

S4SD NEWSLETTER

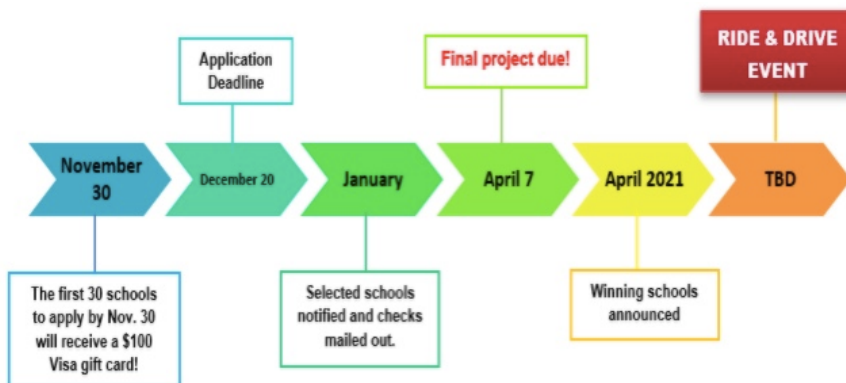
STRIVE 4 A SAFER DRIVE



2020-2021 S4SD CAMPAIGN

Michigan high schools have been notified of their participation in the 2020-2021 S4SD program. As schools receive notification of their participation, campaigning may begin!

Strive for a Safer Drive is proud to announce the participation of 22 Michigan high schools. The program is being facilitated virtually and in-person due to the COVID-19 pandemic. As schools begin to campaign, a **resource packet** is available at michigan.gov/S4SD. Below is the timeline for the 2020-2021 academic school year.



CAMPAIGN FUNDS

Ford Driving Skills for Life is arranging campaign funds and will mail to the advisor's provided address.



S4SD WEBINAR

A live webinar will be held on January 19, 2021 at 3:00pm EST. The recording will be posted for anyone who cannot attend.



CAMPAIGN BEGINS

Schools have been notified of their participation. Campaign activities may begin!

Survey & Test Information

Previously, an S4SD requirement was to conduct seat belt observational surveys. Michigan schools are educating remotely and in-person or a combination of both. The observational survey will not be required for the 2020-2021 academic year but **highly encouraged** for schools educating in-person or hybrid learning. Finally, all schools are required to take a pre and post-test for at least one traffic safety topic. **The pre-test links for speeding, distracted driving, winter driving, impaired driving, and seat belts have been created using Survey Monkey and emailed to advisors.** Please, encourage students to take said pre-test which will allow S4SD to evaluate the effectiveness of the program moving forward.



2ND ANNUAL STRIVE FOR A SAFER DRIVE WEBINAR

S4SD is hosting a live webinar with Ford DSDL and OHSP on **January 19 at 3:00 pm EST.** The webinar will include participation requirements, student teams 'must-haves' for a successful campaign, mandatory completion items, a final report overview, and a resource packet provided by S4SD. The resource packet can be accessed at michigan.gov/S4SD. The recording will be posted on S4SD's website and sent to each advisor for later viewing if needed.

STRIVE FOR A SAFER DRIVE WEBINAR

JANUARY, 2021



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