



Application

STRIVE 4 A SAFER DRIVE ▲

Strive for a Safer Drive (S4SD) is a high school safe driving initiative. \$1,000 is being offered to high schools to create a student-led traffic safety campaign.

Applications are due by **November 19, 2021**. Participation requirements, campaign examples, resources for a successful campaign, and purchasing guidelines can be found at Michigan.gov/s4sd. Funding will be issued to high schools in December.

High school teams will document their campaign and submit a final project for judging. Cash prizes will be awarded to the top five schools. All participating schools are invited to attend the Ride and Drive Event in the spring.

Contact: 248-334-4971 or Strive4aSaferDrive@gmail.com

School: _____ County: _____

Principal: _____ Principal Email: _____

Advisor: _____ Advisor Email: _____

Advisor Office Phone: _____ Advisor Cell Phone: _____

Student Lead: _____ Student Lead Email: _____

Mailing Address: _____

City _____ Zip: _____

School-wide Enrollment: _____ Club Affiliation (SADD, SLS, DECA, NHS): _____

How did you hear about S4SD? _____

Attach additional pages with the following information:

- Campaign Outline
 - Detail the campaign & activities you plan to develop (1 main topic but can educate on numerous)
 - Estimated budget details listing expenditures up to \$1,000
 - Describe how you plan to evaluate the success of your campaign (Pre/Post-Test & Observational Survey)

Approval to use school S4SD student photos and videos on S4SD website, social media, and promotional materials: Yes No

Advisor Signature: _____ Date: _____

Completed applications should be mailed to: Transportation Improvement Association, Attn: S4SD, 100 E. Big Beaver Road, Suite 910, Troy, MI 48083 or

Emailed to: Strive4aSaferDrive@gmail.com



Office of Highway Safety Planning