



# OK 2 SAY

Stop the Silence. Help End the Violence.

# 2018 ANNUAL REPORT



# 2018

## ANNUAL REPORT



Stop the Silence. Help End the Violence.

OK2SAY is Michigan's most effective prevention-based reporting system established in response to the mandate of the Student Safety Act of 2013.

It is designed to **EMPOWER MICHIGAN STUDENTS TO HELP PREVENT VIOLENCE AND MAKE THEIR SCHOOLS SAFE** by confidentially reporting threatening behavior. Anyone can report tips on criminal activities or potential harm directed at students, school employees, or schools.

**TIPS CAN BE SUBMITTED 24 HOURS A DAY, 7 DAYS A WEEK.**



**161 Expos and Special Events**



**6,473**

Presented at



**281 NEW SCHOOLS**

**2.3M**  
**INFORMED**  
**ATTENDEES**

### TOP FIVE TIP CATEGORIES

1. Suicide Threats
  2. Bullying
  3. Drugs
  4. Other \*
  5. Self-Harm
- \* Other (e.g. anxiety, stress, depression, harassment.)

### Outcome Reports From School And Law Enforcement Professionals



**90%**

believe there was sufficient information in the tip.



**68%**

were unaware of the problem prior to the tip.



**89%**

find OK2SAY to be a useful service.

July 2019

Governor Whitmer and members of the Legislature:

Schools should be a safe haven for our children – a place where they can not only learn but make friends and feel safe.

Sadly, that is not always the case. The stories of troubled kids – students everyone knew were struggling – make the news almost every day. More and more students express fear and anxiety – and more and more students act out.

That is why we are so incredibly grateful for your continued investment in OK2SAY, a joint initiative between our two departments to help keep our students, schools and communities safe.

OK2SAY has played a valuable role in improving student safety in schools throughout the state. And because of the Legislature’s decision in 2018 to lift the sunset on the public act that created the program, we can make certain this life-saving program continues to protect our students and schools for many years to come.

Since the inception of the program in 2014, OK2SAY has received more than 17,000 tips. Last year alone, we had a 40 percent increase in students using the OK2SAY program, generating nearly 6,500 tips in total – the single largest number of tips to date.

That increase in utilization would not have been possible without the help of our inaugural class of student ambassadors – our heroes in the hallways – and the support of local law enforcement agencies, educators and school administrators, and of course, you.

The program’s numbers continue to grow, but it’s truly the individual success stories that continue to motivate our program staff to ensure all students have a safe environment to learn.

We’re proud to report that in 2018, OK2SAY successfully intercepted two student threats to violently harm fellow classmates and their families. Our program staff immediately dispatched local law enforcement, who located and took the student into custody – preventing what could have been an unfathomable and lethal incident.

Thanks to the swift action of our program staff and local law enforcement, a fellow classmate felt safe enough to report a sexual assault using the OK2SAY app.

While these are only two of many success stories, they illustrate the program’s ability to empower Michigan students to break the code of silence and seek help for themselves or someone they know.

With your continued help and support, we stop the silence and help end the violence.

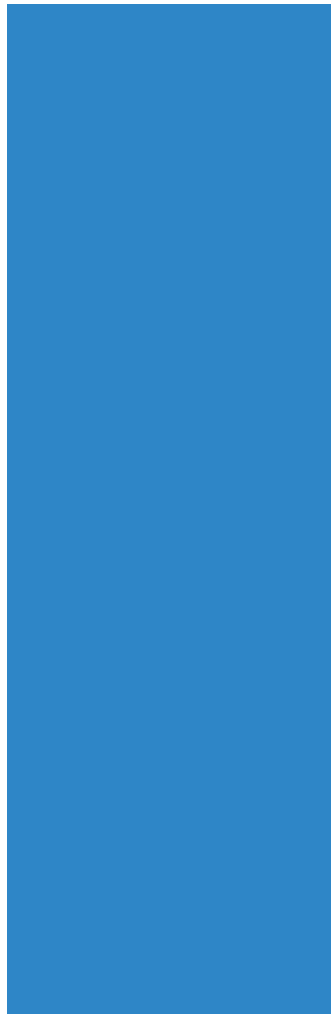
Thank you,



Dana Nessel  
Attorney General



Col. Joseph Gasper  
Director, Michigan State Police







I always wondered why somebody didn't do something, then I realized ...

