



U DRIVE.  
U TEXT.



**2018 U Drive. U Text. U Pay.**

## **SAMPLE SOCIAL MEDIA MESSAGES**

### **Twitter**

Texting while driving not only endangers you, it endangers everyone around you!  
#UDriveUTextUPay

You could pay with a ticket, or you could pay with your life. Texting while driving may have a cost. #UDriveUTextUPay

Texting while driving is dangerous, deadly, and, in many states, illegal. #UDriveUTextUPay

One “LOL” or “SMH” could change your life forever. You could end up in jail, injured, or dead. Remember: #UDriveUTextUPay

In 2016, 9.2 percent of fatal crashes nationally were reported as distraction-affected.  
#UDriveUTextUPay

According to @NHTSAgov, 3,450 people were killed in motor vehicle crashes involving distracted drivers in 2016. What will you do to prevent texting and driving? #UDriveUTextUPay

If you can't wait to send a text, pull over to a safe location first. It may save your life and the lives of those around you. #UDriveUTextUPay

Texting while driving may cost you more than just a ticket—it may cost you your life.  
#UDriveUTextUPay

Stats show #millennials are the biggest offenders when it comes to texting while driving. No matter your age, remember: #UDriveUTextUPay.

Women are more likely than men to text and drive. #UDriveUTextUPay

On the road with friends? Designate your passenger as your “designated texter” to help keep everyone safe. #UDriveUTextUPay

Reduce distraction and silence your phone while driving. #UDriveUTextUPay



U.S. Department of Transportation

**National Highway Traffic Safety Administration**



## Facebook

Texting while driving is dangerous and deadly for the driver, passengers, and other road users. In many states, it's illegal. Today and every day, remember: U Drive. U Text. U Pay.

One "LOL" or "SMH" could change your life forever. You could end up in jail, injured, or dead. Remember: U Drive. U Text. U Pay.

In 2016, 9.2 percent of fatal crashes nationally were reported as distraction-affected. Always remember: U Drive. U Text. U Pay.

According to the NHTSA, 3,450 people were killed in motor vehicle crashes involving distracted drivers in 2016. Remember: U Drive. U Text. U Pay.

We understand the temptation, but there are other times to respond to notifications on your phone than to do it while you're driving. First, pull over to a safe location, and then send your message. U Drive. U Text. U Pay.

Texting while driving may cost you more than just a ticket—it may cost you your life. U Drive. U Text. U Pay.

Millennials are the biggest offenders when it comes to texting while driving, with more 16- to 24-year-olds handling phones while driving than any other age group. Spread the message: U Drive. U Text. U Pay.

Women are more likely than men to text and drive. U Drive. U Text. U Pay.

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