckert	Office of Highway Safety Planning

GUESTS	REPRESENTING
Gary Bubar	AAA
Nicole McGhee	Michigan State Police
Anne Readett	Office of Highway Safety Planning

CALL TO ORDER

The GTSAC meeting was called to order by Chair Michael Prince at 9:02 a.m. A quorum was present for today's meeting.

WELCOME AND INTRODUCTIONS

Mr. Prince welcomed everyone to today's meeting.

APPROVAL OF MEETING MINUTES

Ms. Reagan made a motion to approve the minutes of the June 4, 2019, GTSAC meeting, Mr. Micklash supported, the motion carries.

LEGISLATIVE UPDATE - Sgt. Nicole McGhee, MSP

Traffic bill passed regarding residential speed limits.

Communication impediments are coming back around in the House.

Speed limit bill, removes differential speed limits for CMVs, many concerns from MSP side.

Multiple bills introduced regarding distracted driving; wouldn't be surprised if the House bills were put into a package; Senate bill not very likely to move forward as it is completely hands free.

Budget is taking up a lot of time right now

PRESENTATIONS

Introduction of new Commissioner, Inspector Scott Marier, Michigan State Police.

Presentation of pressed plaque to Insp. Scott Marier, on behalf of the Michigan State Police, honoring fallen Trooper Timothy O'Neill.

Michael L. Prince, Chair, Office of Highway Safety Planning • Steven Kiefer, Governor's Office • Carol Reagan, Department of State • • Gregg Brunner, Department of Transportation • Linda Scarpetta, Department of Health and Human Services• Kenneth Micklash, Department of Education• Inspector Scott Marier, Department of State Police • Rachel Telder, Aging and Adult Services Agency

• Hank Kelley, Local Representative • Chief Ronald Wiles, Local Representative • Sheriff Michael Poulin, Local Representative

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Presentation of plaque to retiring commission members, Spl/F/Lt. Jim Flegel.

STANDING REPORTS

Commissioner Reports Michigan Department of Health and Human Services — Linda Scarpetta

<u>Pediatric Vehicle-Related Heat Stroke Deaths</u>: Nationally the total is 40 to date (9/9/19) in 2019. Our partners are doing an amazing job to keep messages strong in Michigan, and to date, we've had zero deaths. The MDHHS Injury and Violence Prevention Program is working with the Department of State's Office of Communications to improve the heat stroke safety video that plays on the monitors in SOS branch offices. Images are being updated to assure that the children are depicted in appropriate configurations for child passenger safety.

<u>Child Passenger Safety</u>: The Safe Kids Greater Grand Rapids Coalition hosted the second Child Passenger Safety Technician course (August 19-22 in Byron Center) focused heavily on drawing participants who are bi-lingual and also from the Hispanic community. During Child Passenger Safety Month in September, Safe Kids Coalitions throughout the state have scheduled 36 seat check up events and one Child Passenger Safety Certification Course.

Michigan Opioids Task Force: In August, Governor Whitmer signed Executive Order 2019-18 creating the Michigan Opioids Task Force, chaired by the MDHHS Director, Robert Gordon. Combating an epidemic of this size and impact requires a coordinated and comprehensive approach. The Task Force shall provide recommendations to the director of the Department, and the heads of other departments or agencies, and coordinate activities among departments and agencies. The Task Force consists of the following members (Directors or designees) from state agencies:

Health and Human Services

Chief medical executive of the State of Michigan

Department of Licensing and Regulatory Affairs

Michigan State Police

Department of Corrections

Department of Environment, Great Lakes, and Energy

Department of Insurance and Financial Services

Department of Military and Veterans Affairs

Department of Labor and Economic Opportunity

Attorney General

Superintendent of Public Instruction

Chief Justice of the Michigan Supreme Court

Michigan Department of Education — Ken Micklash

The new school year for the state's approximately 1.5 million students is underway. About 750,000 students ride school buses to and from school each day. MDE is appreciative of all local, county and state police efforts with opening day safety warnings which help keep our children safe. Appreciation also goes to the Mich. Dept. of State and Carol Reagan for the school bus safety message which was broadcast in all Secretary of State Offices during the month of August.

MDE is continuing to work to revise the beginning school bus driver training program to meet revised Federal Rules related to Entry Level Driver Training programs for all licensed CDL drivers, including school bus drivers.

