

GRETCHEN WHITMER GOVERNOR

STATE OF MICHIGAN DEPARTMENT OF LABOR AND ECONOMIC OPPORTUNITY LANSING

SUSAN CORBIN ACTING DIRECTOR

MEMORANDUM

DATE: January 28, 2021

TO: Ken Horn, Chair, Senate Appropriations Subcommittee on Labor and Economic

Opportunity/MEDC

Greg VanWoerkom, Chair, House Appropriations Subcommittee on General

Government

FROM: Fayrouz Saad, Executive Director

Office of Global Michigan

Department of Labor and Economic Opportunity

SUBJECT: Pursuant to Section 1090 of PA 166 of 2020

Commission Activities FY 2020 Report to the Legislature

Attached is the Commission Activities FY20 Report to the Legislature, prepared by the Office of Global Michigan, pursuant to Pursuant to Section 1090 of PA 166 of 2020. The information was collected from the Asian Pacific American Affairs Commission, the Commission on Middle Eastern American Affairs, and the Hispanic/Latino Commission of Michigan.

Should you have any questions regarding this report or need additional information please contact Andrew Beardslee, LEO Legislative Analyst, at (517) 388-6101.

cc: Members – Senate Appropriations Subcommittee on Labor and Economic

Opportunity/MEDC

Members – House Appropriations Subcommittee on General Government

Dave Massaron, State Budget Director

Christopher Harkins, Senate Fiscal Agency

Mary Ann Cleary, House Fiscal Agency

Commission Activities FY 2020 Report to the Legislature

(Pursuant to Section 1090 of PA 166 of 2020)

January 31, 2021

Prepared by

Office of Global Michigan

Reporting Period: October 1, 2019 through September 30, 2020



Executive Summary:

Public Act 166 of 2020 section 1090 requires the following:

Sec. 1090. The Office of Global Michigan is to coordinate with the Asian Pacific American affairs commission, the Commission on Middle Eastern American affairs, and the Hispanic/Latino commission of Michigan to produce a report by January 31 that is to be transmitted to the senate and house subcommittee chairpersons of relevant subcommittees, the senate and house appropriations committee, the senate and house fiscal agencies, and the state budget director. The report shall include, but is not limited to, the following:

- (a) Total number of people with whom each commission directly interacts through programming.
- (b) Total number of public events that each commission conducted.
- (c) Description of the activities that the commissions initiated to promote cooperation between the commissions.
- (d) Total number of meetings that each commission held with foreign diplomats.
- (e) Programmatic costs of each commission.

*NOTE: Due to the COVID pandemic, many of the commission activities were limited for FY20.

Required Information:

(a) Total number of people with whom each commission directly interacts through programing.

Due to the COVID pandemic, the commissions were not able to interact directly with individuals for most of the year.

- a. HLCOM Approximately 186,000 through Social Media
- b. MAPAAC Approximately 528 (in-person and virtual)
- c. CMEAA Direct encounters were limited, but CMEAA interacted with hundreds of individuals through virtual events while disseminating state material related to COVID response.

- (b) Total number of public events that each commission conducted.
 - a. HLCOM 11
 - b. MAPAAC 13 (9 directly from MAPAAC and 4 events that the commission co-sponsored)
 - c. CMEAA 4
- (c) Description of the activities that the commission initiated to promote cooperation between the commissions.
 - a. All three commissions participated in the following events:
 - i. **COVID Response.** The commissions worked together in disbursing COVID-19 information in languages predominant in their communities.
 - ii. Futures for Frontliners. The commissions cooperated on a strategy for a social media push for the Futures for Frontliners program.
 - iii. **2020 Census.** The commissions worked together in disbursing 2020 Census information to their respective communities.
 - iv. **CMEAA/MAPAAC strategy workshop:** CMEAA joined MAPAAC for a strategy workshop and shared learnings on their strategic frameworks.
 - v. **Joint Statement:** The three commissions, jointly with Lt Governor Gilchrist, issued a statement expressing empathy and concerns for communities of color
- (d) Total number of meetings each commission held with foreign diplomats.
 - a. HLCOM 1 (meeting with Consul of Mexico)
 - b. MAPAAC 1 (meeting with the Consul General of Japan and Ambassador of Japan)
 - c. CMEAA 0
- (e) Programmatic costs of each commission. (Again, programming costs were lower in FY20 due to the pandemic.)
 - a. HLCOM \$74,974 (\$6,605 contractual costs and \$68,369 operational costs)
 - b. MAPAAC \$4,839.40
 - c. CMEAA \$70,000 (Partnership with University Musical Society and COVID response funding)