



# Dundee High School

S4SD *2020-2021*

Dundee High School

Theme: D4

*Dundee Doesn't Drive Distracted*

# Seat Belt Observation Days

Pre-Observation:

Belted: 185

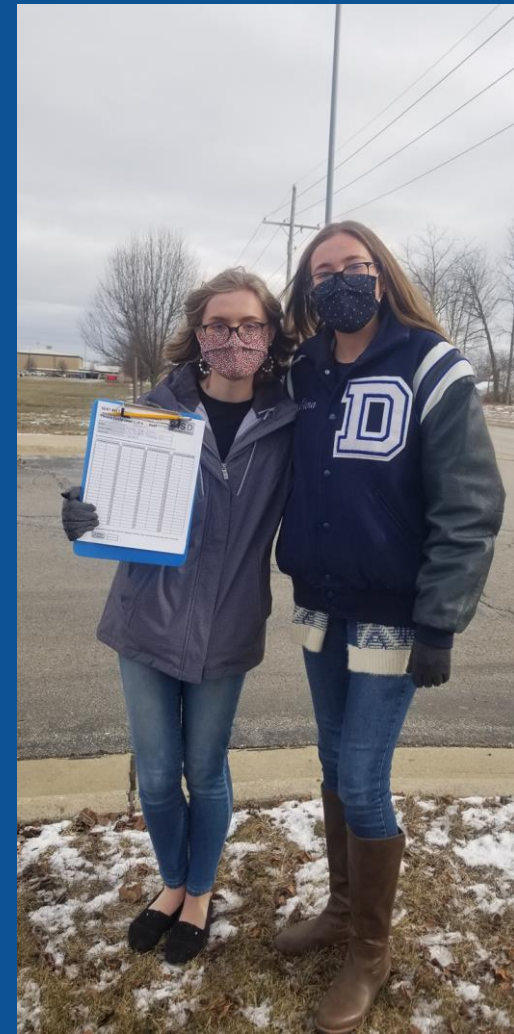
Unbelted: 23

Post-Observation:

Belted: 113

Unbelted:

