



[michigan.gov/S4SD](https://michigan.gov/S4SD)



Strive for a Safer Drive (S4SD) is a high school safe driving initiative. Up to 75 schools will be selected to receive \$1,000 to create a student led traffic safety awareness campaign. Campaign topics may include: distracted driving, seatbelts, impaired driving, speeding, and winter driving.

Guidelines and more information can be found at [michigan.gov/S4SD](https://michigan.gov/S4SD).

## PROGRAM TIMELINE

Date	Event
October 31, 2020	The first 30 schools to apply by October 31 will <b>receive a \$100 Visa gift card!</b>
November 20, 2020	Application deadline
December 2020	Selected schools are notified and campaigns may begin
December 2020	Checks will be mailed out in mid-December and early January.
March 26, 2021	Campaign activities end
March 30, 2021	Final project due
April 2021	Winning schools announced
May 2021	Ford Driving Skills for Life hands-on event





## RIDE AND DRIVE EVENT

S4SD schools are eligible to attend a half day, advanced driver training program. Students will have the opportunity to drive vehicles on a closed course with professional instructors. Students will learn key skills and gain experience in areas that contribute to more than 60 percent of teen crashes, including:

- Hazard recognition
- Speed and space management
- Vehicle handling and
- Distracted and impaired driving



**Stop the leading cause of teen deaths**