**I AM SOMEBODY.**

 [ok2say.com](http://ok2say.com)

 652729 (OK2SAY)

 iPhone & Android



Stop the Silence. Help End the Violence.

 855-565-2729

 [ok2say@mi.gov](mailto:ok2say@mi.gov)

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# MICHIGAN STUDENT SAFETY ACT

## History

The United States Secret Service and the United States Department of Education, in a joint study on school violence, reported that perpetrators exhibited concerning behavior before the attack in 93 percent of the incidents. And in 81 percent of violent school incidents, someone other than the attacker knew about the plan but didn't report it. Michigan Student Safety Act requires the Attorney General to collaborate with the Michigan State Police (MSP), the Michigan Department of Health and Human Services (MDHHS), and the Michigan Department of Education (MDE), to establish, operate and staff a hotline that:

- Provides for confidential reports of potential harm or criminal activities directed at school students, school employees, or schools;
- Protects the confidentiality of a reporter's identity;
- Operates 24 hours a day, 365 days a year; and
- Promptly provides tip information to appropriate school officials, law enforcement or other agencies.

As originally enacted, OK2SAY had sunsets of 2017 and 2021, but on December 20, 2018, the sunset was permanently lifted to ensure that OK2SAY remains an integral part of Michigan's school safety landscape.

## Purpose

OK2SAY is more than a hotline, it empowers Michigan students, parents, school personnel, community health service programs, and law enforcement to share and respond to safety threats.

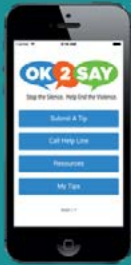
The Department of Attorney General has primary responsibility for developing, implementing and reporting on Michigan Student Safety Act initiatives.



# How OK2SAY Works

## OK2SAY Tip Steps

### Submit & Receive



Students, parents, teachers, or concerned individuals can confidentially report potential harm or criminal activities.

1

Confidential tip submitted

2

OK2SAY technicians receive, analyze and forward tips



### Respond & Report

Schools, law enforcement, Community Mental Health, or the Department of Health and Human Services receive and investigate the tips.

3

Officials investigate, respond and resolve tips

4

Outcome Report from tip recipient used to improve programming

# OK2SAY TECHNICIANS

OK2SAY technicians are on the frontline preventing school violence and tragedy. Each day they are adept at getting children and young adults to share their concerns, which can be a challenge—even when students have made the courageous decision to break the code of silence and come forward.

Building a positive rapport with students is essential. It requires empathy and persistence to get hotline users to feel safe to provide enough information for OK2SAY to act. To that end, OK2SAY technicians utilize multiple systems and technologies to communicate with those who submit a tip. Technicians do everything possible to ensure that information provided to OK2SAY is disseminated to the appropriate agencies, whether it is schools, law enforcement, community mental health, or child protective services.

OK2SAY technicians operate as a five-person unit comprised of diverse men and women trained in social media searching, suicide intervention and youth-mental health first aid. They are ready regardless of the issue. Technicians work around the clock in shifts, to keep the tip process seamless.





Tips for calendar year 2018

**INCREASED  
MORE THAN 40%**  
compared to 2017.



## METRICS/ANALYSIS

### Tips vs. Incidents

For metrics, analysis, and reporting purposes, OK2SAY technicians and the Department of Attorney General record and track incoming contacts with the hotline as “tips” and as “incidents.”

An OK2SAY “tip” is information provided through communication with OK2SAY technicians. Generally, when a tip is submitted it may involve multiple communications between the individual and the technician to gather enough information to forward to the appropriate responding party. Often these communications are counted as a single tip.

An OK2SAY “incident” is a specific, singular event. Many individuals report about the same incident. For example, if OK2SAY receives five separate tips from five student athletes about the captain of a sports team who mistreated a teammate, that will be counted as one incident. There are five tips from five individuals, but ultimately it involved only one incident. Thus, it is not surprising that in 2018, OK2SAY logged 6,473 tips, but only 4,970 incidents.

