

Judging Score Sheet

School Name: _____

Judging Panel Member Initials: _____

Category	Score
Was the S4SD application submitted by the deadline?	
Was the final project submitted by the deadline?	
Was the project student led? Yes/No	
Did the schools select an appropriate traffic safety topic and carry it throughout the project? Yes/No	
Rate the campaign slogan and/or name.	
Rate the campaign goal.	
Rate activity 1.	
Rate activity 2.	
Rate activity 3.	
Rate the use of Ford Driving Skills for Life.	
Did the campaign include community involvement? Yes/No	
Did the campaign include or attempt to include media involvement? Yes/No	
Was the funding used appropriately as outlined in participation requirements? Yes/No	
Rate the campaign evaluation and outcome.	
Did the project have school-wide applicability and engage the school beyond the student team? Yes/No	
Rate the overall creativity of the project.	
Rate the quality of the report/video or PowerPoint.	
Total	
Comments (What did team do well? What could team improve?)	

- Key:**
- 5 - far exceeds expectations, done exceptionally well, excellent execution
 - 4 - passes expectations, good effort, done well, fine execution
 - 3 - meets expectations, in-line with requirements, average execution
 - 2 - below expectations, not thought out, inadequate effort
 - 1 - poor, missing, or incomplete
- 5 - yes
 1 - no