

S4SD

STRIVE 4 A SAFER DRIVE ▲



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Strive for a Safer Drive is a high school, peer-led, safe driving initiative. All Michigan schools are eligible to apply. Selected schools will receive \$1,000 to create a student-led traffic safety awareness campaign.

Campaign topics may include:

-  **Distracted driving**
-  **Seat belt safety**
-  **Impaired driving**
-  **Speeding**
-  **Winter driving**

For an application, timeline, or to learn more go to:

Michigan.gov/S4SD





Participating schools are eligible to send students to a free, hands-on driving clinic with professional instruction. Held in May, the Ride & Drive event focuses on:

- Hazard recognition
- Vehicle handling
- Speed and space management
- Distracted and impaired driving

These areas contribute to 60 percent of teen crashes.



A study conducted by the AAA Foundation for Traffic Safety found that texting and visual-manual tasks increase the odds of crash involvement by 83 percent. (AAA)



Impaired driving includes driving under the influence of alcohol or drugs and when drowsy. (NHTSA)



Seat belts increase the chances of surviving a crash by nearly 50%. (OHSP)



Do not use cruise control when driving in snow or rain. (Allstate Insurance)



Speeding increases the likelihood that a crash will result in injury. (NHTSA)



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