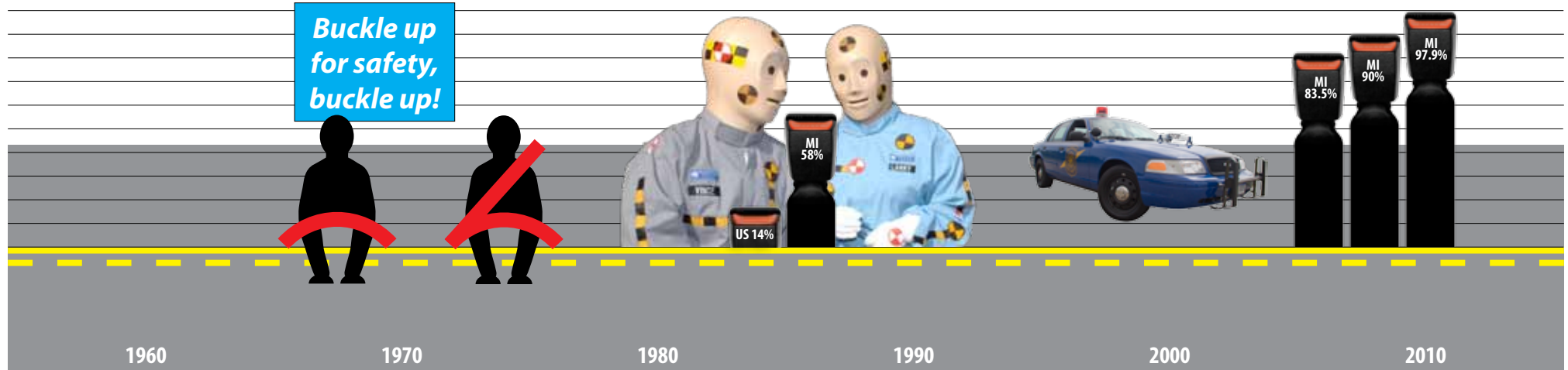


SEAT BELT HISTORY IN THE U.S. AND MICHIGAN



1966
The National Traffic Safety and Motor Vehicle Safety Act of 1966 allows the federal government to set and administer safety standards for motor vehicles.

1967
National Highway Safety Bureau (now the National Highway Traffic Safety Administration) issues Federal Motor Vehicle Safety Standards that establish standards 208 and 209 in 1967 for lap and shoulder belts in front outboard positions, lap belts in all other positions, effective in 1968.

1968
National Safety Council implements the *Buckle Up for Safety* campaign.

1974
Integrated lap and shoulder belts are required in vehicles.

1984
U.S. seat belt use is 14 percent. New York is the first state to make seat belt use mandatory.

1985
Michigan adopts a secondary enforcement seat belt law. The state's seat belt use jumps from 19.8 percent to 58.4 percent with the law. It later falls back to 45.3 percent.
The Ad Council's Vince and Larry seat belt campaign debuts.

2000
Michigan's primary enforcement seat belt law takes effect. Seat belt use goes from 70 percent to 83.5 percent within one month of the new law.

2004
Michigan becomes the first state east of the Mississippi to achieve a 90 percent seat belt use rate.

2009
Michigan has the nation's highest seat belt use rate at 97.9 percent.