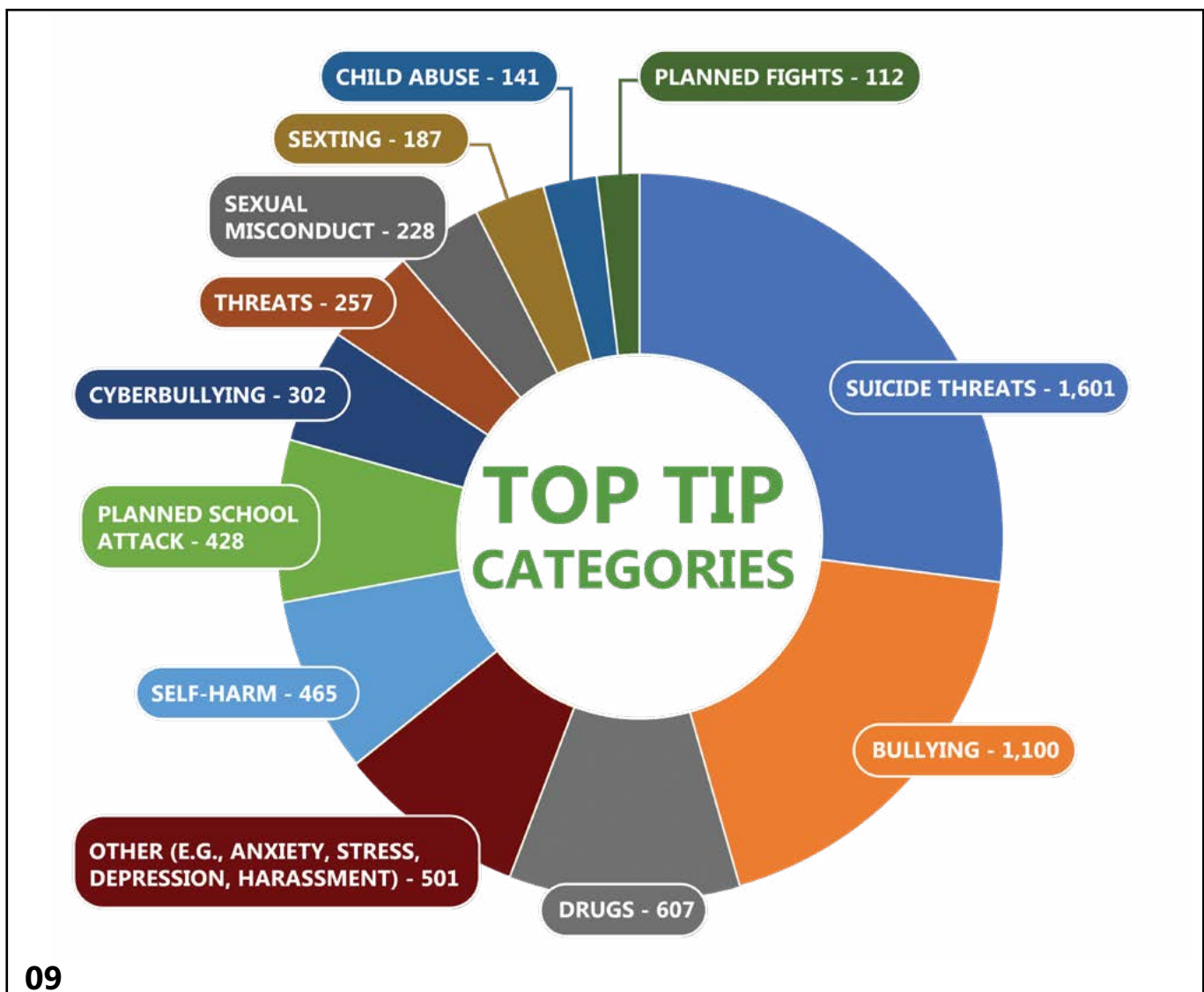
# TOTAL TIP NUMBERS\*

Tips for calendar year 2018 increased more than 40 percent compared to 2017. The number of tips confirms the positive impact OK2SAY continues to have.

OK2SAY is shifting attitudes and perceptions about reporting unsafe behavior and situations. OK2SAY is empowering students to be the “heroes in the hallway” and get their struggling classmates the help they need. The following charts represent:

1. Total number of tips in the top tip categories for 2018;
2. Total number of tips in the top five categories for 2014, 2015, 2016, 2017 and 2018.

(\*See Appendix A for 2018 OK2SAY Tip Totals.)



# TOP FIVE TIP CATEGORIES BY YEAR

2018

1. Suicide Threats
2. Bullying
3. Drugs
4. Other \*
5. Self-Harm

\* Other (e.g. anxiety, stress, depression, harassment.)

