



STATE OF MICHIGAN

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL L. PRINCE
CHAIR

**Horatio S. Earle Learning Center
Tuesday, September 11, 2018
9:00 a.m.
MEETING MINUTES**

MEMBERS PRESENT	REPRESENTING
Jennifer Shea	Governor's Office
Sheriff Matt Saxton	Local Representative
Chief Ron Wiles	Local Representative
Michael Prince (Chair)	Office of Highway Safety Planning (OHSP)
Carol Reagan	Michigan Department of State (MDOS)
F/Lt. Jim Flegel	Michigan Department of State Police (MSP)
Rachel Telder	Aging and Adult Services Agency (AASA)
Lawrence Hummel	Local Representative
Kim Avery	Michigan Department of Transportation
Kenneth Micklash	Department of Education
Linda Scarpetta	Michigan Department of Health and Human Services (MDHHS)
MEMBERS ABSENT	REPRESENTING
STAFF SUPPORT	REPRESENTING
Kara Rueckert	Office of Highway Safety Planning (OHSP)

GUESTS	REPRESENTING
Ron Tennant	Grand Rapids Fire Department
Charlotte Kilvington	Office of Highway Safety Planning (OHSP)
Alicia Sledge	Office of Highway Safety Planning (OHSP)
Emily Shinevar	Office of Highway Safety Planning (OHSP)
Brandon Cannon	Michigan Department of State (MDOS)
Bobby Gwizdz	Michigan Department of State (MDOS)
Anne Readett	Office of Highway Safety Planning (OHSP)
Steve Shaughnessy	Michigan Department of Transportation (MDOT)
Rachel Telder	Michigan Department of Health and Human Services (MDHHS)
David Thompson	Lowell Police Department

CALL TO ORDER

The GTSAC meeting was called to order by Chair Michael Prince at 9:01 a.m. A quorum was present for today's meeting.

WELCOME AND INTRODUCTIONS

Mr. Prince welcomed everyone to today's meeting.

APPROVAL OF MEETING MINUTES

Sheriff Saxton made a motion to approve the minutes of the June 5, 2018, GTSAC meeting, Jen Shea supported, the motion carries.

Michael L. Prince, Chair, Office of Highway Safety Planning • Jennifer Shea, Governor's Office • Carol Reagan, Department of State • Kimberly Avery, Department of Transportation • Linda Scarpetta, Department of Health and Human Services • Kenneth Micklash, Department of Education • F/Lt. Jim Flegel, Department of State Police • Tari Muniz, Aging and Adult Services Agency • Lawrence E. Hummel, Local Representative • Chief Ronald Wiles, Local Representative • Sheriff Matt Saxton, Local Representative

STANDING REPORTS

Legislative Summary

Sgt. Tim Fitzgerald gave a brief update of current activity at the Capitol on items related to the GTSAC.

Legislatures will be back September 25, but many hearings are not anticipated due to the election year.

A lot of memorial and highway naming transportation bills. Pending transportation bills include the hands-free driving bill—two hearings, but do not have the votes to get it out of committee. The other house bill is 4551 updating state law for car seats to be in compliance with NHTSA; Sgt. Fitzgerald does not see this one moving forward.

Series of bills regarding bicycle safety and shared road use; passed and will become in effect in the next year. This requires three feet of distance between a vehicle driver and a bicyclist. Sgt. Fitzgerald said it is hard to enforce a number; likely won't be enforced unless there is an accident. Local communities have passed local ordinances, but he is unaware of any enforcement going on.

PA 277 requires a component of drivers ed to include shared roadway use—what they can and can't do.

PA 276 puts a component on interaction during a traffic stop into drivers ed training.

Question from Mark Bott: any efforts to change the bicycle laws to be effective at the same time? Not that Sgt. Fitzgerald is aware of.

COMMISSIONER REPORTS

Michigan Department of Health and Human Services – Linda Scarpetta

A Governor's Proclamation declared May 25, 2018 "Heat Stroke Prevention Awareness Day", in partnership with Michigan State Police and the Michigan Department of State. This was accompanied by a press release. To date, there have been 45 vehicle-related heat stroke deaths nationally, exceeding last year's count by two. Thanks to many partners supporting this awareness campaign, Michigan has not had a fatality this year to date.

