

## DRIVER EDUCATION FY2018

Driver education involves improving driver behavior directly by teaching better driving skills, improving safety awareness, and motivating individuals to drive safely.

Young drivers are learning basic skills for the very first time. Senior drivers are often at greater risk due to loss of muscle mass and bone strength, which increase the chances of injury or death in a crash.

### Goals:

Decrease fatalities and incapacitating injuries involving drivers ages 15 to 20 from 1,095 in 2015 to 690 by December 31, 2018.

Prevent fatalities and incapacitating injuries involving drivers ages 65 and older from increasing from 1,017 in 2015 to 1,053 by December 31, 2018.

Increase statewide observed seat belt use of front seat outboard occupants in passenger vehicles from 92.8 percent in 2015 to 98 percent by December 31, 2018.

<b>Task 1: Education &amp; Communication</b>		<b>\$217,000</b>
	<b>Revision 02/20/2018</b>	<b>\$232,000</b>
Section 402 FAST Act funds		<b>\$141,000</b>
	Revision 02/20/2018	<b>\$232,000</b>
	Revision 11/16/2017	<b>\$247,000</b>
Section 405(d) FAST Act Low Driver Education-Flex	02/20/2018	<b>\$ 76,000</b>

### Teen Defensive Driving School

<b>Project Number</b>	DE-18-01	
<b>Benefit to Locals</b>	No	
<b>Grantee</b>	Michigan State Police (MSP)-Training Division	
<b>Grant Amount, Funding Source</b>	\$ -0- \$15,000	11/16/17 402 FAST Act
<b>Match</b>	Yes	
<b>Indirect cost rate</b>	5.4 percent	
<b>Grant Start-up</b>	October 1	
<b>SHSP Strategy</b>	Improve young driver training. Employ activities focused on drivers ages 24 and younger.	
<b>Project Objective</b>	Conduct up to six teen defensive driving courses and provide advanced training for up to 72 teen drivers that hold a Level 2 license by September 30, 2018.	

Inexperience, risk-taking behavior, immaturity, and greater risk exposure are factors that increase young driver crash risk. Motor vehicle crashes are the leading cause of death for teens and account for almost one third of all deaths among people age 16-19, according to the Insurance Institute for Highway Safety.

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In FY 2015-16 course evaluations have shown a 25 percent increase in knowledge after taking the teen defensive driving course.

Parents routinely contact the instructors after their teens have participated in the course and used defensive driving skills when involved in a subsequent traffic crash. The parents credit the course with contributing to their teens' survival. Increasing course offerings would help to train more teens and potentially save lives.

Funding will cover overtime costs of instructors to conduct additional classes.

**Evidence of Effectiveness:** The MSP-led training involves classroom and hands-on training. Pre- and post-knowledge tests indicate a 25 percent increase in knowledge.

### Strive For a Safer Drive (S4SD) and Teen Programs

<b>Project Number</b>	DE-18-02	
<b>Benefit to Locals</b>	Yes	
<b>Grantee</b>	Transportation Improvement Association (TIA)	
<b>Grant Amount, Funding Source</b>	\$83,000	402 FAST Act
<b>Match</b>	Yes	
<b>Indirect cost rate</b>	17 percent	
<b>Grant Start-up</b>	October 1	
<b>SHSP Strategy</b>	Employ school-based strategies. Improve young driver training.	
<b>Project Objective</b>	Solicit up to 60 applications from high schools statewide for participation in the S4SD program by September 30, 2018.  Conduct one hands-on driving event for participating schools in the S4SD program by September 30, 2018.	

The OHSP will partner with the Ford Motor Fund to continue the school-based teen traffic safety program aimed at reducing teen traffic crashes and fatalities. Every high school in Michigan will be notified about the program and will have the opportunity to apply for funding to develop a teen, peer-to-peer traffic safety campaign.

Schools will conduct a variety of activities, including school assemblies, safety competitions, awareness videos, spirit days, and pre and post evaluations. Schools will submit a final report summarizing activities. Participating schools will have the opportunity to send students to a *Ford Driving Skills for Life, Ride and Drive* event. This event will give 200 teens the opportunity to get behind the wheel of a car with a professional instructor providing advanced instruction at a hands-on driving event at the Ford Development Center in Dearborn.

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Funding will also be used for program management and to provide transportation for S4SD schools to attend the Ride and Drive event.

**Evidence of Effectiveness:** Curbing Teen Driver Drivers, Governors Highway Safety Association, 2011-2012, p. 50. Peer pressure has practical implications for prevention and intervention among young drivers: Sela-Shayovitz cited in Henk & Fette, 2010).

### **ThinkFast: Interactive School Program for Young Drivers**

<b>Project Number</b>	CP-18-01 DE-18-02 Changed 11/16/17	
<b>Benefit to Locals</b>	Yes	
<b>Grantee</b>	OHSP-Special Projects Transportation Improvement Association TIA Changed 11/16/17	
<b>Grant Amount, Funding Source</b>	\$40,000	405(d) FAST Act Low Driver Education-Flex 02/23/2018 402-FAST Act
<b>Match</b>	No	
<b>Indirect cost rate</b>	n/a	
<b>Grant Start-up</b>	October 1	
<b>SHSP Strategy</b>	Employ school-based strategies. Improve young driver training.	
<b>Project Objective</b>	<p>Provide a teen driver safety interactive program for up to 12 high schools by September 30, 2018.</p> <p>Provide a teen driver safety interactive program for up to four colleges or universities by September 30, 2018.</p>	

ThinkFast is an interactive game-show-like experience for teenagers and young adults. A full production set, mainstream music, and an MC or host travel to schools and engage participants in questions and answers in trivia-style game show interactions.

