



michigan.gov/S4SD



Strive for a Safer Drive (S4SD) is a high school safe driving initiative. Up to 75 schools will be selected to receive \$1,000 to create a student led traffic safety awareness campaign. Campaign topics may include: distracted driving, seatbelts, impaired driving, speeding, and winter driving.

Guidelines and more information can be found at michigan.gov/S4SD.

PROGRAM TIMELINE

Date	Event
October 31, 2018	The first 30 schools to apply by October 31 will receive a \$100 Visa gift card!
November 14, 2018	Application deadline
November 28, 2018	Selected schools are notified and campaigns may begin
December 2018	Checks will be mailed out in mid-December and early January.
March 22, 2019	Campaign activities end
March 29, 2019	Final project due
April 2019	Winning schools announced
May 2019	Ride and drive event



Office of Highway Safety Planning



RIDE AND DRIVE EVENT

S4SD schools are eligible to attend a half day, advanced driver training program. Students will have the opportunity to drive vehicles on a closed course with professional instructors. Students will learn key skills and gain experience in areas that contribute to more than 60 percent of teen crashes, including:

- Hazard recognition
- Speed and space management
- Vehicle handling and
- Distracted and impaired driving



Stop the leading cause of teen deaths