Mike Prince and Linda Scarpetta co-signed a letter that was sent to 9,134 child care centers to encourage them to share information on vehicle-related heat stroke with parents and families, and to encourage them to adopt practices to contact parents and caregivers if an anticipated child isn't dropped off as expected.

A Governor's Proclamation will declare the week of September 23-29, 2018 "Child Passenger Safety Awareness Week." The Office of Highway Safety Planning Communications Office is taking the lead to develop a press release to go with this, and the MDHHS Office of Communications provided a quote from Dr. Eden Wells, MDHHS Chief Medical Executive. Many Michigan Safe Kids Coalitions are ramping up events for Child Passenger Safety Awareness Week, and their scheduled activities around the state may be found here: https://www.safekids.org/events/field_coalition/safe-kids-michigan.

Michigan Department of Education – Ken Micklash

School is back in session now for all of Michigan schools. Safety information related to the pickup and drop off of our state's approximately 700,000 students that ride school buses to and from school is being shared with the public by many school districts across the state.

Approximately 16,000 school buses travel our state roadways daily taking our children to and from school and school related events. Approximately, 1 million miles per day are traveled. School buses are the safest means of transportation for our children.

In May of 2018 Michigan again participated in a voluntary national survey of illegal passing of school buses. Michigan's illegal passing data was comparable to the national data that was collected by the National Association of State Directors of Pupil Transportation Services.

Local Representative – Larry Hummel

- Ongoing clean-up from high winds, tornadoes, and heavy rain.
- Local road safety peer exchange will take place October 11.
- National Center for Rural Road Safety: free webinars on different rural road safety topics; relatively brief, but informative presentations.
- Road Safety Sub-Committee Chair and non-voting committee member on the ASHTO committee; hoping to share information from those meetings in the future.

Michigan Department of State Police – F/Lt. Jim Flegel

Training Academy:

- 135th Trooper Recruit slated to start on September 23rd with approx. 130 recruits
- 23rd Motor Carrier Recruit School started on Aug. 5 with 9 recruits. Will graduate on Dec. 19
- Continue to run several SFST and ARIDE classes

Traffic Safety Initiatives:

- Operation C.A.R.E. (Crash Awareness and Reduction Efforts) 7 initiatives scheduled throughout the year:
 - Super Bowl Sunday
 - St. Patricks Day/Spring Break
 - Memorial Day
 - Fourth of July
 - Labor Day and Driver Sober or Get Pulled Over campaign
 - Thanksgiving Nov. 21-25
 - Lifesaver Weekend (Just before Christmas) Dec. 21-23
 - Just finished Labor Day Holiday Weekend Operation CARE—Preliminary fatalities indicated that 11 people lost their lives in 11 separate crashes over the weekend. Last year 15 people lost their lives.
 - Operation C.A.R.E. has partnered with IACP and now includes any local or municipal law enforcement agency that would like to participate.
- The 6-State Trooper Project: 7 campaigns over summer
 - Includes the Indiana State Police, Kentucky State Police, Michigan State Police, Ohio State Highway Patrol, Pennsylvania State Police, and the West Virginia State Police.
 - Traffic safety initiatives will focus on speeding, seat belts, operating while impaired on alcohol and drugs, criminal patrol/drug interdiction, distracted driving, and enforcement/education on the “move over” law.
 - Next 6 State Trooper Projects are scheduled for Sept. 20-23 and Dec. 7-9
- CVED—Commercial Vehicle Safety Alliance (CVSA) Brake Safety Week and will take place throughout North America Sept. 16-22, 2018
 - Conducting inspections at weigh station facilities and in rest area locations throughout the State with a focus on brake components.
 - Goal is to reduce the number of commercial vehicle crashes caused by brake system failures.
- Targeting Dangerous Driving Behavior on I-94 over the spring and summer.
 - Crashes on I-94 increased by 7% in 2017. From 6,010 in 2016 to 6,435 in 2017.
 - Troopers will be looking for distracted and aggressive driving, following too closely, improper lane use, excessive speed and impaired driving.

Strategic Plan:

- As part of our on-going departmental Strategic Plan to combat fatal traffic crashes, each post has developed specific traffic safety initiatives per county, utilizing 2017 data. All posts were provided specific data for their post area including high density traffic crash mapping.
- Some of the traffic safety initiatives include focusing on distracted driving, impaired driving, occupant restraints, and speeding. Any type of dangerous driving behavior that could contribute to a crash.

