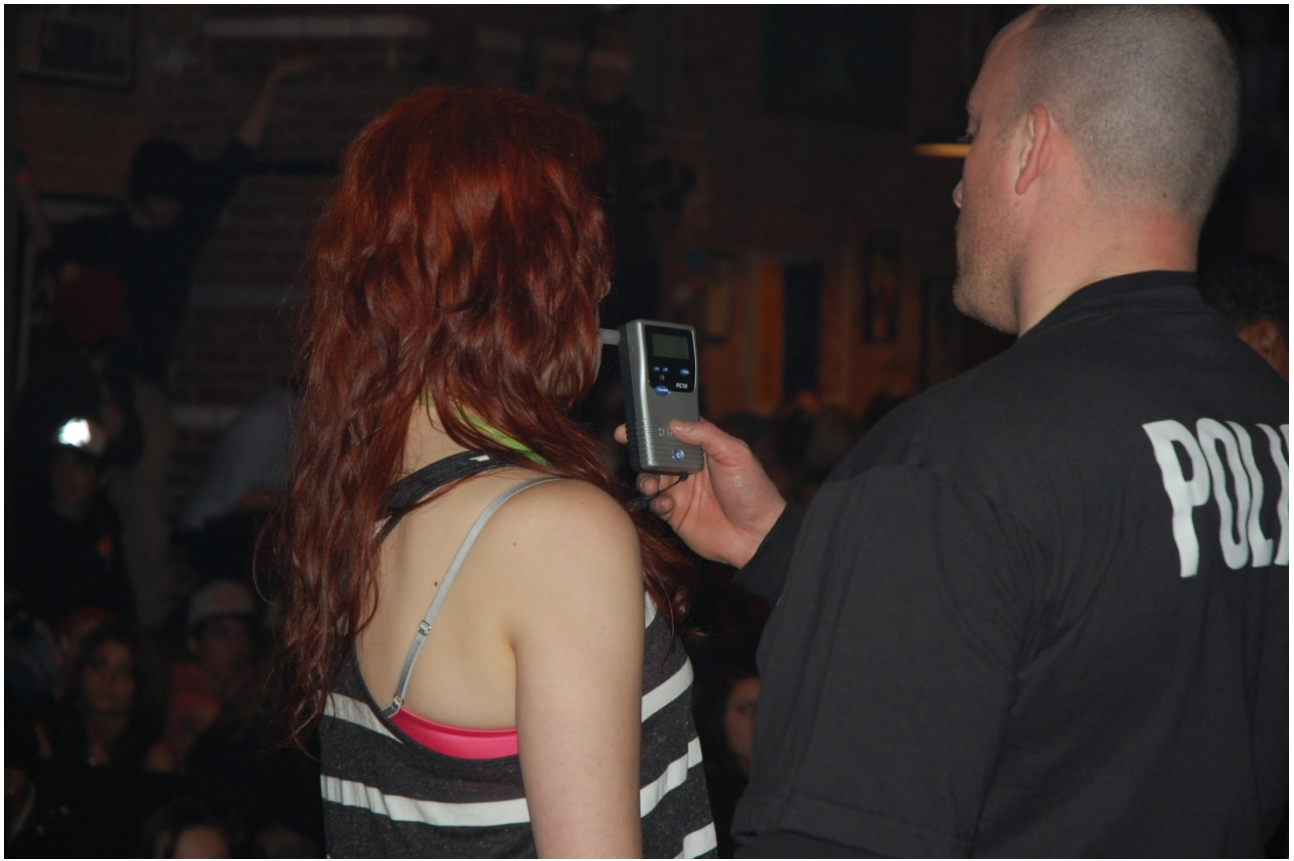


# Michigan Impaired Driving Action Team Action Plan 2013-2016



# CONTENTS

Disclaimer Statement.....	3
Background and Problem Identification.....	3
Goals.....	4
Strategies.....	4
Acronyms.....	7
Acknowledgments .....	7

Michigan.gov/gtsac

## **Disclaimer Statement**

This document has been prepared by the members of the Impaired Driving Action Team (IDAT). It is considered a living document and is a compilation of activities and initiatives to address impaired driving in the state of Michigan.