5

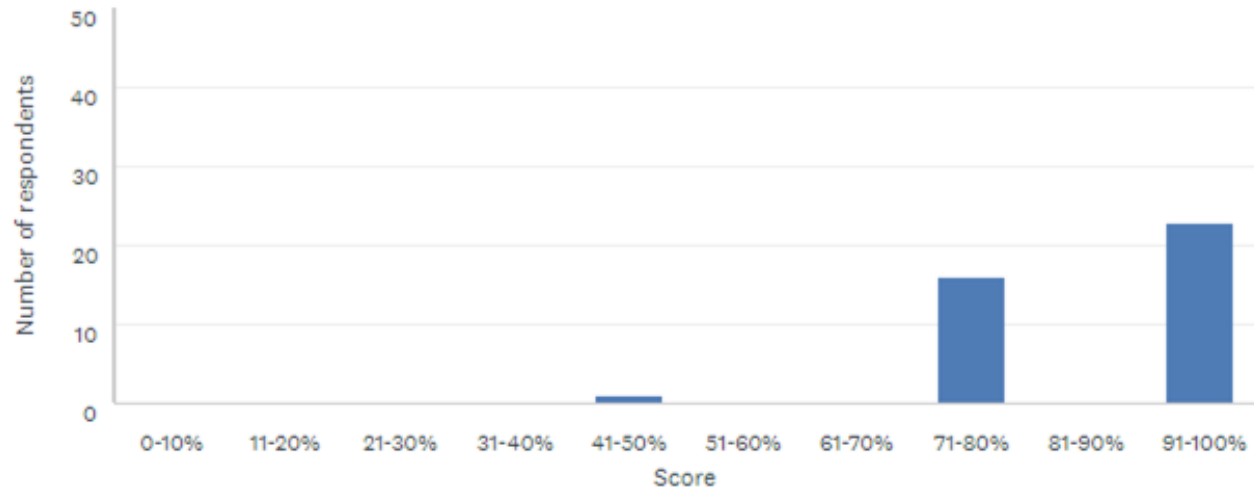


# Pre-Test Results: Seat Belts

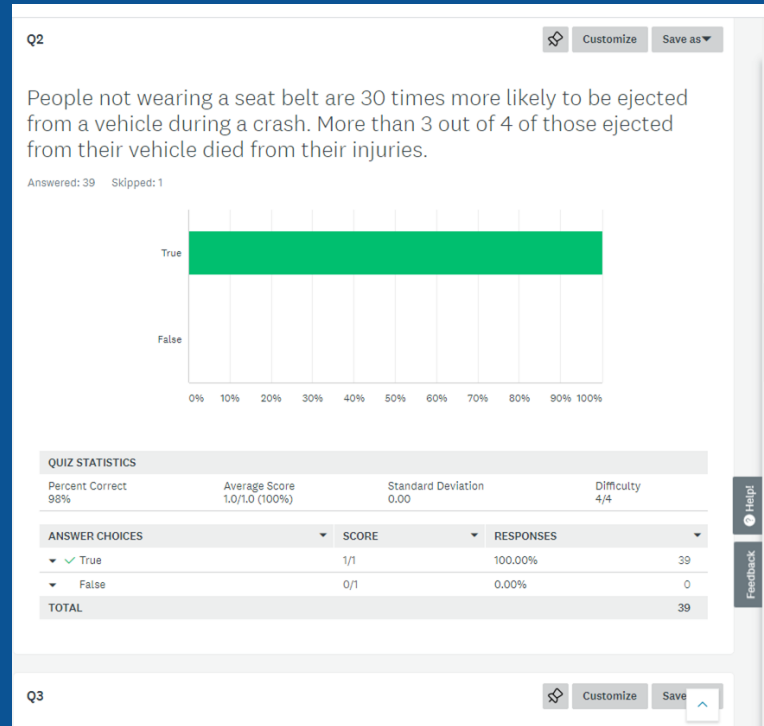
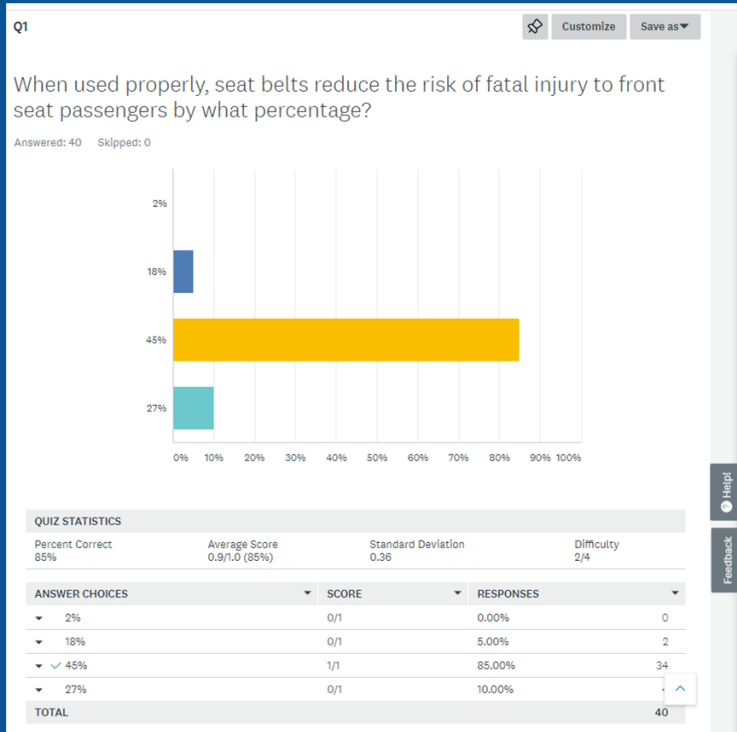
## Quiz Summary

AVERAGE SCORE

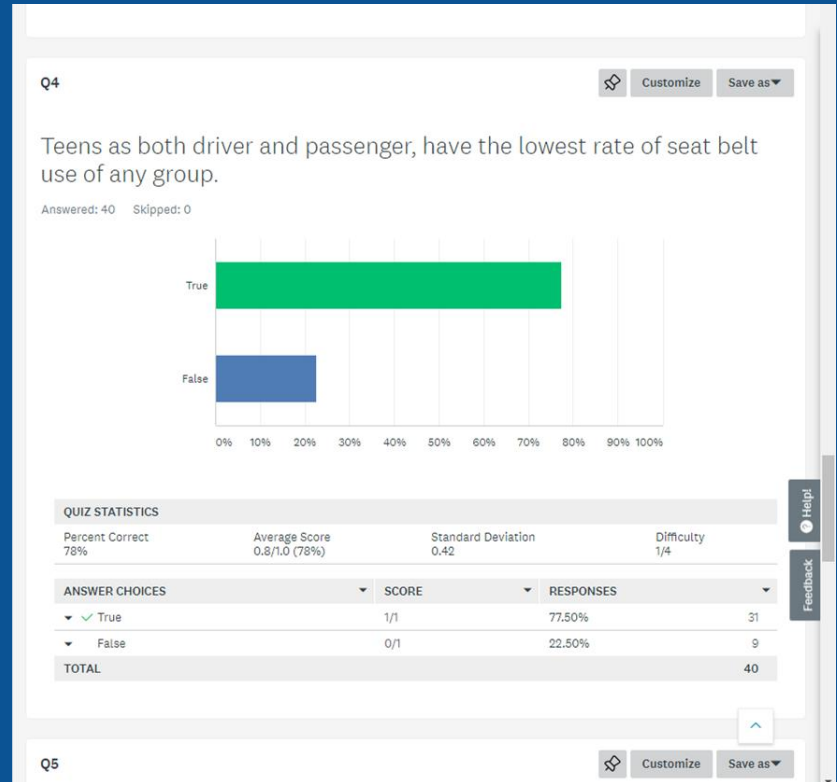
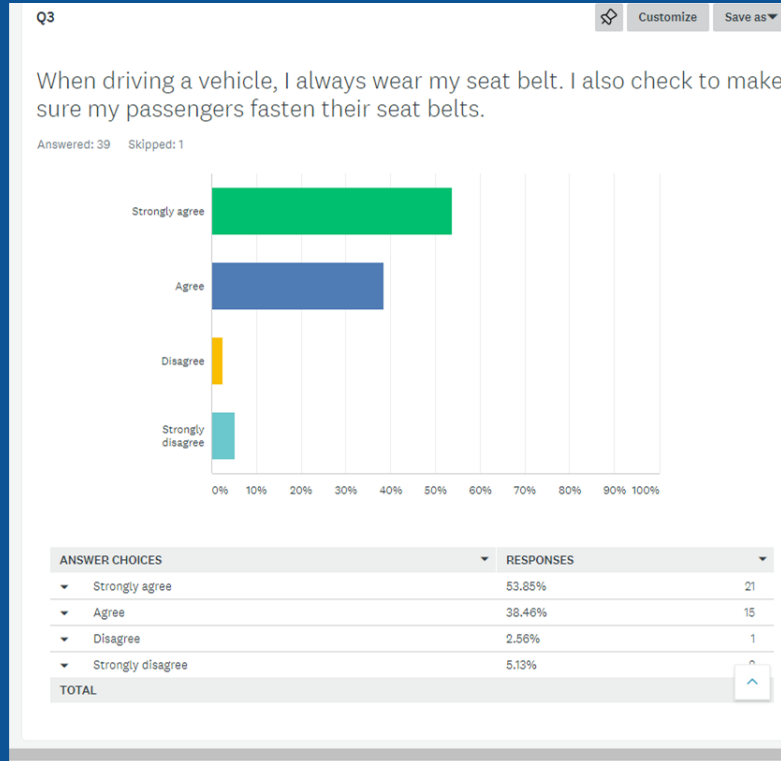
**89% • 3.6/4 PTS**



