

2016 MICHIGAN
PED/BIKE
CONFERENCE 



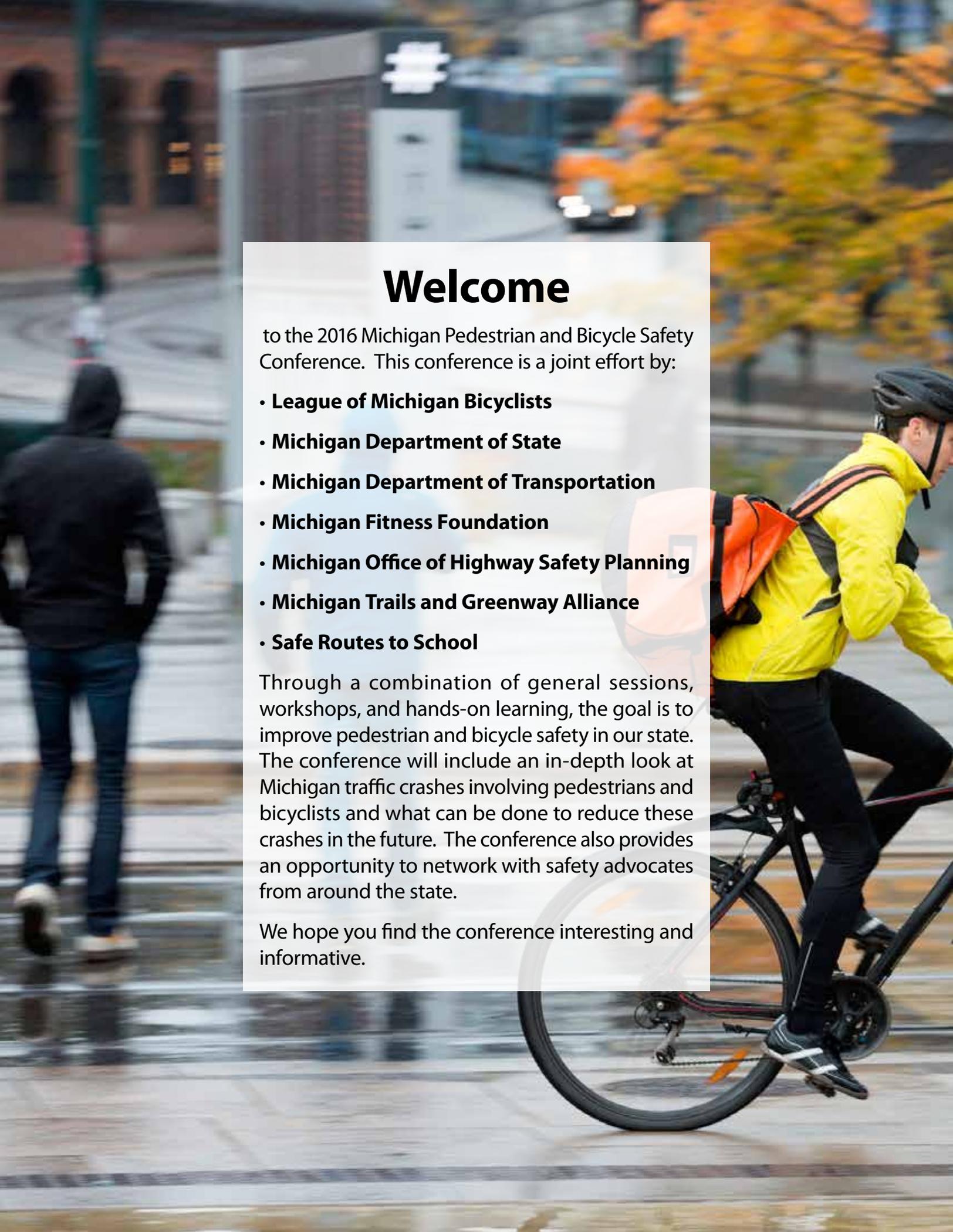
Welcome

to the 2016 Michigan Pedestrian and Bicycle Safety Conference. This conference is a joint effort by:

- **League of Michigan Bicyclists**
- **Michigan Department of State**
- **Michigan Department of Transportation**
- **Michigan Fitness Foundation**
- **Michigan Office of Highway Safety Planning**
- **Michigan Trails and Greenway Alliance**
- **Safe Routes to School**

Through a combination of general sessions, workshops, and hands-on learning, the goal is to improve pedestrian and bicycle safety in our state. The conference will include an in-depth look at Michigan traffic crashes involving pedestrians and bicyclists and what can be done to reduce these crashes in the future. The conference also provides an opportunity to network with safety advocates from around the state.