Oral Fluid Roadside Analysis Pilot Program:

- Pilot program began on November 8th.
- 27 Drug recognition experts in 5 counties are now participating in the program.
- Counties are Berrien, Delta, Kent, Washtenaw and St. Clair
- Test instrument selected was the Alere DDS2
- There have been several successful tests in the field with the oral fluid test instrument. Test results look very promising for the program.
- A report will be completed at the end of the one-year pilot program on the findings.

CMU Public Service Announcement:

- Partnered with CMU Athletics on a Drunk Drugged and Distracted Driving awareness public service announcement for basketball season. Just completed another Public Service Announcement for the football season.

Governor's Office – Jennifer Shea

Child Passenger Safety week is September 23-29th. There will be many events all over the state during this week to make sure kids are riding safe.

This fall we have 3 child passenger safety courses being taught and 1 renewal course. If you have anyone in your departments that is looking to become a child passenger safety tech, courses can be found on Cert.Safekids.org.

On August 30th the AAP updated their recommendations to fall more in line with best practice regarding child riding in rear facing seats. The update will officially come out in the November 2018 issue of Pediatrics. The current recommendation is for children to remain rear facing in their seats until they reach the height or weight limit, most seats will accommodate a child 2 years or more.

Michigan Department of State - Carol Reagan

In July, Secretary of State Ruth Johnson and Michigan State Police Director Col. Kriste Kibbey Etue released a video PSA calling on motorists to follow Michigan's "Move Over" law that protects the lives of emergency responders who have stopped their vehicle on a roadway. The video can be viewed on YouTube or downloaded online.

Public Act 276 of 2018 becomes effective on September 27 requiring driver training regarding protocol when pulled over by law enforcement. The MDOS has updated the What Every Driver Must Know publication with input from the Michigan State Police. Driver education providers will be receiving information about the new law from the department's Driver Programs Division.

The Safe Drivers Smart Options (SDSO) Operating Committee and Communications Subcommittee worked together on a package of materials that is planned to be emailed from MDOS Chief of Staff Mike Senyko to SDSO Business Roundtable participants. This includes CEOs and community leaders with an interest in the mobility of Michigan's aging population and supporting the SDSO strategy. The package provides an update on current SDSO activities and requests them to support the SDSO mission by adding links to their own webpages, utilizing a sample news article for their newsletters. Links to these are available on the SDSO web site for anyone interested in promoting aging driver safety. A request is also included for funding to print promotional flyers and another request for representatives to participate on a new healthcare subcommittee being established to improve the site for these professionals.

The Parent's Supervised Driving Guide has a new sponsor. Toyota has joined State Farm. The 7th edition that will be out late this year will include a new page on Sharing the Road with Bicyclists and Pedestrians as well as an expanded page on Sharing the Road with Motorcycles. The addition of Toyota has enabled the development of an Android driving log App to complement the previously existing iPhone App. The guide is provided to parents with teens receiving a Level 1 Learner's License.

The 3-year project to develop, implement and evaluate a Pilot Parental Involvement in Graduated Driver Licensing and Driver Education Program is moving forward with a reduced scope due to available funding. The Segment 2 meeting was removed. The project will include a Segment 1 meeting only with the main objective of positively influencing the quantity and quality of parent supervised driving practice and driving experience while teens have their Level 1 Learner's License. MDOS is working to contract a vendor for the project that will run FY19 through FY21.

FY19 Motorcycle Training Grants

- \$1.4M in state grant applications for rider training have been sent out to 12 public sponsors for completion. These are increased by 4% from FY18.
- Four public sponsors with the greatest need will receive new training motorcycles totaling \$50K. This is the first year that state funds will be used for motorcycle purchases instead of federal funds.
- Four public sponsors will also receive a federal grant in FY19 via OHSP to conduct Advanced Rider Courses and Rider Coach prep trainings totaling \$79K.