2017

1. Suicide Threats
2. Bullying
3. Other \*
4. Self-Harm
5. Drugs

\* Other (e.g. anxiety, stress, depression, harassment.)

2016

1. Bullying
2. Suicide Threats
3. Other \*
4. Self-Harm
5. Cyberbullying

\* Other (e.g. anxiety, stress, depression, harassment.)

2015

1. Bullying
2. Suicide Threats
3. Other \*
4. Cyberbullying
5. Self-Harm

\* Other (e.g. anxiety, stress, depression, harassment.)

2014

1. Bullying
2. Suicide Threats
3. Cyberbullying
4. Drugs
5. Assault

As noted, one benefit of a single point of contact for all tips is the ability in real time to recognize shifting challenges facing Michigan's youth. In this regard, OK2SAY notes the increase in the number of tips about suicide threats and drugs.



# 2018 OUTCOME REPORTS

Tip recipients are asked to complete an outcome report to let us know how the process worked.

MSP adds outcome report information to its database to compile:

- The number of tips received;
- The number of tips forwarded;
- The nature of the tips received;
- The recipient of the forwarded tips;
- The details of the response; and
- The effectiveness of the response.

Tip recipients submitted 2,394 outcome reports in 2018. The information collected in these reports plays an important part in assessing the overall effectiveness of the program and has resulted in improvements to program categories.

Feedback also helps the Department enhance the effectiveness of OK2SAY.

## Outcome Reports From School And Law Enforcement Professionals



**90%**

believe there was sufficient  
information in the tip.



**68%**

were unaware of the  
problem prior to the tip.



**89%**

find OK2SAY to be a  
useful service.

# TOP FIVE TIP CATEGORIES FOR 2018 BY MONTH

January	February	March
Suicide Threats	Suicide Threats	Bullying
Bullying	Planned School Attack	Suicide Threats
Drugs	Bullying	Planned School Attack
Self-Harm	Other (e.g. anxiety, stress, depression, harassment)	Self-Harm
Other (e.g. anxiety, stress, depression, harassment)	Drugs	Other (e.g. anxiety, stress, depression, harassment)

In February and March, we noted a dramatic increase in the number of planned school attack tips following the tragic events in Parkland, Florida.

April	May	June
Suicide Threats	Suicide Threats	Suicide Threats
Bullying	Bullying	Bullying
Drugs	Drugs	Drugs
Other (e.g. anxiety, stress, depression, harassment)	Self-Harm	Self-Harm
Self-Harm	Other (e.g. anxiety, stress, depression, harassment)	Cyberbullying

July	August	September
Suicide Threats	Suicide Threats	Suicide Threats
Cyberbullying	Threats	Bullying
Self-Harm	Other (e.g. anxiety, stress, depression, harassment)	Drugs
Threats	Bullying	Other (e.g. anxiety, stress, depression, harassment)
Bullying	Cyberbullying	Self-Harm

October	November	December
Suicide Threats	Suicide Threats	Suicide Threats
Bullying	Bullying	Bullying
Drugs	Other (e.g. anxiety, stress, depression, harassment)	Drugs
Other (e.g. anxiety, stress, depression, harassment)	Drugs	Other (e.g. anxiety, stress, depression, harassment)
Self-Harm	Self-Harm	Self-Harm



*To date, more than 2.3 million Michigan residents have attended a student safety campaign presentation.*

## **PRESENTATION AND ATTENDEE GROWTH**

In keeping with the provisions of section 7 of the Student Safety Act, the Department expended funds from the Student Safety Fund in 2018 to increase public awareness of the program, including the OK2SAY hotline and website. Metrics for those efforts include:

- Number of school presentations;
- Number of students and adults reached at school presentations; and
- Number of presentations at professional seminars or meetings.

### **2018 Student Safety Campaign Presentations**

The Attorney General offered free student safety programming for children in Kindergarten through 12<sup>th</sup> grade. Students in Kindergarten through 5<sup>th</sup> grade received age-appropriate instruction from the Michigan Cyber Safety Initiative (CSI), a national award-winning program and feeder program for OK2SAY. Students in 6<sup>th</sup> through 12<sup>th</sup> grade received dynamic OK2SAY student safety programs. The Department also provided programming for parents, guardians and community leaders.



