



## **Click It or Ticket Social Media Messages**

### ***Twitter/Facebook***

According to the National Highway Traffic Safety Administration, in 2019, 9,466 passenger vehicle occupants killed in crashes were not wearing a seat belt. #ClickItOrTicket

In Michigan during 2019, 217 people killed in traffic crashes were not wearing a seat belt. Buckle up every trip, every time. #BuckleUp #ClickItOrTicket

In Michigan, the seat belt usage rate in 2019 was 94.4 percent. The national seat belt use rate in 2019 was 90.7 percent. We can do better. Buckle up every trip, every time!! #BuckleUp #ClickItOrTicket

Men make up the majority of those killed in motor vehicle traffic crashes nationwide. In 2019, 65 percent of the 22,215 passenger vehicle occupants who were killed were men. #BuckleUp #ClickItOrTicket

In 2019, more than half (57 percent) of young adults 18 to 34 years old killed while riding in passenger vehicles were not buckled up. #ClickItOrTicket #BuckleUp

Buckle up your friends, your family, and YOU. Join the #ClickLove #buckleup! #ClickItOrTicket

Don't leave a loved one behind. Save your life by wearing a seat belt. #BuckleUp #ClickItOrTicket

Don't wait until 'next time' to wear your seat belt – there might not be a next time. Buckle up now! #ClickItOrTicket

You don't get a second chance in life: that's why officers make sure you're buckled up the first time. #ClickItOrTicket

Driving a pickup truck isn't enough to keep you safe: 58 percent of pickup truck occupants killed in crashes in 2019 weren't wearing a seat belt. #ClickItOrTicket

If you think a seat belt is just too uncomfortable, how uncomfortable would you feel crashing through a windshield? #BuckleUp #ClickItOrTicket #NoGoodExcuse

No matter how far you're going, always wear your seat belt. There's just no good excuse for not wearing one. #BuckleUp #ClickItOrTicket #NoGoodExcuse