



## Speaker/Resource List

### Speakers

#### ***Choices Have A Lifetime of Consequences (Impaired Driving)***

As a 17-year-old driver, Jeff Minock survived an alcohol-related crash that killed two of his closest friends. In the same week, another friend of Jeff's died in a separate alcohol-related crash. He brings this powerful true story to teens to encourage them to make safer choices.

Contact: *Jeff Minock*  
517-404-3479  
[jaminock@yahoo.com](mailto:jaminock@yahoo.com)

#### ***The KDR Challenge – (Upper Peninsula Only... Speaker) Distracted Driving***

The KDR Challenge was created in memory of Kelsey Dawn Raffaele. KDR stands for Kids Driving Responsibly. Kelsey was killed in a traffic crash on January 24, 2010. She was just 17 years old. Several weeks after the crash, it was discovered that Kelsey had been talking on the phone as she went out to pass a car on ice covered roads. Kelsey's mom and aunt travel around the upper peninsula of Michigan telling Kelsey's story to high school and college students. The goal of the challenge is to save lives.

Contact: *Bonnie Raffaele*  
906-630-2954  
[bonnie@thekdrchallenge.com](mailto:bonnie@thekdrchallenge.com)  
[thekdrchallenge.com](http://thekdrchallenge.com)

#### ***Michigan Trauma Coalition***

The Michigan Trauma Coalition (MTC) is a non-profit organization comprised of over 60 trauma centers, health care professionals, and organizations dedicated to reducing traumatic injuries. Trauma is the fourth leading cause of death in the U.S. for all ages combined. Motor vehicle crashes are the leading cause of death for teens in the U.S. Injury prevention coordinators are available to deliver safe driving presentations to high schools throughout Michigan. The MTC Injury Prevention (IP) co-chair can help you locate a prevention specialist in your area.

Contact: *Jennifer Dixon, RN, BSN MTC IP Chair*  
*Trauma Injury Prevention Coordinator*  
*McLaren Macomb Hospital*  
586-493-3848  
[Jennifer.dixon1@mcclaren.org](mailto:Jennifer.dixon1@mcclaren.org)

#### ***Mothers Against Drunk Driving***

Founded by a mother whose daughter was killed by a drunk driver, Mothers Against Drunk Driving® (MADD) is the nation's largest nonprofit working to protect families from drunk driving, drugged driving and underage drinking. Find a MADD chapter in your area and request a speaker for your impaired driving campaign.

Contact: [madd.org](http://madd.org)



***\*Remembering Ally: Distracted Driving Awareness Campaign***

As a 16-year-old award-winning performer, Ally Zimmerman loved giving back to others. She had dreams of changing the world. But her dreams, along with her life, were taken away by a distracted driver. Ally's mother and Jim Santilli, CEO of the Transportation Improvement Association, travel to high schools throughout Michigan to share Ally's story and increase distracted driving awareness.

Contact: Christine McKinney, Executive Assistant to the CEO  
Transportation Improvement Association  
248-334-4971  
[tia@tiasafety.us](mailto:tia@tiasafety.us)

***\*Remembering Olivia: Impaired Driving Awareness***

Olivia Cleveland was just 3 years old when her family's vehicle was struck by a drunk driver. The crash took her life. Her father, a police officer, was used to arresting drunk drivers and seeing the devastation caused by them, but he never imagined this happening to his own family. Olivia's parents travel to high schools to spread Olivia's story and increase awareness among drivers and passengers. The presentation features powerful messages.

Contact: Christine McKinney, Executive Assistant to the CEO  
Transportation Improvement Association  
248-334-4971  
[tia@tiasafety.us](mailto:tia@tiasafety.us)

\*The Remembering Ally and Olivia presentations can also be combined.

***Stay Alive Don't Text and Drive: Distracted Driving Awareness***

Jacob Freybler, age 17, was a bright teen with plans for his future. He was working at a local Wendy's restaurant while attending Kenowa Hills High School in Grand Rapids. He had an internship scheduled with the Walker Fire Department because he wanted to be a firefighter. Jacob died on June 18, 2014, when his car crossed the center line and hit another car head on. Jacob was texting. The Freyblers did not want their son's death to be meaningless so they use his story while convincing others about the dangers of distracted driving.