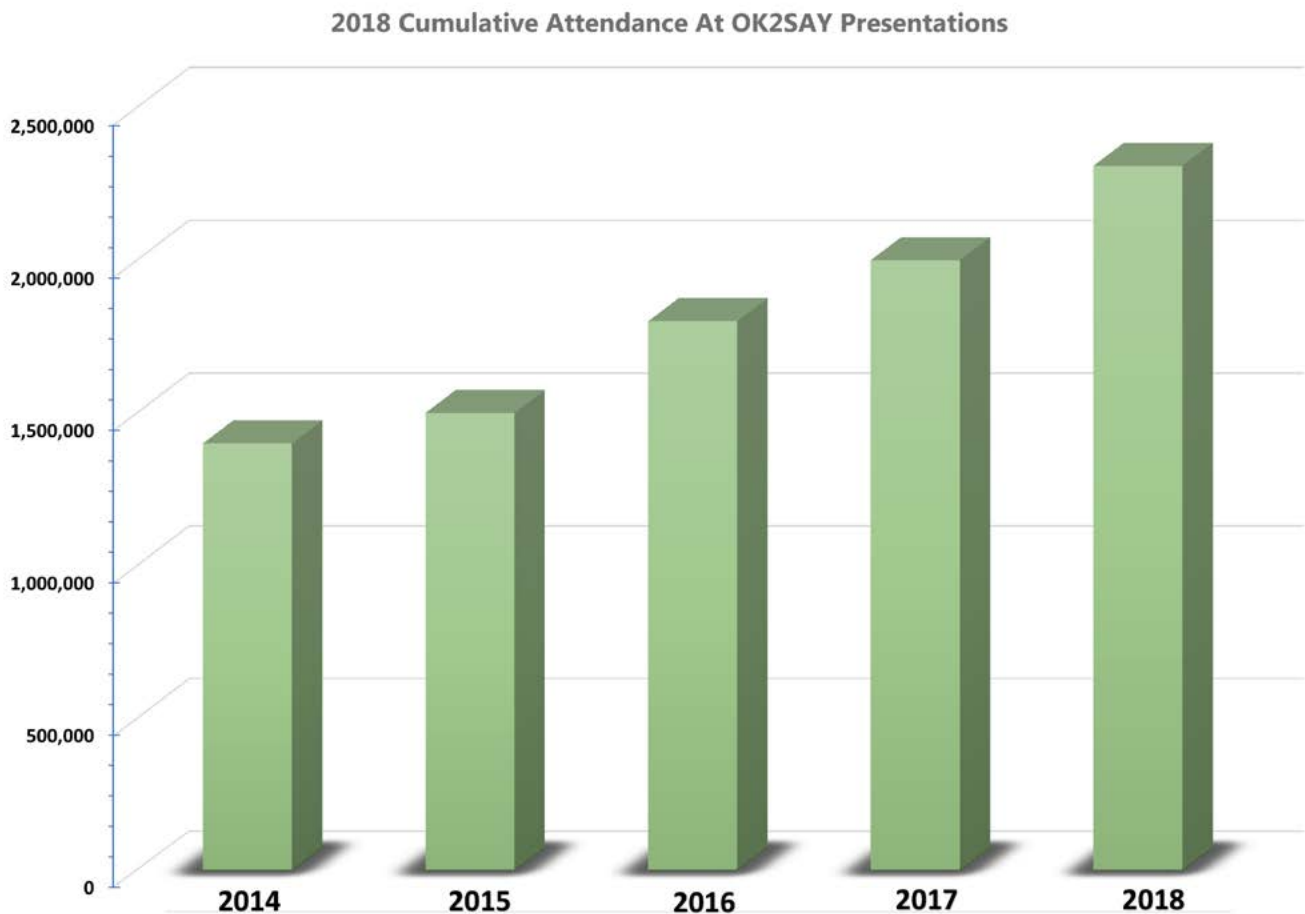
## 2018 Student Safety Campaign Presentations Continued

The Department had 37 presenters in 2018. These presenters are proficient in presenting the Student Safety Initiative materials. They travel the state to present the following seven educational seminars:

- K-1<sup>st</sup> grade;
- 2<sup>nd</sup>-3<sup>rd</sup> grade;
- 4<sup>th</sup>-5<sup>th</sup> grade;
- 6<sup>th</sup>-8<sup>th</sup> grade;
- 9<sup>th</sup>-12<sup>th</sup> grade;
- Community Seminar; and
- Program Overview.

