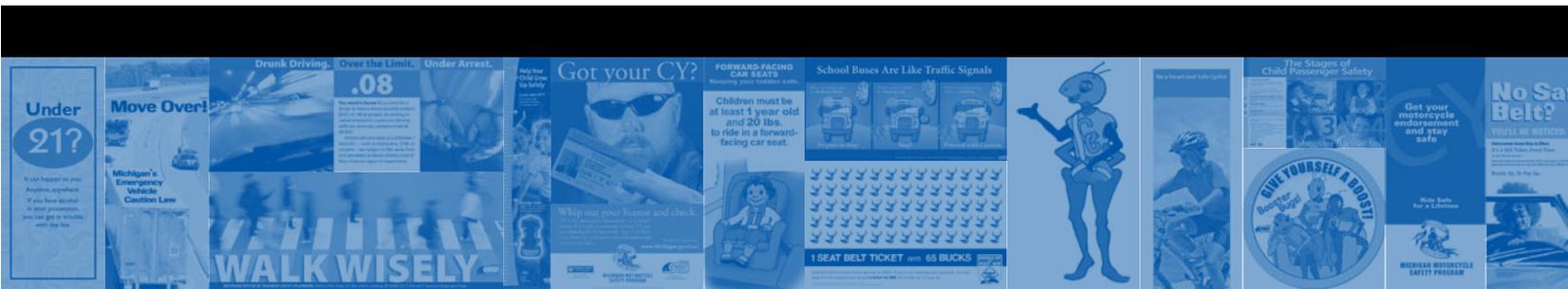


MICHIGAN TRAFFIC SAFETY MATERIALS CATALOG

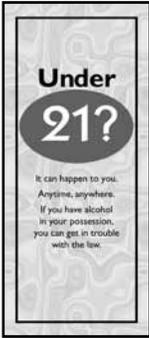


2009

Not paid for with state funds.
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ALCOHOL



UNDER 21? BROCHURE

It is illegal for anyone under 21 to buy, possess, or transport alcohol. Zero tolerance and minor in possession laws and their penalties are outlined. (2160)



DRUNK DRIVING. OVER THE LIMIT. UNDER ARREST. FLYER

It's a crime for a driver to have a blood alcohol

content of .08 or greater. This flyer outlines the costs and consequences of a drunk driving arrest and offers alternatives to getting behind the wheel after drinking. (2130) Also available in Arabic (2131) and Spanish (2132)

BICYCLE, MOTORCYCLE, BUS, AND PEDESTRIAN SAFETY

SCHOOL BUSES ARE LIKE TRAFFIC SIGNALS FLYER

What exactly do the different flashing lights on a school bus mean? This brochure gives a brief and illustrated explanation on what motorists are required to do when the lights are activated. (5000)

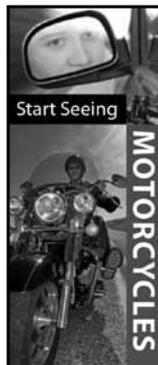


SCHOOL BUSES ARE LIKE TRAFFIC SIGNALS POSTER

This poster gives brief and colorfully illustrated explanations for what motorists are required to do when the different school bus lights are activated. (5100)

START SEEING MOTORCYCLES BROCHURE

Motorcycles are growing in popularity and motorists need to be aware they are sharing the road with these smaller and more vulnerable vehicles and their riders. (6500)



RIDE SAFE FOR A LIFETIME BROCHURE

For the motorcyclist or anyone considering riding a motorcycle, this brochure explains the need and requirements for a motorcycle endorsement on a driver's license. Also includes responsible riding and protective apparel information. (6600)



SHARE THE ROAD POSTER

Serves as a reminder that motorists and motorcyclists must be prepared to share the road. (6700)

GOT YOUR CY? POSTER

To legally ride a motorcycle in Michigan, riders must obtain a CY motorcycle endorsement on their driver's license. (6800)



BE A SAFE CYCLIST BROCHURE

Following traffic laws, wearing a bike helmet correctly, and being visible are some of the key things bicyclists can do to ensure their safety. (8010) Also available in Arabic (8011) and Spanish (8012)

WALK WISELY FLYER When a pedestrian is struck by a vehicle, over 80 percent of the time the pedestrian is killed or seriously injured. Safety tips that can help prevent serious injury or death when walking near traffic are provided.