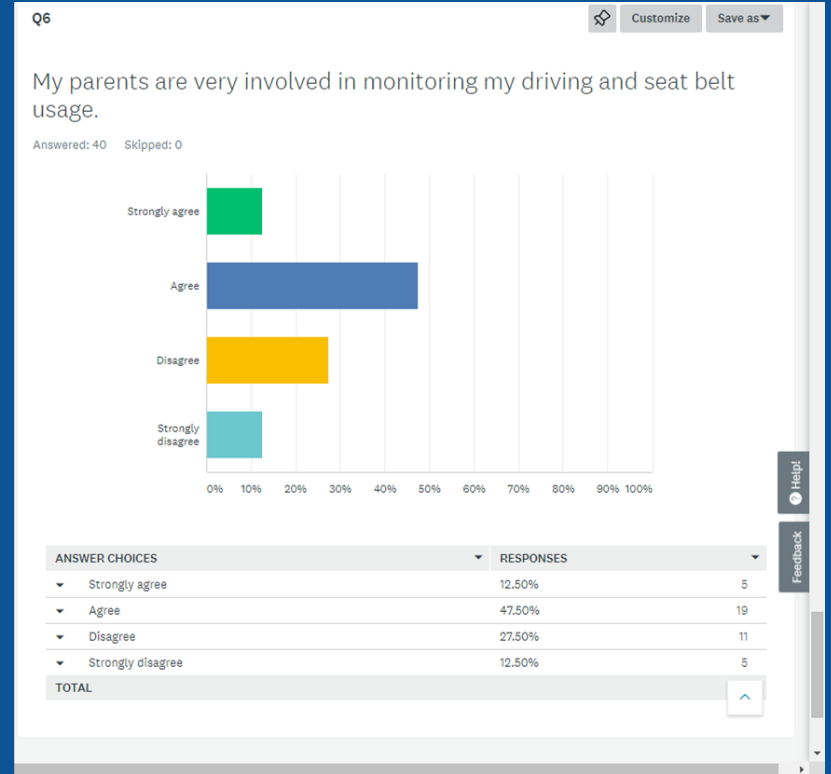
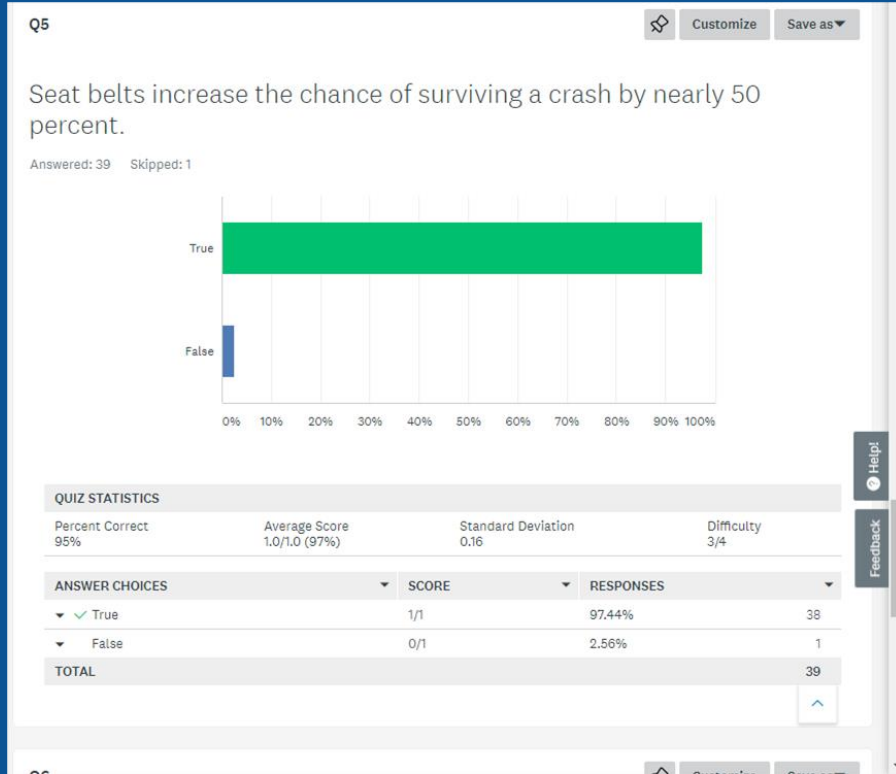
# Pre-Test Results: Seat Belts Cont.



