

NEWS

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Michigan Food & Beverage Association, State Police To partner in K2 education, enforcement campaign

June 19, 2012 - Warren, MI – The [Michigan Food and Beverage Association](#) (MFBA), today announced it plans to work with the Michigan State Police as it launches a public outreach, education, and enforcement campaign to remind retailers of the new state law prohibiting sale and possession of K2, Spice, and other synthetic drugs.

Gov. Rick Snyder signed today the package of bills into law banning the synthetic drugs in Michigan. The new law updates the list of illegal chemicals used to make synthetic drugs, which becomes effective July 1. The law also gives the state the immediate power to ban a substance if it is deemed an imminent danger to people's health.

Part of the MFBA / State Police campaign will involve State Troopers visiting retailers to make sure they are aware that synthetic drugs are illegal. Retailers will be asked to display a window decal at their locations to inform customers they support the new law.

"We applaud the swift legislative work of the Michigan House and Senate in drafting this new law, and Gov. Snyder's speedy approval," said MFBA President and CEO Jennifer Kluge. "We look forward to working with Michigan State Police to ensure our members, along with other retailers across the state, comply with the new law banning these dangerous products." Earlier this month, the MFBA publically advocated a "no sale" policy for synthetic drugs, while supporting state legislative efforts for the law which Gov. Snyder signed today.

"There is nothing OK, legal or safe about synthetic drugs like K2, and the Michigan State Police is taking a zero tolerance approach to enforcement," stated Col. Kriste Kibbey Etue, director of the Michigan State Police. "I want to thank the Michigan Food and Beverage Association for partnering with us to take a stand against these dangerous drugs."

Based in Warren, Mich., the Michigan Food and Beverage Association (MFBA) is a trade organization that represents more than 3,500 members who employ over 60,000 persons throughout the State of Michigan. Members include independent grocers, convenience store operators, local food chains, restaurants, food establishments, taverns, gas station operators, manufacturers, processors, wholesalers and brokers.

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