

## **Occupant Protection Action Plan June 1, 2018- May 31<sup>st</sup>, 2019 Accomplishments:**

**Action Plan Strategy:** Continue High Visibility Enforcement.

**Accomplishment:** OHSP coordinated seat belt and impaired driving enforcement and education during mandatory national seat belt and impaired driving mobilizations.

**Accomplishment:** OHSP coordinated child passenger safety enforcement during Click it or Ticket seat belt enforcement mobilizations.

**Action Plan Strategy:** Support Public Information and Education Campaigns

**Accomplishment:** As of June 1, 2019 Michigan, has 1042 certified child passenger safety technicians (CPST) and instructors (CPSTI) covering 98% of counties.

**Accomplishment:** Over 150 CPST/I's attended the continuing education training as part of the Michigan Traffic Safety Summit. CEU sessions were also held in Kent and Grand Traverse Counties.

**Accomplishment:** Certification Courses were held in Ingham, Kent\*, Marquette\*, Ostego\*, Washtenaw\*, Kalamazoo\*, Oakland, and Muskegon\* counties. A CPST Renewal course was held in Ingham county.

\*Grant funded

**Accomplishment:** OHSP coordinated seat belt enforcement media campaigns during Click it or Ticket seat belt enforcement mobilizations with two new creatives. Non-traditional outlets, such as sports arenas and teams were targeted and utilized.

**Accomplishment:** Helen DeVos Children's Hospital and OHSP partnered to distribute the Tweens: back, boost, buckle curriculum and took kit 40+ CPSTI' and CPST's. The tool kits distribution plan targets the counties with the highest number of unrestrained crash injuries and fatalities. The curriculum specifically targets the importance of boosters and seat belt fit for children in grades 2 -5.

**Accomplishment:** OHSP and the Michigan Department of Health and Human Services (MDHHS) partnered to train 400+ MDHHS case workers with a car seat basics standardized curriculum.

**Accomplishment:** The Michigan Department of State partnered with the Michigan Department of Health and Human Services and the Michigan State Police to air a Motor Vehicle Network message/advertisement informing consumers of the danger of leaving their child alone in the car, due to the possibility of the child suffering heatstroke. The ad aired during the spring of 2019. The MVN is a system of digital monitors that broadcasts messages in most of Secretary of State branch offices around the state.

**Accomplishment:** The Michigan Department of Health and Human Services partnered with OHSP to promote the dangers of heat stroke by issuing a press release that coincided with the Governor's Proclamation of Heat Stroke Prevention Awareness Day, April 22, 2019.

**Accomplishment:** Flyers, brochures, and posters continued to be made available through the OHSP warehouse. A “how to choose the right seat” brochure was created and made available in the Spring of 2019 by OHSP.

**Action Plan Strategy:** Provide recommendations related to occupant protection legislation

**Accomplishment:** Efforts continue to keep lawmakers informed by the importance of stricter CPS laws. As of June 1, 2019, SB 0318 was introduced by Senator Dale Zorn. It has been referred to Committee on Families, Seniors, and Veterans. The proposed bill would better align Michigan’s CPS laws with national best practices. HB 4617, HB 4618, and 4619 also address other areas of motor vehicle code that would be impacted by SB 318 passing.

**Action Plan Strategy:** Implement Michigan’s Child Passenger Safety Strategic Plan

**Accomplishment:** Certification Courses were held in Ingham, Kent\*, Marquette\*, Ostego\*, Washtenaw\*, Kalamazoo\*, Oakland, and Muskegon\* counties. A CPST Renewal course was held in Ingham county.

\*Grant funded

**Accomplishment:** Over 150 CPST/I’s attended the grant funded continuing education training as part of the Michigan Traffic Safety Summit in March 2019. CEU sessions were also held in Kent and Grand Traverse Counties.