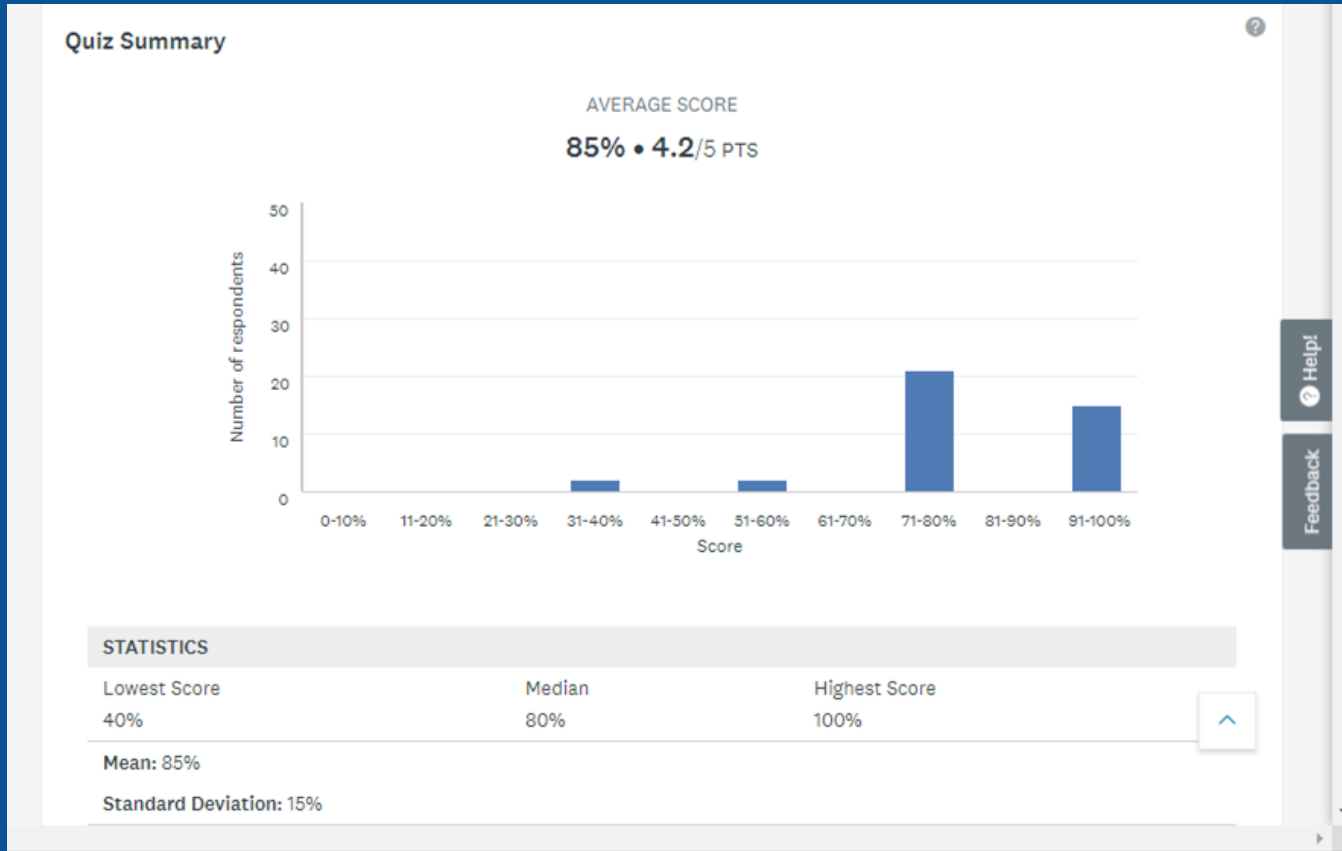
# Pre-Test Results: Seat Belts Cont.