We hope you find the conference interesting and informative.



AGENDA-AT-A-GLANCE**Friday, April 29**

7 a.m.-4:30 p.m.	Registration	Pre-Conference
7 a.m.-4:30 p.m.	Exhibits Open (One Day Only)	Room A
7-8:30 a.m.	Breakfast	Room A
8:30-10 a.m.	Opening and General Session Bicycle and Pedestrian Safety Spotlight: What's Happening in Michigan	Room A
10:30-11 a.m.	Break with Exhibitors	Room A
11 a.m.-Noon	Workshops (Three Sessions)	Rooms E-G
Noon-2 p.m.	Lunch and General Session	Room A
	Roundtable: Michigan's Bicycle and Pedestrian Crash Picture and Beyond the Bike Lane	
2-3 p.m.	Workshops (Three Sessions)	Rooms E-G
3-3:30 p.m.	Break with Exhibitors	Room A
3:30-4:30 p.m.	Workshops (Three Sessions)	Rooms E-G

Saturday, April 30

7:30-8:30 a.m.	Breakfast	Room A
8:30-9:30 a.m.	General Session Laying the Groundwork for Bicycle Safety: Grand Rapids and Beyond	Room A
9:30-11:30 a.m.	Hands-on Workshops (Four Sessions)	Parking Lot, weather permitting

FRIDAY GENERAL SESSION

Bicycle and Pedestrian Safety Spotlight: What's Happening in Michigan

Katie Johnson, *Safe Routes to School, Bay-Metro Regional Coordinator*

Katie Johnson is the Safe Routes to School Program and Grants Manager at the Michigan Fitness Foundation where she helps schools and communities in the Metro and Bay regions start Safe Routes to School programs and apply for grant funding. She also manages the mini-grant program, Walk to School Day, and Bike to School Day. Before coming on board at the Michigan Fitness Foundation she worked for the Ferndale Area Chamber of Commerce as the program manager. She holds a bachelor of science in Political Science: International Relations from Central Michigan University and a master's in Urban Planning from Wayne State University.

John Lindenmayer, *Executive Director, League of Michigan Bicyclists*

John Lindenmayer was appointed executive director of the League of Michigan Bicyclists (LMB) in 2015. An active cyclist and regular bike commuter, he graduated from the University of Michigan in 2001 with a BFA, and is a recognized art-

ist. Lindenmayer has been with the LMB since 2004 and has played an essential role in numerous policy issues. In 2010, he spearheaded efforts leading to the adoption of statewide Complete Streets legislation, which ensures state road projects consider the needs of all users including bicyclists. He led the LMB's bikes on trains campaign, resulting in Amtrak changing their policy, which previously prohibited bikes on board their train cars in Michigan. In 2014, he successfully advocated for the passage of Public Act 1, altering the way bicyclists are allowed to signal turns under the Michigan Vehicle Code. Lindenmayer's most recent legislative accomplishment on behalf of the LMB was the passage of the Nathan Bower Act (Public Act 317). Adopted in October 2014, the new law adds information about bicycle and motorcycle awareness to Michigan driver's education curriculum.

John Waterman, *Executive Director, Programs to Educate All Cyclists*

John Waterman is the founder and executive director of Programs to Educate

All Cyclists (PEAC). He earned his bachelor's degree in Special Education from Eastern Michigan University and a master's degree in Educational Research, Assessment, and Evaluation from Western Michigan University. He has been working with individuals with disabilities for over 30 years. In 2002, Waterman received the Boggs-Mitchell Award, a national award recognizing community organizations that provide year-round, challenging and inclusive recreational programs for people with disabilities. In 2008 he was named the Bicycle Educator of the Year by the LMB. In 2009, Waterman co-authored a white paper on including individuals with disabilities into the Safe Routes to School movement. He is currently the chairperson of the Seniors and ADA Committee of the Citizens Advisory Council of Southeast Michigan's Regional Transit Authority, and is on the non-motorized technical advisory committee for the Washtenaw Area Transportation Study, and the Southeast Michigan Council of Governments.

