

2019 Holiday Season
***Drive Sober or Get Pulled Over* Enforcement Campaign**
SAMPLE SOCIAL MEDIA POSTS

Twitter:

The #DriveSober or Get Pulled Over enforcement campaign runs through the holiday season, 12/18-1/1. Remember: It is never OK to drink and drive.

Drive merry, bright, and sober this holiday season. #DriveSober or Get Pulled Over

Indulging in a little eggnog or a peppermint martini? Make sure you have a #DesignatedDriver to get you home safely! #DriveSober

#DYK: 839 people lost their lives in traffic crashes involving a drunk driver in December 2018. Drunk driving kills. #DriveSober or Get Pulled Over

#DYK: In 2018, one person was killed every 50 minutes by a drunk driver on our nation's roads. #DriveSober or Get Pulled Over

In all 50 states and the District of Columbia, it is illegal to drive with a BAC of .08 or higher. This holiday season, and every day, #DriveSober or Get Pulled Over.

A DUI can cost you \$10k in attorney's fees, fines, car towing, and lost time at work. #DriveSober or Get Pulled Over. It's the law.

In Michigan, the percentage of alcohol-related fatalities was approximately 11 times higher than fatalities in all crashes. #DriveSober or Get Pulled Over

Remember - If you're impaired by any substance, you shouldn't drive. #DriveSober or Get Pulled Over #impaireddriving

Drug-impaired driving is an increasing problem on America's roads. If you feel different, you drive different. This #HolidaySeason, if you drive high, you could get a #DUI.

Facebook:

The Drive Sober or Get Pulled Over high-visibility enforcement campaign runs from December 18 through January 1. Don't be part of the problem: Always drive sober, no matter what.

Stay off Santa's – and law enforcement's – naughty list. Don't drive impaired. Help spread this lifesaving message: Drive Sober or Get Pulled Over.

If you plan to indulge in a little eggnog or a peppermint martini, make sure you have a designated driver to get you home safely! Remember: Drive Sober or Get Pulled Over.

Nationwide, 839 people lost their lives in traffic crashes involving a drunk driver in December 2018. Always remember: #DriveSober or Get Pulled Over

During the Christmas and New Year's Day holiday in 2018 alone, there were more drunk-driving related fatalities than during the other holiday periods that year. #DriveSober or Get Pulled Over

In Michigan, there were 9,786 alcohol-involved crashes with 315 alcohol-involved fatalities statewide in 2018. #DriveSober or Get Pulled Over

Impaired driving is deadly and illegal. Drug-impaired driving is no exception. If you feel different, you drive different. If you drive high this holiday season, or any day, you could be arrested for a DUI.

Make sure your holiday season is only full of happy memories, not regrets. This holiday, and all year long, remember: #Drive Sober or Get Pulled Over

If you plan to drink, arrange for a safe ride home before heading out. #DriveSober or Get Pulled Over