Contact: James Freybler  
616-453-2917  
[j.freybler@att.net](mailto:j.freybler@att.net)

***Save a Life – Give a Lane – Move Over Law***

For Michigan State Police Tpr. Drew Spencer, a routine traffic stop on Labor Day 2011 nearly ended his life because a passing driver did not move over. Trooper Spencer was struck by a vehicle but managed to recover from his injuries – which included multiple skull fractures, a separated shoulder, and a traumatic brain injury. Tpr. Spencer will discuss his experience and the danger all emergency personnel face while working along Michigan roadways.

Contact: Linda Fech  
Michigan Office of Highway Safety Planning  
517-241-2533  
[Strive4ASaferDrive@gmail.com](mailto:Strive4ASaferDrive@gmail.com)



### ***ThinkFirst***

ThinkFirst for Teens, a program of the ThinkFirst National Injury Prevention Foundation, is an award-winning public education effort targeting this high risk age group. ThinkFirst chapters across the United States present compelling educational presentations at no charge for junior and senior high schools. Health educators and VIP speakers - Voices for Injury Prevention - explain how injuries occur, how they affect the body and how they can be prevented. Students learn that one poor choice can change your life forever, so it is each person's responsibility to cut the risk for injury to themselves and others by making safe choices.

Contact: *Kelli Jankens, MBA, CPST*  
*Injury Prevention Specialist, Trauma Services*  
*MidMichigan Medical Center-Midland*  
*989-839-1387*  
[kelli.jankens@midmichigan.org](mailto:kelli.jankens@midmichigan.org)

## **Hands-on Activities**

### ***Distracted/Impaired Driving (Monroe and Lenawee Counties only)***

Do you have access to a Golf Cart? Tpr. Tressa Duffin will set up a driving course with orange cones and have students drive a golf cart while trying to text with one of their classmates. This exercise quickly alerts teens to the dangers of texting and driving. The fatal vision goggles are also used to simulate impaired driving. Schools must supply the golf cart and cones.

Contact: *Tpr. Tressa Duffin*  
*MSP Monroe Post*  
[duffint@michigan.gov](mailto:duffint@michigan.gov)

### ***Driving Simulators (Distracted and Impaired)***

The Office of Highway Safety Planning has placed driving simulators with traffic safety partners throughout the state. The simulator consists of a single all-in-one computer and monitor unit, foot pedals, and steering wheel. The software offers two choices, impaired or distracted driving awareness. To schedule a driving simulator, contact a simulator coordinator in your area.

Contact: *Simulator Contact List at*  
[www.Michigan.gov/OHSP](http://www.Michigan.gov/OHSP) – under Information Center select Free Traffic Safety Materials

### ***InTEXTicating (Available to Mason, Oceana, Muskegon and Newaygo Counties)***

After a brief classroom lesson on the dangers of distracted driving, students participate in a traffic cone course using a Global Electric Motor (GEM) car. Once students are comfortable with the operation of the car, distractions are introduced.

Contact: *Deputy John Yax*  
*Muskegon County Sheriff's Office*  
*231-724-7136*  
[John.Yax@muskegonsheriff.com](mailto:John.Yax@muskegonsheriff.com)

### ***Spectrum Health Safe Drive (available in Montcalm County)***

This presentation will provide hands-on experience with "drunk and distracted" driving for teens. Students will participate at multiple stations experiencing first-hand the visual and delayed responses when "under the influence" of alcohol or attempting to drive distracted.

Contact: *Norma Sower, Community Education Supervisor*  
*Spectrum Health United Lifestyles*  
*616-225-7055*  
[Norma.sower@spectrumhealth.org](mailto:Norma.sower@spectrumhealth.org)



### ***Seat Belt Convincers and Rollover Simulators***

The seat belt convincer is a self-propelled automobile seat with safety restraints affixed to a light-weight, easily maneuverable single-axle trailer. It is capable of simulating 5 to 7 mph crashes. The convincer allows the rider to experience the surprising amount of force generated by such a low speed collision and the benefit that a seat belt can provide. Seat belt convincers and rollover simulators can be a key part of safety presentations at high schools. To schedule a seat belt convincer, contact a coordinator in your area.