MDE plans to have the new beginning supervisor training program approved at the upcoming Pupil Transportation Advisory Committee meeting in early October.

The Michigan Association for Pupil Transportation (MAPT) is hosting an event on Thursday, September 12, 2019, on the Capitol lawn. 18 electric school buses have been purchased by several school districts. Usage of electric buses are new to Michigan and this is one of the largest group purchases, to

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date in the country. MAPT coordinated this program which incorporated the usage of federal funding sources. Governor Gretchen Whitmer will be attending this event.

Local Representative — Sheriff Michael Poulin

From MSA—there has been a retirement; MSA is looking for a new trainer.

Question regarding teen graduated license: will paper certificate still be used or hard card provided?

Ride with Pride — positive student behavior in Norton Shores; 20% reduction in those who report drinking alcohol in the last 10 years. Will be in 9 districts in Muskegon County this year. Agreement signed by student, opportunity to win a car.

Local Representative — Chief Ron Wiles

Grants

OHSP OWI/Seatbelt – additional local departments are eligible DRE Call Out – available once again

Oral Fluid - MSP

Training underway – MOU's sent out and signed with MSP

Community Events

Back to the Bricks/Woodward Dream Cruise – Thousands of car enthusiasts/motorists raise awareness Bikes on the Bricks – Motorcycle safety awareness – Police Community partnership

School Bus Safety

Operation Safe Arrival – partnership with Grand Blanc Community Schools & Grand Blanc City PD Educational Video – raise awareness – remind motorists of the law Social Media – lots of departments/organizations raising awareness

Legislative - Bill Tracking

Distracted Driving - HB 4198

OUID - .05 - HB 4420

SPEED RESTRICTIONS - differential - Commercial Vehicles - HB 4441

Michigan Department of Transportation — Gregg Brunner

Safety Call for Projects

MDOT has just received proposed safety improvements from the seven regions for FY 2025 as part of the annual Safety Call for Projects. To meet MDOT's safety goal of reducing fatalities and serious injuries on the state trunkline system in support of the SHSP the strategy of the Safety Program is to select cost-effective safety improvements to address locations with correctable fatality (K) and serious injury (A) crashes. Locations identified are to support the key focus areas of the SHSP. In addition, 25 to 50 percent of the future projects will be systemic low-cost safety improvements to address the road network. This year's call covers the time period of FY 2021 to FY 2025. The review of the proposed projects will be completed at the of this month.

Safety Performance Management Measures

This past July, MDOT developed 5 year rolling targets for 2020 as part of the Highway Safety Improvement Plan in response to federal regulations for 5 measures:

Number of Fatalities: 999.4
Rate of Fatalities: 0.97
Number of Serious Injuries: 5,520.4
Rate of Serious Injuries: 5.34
Number of Non-motorized fatalities and serious injuries: 735.8

The first 3 are shared with OHSP in their Highway Safety Plan. Progress is measured by meeting 4 out of the 5 targets or performing better than the baseline (2014-2018).

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TZD Tuesday

On September 3, 2019, MDOT introduced TZDTuesday on social media. Once a month MDOT will be sharing a MDOT safety activity with the public in the effort of zero fatalities on all Michigan roadways. For September Safe Routes to Schools was highlighted.

Michigan Department of State — Carol Reagan

Emergency Medical Card - In an emergency, having the correct medical information on hand can save lives. All drivers should consider carrying an emergency medical card (One can be printed from Michigan.gov/SOS) and placing an "X" in the Medical Alert box on the back your driver's license or ID.

<u>Motor Vehicle Network/Social Media</u> - Over the past three months, traffic safety messaging was developed for social media and the digital monitors in SOS branch offices with tips for drivers on: 1) Blinking yellow left turn signals, 2) No zones, thick white stop lines at intersections, and why CMVs use the left lane when making right turns, and 3) Tips for passing school buses.

<u>REAL ID</u> - In just 13 months, starting Oct. 1, 2020, you'll need a REAL ID-compliant document to fly in the U.S. and enter some federal facilities per federal law. You can obtain a REAL ID-compliant driver's license or state ID at a SOS branch office. For more information visit Michigan.gov/REALID. A new REAL ID Palm Card quick reference guide explains the difference between REAL ID-compliant cards and enhanced cards, and it contains information about obtaining a REAL ID credential. Copies may be ordered via MDOS, Inventory Services Section.