Teens and school mentors have consistently reported high levels of satisfaction with the ThinkFast Interactive program. Thinkfast administrators regularly receive anecdotal evidence from participants and program sponsors, including thank you letters praising the program and the valuable prevention efforts.

Funding will support production of the onsite programs.

**Evidence of Effectiveness:** Comparisons from pre to post presentations show significant improvements in teen attitudes toward wearing seat belts, not talking/texting while driving, not speeding, and other risky driving behaviors.

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### Save a Life Tour

<b>Project Number</b>	GP-18-04 DE-18-02 Changed 11/16/17	
<b>Benefit to Locals</b>	Yes	
<b>Grantee</b>	OHSP-Special Projects Transportation Improvement Association TIA Changed 11/16/17	
<b>Grant Amount, Funding Source</b>	\$36,000	405(d) FAST Act Low Driver Education-Flex 02/23/2018 402 FAST Act
<b>Match</b>	No	
<b>Indirect cost rate</b>	n/a	
<b>Grant Start-up</b>	October 1	
<b>SHSP Strategy</b>	Employ school-based strategies. Improve young driver training.	
<b>Project Objective</b>	Provide up to 10 Save a Life Tour programs to high schools across Michigan by September 30, 2018.	

The Save a Life Tour is a comprehensive high impact safe driving awareness program that informs, educates, and demonstrates the potentially deadly consequences resulting from poor choices and decisions made by the operator of a motor vehicle.

The program utilizes several methods for educating and demonstrating the effects and consequences that are direct results of these poor choices.

Funding will support production of the onsite program.

**Evidence of Effectiveness:** Adolescent motor vehicle crash prevention through a trauma centered-based intervention program. May 25, 2017. Department of Surgery, University of Texas Medical Branch, Galveston, Texas.

### Pilot Parental Involvement in Graduated Driver Licensing (GDL)/Driver Education Program

<b>Project Number</b>	DE-18-03	
<b>Benefit to Locals</b>	No	
<b>Grantee</b>	Michigan Department of State (MDOS )	
<b>Grant Amount, Funding Source</b>	\$58,000	402 FAST Act
<b>Match</b>	Yes	
<b>Indirect cost rate</b>	15.6 percent	
<b>Grant Start-up</b>	October 1	
<b>SHSP Strategy</b>	Employ school-based strategies. Improve young driver training.	
<b>Project Objective</b>	Develop content for Segment 1 and 2 parent and teen meetings and implementation plans by September 30, 2018.	

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Michigan could reduce teen traffic crashes through improved parent-supervised driving practice during the teen GDL period. Unlike other states that provide all information up-front, Michigan offers two segments of driver education in the GDL program, which provides an opportunity to reach parents at different times when it may be more effective.

The MDOS seeks support for a contracted vendor to develop, implement, and evaluate a *Pilot Parental Involvement in GDL/Driver Education Program* for possible long-term implementation. This will be the first year of a three-year project.

**Evidence of Effectiveness:** CTW 2015, Chapter 6, Section 3.1.

### Michigan’s Guide for Aging Drivers and Their Families

<b>Project Number</b>	CP-18-03	
<b>Benefit to Locals</b>	Yes	
<b>Grantee</b>	OHSP-PI&E	
<b>Grant Amount, Funding Source</b>	\$ -0-\$15,000 Rev 02/20/18	402 FAST Act
<b>Match</b>	No	
<b>Indirect cost rate</b>	n/a	
<b>Grant Start-up</b>	October 1	
<b>SHSP Strategy</b>	Plan for an aging mobility and transportation-dependent population.	
<b>Project Objective</b>	Edit the guidebook to mirror the new <i>Safe Drivers Smart Options</i> website by September 30, 2018.  Print 50,000 copies of the guidebook by September 30, 2018.	

Safety problems for the older driver are often tied to the aging process, including changes in vision, hearing, medication, cognition, and physical condition, which all contribute to driving errors.

In 2014, MDOT, MDOS, OHSP, and AAA partnered to develop Michigan’s Guide for Aging Drivers and Their Families. The existing stock will be depleted within FY2018.

Funding will support printing additional copies for distribution.

**Evidence of Effectiveness:** CTW 2015, Chapter 7, Section 1.2.

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<b>Task 2: Program Management</b>	<b>\$13,000</b>
Section 402 FAST Act funds	\$13,000

### Program Management

<b>Project Number</b>	CP-18-02	
<b>Benefit to Locals</b>	No	
<b>Grantee</b>	OHSP-Program Management Section	
<b>Grant Amount, Funding Source</b>	\$13,000	402 FAST Act
<b>Match</b>	No	
<b>Indirect cost rate</b>	5.4 percent	
<b>Grant Start-up</b>	October 1	

Funding will support the shared costs of the Program Management team required to implement and manage the OHSP programs.

**Evidence of Effectiveness:** not applicable.