(8000) Also available in Arabic (8001) and Spanish (8002)



GET WASTED. GET BUSTED. POSTER

This poster sends teens the message that officers are looking for underage drinkers, and they'll face serious consequences if they're caught. (2170)



CHILD PASSENGER SAFETY

BOOSTER BUG COLORING BOOK

Learning about riding safely is as easy as A, B, C with the Booster Bugs in this coloring book that promotes the use of booster seats and seat belts for children who outgrow child safety seats. (2400)



FREE TRAFFIC SAFETY MATERIALS

SAFETY BELTS



BUCKLE UP OR PAY UP FLYER

Michigan's seat belt law is strictly enforced by law enforcement. Information about the law, fine, and how proper usage of a seat belt can save your life are included. (1460). Also available in Arabic (1461) and Spanish (1462)

BUCKLE UP OR PAY UP POSTER

If you're not wearing your seat belt, you're going to stick out to law enforcement—much like the driver of this vehicle. (2520)



BUCKS POSTER

A seat belt citation costs 65 bucks according to this poster, which uses deer heads to represent the fine. (2540)

STAGES OF CHILD PASSENGER SAFETY POSTER

This poster defines the stages infants, toddlers, and children progress to ride safely in a motor vehicle. Also provides age and weight guidelines. (2420)



KID IDENTITY STICKER

Designed to be affixed to back of a child safety seat, these stickers provide vital information about the child—name, address, allergies, emergency contact, etc.—to be used by emergency medical service workers in the event of a traffic crash. (2430)

HELP YOUR CHILD GROW UP SAFELY POSTER

This life-size poster promotes the use of booster seats until a child reaches 4'9" tall and is designed to illustrate just how tall they should be before moving into seat belts alone. Limit 2. (2495)



BOOSTER BUG STICKER

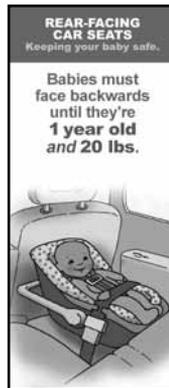
The Booster Bugs are featured on this colorful round sticker that children will love to collect. (2412) Stickers come in sheets of 12.



CHILD CAR SEAT LATCH SYSTEM FLYER
LATCH—Lower Anchors and Tethers for Children—is designed to make child safety seat installation easier, without using seat belts. Learn how the LATCH system works and how to determine if your vehicle has it. (2510) Also available in Arabic (2511) and Spanish (2512)

REAR FACING CAR SEAT FLYER

Infants under one year of age and 20 pounds should ride in a rear-facing child safety seat. This flyer contains valuable tips for correct installation of this type of car seat. (2470) Also available in Arabic (2471) and Spanish (2472)



FORWARD FACING CAR SEAT FLYER

If your toddler is over one year of age and 20 pounds they can ride in a forward-facing child safety seat. This flyer contains valuable tips for correct installation of this type of car seat. (2480) Also available in Arabic (2481) and Spanish (2482)



BOOSTER SEAT FLYER

Children are now required to ride in a car or booster seat until they are 8-years-old or 4'9", whichever comes first. (2490) Also available in Arabic (2491) and Spanish (2492)

TRAFFIC SAFETY

MOVE OVER BROCHURE

Michigan's emergency vehicle caution law was designed to keep emergency personnel safe when working along the side of roadways. This brochure provides details about the law and informs motorists when they need to "move over." (9140)



Minor collision. MAJOR BODY WORK.



MINOR COLLISION, MAJOR BODY WORK

POSTER
This poster promotes the message that even low-speed crashes can result in serious injuries if passengers aren't buckled up. (1330)



Office of Highway Safety Planning traffic safety materials are available free of charge to Michigan residents. Brochure and flyer orders are limited to 250; posters are limited to 25.

CLICK IT THE CRICKET COSTUME LOAN FORM



The Office of Highway Safety Planning offers a unique way for groups and organizations to promote traffic safety to children—Click It the Cricket.

This costume is available for loan, free of charge, for events on a first come, first served basis. Costumes come with up to 250 coloring books and stickers to be handed out during your event.

Borrowers must agree to ship the costume back at their expense by a date specified at the time of the loan. Approximate shipping cost is \$15-\$25.