Chad Teachout was recently elected to the SMSA Executive Committee as the Central Region Representative covering 14 states including Michigan. SMSA is the National Association of State Motorcycle Safety Administrators. Next year's Annual SMSA conference will be held in Grand Rapids, September 11-14, 2019. Chad is helping SMSA coordinate the event. Walter Marshall in the MDOS Office of Communications worked with Chad to develop a video to promote Michigan at this year's conference in Sacramento, California. Link to video
<https://drive.google.com/file/d/1Gj0Hphe0IAMrtCmei2Ou8cmZJx9m80q8/view>.

MDOS is hearing that Rider Coaches are needed by motorcycle rider training sponsors across Michigan. This year there were 6 Basic Rider Course (BRC), Rider Coach Prep sessions in Grand Rapids, Lansing, Detroit, and Marquette with the potential to certify up to 12 coaches at each session for a total of 72 candidates. 49 candidates began the training program and 32 were certified as a new MSF Rider Coach. As you can see, classes were not full and all who participated were not certified to train new riders.

There is a significant time commitment to becoming a Rider Coach. It requires nearly 100 hours of training, observation, and preparation. Candidates need plenty of advance time to make arrangements to attend.

In 2019, there will be a minimum of 4 Rider Coach Prep Sessions. A training sponsor list and more information about the requirements to become a Rider Coach is available at www.Michigan.gov/motorcycling. Organization's are encouraged to promote these opportunities.

The "Annual Motorcycle Sponsors Meeting" is scheduled for September 20, 2018 at Grand Rapids Community College. This is an opportunity for all public and private motorcycle training sponsors to network with other sponsors and receive program updates.

The Motorcycle Safety and Education Awareness Fund Committee comprised of OHSP and MDOS staff received approval to move forward with a comprehensive "Look Twice – Save a Life" program for vehicle drivers. Our greatest "target demographic" based on crash data analysis is the 20-29 age group. The goal of this program is to reduce and prevent crashes, injuries, and fatalities of motorcyclists involved in multi-vehicle crashes. Next steps are to share the plan with the Motorcycle Safety Action Team for input. Then, to post an RFP for an advertising agency. The plan is to have the campaign ready for May 2019 Motorcycle Safety Awareness Month.

Carol Reagan had the opportunity to attend the Governor's Highway Safety Association's Annual Meeting/Conference that was held August 26-29 in Atlanta, Georgia. The theme of the conference was Joining Forces to Get to Zero: Partnerships in Traffic Safety. Speed, driving impaired, and seat belts continue to be the top traffic safety issues and are recommended for states to keep focus on. Keys discussed were: 1) Resolving law enforcement barriers to enforcing traffic safety, 2) Strengthening traffic safety laws, not repealing them, 3) Changing the political will – need to get everyone on-board,

and 4) Sustaining safety messaging with new drivers, parents. Driving impairment is involved in 28% of fatal crashes and speed is involved in 27% of them. Countermeasures suggested were reducing speed limits instead of increasing them, automated enforcement, red light cameras, ignition interlocks, and sobriety checkpoints.

Legislation, education, and research were discussed as promising approaches to addressing driving distractions. Georgia and Washington are two states that have passed “hands-free” laws. Georgia’s Governor Deal spoke at the conference and appears to champion traffic safety. Interesting too is that Georgia funds driver’s education via traffic citations. Idaho Office of Highway Safety has an interesting engaged driving campaign Drive Well Idaho. See www.Shift-Idaho.org.

National Highway Traffic Safety Administration and National Safety Council are looking for partners to promote the importance of vehicle recalls. See www.CheckToProtect.org.

The Centers for Disease Control has similar traffic safety priorities as Michigan’s Strategic Highway Safety Plan (e.g., Belts, Impaired, Data Linkage). Older adult mobility is another, and they have a new guide coming out late 2018. Michigan Health Departments may be interested in partnering on traffic safety issues. CDC also has a new Motor Vehicle Prioritizing Interventions and Cost Calculator for States that is on their web site. See www.cdc.gov/Motorvehiclesafety/calculator/

Bicyclist and Pedestrian crashes are increasing – not sure why.

- 54% increase in urban areas
- 50% arterial roads
- 75% occur in dark
- 1/3 have BACs above .08

IIHS rates vehicle headlights – 50% receive “poor” rating. By 2021, only 5% of vehicles will have crash avoidance systems. Evidence-based countermeasures are recommended such as speed management, roundabouts, road diets, refuge islands, bike lanes, pedestrian signage, HAWK signals, pedestrian overpasses, rapid flashing beacons.

