

**GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION  
PEDESTRIAN AND BICYCLE SAFETY TEAM  
July 9, 2013**

Attendees: Kyle Haller, Josh Debruyn, Deirdre Thompson, Dean Kanitz, Chad Teachout, Sarah Panken, Michelle Snitgen, John Lindenmayer, Carol Reagan, Randy Holten, Brian Pawlik, Rob Herbstraith, Ron Van Houten, Brad Peterson, Deb Alfonso, Cindy Krupp, Laura Rowen, Mary Teachout, Erica Briggs, Danielle Jacobs, Dave Morena, Kim Lariviere

May notes: No comments

High Visibility Enforcement for Pedestrian Safety, Ron Van Houten Ph. D., WMU: Enforcement, engineering and education (3 E's) need to be seamlessly connected. Culture has a lot to do with the yielding behavior of motorists. Research for this project was done through NHTSA in Florida.

Perspective on National Pedestrian and Bicycle Safety, Danielle Jacobs, MDOT/DCH: Created a matrix of other states SHSPs and respective plans.

Priorities and Subcommittees:

1. Action Plan/Accomplishments - Dean/Brian – Working draft
2. Working Draft Best Practices -Dave/Rob/Brian/Deirdre: MDOT is working on guidance for midblock crossings,
3. Detroit Initiatives:
  - a. SEMCOG Regional SHSP – Brian: non-motorized meeting,
  - b. FHWA Focus City Program – Deirdre,
  - c. Complete Streets - there is a meeting next month,
4. Policy – Debra: provided an update of the 2014 budget
5. Education and Promotion: Ped/Bike Educational Campaigns-Brian/Sarah/Paul ---
  - a. Left and right-hook bicycle crash education for driver training was discussed - Topic Open,
  - b. League of Michigan Bicyclists (LMB) - share my road campaign is developing a web site,
  - c. LMB - creating a website allowing people to post their stories on their bicycle crash experience.
6. Law Enforcement - John/Chad -
  - a. Development of a kit for law enforcement for pedestrians/bicycles and drivers,
  - b. In Niles they have been using printed media and some enforcement to educate bicyclists,
  - c. LMB – Ticket boot application development.
7. Safety Summit/Awards - Dave/Deirdre/Josh
8. Training - Cindy training wheels was completed in June with Walking audits in September. 6-10 communities will be involved.

Organizational Updates/Community Developments or Challenges

Trainings and Conferences - Updates - MPO Annual conference is July 16-17<sup>th</sup> and Josh is presenting on complete streets. New NCUTCD pedestrian guide that will be coming out next year (2014). USDOT is considering generating a high level version of the NACTO bicycle guide. Draft language developed on bike boxes.

Traffic Safety Summit Ideas -- Ron Van Houten Ph.D., High Visibility Enforcement - Breakout on how to do targeted enforcement (Van Houten) - Breakout on tool kits - Breakout on Transformative success stories - due 9/13

September Meeting Agenda Items - traffic safety award suggestions (communities or people with data) Josh – MDOT regional bicycle and non-motorized committees

2013 Meeting Schedule: September 17, November 12