# Pre-Test Results: Seat Belts Cont.

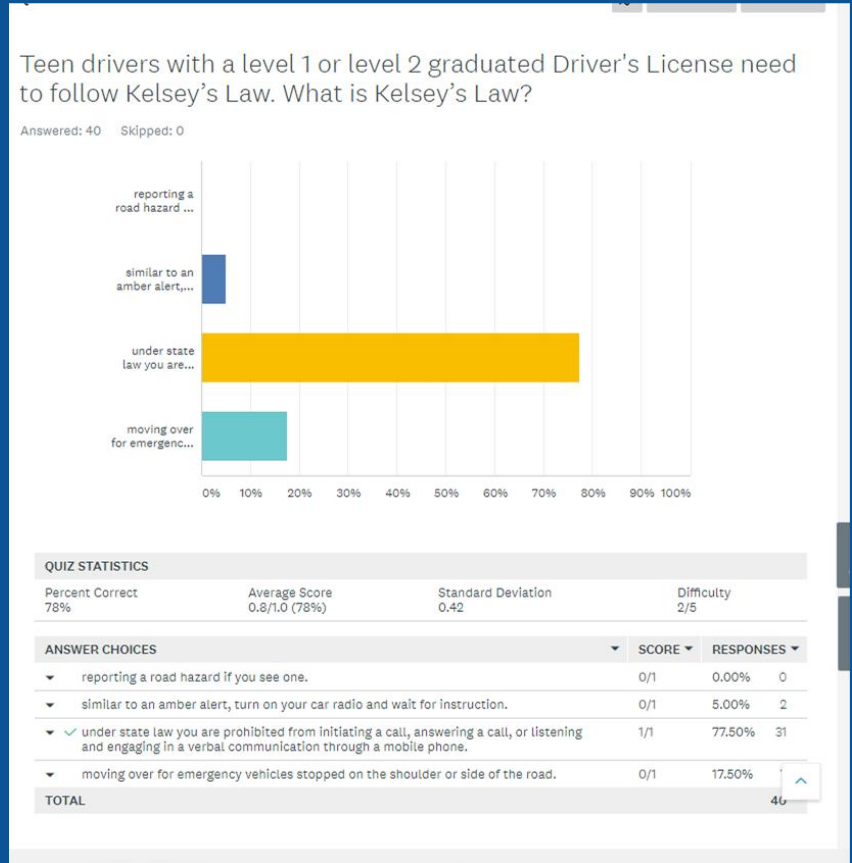


# Pre-Test Results: Distracted Driving

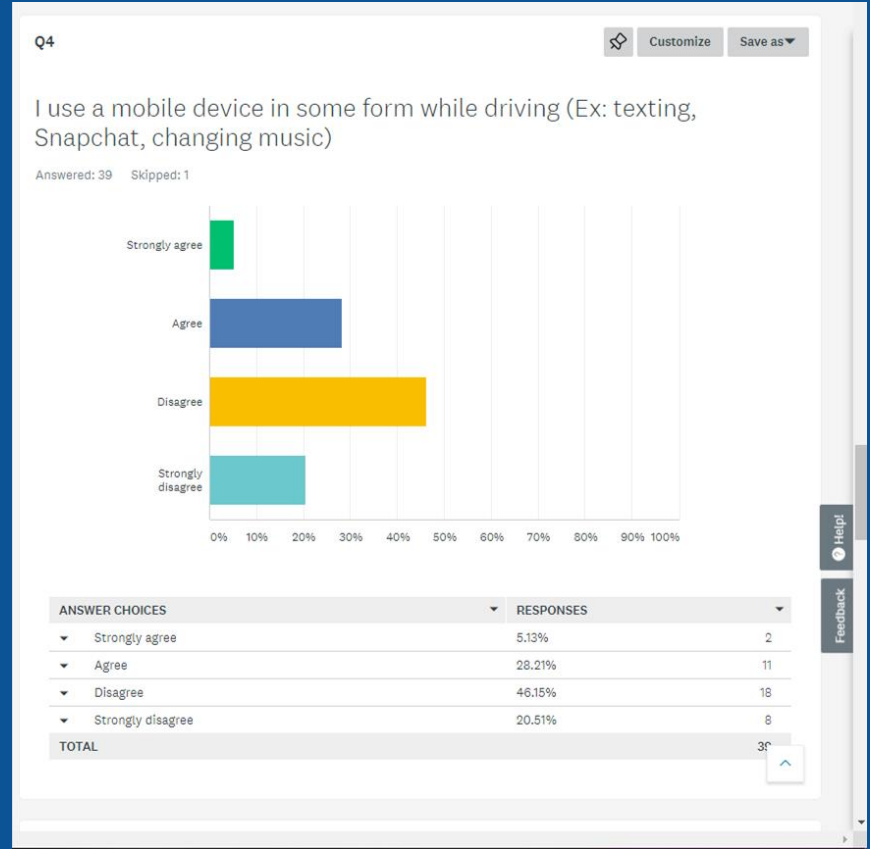
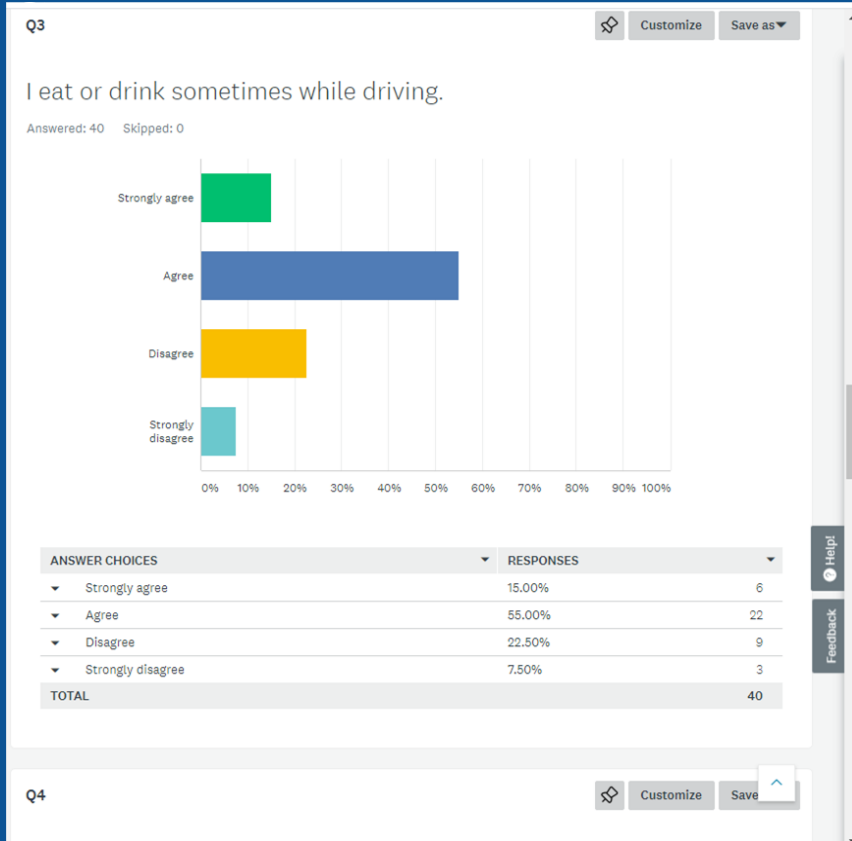




# Pre-Test Results: Distracted Driving Cont.



# Pre-Test Results: Distracted Driving



# Pre-Test Results: Distracted Driving

Q5 Customize Save as ▾

Distracted driving was the cause and factor in 3,450 traffic deaths nationwide in 2016.

Answered: 39 Skipped: 1

Response	Percentage
True	94.87%
False	5.13%

QUIZ STATISTICS

Percent Correct	Average Score	Standard Deviation	Difficulty
93%	0.9/1.0 (95%)	0.22	4/5

ANSWER CHOICES	SCORE	RESPONSES
✓ True	1/1	94.87% 37
False	0/1	5.13% 2
<b>TOTAL</b>		<b>39</b>

Q6 Customize Save ▾

Q6 Customize Save as ▾

More than 80 percent of drivers admit to hazardous behavior while driving, such as changing clothes, steering with a foot, painting their nails, or even shaving.