Autonomous Vehicles are going to take time – if every vehicle rolling off the assembly line today was autonomous, it would take two decades before all would be autonomous. Insurance, licensing, driver training and testing, legislation, etc. all need to be worked out. Consistency across state lines is needed. GHSA released a report, Preparing for Automated Vehicles. See www.ghsa.org/resources/AutomatedVehicles18.

Aging and Adults Services Agency – Rachel Telder

May 16, 2018, was Older Michiganiaan Day and was a success, having over 1,000 in attendance. Tari introduced Rachel Telder, who will be replacing Ms. Muniz on the Commission.

Michigan Department of Transportation – Kim Avery

Safety Call for Projects

MDOT has just received proposed safety improvements from the seven regions for FY 2024 as part of the annual Safety Call for Projects. To meet MDOT’s safety goal of reducing fatalities and serious injuries on the state trunkline system in support of the SHSP the strategy of the Safety Program is to select cost-effective safety improvements to address locations with correctable fatality (K) and serious injury (A) crashes. Locations identified are to support the key focus areas of the SHSP. In addition, 25 to 50 percent of the future projects will be systemic low-cost safety improvements to address the road network. This year’s call covers the time period of FY 2020 to FY 2024. The review of the proposed projects will be completed at the of this month.

Safety Performance Management Measures

This past July, MDOT developed 5 year rolling targets for 2019 as part of the Highway Safety Improvement Plan in response to federal regulations for 5 measures:

- Number of Fatalities: 1,023.2
- Rate of Fatalities: 1.02

- Number of Serious Injuries: 5,406.8
- Rate of Serious Injuries: 5.41
- Number of Non-motorized fatalities and serious injuries: 759.8

The first 3 are shared with OHSP in their Highway Safety Plan. Progress is measured by meeting 4 out of the 5 targets or performing better than the baseline (2013-2017).

National Roundabout Week, September 17-21

The first National Roundabouts Week (NRW) will take place the third week of September (17th-21st). The purpose of NRW will be to raise awareness about roundabouts and to provide a national platform to share the successes that state, local and tribal transportation agencies have had with them.

This will be a social media driven campaign. FHWA will leverage its social media channels, seeding conversations (and hashtags) that will revolve around the following themes and topics, which they hope will then inspire agencies and their peers from around the country to add their own stories and experiences – and perhaps some great photos or videos as well:

- Roundabouts to save lives and prevent injuries
- Basic rules of the road at roundabouts
- Dispelling common roundabout myths
- Interesting roundabout trivia
- Highlighting successful roundabouts from around the U.S.
- Recognizing new roundabouts opening during or around NRW

25,000 walk the Mackinac Bridge on Labor Day

Despite significant operational changes to the Mackinac Bridge Annual Walk in 2018, more than 25,000 people participated in the 61-year tradition this Labor Day. "The comments we heard both during the walk and those submitted through our website afterward have been very positive," said Bob Sweeney, executive secretary of the Mackinac Bridge Authority (MBA). "We had no major issues and no traffic backups during the event, so we're very pleased with how everything went."

The most significant change to the walk was that it started from both ends of the bridge, eliminating the need for buses transporting participants from Mackinaw City to St. Ignace. Many people reported walking the entire bridge, either in one or both directions, and arranged their own transportation, if needed. No participants were turned away when the starting points were closed at 11:30 a.m.

The bridge was closed to public traffic from 6:30 a.m. to noon during the event, as it was in 2017. Again, no traffic backups were reported on the highways and freeways approaching the bridge during the walk, and the bridge reopened at noon as planned. Starting the walk from both ends of the bridge offered new options for participants, including turning around at the midpoint of the bridge and returning to the city they started from, walking the entire bridge and arranging their own transportation, or walking the entire bridge twice and returning to the city they started from.

MDOT names Tony Kratofil new COO and chief engineer

Fast facts:

- Tony Kratofil has been named MDOT's new chief operations officer (COO) and chief engineer.
- Kratofil served as MDOT's Metro Region engineer for the past nine years.
- Kratofil began in his new position Aug. 27.

