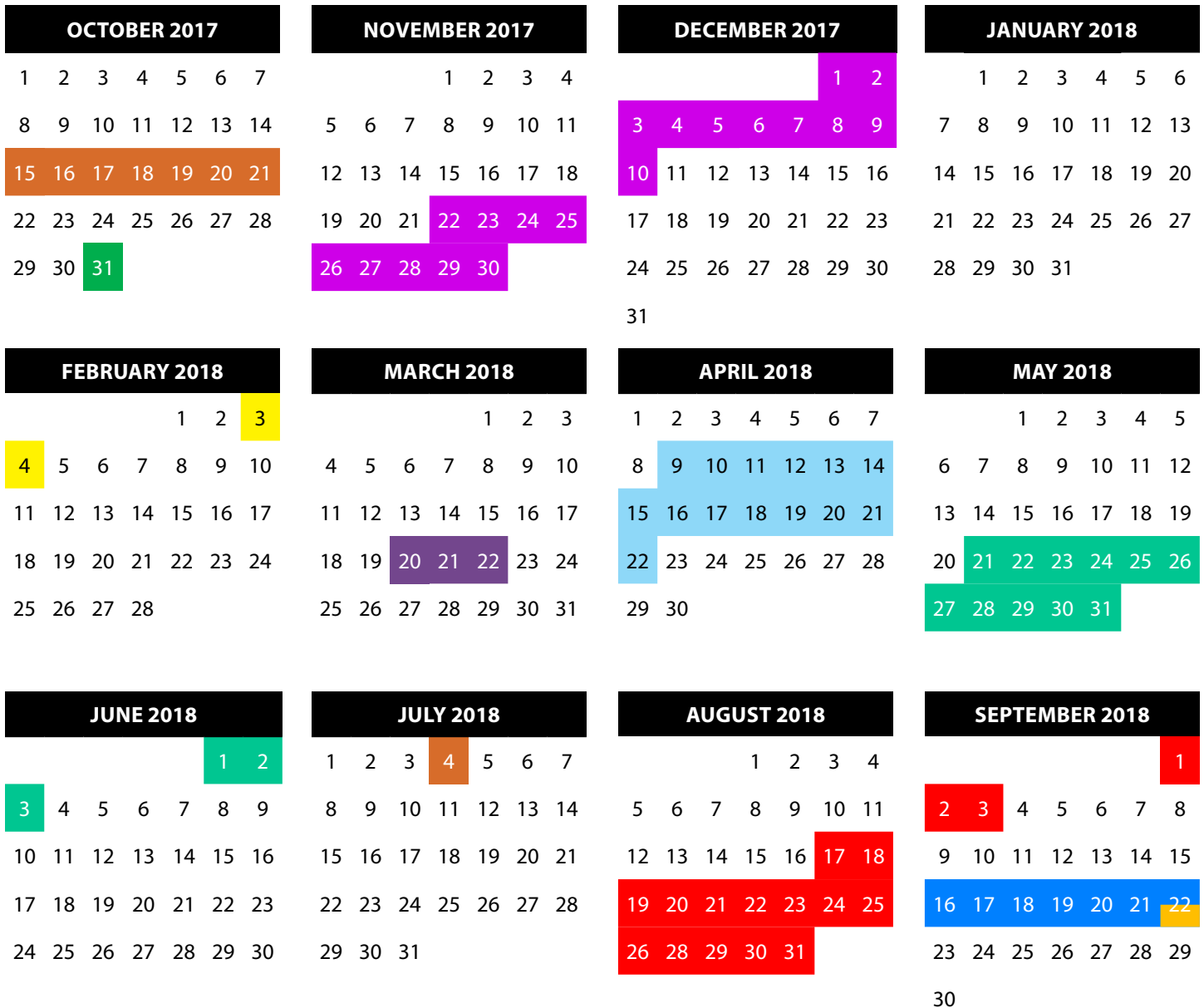


Michigan Office of Highway Safety Planning FY2018 Traffic Safety Campaigns



Date	Event
Oct. 15-21	Teen Driver Safety Week social media effort
Oct. 31	Halloween social media effort
Nov. 22-Dec. 10	<i>Drive Sober or Get Pulled Over</i> crackdown
Feb. 3-4	Super Bowl social media effort
March 20-22	Michigan Traffic Safety Summit
April 9-22	Distracted Driving Awareness Month/enforcement mobilization

Date	Event
May 21-June 3	<i>Click It or Ticket</i> mobilization
July 4	Fourth of July Social media effort
Aug. 17-Sept. 3	<i>Drive Sober or Get Pulled Over</i> crackdown
Sept. 16-22	Child Passenger Safety Week
Sept. 22	National Seat Check Saturday