FRIDAY GENERAL SESSION

Michigan's Bicycle and Pedestrian Crash Picture and Beyond the Bike Lane

Norman Cox, *PLA, ASLA, President, The Greenway Collaborative*

Norm Cox is a licensed landscape architect but calls himself a planscape architect. That's because he believes the solutions to great streets lie where the fields of planning, landscape architecture, architecture, and engineering overlap. He believes that the needs of people come first and that design follows. Cox is recognized as a pioneer and a knowledge leader who considers both the big picture and the minute details when solving problems. He commutes year-round using his bike and his feet observing how people interact with each other and with their environment

as he believes that this is the greatest instruction of all.

Josh DeBruyn, *AICP, Bicycle and Pedestrian Coordinator, Bureau of Transportation Planning, Michigan Department of Transportation*

Josh DeBruyn joined the Michigan Department of Transportation (MDOT) as the department's Bicycle and Pedestrian Coordinator in 2006. He functions as the statewide liaison for MDOT with federal and state agencies, local communities, and non-profits agencies to develop and implement bicycle and pedestrian plans, designs, and policies. He also serves on numerous MDOT, state, and national committees, task forces, and technical

work groups associated with technical guidance, policy, and safety of bicyclists and pedestrians.

He holds a bachelor's of science from Western Michigan University (WMU) in Urban and Regional Planning; has been a certified planner with the American Institute of Certified Planners (AICP) since 2003; and is a member of the National Committee on Uniform Traffic Control Devices-Bicycle Technical Committee since 2013.

Valerian Kwigizile, *Ph.D., Associate Director, Transportation Research Center For Livable Communities, Western Michigan University*

Valerian Kwigizile is an associate director for the Transportation Research

Center for Livable Communities (TRCLC) at WMU. Before joining WMU in 2011, Kwigizile was an assistant professor at West Virginia University Institute of Technology. Kwigizile's research interests are in the areas of traffic safety, traffic enforcement, transportation planning, and traffic analysis. His main focus is on non-motorized traffic safety and safety of the aging population. In addition to leading a comprehensive study on pedestrian and bicycle crash causes in Michigan, he recently completed research on evaluating engineering improvements for older drivers in Michigan, funded by MDOT. He is currently leading another MDOT study on

the association of older adult crashes with roadway features in Michigan. He has authored and co-authored more than 40 research papers published in peer-reviewed journals and conference proceedings. Kwigizile is a registered Professional Engineer.

Jun-Seok Oh, Ph.D., Director,
Transportation Research Center For Livable Communities, Western Michigan University

Dr. Jun-Seok Oh is a professor in the Department of Civil and Construction Engineering at WMU and the director of the TRCLC, a Tier 1 University Transportation Center funded by the

U.S. Department of Transportation. As director of the center, he is leading research activities related to the non-motorized transportation to aid developing livable communities. With 32 years of experience in the transportation field, his unique strength lies in both traffic engineering and transportation systems analysis. He has dealt with many studies on traffic operations and safety. His recent research focuses on non-motorized transportation systems. Oh received his Ph.D. from the University of California, Irvine, and has published more than 70 papers in international journals and proceedings since 2000.

SATURDAY GENERAL SESSION

Laying the Groundwork for Bicycle Safety: Grand Rapids and Beyond

Suzanne Schulz, AICP, Managing Director of Design, Development and Community Engagement, City of Grand Rapids

Suzanne Schulz, AICP, is the managing director of design, development, and community engagement for the City of Grand Rapids. Suzanne oversees the Planning Department, Development Center, Planning Commission, Board of Zoning Appeals, and Historic Preservation Commission. She is the state chair of the Complete Streets Advisory Council, board member of the Michigan Association of Planning, and the Fair Housing Center of West Michigan, and advisory council member of Michigan Economic Development Corporation's Redevelopment Ready Communities Program. Her current work includes the development of a Vital Streets Plan, involvement in the effort to restore the city's namesake rapids to the Grand River, and the South Division Corridor Plan.



