



**Governor's Traffic Safety Advisory Commission
Distracted Driving Action Team
October 15, 2013**

Participants	
Tom Artushin	Ford Motor Company
Kim Ault	Michigan Department of Transportation
Renelius Bell	Ford Motor Company
Pat Eliason	Michigan Office of Highway Safety Planning
Linda Fech	Michigan Office of Highway Safety Planning
F/Lt. Jim Flegel	Michigan State Police
Kelli Jankens	Mid-Michigan Medical Center
Kim Lariviere	Michigan Department of Transportation
Dave Morena	Federal Highway Administration
Bonnie Raffaele	KDR Challenge
Anne Readett	Michigan Office of Highway Safety Planning
Jim Santilli	Traffic Improvement Association of Michigan
Sgt. Craig Shackelford	Bloomfield Township Police Department
Keith Schultz	General Motors
Tony Willis	Michigan State University Police

Agenda Item: Proposed changes to introduction section of the action plan
Discussion: The issue of hands-free/headset cell phone use is one that continues to be researched and debated in the traffic safety community.
Action: Because there is not yet definitive, consistent research findings in this area, the group will amend and review revised wording for this section of the introduction in the action plan.

Agenda Item: Plan strategy: encourage enforcement of the state's texting law
Discussion: Three law enforcement officers from different agencies were present to provide insight into enforcement of the state's driver texting ban. All agreed the law is challenging to enforce. The law is specific to texting, and drivers can and do claim to be looking for phone numbers or using the phone in ways other than texting. The suggestions for enforcement included using motor units or unmarked cars. NHTSA-funded enforcement demonstration projects have involved only those states that have both a hand-held cell ban and driver texting ban.
Action: No action at this time.

<u>Future Meeting Dates</u>
January 21, 2014: 1 p.m., Michigan State Police Headquarters, 1920s room
April 15, 2014: 1 p.m., Michigan State Police Headquarters, 1920s room
July 15, 2014: 1 p.m., Michigan State Police Headquarters, 1920s room
October 14, 2014: 1 p.m., Michigan State Police Headquarters, 1920s room