Answered: 39 Skipped: 1

Response	Percentage
True	71.79%
False	28.21%

QUIZ STATISTICS

Percent Correct	Average Score	Standard Deviation	Difficulty
70%	0.7/1.0 (72%)	0.46	1/5

ANSWER CHOICES	SCORE	RESPONSES
✓ True	1/1	71.79% 28
False	0/1	28.21% 11
<b>TOTAL</b>		<b>39</b>

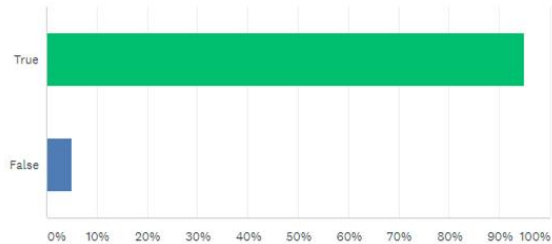
# Pre-Test Results: Distracted Driving Cont.

Q7

Customize Save as ▼

Texting and driving is one of the most dangerous forms of distracted driving. At any given moment across America, approximately 660,000 drivers are using or manipulating electronic devices while driving- a number that has held steady since 2010.

Answered: 40 Skipped: 0



#### QUIZ STATISTICS

Percent Correct	Average Score	Standard Deviation	Difficulty
95%	1.0/1.0 (95%)	0.22	5/5

ANSWER CHOICES	SCORE	RESPONSES
✓ True	1/1	95.00% 38
False	0/1	5.00% 2
<b>TOTAL</b>		<b>40</b>



# Event #1: Germs can hurt you ... ...so can Distracted Driving



The campaign purchased hand sanitizers and labels. The labels were designed with the S4SD logo. Students were given the opportunity to sign a pledge and receive a hand sanitizer.



# Event #1 Cont.

Students played the following video in the lunch room to highlight the dangers of distracted driving:

<https://www.youtube.com/watch?v=r3MIUAoqkIQ>

While students were eating, they were able to watch the videos and then decide to sign the pledge to not drive distracted.

This correlated with Valentine's day. The students signed the hearts to make the pledge to drive safely.



# Event #1 Cont.



The banner has remained on display near our student courtyard throughout the duration of the campaign to remind students of the pledge they signed to be safe, non-distracted drivers.



# Event #2: D4 Elementary and Middle School Edition

In addition to targeting our high school students, our campaign also wanted to reach out to other community members. We did this by reaching out to our Elementary and Middle Schools. We hosted a coloring contest and poster contests for these grades. Students in these grades each received a silicone bracelet and a flyer to review with their parents/guardians at home.

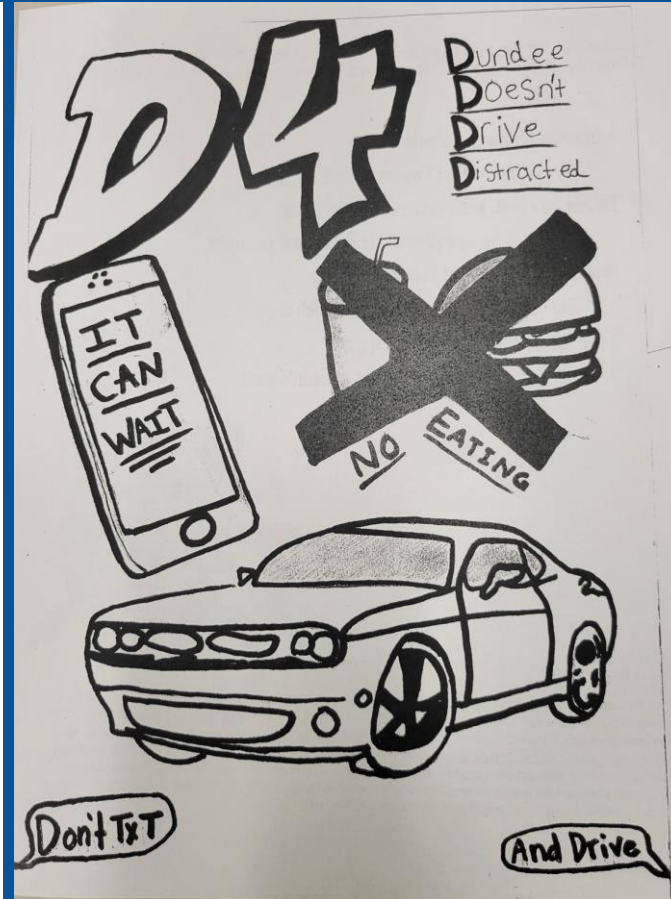
## Elementary School Flyer

\*\* Return this coloring page to your teacher by March 1st to be entered to win a \$10 Dairy Queen Gift Card. One entry will be selected from each grade. \*\*

A bracelet for me and a note for you  
as a reminder that I watch all that you do.  
Buckle your belt, keep your eyes on the street  
and you'll be a good example for all that you meet.  
Phone tucked away and kept out of sight  
will allow us to arrive home safe each night.  
A few simple rules to follow each day  
will help keep us safe and out of harm's way!



This bracelet and coloring page is brought to you by the high school Student Leadership Prevention Team's campaign Strive 4 A Safer Drive. SPLT is striving to bring knowledge to our community about the dangers of distracted driving. Please review the material outlined at <http://www.drivingskillsforlife.com/> and help pledge to keep Dundee roads safe for yourself and your family. Remember: Dundee Doesn't Drive Distracted! If you have any questions or concerns please feel free to email Amanda Crory (amanda.crory@dundee.k12.mi.us) or Nancy Scharboneau (nancy.scharboneau@dundee.k12.mi.us).