The IDAT is part of a network of ad hoc committees comprised of local, state, federal, and local partners, working in collaboration with the Governor’s Traffic Safety Advisory Commission (GTSAC) to identify traffic safety challenges and comprehensive solutions. The result of these efforts will support achievement of the mission, vision, and goals identified in the State’s Strategic Highway Safety Plan (SHSP). While the strategies identified in the State’s SHSP have been approved by the GTSAC, the activities and initiatives identified in this Action Plan, as well as any opinions or conclusions expressed, are those of the individual IDAT member agencies and not necessarily those of the GTSAC.

## Introduction

Impaired driving crashes are disproportionately more severe than other crashes, constituting 30-40 percent of fatal crashes each year. Despite decades of efforts, impaired driving remains a devastating traffic safety and public health problem. Impaired driving is the greatest and most complex behavioral issue in Michigan traffic deaths.

It is the primary focus for many agencies and organizations, who have come together to participate in the IDAT to reduce fatalities, injuries, and crashes. Although great strides have been made in eliminating impaired driving, much work needs to be done. Members of the IDAT continually implement a combination of prevention, enforcement, judicial, regulatory, and treatment countermeasures to combat impaired driving.

## Goals

The IDAT has set the following goals for impaired driving:

<b>Fatal &amp; Incapacitating Crashes Involving Alcohol</b>		
<b>Year</b>	<b>Actual</b>	<b>Goal</b>
2008	1,504	
2009	1,396	
2010	1,326	
2011	1,253	
2012	1,320	1,393
2013		1,041
2014		968
2015		900

<b>Fatal &amp; Incapacitating Crashes Involving Drugs</b>		
<b>Year</b>	<b>Actual</b>	<b>Goal</b>
2008	399	
2009	358	
2010	451	
2011	404	
2012	342	410
2013		400
2014		396
2015		392

## Strategies

**Support impaired driving enforcement with a special emphasis on high-visibility enforcement (HVE).**

### Objective #1

Continue utilizing tactics which have been proven to reduce severe injuries and fatalities. These include both high visibility impaired driving and seat belt enforcement during national mobilizations and high-crash times of the year.

**Ongoing activities:**

Conduct high visibility seat belt and impaired driving enforcement during the annual national mobilizations annually. These efforts are concentrated in counties with high unbelted and impaired driving crashes. Counties are selected on crash data, agency participation, and regional distribution of overtime funds.  
*Lead Agency: Office of Highway Safety Planning (OHSP)*

**Promote efforts to increase sobriety courts and the effective use of ignition interlocks**

**Objective #2**

Continue to expand and support Michigan's 31 driving under the influence (DUI) and 42 adult drug courts dealing with hardcore drunk driving offenders. Also, expand the use of ignition interlocks for offenders.

**Short-term activities:**

Implement changes to Michigan's ignition interlock administrative rules to comply with National Highway Traffic Safety Administration guidelines.  
*Lead Agency: Michigan Department of State (MDOS)*

**Mid-term activities:**

Develop policies and processes to regulate ignition interlock vendors and manufacturers.  
*Lead Agency: MDOS*

Develop regional sobriety and drug courts in rural areas of the state.  
*Lead Agency: State Court Administrative Office (SCAO)*

**Long-term activities:**

Develop a sustainable system for the administration of ignition interlocks.  
*Lead Agency: MDOS*

**Ongoing activities:**

Conduct evaluations of recidivism rates for drunk driving offenders who enroll in specialty sobriety courts and ignition interlocks.  
*Lead Agency: SCAO and MDOS*

Educate judges and probation officers on the benefits of specialty courts and ignition interlocks.  
*Lead Agency: Michigan Judicial Institute (MJII)*

**Support public information and education campaigns**

**Objective #3**

Develop cutting-edge media campaigns appealing to the target audience of impaired drivers as well as support established campaigns to address not only impaired driving but also binge drinking, drinking while pregnant, underage drinking, and other harmful substance use behaviors.