The Michigan Department of Transportation (MDOT) has named longtime leader Tony Kratofil chief operations officer (COO) and chief engineer. He is succeeding Mark Van Port Fleet, who is now MDOT's senior chief deputy director. Kratofil has been with MDOT for 26 years, the last nine as head of MDOT's Metro Region in southeast Michigan, covering Wayne, Oakland, and Macomb counties.

Kratofil brings considerable managerial and technical experience to the position. In his most recent assignment as the Metro Region engineer, he negotiated a host of complex and sensitive measures with the City of Detroit and other partners related to the Gordie Howe International Bridge. His knowledge and strong relationships helped navigate road jurisdiction transfers, community access issues, property transfers, and job training.

Recently, Kratofil has spearheaded the innovative approach to the I-75 modernization project in Oakland County. Through his leadership, the proposed 20-year timeline will be advanced to four years and include a Michigan first with a design-build-finance-maintain contracting delivery method.

Local Representative – Sheriff Matt Saxton

Strong position against the recreation marijuana ballot initiative and hoping it won't make the ballot because if it does, fatalities and injuries will go up in Michigan with drugged drivers on the road. The House Bill that will change the tinted window laws will be up for a vote soon and Mr. Saxton hopes that does not go through as it will negatively impact law enforcement ability to monitor distracted driving.

Local Representative – Chief Ronald Wiles

Drive Sober or Get Pulled Over Campaign

- August 17 – September 3
- Media Kick-off event was held at Grand Blanc Township Police Department – Media members had opportunity to wear “drinking goggles” and then perform some Field Sobriety Tests that were administered by a DRE

Marijuana Legalization Conference

- Hosted by MACP, MSA, and PAAM – fact-based conference on the issues surrounding legalization of recreational marijuana
- Legalization certainly could have an impact on Traffic Safety in Michigan – one indicator of what could happen is to look at other states that have legalized recreational marijuana
- COLORADO – marijuana traffic fatalities increased 66% from 2013-2016
- WASHINGTON – Marijuana impaired driving fatalities have more than doubled since legalization. One in five drivers are under the influence of marijuana – that is up from one in ten prior to legalization. 64.2% of respondents who reported using marijuana and driving stated that they did not think that it impaired their ability to drive at all. Drivers who admit to driving within three hours of using marijuana are also more likely to drink and drive, not wear a seatbelt, and binge drink.

Marijuana Impairment

- Will need to have the discussion on how marijuana impairment is defined. Marijuana is not like alcohol and affects the body differently. Giving marijuana impairment a number would not be beneficial. The best indicator and tool to detect impairment is a well-trained police officer.
- Dr. Dupont who was the drug czar under two different Presidents talks about this in his congressional testimony from July 11, 2018. I would urge everyone to view his explanation and science behind it.

Operation Safe Arrival

- School is back in session. To help keep our kids safe and raise the awareness of our motoring public the Grand Blanc Township Police Department participates in a program called Operation Safe Arrival. A marked cruiser/officer is placed in every school zone with their overhead lights activated. This lets motorists know that school is back in session. The program targets two (2) driving behaviors – 1. School Zone speed limits 2. Vehicles stopping for school buses red flashing lights. The program has been very successful and embraced by the community. In 2016 the program received recognition from the GTSAC.

Roundabouts

Grand Blanc Township just got its first roundabout. This is the 3rd roundabout in Genesee County. Construction was completed in July. Initially residents/motorists were apprehensive about using it. The department provided education through our social media on the do's and don'ts of driving in a roundabout. This education (and practice) was vital to helping motorists become more familiar and at ease with the roundabout. To date we have had one minor accident at the intersection.

Chair's report / Office of Highway Safety Planning - Michael Prince

GTSAC Award nomination form is posted with nominations due November 2 to OHSP. Award presentations will take place on day two of the Michigan Traffic Safety Summit, March 19-20, at the Kellogg Hotel and Conference Center. We will be returning to a two-day conference format in 2019 to gauge how the attendees respond.

The Michigan State Police Criminal Justice Information Center reports 602 people died on Michigan roadways as of September 2, 2018. Compared to last year on the Traffic Crash Reporting System, there are 51 fewer fatalities. In this same timeframe, there have been 3,687 A/serious injuries, down 335 from a year ago.