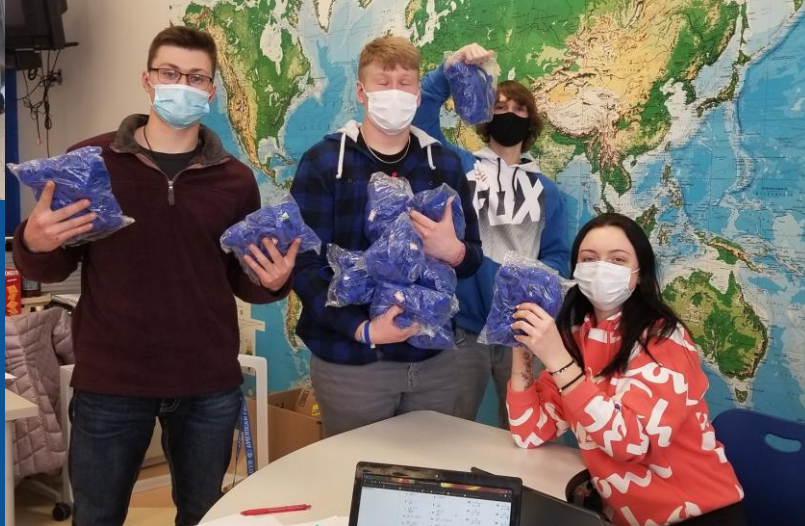




# Event #2 Cont.

Students packed bags with the correct number of bracelets and flyers for each of our Elementary and Middle School classes. Students selected as winners from each grade received a \$10 gift card to Dairy Queen.

Middle School Flyer



## Attention Dundee Middle School Students

The High School Student Prevention Leadership Team needs your HELP!

We are running a program to raise awareness of the dangers of distracted driving AND the importance of wearing your seatbelt. We invite anyone that would like to participate in our campaign to create a poster (8.5 x 11 standard paper OR poster board size) that highlights why safe driving and wearing a seatbelt is important. Here are some examples of distracted driving that can be used on your poster: Hands not on the wheel using a cell phone, eating and/or drinking, looking away from the road etc. Here are some other examples of distracted driving and seatbelt awareness posters you can use for inspiration.



Completed posters must include your name and grade. All posters need to be turned into the office no later than March 1st. A winning poster will be selected from the entries and the winner will have their poster replicated for display in the district and will also win a \$10 Dairy Queen Gift Card.

This bracelet and Poster Contest is brought to you by the high school Student Leadership Prevention Team's campaign Strive 4 A Safer Drive. Please review the material outlined at <https://www.drivingskillsforlife.com/> and help pledge to keep Dundee roads safe for yourself and your family. Remember: Dundee Doesn't Drive Distracted! If you have any questions or concerns please feel free to email Amanda Crory (amanda.crary@dundee.k12.mi.us) or Nancy Scharboneau (nancy.scharboneau@dundee.k12.mi.us).

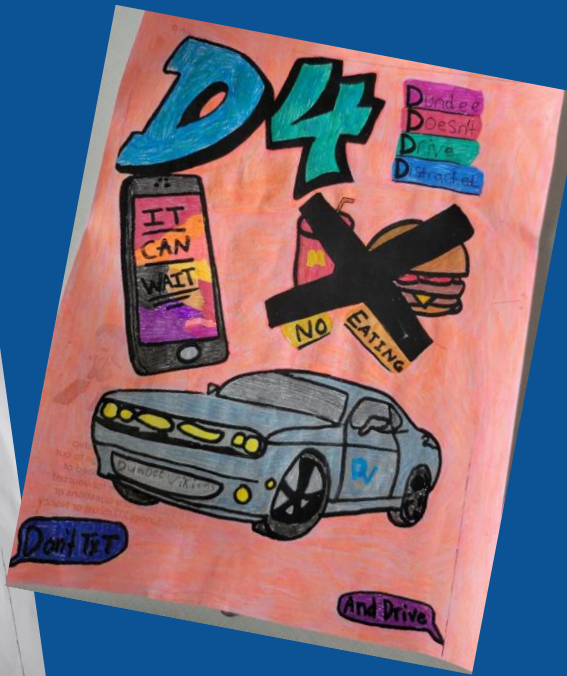
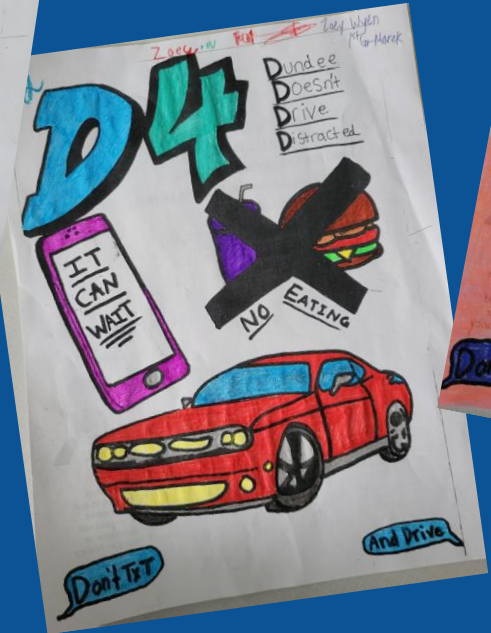
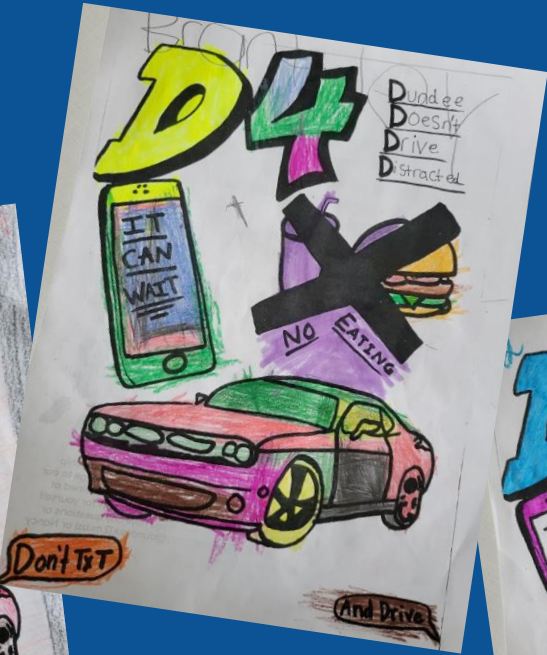