Fax this form to (517) 336-2663 or mail to:

Michigan State Police
Management Services Division
Highway Safety Resource Materials Unit
714 S. Harrison, East Lansing, MI 48823

For more information, call (517) 333-2722.

NAME: _____ ORGANIZATION NAME: _____

ADDRESS (NO P.O. BOXES): _____

CITY: _____ MI ZIP: _____

PHONE: _____ FAX: _____

COSTUME IS NEEDED FOR AN EVENT ON THIS DATE: _____

NUMBER OF COLORING BOOKS AND STICKERS NEEDED (250 MAXIMUM): _____

TRAFFIC SAFETY MATERIALS ORDER FORM

NAME: _____ AGENCY: _____

ADDRESS (No P.O. Boxes): _____

CITY: _____ MI ZIP: _____

PHONE: _____ EMAIL: _____

DATE NEEDED BY: _____

All items are free of charge, with a limit of 250 for brochures and flyers. Posters are limited to 25 unless otherwise noted. Please indicate the amount of each item ordered. **Michigan residents only.** Allow 2-4 weeks for orders to be processed.

ALCOHOL/YOUTH ALCOHOL MATERIALS

- ____ 2130 Drunk Driving. Over the limit. Under Arrest. flyer
- ____ 2131 Drunk Driving. Over the limit. Under Arrest. flyer (Arabic)
- ____ 2132 Drunk Driving. Over the limit. Under Arrest. flyer (Spanish)
- ____ 2160 Under 21 brochure
- ____ 2170 Get Wasted, Get Busted poster

BICYCLE, MOTORCYCLE, BUS, AND PEDESTRIAN SAFETY

- ____ 5000 School Buses are Like Traffic Signals flyer
- ____ 5100 School Buses are Like Traffic Signals poster
- ____ 6500 Start Seeing Motorcycles brochure
- ____ 6600 Ride Safe for a Lifetime brochure
- ____ 6700 Share the Road poster
- ____ 6800 Got your CY? poster
- ____ 8000 Walk Wisely flyer
- ____ 8001 Walk Wisely flyer (Arabic)
- ____ 8002 Walk Wisely flyer (Spanish)
- ____ 8010 Be a Safe Cyclist brochure
- ____ 8011 Be a Safe Cyclist brochure (Arabic)
- ____ 8012 Be a Safe Cyclist brochure (Spanish)

CHILD PASSENGER SAFETY

- ____ 2400 Booster Bug coloring book
- ____ 2412 Booster Bug sticker
- ____ 2420 Stages of Child Passenger Safety poster
- ____ 2430 Kid Identity sticker
- ____ 2470 Rear Facing Car Seat flyer
- ____ 2471 Rear Facing Car Seat flyer (Arabic)
- ____ 2472 Rear Facing Car Seat flyer (Spanish)
- ____ 2480 Forward Facing Car Seat Flyer
- ____ 2481 Forward Facing Car Seat Flyer (Arabic)
- ____ 2482 Forward Facing Car Seat Flyer (Spanish)

CHILD PASSENGER SAFETY (CONTINUED)

- ____ 2490 Booster Seat flyer
- ____ 2491 Booster Seat flyer (Arabic)
- ____ 2492 Booster Seat flyer (Spanish)
- ____ 2495 Help Your Child Grow Up Safely poster (limit 2)
- ____ 2510 Child Car Seat LATCH System flyer
- ____ 2511 Child Car Seat LATCH System flyer (Arabic)
- ____ 2512 Child Car Seat LATCH System flyer (Spanish)

SAFETY BELTS

- ____ 1460 Buckle Up or Pay Up flyer
- ____ 1461 Buckle Up or Pay Up (Arabic)
- ____ 1462 Buckle Up or Pay Up (Spanish)
- ____ 2520 Buckle Up or Pay Up poster
- ____ 2540 Bucks poster

TRAFFIC SAFETY

- ____ 9140 Move Over Law brochure
- ____ 1330 Minor Collision, Major Bodywork poster

MICHIGAN NETS MATERIALS FOR EMPLOYERS

ORDER#	TITLE
____	_____
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To order traffic safety materials: **Phone:** (517) 333-2722 • **Fax** (517) 336-2663 • **E-mail:** trafficsafety@michigan.gov
Web: www.michigan.gov/ohsp (Traffic Safety Materials)