**Mid-term activities:**

Expand earned media to non-traditional outlets, including retailers, sports arenas, fitness centers, dealerships, colleges, and universities during mobilization periods.

*Lead Agency: OHSP*

**Ongoing activities:**

Continue developing both earned and paid media campaigns occurring during national and state mobilizations where increased enforcement is present.

*Lead Agency: OHSP*

Continue to provide free traffic safety resource materials.

*Lead Agency: OHSP*

Partner agencies will continue to support their campaigns: *Do Your Part* (Michigan Department of Community Health (MDCH)); *Talk Sooner* (Lakeshore Coordinating Agency); *We All Lose When Kids Buy Booze* (Liquor Control Commission); *Tie One On For Safety* (MADD Michigan).

*Lead Agency: Individual agencies participating on the IDAT*

<p><b>Provide enhanced training for all sectors of the criminal justice and substance abuse communities</b></p>
---

**Objective #4**

Changing the behaviors of impaired drivers is a very complex issue. At each step in the substance abuse and criminal justice sectors, advanced training is needed to prevent, enforce, adjudicate, and treat impaired drivers.

**Mid-term activities:**

Develop a process to provide training announcements and opportunities across professional spectrums (i.e., treatment providers share training opportunities with probation officers, etc.)

*Lead Agency: OHSP*

**Ongoing activities:**

Continue to provide alcohol and drug impairment training such as Standardized Field Sobriety Testing, Advanced Roadside Impaired Driving Enforcement, and Drug Recognition Expert to law enforcement officers.

*Lead Agency: OHSP*

Continue to provide legal updates and technical assistance to prosecutors via the Traffic Safety Resource Prosecutor.

*Lead Agency: Prosecuting Attorneys Association of Michigan*

Continue to provide relevant and timely training for court personnel.

*Lead Agency: MJJ*

Continue to provide relevant and timely training for retailers.

*Lead Agency: Liquor Control Commission, Michigan Licensed Beverage Association*

Continue to provide relevant and timely training for substance abuse prevention and treatment professionals.

*Lead Agency: MDCH*

**Provide recommendations related to impaired driving policies and legislative efforts based on scientific data**

**Objective #5**

Oftentimes, policies and legislation are supported based on emotional reactions to tragedies. The IDAT would like to focus on policy and legislative efforts rooted in research and data.

***Ongoing activities:***

Continue to monitor and share new data and research to IDAT members.

*Lead Agency: OHSP and members of the IDAT*

Support evidence-based policy and legislative initiatives in the prevention, enforcement, adjudication, and treatment sectors.

*Lead Agency: All participating agencies*

## Acronyms

ARIDE	Advanced Roadside Impaired Driving Enforcement
DRE	Drug Recognition Expert
GTSAC	Governor's Traffic Safety Advisory Commission
IDAT	Impaired Driving Action Team
MADD	Mothers Against Drunk Driving
MDCH	Michigan Department of Community Health
MDOS	Michigan Department of State
MDOT	Michigan Department of Transportation
MLBA	Michigan Licensed Beverage Association
MLCC	Michigan Liquor Control Commission
OHSP	Michigan Office of Highway Safety Planning
PAAM	Prosecuting Attorneys Association of Michigan
MJI	Michigan Judicial Institute
NHTSA	National Highway Traffic Safety Administration
SFST	Standardized Field Sobriety Testing
SCAO	State Court Administrative Office
SHSP	Strategic Highway Safety Plan

## **Acknowledgements**

The Impaired Driving Action Team is made up of members of the following agencies:

AAA Michigan  
Detroit Police Department  
Michigan Association of District Court Probation Officers  
Michigan Department of Community Health  
Michigan Department of State  
Michigan Department of State Police  
Michigan Department of Transportation  
Michigan Judicial Institute  
Michigan Licensed Beverage Association  
Michigan Liquor Control Commission  
Michigan Office of Highway Safety Planning  
Prevention Network  
Prosecuting Attorneys Association of Michigan  
State Court Administrative Office