Contact: *Seatbelt Convincer and Rollover Contact List at*  
[www.Michigan.gov/OHSP](http://www.Michigan.gov/OHSP) – under Information Center select Free Traffic Safety Materials

### ***Mobile Truck Driver Simulator***

A full-size immersive simulator is available to promote highway safety by giving drivers of all ages the experience of operating an 18-wheel tractor-trailer rig. Housed inside a mobile walk-in trailer that travels all around Michigan, the simulators help to illustrate the challenges faced by truck drivers in order to maintain control of their rigs, all while paying close attention to other vehicles on the road. Drivers learn about the dangers of driving in a trucker's blind-spots, how much stopping distance a heavy truck really needs, and what it takes to be safe when driving near trucks.

Contact: *Michigan Center for Truck Safety*  
*Chuck Simmons, Safety Specialist*  
*(800) 682-4682 ext. 214*  
[csimmons@truckingsafety.org](mailto:csimmons@truckingsafety.org)

## **Other Resources**

### *AAA Foundation for Traffic Safety*

Review the latest research on teen driver safety, obtain driver education information, parent tips and parent/teen contracts.

<http://teendriving.aaa.com/MI/>

### *Allstate Foundation*

Allstate offers research information, parent tips, and brochures.

[https://www.allstatefoundation.org/teen\\_safe\\_driving.html](https://www.allstatefoundation.org/teen_safe_driving.html)

### *Checkpoints*

Provides parents with facts about teen driving safety, shows parents what they can do to help, and provides a free interactive parent-teen driving agreement.

[www.youngdriverparenting.org](http://www.youngdriverparenting.org)

### *The Children's Hospital of Philadelphia*

This website has information for both parents and teens on safe driving with downloadable tools.

[www.teendriversource.org](http://www.teendriversource.org)



#### *DriveSmart*

C.S. Mott Children's Hospital and the University of Michigan created this website to teach teens about the dangers of distracted driving and provide tools for parents, teens, and passengers to help prevent distracted driving. [www.Kohlsdrivesmart.org](http://www.Kohlsdrivesmart.org)

#### *Ford Driving Skills for Life*

Go through the academy to learn about safe driving and receive a certificate when completed. Free videos and traffic resource materials are available for teens and parents.

[www.drivingskillsforlife.com](http://www.drivingskillsforlife.com)

#### *Michigan Center for Truck Safety*

Find free information on driving safely around big trucks. Order free DVDs and guidebooks.

[www.truckingsafety.org](http://www.truckingsafety.org)

#### *Michigan Department of State Teen Drivers*

Find information on graduated driver licensing, driver education, and teen driver risk awareness.

[www.Michigan.gov/teendriver](http://www.Michigan.gov/teendriver)

#### *Michigan Graduated Driver Licensing Parent Checklist*

[http://www.michigan.gov/sos/0,4670,7-127-1627\\_60169\\_60175-377336--,00.html](http://www.michigan.gov/sos/0,4670,7-127-1627_60169_60175-377336--,00.html)

#### *Michigan Traffic Crash Facts*

Find the latest crash facts for young drivers age 16-20.

<http://publications.michigantrafficcrashfacts.org/2015/2015TeensYoungAdultsAges16-20.pdf>

#### *National Organizations for Youth Safety (NOYS)*

<https://noys.org/>

#### *National Highway Traffic Safety Association (NHTSA)*

Find traffic safety information.

[www.nhtsa.gov/Driving+Safety/Teen+Drivers](http://www.nhtsa.gov/Driving+Safety/Teen+Drivers)

#### *NHTSA 5 to Drive Materials*

<http://www.trafficsafetymarketing.gov/teens>

#### *National Safety Council*

Watch videos and gather traffic safety facts.

<http://www.nsc.org/learn/NSC-Initiatives/Pages/teen-driving.aspx?var=mnd>

#### *Office of Highway Safety Planning*

Find information on teen drivers, seat belts, impaired driving, distracted driving, and free materials.

[www.Michigan.gov/ohsp](http://www.Michigan.gov/ohsp)

#### *Sheriffs Telling Our Parents and Promoting Educated Drivers (S.T.O.P.P.E.D.)*

A parental notification system developed to reduce the number of young drivers who are injured or killed in motor vehicle crashes.

[www.michigansheriff.com/stopped.htm](http://www.michigansheriff.com/stopped.htm)

#### *Share the Road – Driving Safely Around Trucks Video*

[https://www.youtube.com/watch?v=wS\\_YwM-aNbA](https://www.youtube.com/watch?v=wS_YwM-aNbA)