FRIDAY, APRIL 29		
7 a.m.-4:30 p.m.	Registration	Pre-Conference
7 a.m.-4:30 p.m.	Exhibits Open (One Day Only)	Room A
7-8:30 a.m.	Breakfast	Room A
OPENING AND GENERAL SESSION		
8:30-10 a.m.	Welcome <i>Michael L. Prince, Director, Michigan Office of Highway Safety Planning</i>	Room A
Bicycle and Pedestrian Safety Spotlight: What's Happening in Michigan <i>Katie Johnson, Safe Routes to School, Bay-Metro Regional Coordinator</i> <i>John Lindenmayer, Executive Director, League of Michigan Bicyclists</i> <i>John Waterman, Executive Director, Programs to Educate All Cyclists</i> More people are walking and biking to work, for fitness, and for enjoyment. Learn what's happening in Michigan to encourage and promote bicyclist and pedestrian safety, both today and in the future.		
10:30-11 a.m.	Break with Exhibitors	
WORKSHOPS		
11 a.m.-Noon	Bike Law <i>Joel Martinez, Assistant Prosecuting Attorney, Ingham County</i> <i>Ken Stecker, Traffic Safety Resource Prosecutor, Prosecuting Attorneys Association of Michigan</i> Join in a discussion regarding the Michigan Vehicle Code and bicyclist and pedestrian issues led by one of Michigan's traffic safety resource prosecutors and a local prosecutor.	Room E
CyclingSavvy Truth and Techniques: Part 1 <i>John Geminder, CyclingSavvy Instructor</i> <i>Sue Kropscott, CyclingSavvy Instructor</i> <i>Josh Stevens, CyclingSavvy Instructor</i> This three-part workshop is the complete classroom portion of the CyclingSavvy course. Those who attend all three sessions today will earn credit toward the first of the three CyclingSavvy workshops. CyclingSavvy Truth and Techniques Part 1: Learn about our traffic system, bike-specific laws, and a beginning look into the safety of cycling. You must attend this workshop in order to attend the second and third parts.		Room F



The TZD Strategy and Education Efforts to Improve Bicycle and Pedestrian Safety

Robert Gwizdz, Department Analyst, Traffic Safety Programs Section, Michigan Department of State

Carissa McQuiston, Non-Motorized Safety Engineering Specialist, Michigan Department of Transportation

The Toward Zero Deaths (TZD) statewide safety campaign is based on the national strategy on highway safety intended to influence driver behavior and improve safety. With more than 35,000 fatalities occurring on U.S. highways each year, roadway safety remains one of the most challenging issues facing Michigan and the nation. The first step to improving the nation's traffic safety culture is to establish a TZD vision with key stakeholders. State government has developed a variety of educational resources dedicated to promoting awareness and prevention of pedestrian and bicyclist fatalities. Come learn about these resources aimed at improving safety for these at-risk road users.

LUNCH AND GENERAL SESSION

Noon-2 p.m.

Roundtable: Michigan's Bicycle and Pedestrian Crash Picture and Beyond the Bike Lane

Room A

Norm Cox, PLA, ASLA, President, The Greenway Collaborative

Josh DeBruyn, AICP, Bicycle and Pedestrian Coordinator, Bureau of Transportation Planning, Michigan Department of Transportation

Valerian Kwigizile, Ph.D., Associate Director, Transportation Research Center For Livable Communities, Western Michigan University

Jun-Seok Oh, Ph.D., Director, Transportation Research Center For Livable Communities, Western Michigan University

The panel will share insights on how research is shaping our transportation system.

Researchers at Western Michigan University will share their findings of a recently completed comprehensive study of bicycle and pedestrian crashes in Michigan. Then find out how the state and local communities are incorporating more than just bike lanes to encourage safe, comfortable, and convenient cycling.

WORKSHOPS

2-3 p.m.

CyclingSavvy Truth and Techniques: Part 2

Room F

John Geminder, CyclingSavvy Instructor

Sue Kropscott, CyclingSavvy Instructor

Josh Stevens, CyclingSavvy Instructor

CyclingSavvy Truth and Techniques Part 2: This is a continuation of cycling safety data, why crashes happen, on-the-road analysis of hazards and risk, reducing risk, high-risk areas, and night and weather issues. You must have attended the first workshop in order to attend this one.

Iron Belle Trail: the Future of Michigan's Trail Network

Room E

Nancy Krupiarz, Executive Director, Michigan Trails and Greenways Alliance

Michigan's Iron Belle Trail, as proposed, will be a 1,259-mile hiking route and a 774-mile bicycle route. Eventually it will link the wealth of existing trails, help fill gaps where needed, and celebrate the partnerships that have developed and are maintaining the trails. Discover what this means for promoting walking and biking and potential safety impacts.