<u>Motorcyclists are Hard to See. Look Twice. Save a Life.</u> – MDOS has received some encouraging metrics on Flight 1, mid-May to mid-June, for the new statewide *Motorcyclists are Hard to See. Look Twice. Save a Life.* campaign:

• 16,279,947 total campaign impressions (views) to date

Outdoor: 15,005,804Gas Station TV: 595,467

Digital: 410,174Social: 268,502

- Over 93,000 people have engaged with a social post (likes, comments, shares, link clicks)
- High impact digital beat industry benchmarks for engagement by 740%
- People who travel through high crash corridors and then are later served a digital ad are also highly engaged - this audience is beating industry benchmarks by 80%

Flight 2 just wrapped up, and we expect to receive the full campaign metrics later this month. A presentation is planned to be given at the October 3 Motorcycle Safety Action Team meeting. The campaign is funded by the Motorcycle Safety and Education Fund created by the Michigan Legislature in 2017. The fund includes \$2.50 from each original motorcycle endorsement and \$2 from each renewal motorcycle endorsement.

MI-REP - The Michigan Rider Education Program staff are preparing FY20 grants for 11 public training sponsors. We are also considering options to replace one of our long-term public sponsors, Ferris State University, who has decided to withdraw from the program. Beginning this summer, we began working with the Customer and Automotive Records System better known as the CARS project team to include programming for the MI-REP in Rollout 2. It is planned to be implemented March 16, 2021. We are currently in the Definitions phase and are looking at capturing student course completion data with the driving record, along with training sponsors and RiderCoaches information. And providing students who complete the training an option to obtain their license endorsement on-line as opposed to requiring a branch office visit.

<u>Michigan Motorcycle Operator Manual</u> - The Michigan Motorcycle Operator Manual has been significantly revised and reprinted. Copies are available via the MDOS, Inventory Services Section.

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<u>SMSA Conference</u> - The State Motorcycle Safety Administrators 2019 National Training Summit is this week September 11-14 in Grand Rapids. The focus is *Mission Critical – Planning for the Future of Motorcycle Safety*. Federal grant funds were provided for Michigan RiderCoach registrations. Following the conference, there will be a professional development session on Sunday for Michigan RiderCoaches.

<u>Public Acts 33 and 34 of 2019</u> - Public Acts 33 and 34 of 2019 waive the required hours of nighttime driving for Graduated Driver License holders who have a daylight driving only restriction. Public Act 33 waives the nighttime requirement for GDL, while 34 waives the nighttime requirement for those teens to enroll in a Segment 2 driver education course. The bills were signed by Governor Whitmer in June, with immediate effect. GDL drivers who progress to a Level 2 Intermediate Driver's License will retain the Daylight Driving Only restriction if they do not meet the criteria for nighttime driving privileges.

<u>Pilot Parental Involvement in GDL/Driver Education Program Update</u> - The MDOS has contracted with the University of Michigan Transportation Research Institute for a 3-year project to develop, implement and evaluate a Pilot Parental Involvement in GDL/Driver Education Program. The pilot consists of a parent meeting designed to improve the quality and quantity of the supervised driving time when teens have their Level 1 Learner's License, with the goal of reducing teen crashes, fatalities and serious injuries. MDOS is currently reviewing draft meeting materials and Communication, Recruitment, Implementation and Study Evaluation plans. Next steps include collecting meeting materials, recruiting study participants that will begin in November. Parent meetings are planned to begin in January and run through July 2020.

Michigan State Police — Inspector Scott Marier

Oral Fluid Roadside Analysis Pilot Program (OFRAPP)

- Phase two begins October 1, 2019, and will run until September 30, 2020
- Numerous training session held across the state
- All DRE's in MI were invited to participate. More than 100 have elected to participate in the pilot program.
- MSP will oversee the program and is responsible for the collection of data and providing a report at the conclusion of the phase II.

CVED

Approximately 15,000 buses were inspected in preparation for the upcoming school year.

Operation CARE

Now under the umbrella of IACP. Encouraging participation by local law enforcement and sheriff departments.

Traffic Safety

- Recent initiatives within the metro Detroit. Media attention in advance, but numerous violations were still observed and addressed.
- Ticketing Aggressive Cars & Trucks (TACT): MSP resources along the 94 corridor (Jackson, Brighton, and Metro South Posts). High visibility enforcement that received advanced media attention, still numerous violations were noted and addressed.
- MSP Home Town Security Teams (HST) are shifting main focus from interdiction to traffic enforcement. District command will use data to direct/focus the teams activities.