# Event #2 Cont. - Hundreds of Entries!

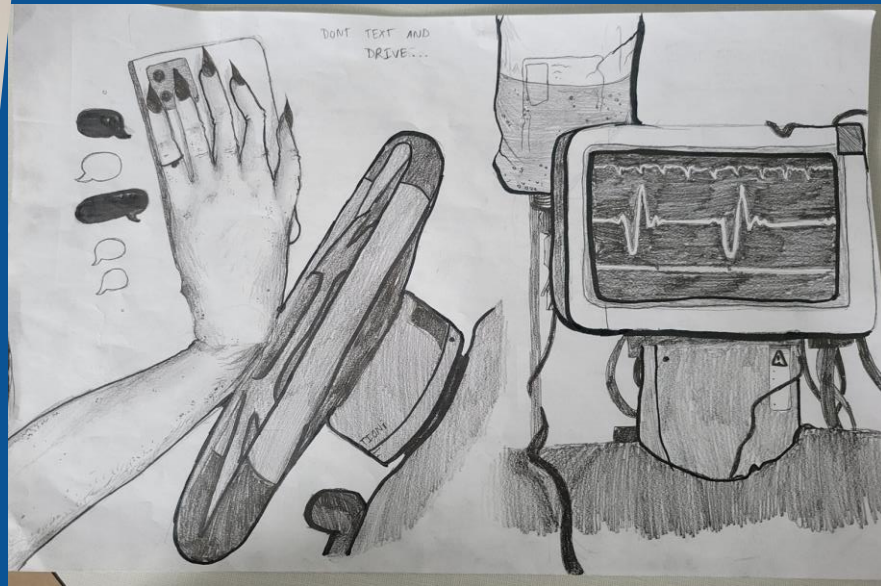
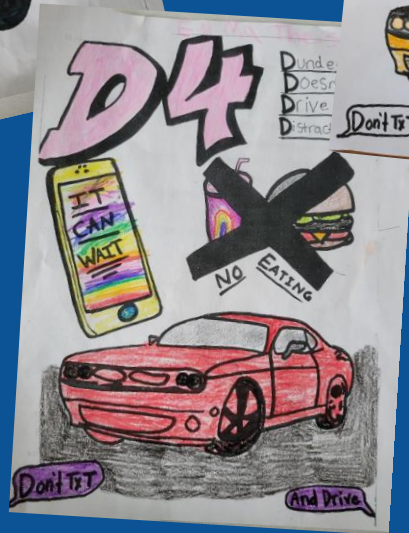
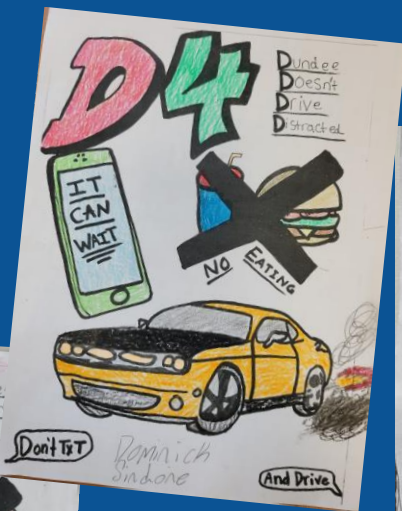




# Event #2 Cont. - Winning Entries:



# Event #2 Cont. - Winning Entries Cont.





# WINNERS



# Event #3: *Ford Driving Skills For Life: The Academy*

High School students received a flyer and a silicone bracelet promoting our D4 logo and campaign information. They were encouraged to wear the bands to remind them to not drive distracted. Additionally, students were directed to visit Ford Motor Skills For Life Driving and graduate from The Academy.



## **Ford Driving Skills** FOR LIFE

The Student Leadership Prevention Team is working on making you a better driver AND saving you some money! **The Academy**, a free online virtual driver training for teens and parents, contains 5 learning units and 21 videos. The courses can be completed in one week by dedicating about 20 minutes a day. You will be able to prove your knowledge on the topics by taking short quizzes. When you complete your training, you can submit your certificate of completion to Nancy Scharboneau or Mrs. Cray for the opportunity to win a gift card! Additionally, you can submit your completed certificate to your insurance company to be considered for a rate reduction.

Register for The Academy at the following:

[www.drivingskillsforlife.com/training/academy](http://www.drivingskillsforlife.com/training/academy)

**S4SD**  
STRIVE 4 A SAFER DRIVE

**\*\*Certificates of completion of training must be submitted by 2:30 on March 11th to be entered in the gift card raffle\*\***



# Event #3 Cont.

Two students that completed *The Academy* were selected to receive a \$25 gift card from Door Dash.



# WINNERS

# D4: Driving it Home

Our School was lucky enough to have Prom in-person in April. To help remind students about our campaign. We made and displayed several posters on the path to the parking lot from the Prom venue. These signs reminded students to not drive distracted.





# Reflection

Our campaign faced many challenges this year. With limited in-person time and the need for that time to focus on instruction, we needed to change the course of some of our previously planned activities. We do feel we were able to successfully educate our students and the community about the importance of the D4 campaign. By reviewing the data from the seat belt pre and post observation reports, we were able to show growth in the number of belted individuals. Also, the amount of entries we received from the middle and elementary schools coloring contests show us that student did take this information home to their parents. We were extremely happy with how many entries we received. We look forward to continuing to incorporate the younger grades into future campaigns, which as also hope to run in a more traditional format.