	<p>Law Enforcement Bicycle and Pedestrian Safety Programs</p> <p>Lt. Randy Holton, Michigan State University Police Department</p> <p>John Prush, Deputy Director, Management Services Bureau, Michigan State University Police Department</p> <p>The Michigan State University Police Department's MOVE SAFE project is a broad bike, pedestrian, and motorist safety awareness campaign. MOVE SAFE provides safety tips with the goal of reducing pedestrian, bike, and vehicle collisions on campus.</p>	Room G
3-3:30 p.m.	<p>Break with Exhibitors</p>	Room A
WORKSHOPS		
3:30-4:30 p.m.	<p>CyclingSavvy Truth and Techniques: Part 3</p> <p>John Geminder, CyclingSavvy Instructor</p> <p>Sue Kropscott, CyclingSavvy Instructor</p> <p>Josh Stevens, CyclingSavvy Instructor</p> <p>CyclingSavvy Truth and Techniques Part 3: Cycling strategies for managing your space, identifying traffic patterns, understanding the roadway, and stress-free cycling. You must have attended the first and second workshops in order to attend this one.</p>	Conference Room F
	<p>How to Organize a Safe Ride</p> <p>Barry Culham</p> <p>Ty Schmidt, Executive Director, Norte!</p> <p>From organized day-long and multi-day rides to casual events like Slow Roll, Michiganders are getting on their bikes hitting the streets. Experienced ride organizers will share strategies for ensuring the safety of ride participants.</p>	Room E
	<p>Show Me the Money: Funding Opportunities for Local Pedestrian and Bicycle Safety Programs</p> <p>Steve Leiby, Treasurer, Tri-County Bicycle Association</p> <p>John Lindenmayer, Executive Director, League of Michigan Bicyclists</p> <p>Mariama Lockington, Safe Routes to School, Grand-University Regional Coordinator</p> <p>Could your bicycle or pedestrian safety program use a small infusion of cash? From local bicycle clubs to state programs, assistance grants are available to promote bicycle and pedestrian safety.</p>	Room G

SATURDAY, APRIL 30		
7:30-8:30 a.m.	Breakfast	Room A
GENERAL SESSION AND CLOSING		
8:30-9:30 a.m.	<p>Laying the Groundwork for Bicycle Safety: Grand Rapids and Beyond</p> <p>Suzanne Schulz, AICP, Managing Director of Design, Development, and Community Engagement, City of Grand Rapids</p> <p>The Grand Rapids Bicycle Safety Education Project seeks to reduce the number of bicycle crashes, fatalities, and severity of injuries. By broadening all citizens' knowledge about the rules of the road, it is desired that more cooperative and lawful behavior between cyclists and motorists will result. As more people ride confidently in traffic and feel safe, the numbers of bicyclists that commute on regular basis will increase and they will become more accepted as viable road users. The Bicycle Safety Education Project is meant to create a foundation for a long-term safety program that will continue beyond the three-year duration of this project.</p>	Conference Room A
HANDS-ON WORKSHOPS		
9:30-11:30 a.m.	<p>Bicycling Road Skills</p> <p>John Geminder, CyclingSavvy Instructor</p> <p>Sue Kropscott, CyclingSavvy Instructor</p> <p>Josh Stevens, CyclingSavvy Instructor</p> <p>In a parking lot setting, learn and practice skills to make you a better, safer bicyclist.</p>	Parking lot, weather permitting
	<p>Bike Maintenance: A Well-Maintained Bike is Key to a Safe Ride</p> <p>Tim Potter, Manager, Michigan State University Bike Services</p> <p>Learn simple bike maintenance tips that will improve your bike's performance, reliability, and your enjoyment of the ride. This will include tips for properly setting up your bike for maximum comfort, changing flat tires faster, emergency road repair tips, and what to pack in your on-bike tool kit.</p>	
	<p>Bike Rodeo: How to Set up Your Own Event</p> <p>Steve Leiby, Treasurer, Tri-County Bicycle Association</p> <p>A bike rodeo is an event which provides an opportunity for bicyclists to practice and develop skills that will help them to become better bicyclists and avoid typical crashes. Learn what it takes to plan, organize, and conduct a rodeo in your community.</p>	
	<p>Safe Routes to School Walking Audit</p> <p>Katie Johnson, Safe Routes to School, Bay-Metro Regional Coordinator</p> <p>Mariama Lockington, Safe Routes to School, Grand-University Regional Coordinator</p> <p>Put on your comfortable shoes and take part in a morning walking audit. Audits help determine what may be helping or limiting safe walking, strategies to improve safety for pedestrians, and how to prioritize those strategies. This includes street lighting, sidewalk width and condition, traffic volume, and more.</p>	





CyclingSavvy



League of Michigan Bicyclists



Michigan Department of State



Michigan Department of Transportation



Michigan Fitness Foundation



Michigan Office of Highway Safety Planning



Michigan Ride of Silence



Michigan Trails and Greenways Alliance



Safe Routes to School

COMFORT INN CONFERENCE CENTER