Chair's Report / Office of Highway Safety Planning — Michael Prince 2019 Traffic Fatalities/Injuries

The Michigan State Police Criminal Justice Information Center reports 596 people died on Michigan roadways as of September 8, 2019. Compared to last year, there are 6 fewer fatalities. In this same timeframe, there have been 3,696 A/suspected serious injuries, up 9 from a year ago.

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August Drive Sober OWI Campaign

The summer closed out with Michigan's participation in an Aug. 20-Sept. 2 National OWI Crackdown. The campaign included federally funded overtime traffic enforcement in 24 counties, a full media campaign with four press events, distribution of law enforcement action kits (LEAKS), paid advertising, and social media.

DRE School

Applications were due Sept. 6 for the next DRE training school which will take place Oct. 21-Nov. 1 (Phase I and II) and December 1-7 (Phase III).

Staffing Update

The E-Grants Technician position has been filled internally by Ms. Mallory Fox. The vacant secretarial position has been submitted in NEOGOV.

2020 Traffic Safety Summit

Topic submissions are due September 13. The form for submissions is located on the OHSP website at https://www.michigan.gov/msp/0.4643.7-123-72297 64773 8271---.00.html

New video Three phases of an OWI arrest

OHSP staff developed the Three Phases of an OWI Arrest video. PAAM will use the video for future trainings and presentations.

FY 20 grants

OHSP is processing FY 20 grant applications

GHSA Conference

- Main issue is how to get law enforcement more involved.
- Presentation of SRP Deputy of the Year Award at MSA fall conference in October.
- Turn up the quiet for a healthier soundscape; reprogramming car lock systems to not honk when using a key fob to lock the vehicle.
- Autonomous Vehicle Technology Expo; October 22-24, in Novi, MI

ACTION ITEMS

Approval of the 2019-2022 SHSP

Data and goals have been updated; multi-disciplinary view of traffic safety; all commissioners and their respective agencies have had a chance to review.

Once approved by the commission, it will be prepped and sent to the Governor's Office through the OHSP/MSP chain of command. There have never been any major questions or concerns when this document has been sent to the Governor's Office.

Gregg Brunner made motion to approve, Sheriff Poulin supports. Roll call vote; SHSP approved.

Approval of the 2020 Meeting Dates

Inspector Marier made a motion to approve, Chief Wiles seconds, motion carriers.

DISCUSSIONS

SHSP Implementation Workgroup — Mike Prince

Mark Bott (MDOT) will be at the December meeting to give a more in-depth presentation on the SHSP planning process.

Mr. Prince would like to form a working group of five or less commissioners to dive a little deeper into these discussions, pull in action team leadership, figure out what the action teams need from the

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commissioners to maintain momentum and continue moving forward. Are there challenges, issues, conflicts?

Carol Reagan, Gregg Brunner, Linda Scarpetta all volunteered to be part of the group. Anne Readett (OHSP) will also join the group. Mark Bott and Carissa McQuiston also have an interest in the topic.

PUBLIC COMMENT

Pat Munich (FMCA)—previously, when a driver tested positive for drug use, they were able to leave one company and go to another because there was no permanent record of this. Now there is a system that registers this positive testing so other companies are able to check this before hiring them.

David Morena (Federal Highway)—Amish crashes in Michigan; situation is easy to describe, but difficult to address. In his experience, there have not been many conversations on this topic; there is no action team, etc. If a crash with an Amish buggy occurs, they are logged as a pedestrian. This will be a proposed topic for the 2020 Summit. MDOT has tried to put forth efforts to address these issues, but we need more enforcement involvement and ways to reach these communities.

Jessi Hopkins (NHTSA)—Recalls and the dangers they present; many recall notices go out unnoticed and with no action taken because they are being sent to the wrong place, inaccurate address, etc. NHTSA has seen success with a "Bring Your VIN to Workday" where employees bring their VIN and have the numbers run to see what types of recalls are out there.

Gary Bubar (AAA)—finishing up the traffic safety grant program for this year; funding offered for first responders (up to \$15,000) for things like incident management equipment. Submissions accepted January—March.

ADJOURNMENT

The meeting was adjourned at 11:25 a.m.

The next meeting is scheduled for Tuesday, December 3, 2019, at the Horatio S. Earle Learning Center.