Law enforcement agencies across the state concluded the national Drive Sober or Get Pulled Over campaign over Labor Day weekend. News media events included an SFST demonstration following the speaking portion of the events. For the upcoming fiscal year, there will be five traffic enforcement campaigns. Efforts in October, December, July, and August will focus on impaired driving. The month of May will continue to be the national Click It or Ticket campaign. A Ticketing Aggressive Cars and Trucks campaign will take place in June, funded by the Federal Motor Carrier Safety Administration (FMCSA) and the Michigan Truck Safety Commission (MTSC).

OHSP launched a new "fallen brothers" media campaign this summer to urge safe and sober motorcycle riding. The campaign ad can be viewed on OHSP's YouTube page.

A DRE instructor school will take place September 18-20 in Okemos to add eight DREs to the instructor ranks, increasing the pool to 17. The 2018 DRE Expert Witness training was held on June 20th in Detroit. Thirteen of the twenty-two 2018 DRE School graduates attended this course. Judge Bowler presided as the judge for the mock trial.

A new flyer and video has been posted to the S4SD website. Letters will be sent to school principals in early September. A S4SD program message will be sent out with the Michigan Department of Education's weekly e-mails to their partners. OHSP, TIA, and UMTRI are working to develop a pre-and post-test that can be used by the participating schools.

Alyson Kechkaylo left OHSP recently for a new communications position in the public sector. OHSP's creative services contractor is continuing with child passenger safety earned and paid media activities throughout FY18, such as the use of influencer bloggers, radio live remotes, and billboards, which will be used in FY19.

OHSP is planning for an Occupant Protection program assessment in December where a team of national subject matter experts will provide recommendations to improve the state's OP programs.

Michigan has been notified that the state will receive approximately \$160,000 in funds from the Federal Motor Carrier Safety Administration to conduct a Ticketing Aggressive Cars and Trucks (TACT) initiative on high-crash corridors. Funds from the Michigan Truck Safety Commission will also support this project.

GHSA held their annual meeting August 25-29 in Atlanta, GA. A lot of great information was shared at this conference.

NHTSA Regional Leadership Meeting; first meeting for Jonlee Anderle. Impaired driving and the downward shift in traffic enforcement were covered in length.

Action Team Update – Carissa McQuiston, MDOT

Action teams continue to meet regularly, but the Traffic Incident Management team is looking for a new chair due to Angie Kramer's departure.

Drivers Age 24 and Younger will change to Drivers Age 20 and Younger.

Finalized updated action plans will be available in the next couple of weeks. Accomplishments are also in and both will be updated on the OHSP website upon completion.

SHSP Update – Anne Readett, OHSP

Action team updates to be in line with the SHSP. Will be completed and laid out at the end of this calendar year; ready for the new governor. Goals are being updated, but same models will be used.

Everything should be available at the December meeting for commissioner review.

PUBLIC COMMENT

Brian Cummings: travels the state extensively and experiences many issues while doing so. One major issue he experiences is the lack of use of blinkers—says it's not just a courtesy, but the law. He would like to see this enforced more and would like to see law enforcement lead by example and use their turning signals. From personal experience, this is an extremely dangerous act (not using). From his research, 17-22% of drivers use their signals. Mr. Cummings would like to see more enforcement and education regarding turn signals; he would also like to see a turning signal campaign, or the idea incorporated in another campaign. Proposed using Facebook or other social media campaigns to also aid in awareness. Also proposed educational literature during license renewal. He is more than willing to get involved and would like to see an honest reaction from the commission and asked what he can do to be more involved.

Mr. Prince mention the TACT project again; this special grant project will tackle this issue. He will take this information back to OHSP to see what can be done on the public information side of this.

F/Lt. Flegel is working on a driving initiative for next year that will also tackle this issue.

Steven Shaunessy: Local Safety Initiative is a free service provided by MDOT; for the first time in years, there is a full staff. Anyone who wants crash data and information can contact them; they will also follow up with a field visit. This information can be used to apply for funding. Training completed over the summer through MSU; blanket email also sent to counties who had not contacted them in the last two years—29 responses received from those emails. Eight field reviews have already been completed from this training and the emails. 60% of crashes are occurring on the local system, so this service can help counties apply for funding specifically for these systems, separate from the state trunk lines.

ADJOURNMENT

The meeting was adjourned at 11:14 a.m.

The next meeting is scheduled for Tuesday, December 4, 2018, at the Horatio S. Earle Learning Center.
