



**Governor's Traffic Safety Advisory Commission
Distracted Driving Action Team
January 21, 2014**

Attendance: Tom Artushin, Ford Motor Company; Linda Fech, Michigan Office of Highway Safety Planning, F/Lt. Jim Flegel, Michigan State Police; Randy Holton, Michigan State University Police Department; Kelli Jankens, Mid-Michigan Medical Center; Kim Lariviere, Michigan Department of Transportation; Bonnie Raffaele, KDR Challenge; Anne Readett, Michigan Office of Highway Safety Planning; Carol Reagan, Michigan Department of State; Jim Santilli, Traffic Improvement Association of Michigan.

Agenda Item: Action team chair and vice chair positions

Discussion: Jim Santilli of the Traffic Improvement Association of Michigan will serve as the group's new chair and Tom Artushin of Ford Motor Company will serve as the new vice-chair.

Agenda Item: 2014 observation survey of driver cell phone use, texting/electronic device use

Discussion: Peter Savolainen, Ph.D., of Wayne State University provided an overview of the methodology that will be used to determine driver cell phone use and texting/electronic device use in Michigan during observation surveys this spring and summer. Similar surveys were conducted in past years, and this effort will allow for a current, more accurate picture regarding how frequently drivers are using a phone or electronic device.

Observers will be trained on the Wayne State University campus. The actual survey will look at motorists at signalized or stop-controlled intersections. The figures will likely be higher than the number reported in the National Occupant Protection Survey, which includes moving vehicle observations.

Action: Dr. Savolainen will present the survey findings in the fall.

Agenda Item: proposed wording revision to action plan background from Tom Artushin

Discussion: Tom Artushin proposed a minor wording change to the action plan. There was no discussion. The revised plan will be posted to the Governor's Traffic Safety Advisory Commission Web page.

Agenda Item: Miscellaneous discussion

Discussion: F/Lt. Jim Flegel indicated that the Traffic Services Section has reviewed a limited number of traffic crash report forms and found that the majority indicated distraction as a crash factor in the narrative section of the report. However, it is not coded anywhere on the form. Some additional training may be in order for officers.

Kelli Jankens discussed requirements for Level 1 or 2 trauma centers. These trauma centers must have education programs and preventive and outreach programs. This may be a topic for a future presentation at an action team meeting to learn more about the requirements and the hospitals in the state that are engaged in these activities.

Future Meeting Dates

April 15, 2014: 1 p.m., Michigan State Police Headquarters, 1920s room
July 15, 2014: 1 p.m., Michigan State Police Headquarters, 1920s room
October 14, 2014: 1 p.m., Michigan State Police Headquarters, 1920s room