OK2SAY presenters conducted 2,800 seminars reaching 270,721 students, parents and community leaders.

The following chart shows cumulative attendance at OK2SAY presentations through 2018.



# 2018 REFERRALS

When tip information comes in, OK2SAY technicians do their best to pass that information on to appropriate resources. In some cases, information about an incident may be forwarded or referred to multiple resources (thus, "referral" numbers can exceed "incident" numbers). In other cases, there may not be enough information provided to the technicians for them to forward or refer.

In 2018, OK2SAY technicians:

- Forwarded 3,294 incidents to school officials;
- Forwarded 908 incidents to law enforcement;
- Referred 322 incidents to online resources, counseling or crisis lines;
- Referred 108 incidents to Child Protective Services; and
- Forwarded information in 272 incidents that resulted in referrals to mental health services.

## Reporter's Identity is Protected by Law

The Student Safety Act generally prohibits disclosure\* of reporter information.

Confidentiality of the reporter's identity is a hallmark of OK2SAY and without it, individuals would not be as willing to come forward and share tips.

\*



The identity of the reporting party is statutorily protected and can only be released with permission of the reporter, the reporter's parents if he/she is a minor, or through a court order.

This information is also specifically exempt from the Michigan Freedom of Information Act.

# 2018 OK2SAY TESTIMONIALS

**“I do appreciate this partnership. Thank you for reaching out and providing a report.”**

Connie Carroll, School Counselor, Pennsfield Middle School

**“I absolutely love this medium of communication. Keep up the great work!”**

Marshall Perkins, Principal, Holt Junior High School

**“I appreciate this service and the support that they provide for our school community.”**

Kristin Stuedemann, Principal, Grand Traverse West Middle School

**“Great program ... beginning to make a difference in our middle/high school campus. Thank you!”**

Michael Cluster, School Resource Officer, New Buffalo Area Schools

**“I love OK2SAY. It really helps us identify situations that we did not know about.”**

Jennifer Hiller, Principal, Scranton Middle School

**“This is a fantastic program! It’s a wonderful way for students to get important information to adults who can be helpful.”**

Bridget Hondzinski, Assistant Principal from Holy Family Regional School

**“Thank you for keeping this service open to our students. I am so pleased with the immediate response to the problem.”**

Traci Smith, High School Principal, Freeland High School

**“OK2SAY worked like clockwork. Thanks!”**

John Shiner, Manistique Area Middle and High School

**“This is a great service and it is comforting to know that folks in our community are vigilant in reporting concerns to keep our schools safe.”**

Maryann Boddy, Superintendent/Principal, Manistique Area Schools



# WHEN YOU STOP THE SILENCE, YOU HELP END THE VIOLENCE.

## Making A Difference In 2018:

1. OK2SAY received a tip that a high school student said she “cannot do this anymore,” and did not want to live anymore. The tip was referred to the school social worker who confirmed that the student was going through a crisis at school. School officials later responded back to OK2SAY stating: “This particular student has been having ongoing mental health issues and parents have not been responsive to school personnel’s insistence that a mental health evaluation was necessary. Being able to say that we had a phone call from ‘Michigan State Police through the OK2SAY program’ helped raise the parents’ level of concern they followed through and the student received a much-needed assessment.”
2. OK2SAY received a tip that a high school student was talking about shooting up his school at an anti-gun violence march. While the motivation to carry out the mass casualty event was not directly attributed to bullying, the tipster heard that the suspect was a bullying victim in the past. This information was immediately referred to the relevant county dispatch center. The individual had already been arrested for making terroristic threats. When the tip came in, law enforcement knew about the threat to shoot up the school but did not know about the suspect’s plans to carry out a shooting at the anti-gun violence march. Dispatch and law enforcement thanked us for the information and noted that no guns were found in the home.
3. A tip was received that a student threatened to bring a gun to school and shoot up the school. Two students were targeted. OK2SAY forwarded this information and a screenshot of the threat to local law enforcement and the school. Follow-up communication from school officials revealed that within 30 minutes of receiving the tip, law enforcement visited the student’s home, the student confessed and was expelled.



4. OK2SAY received a tip about a student who posted photos on Snapchat of an open cut and a caption stating: "I can't take this anymore." After texting the tipster and obtaining an address, the tip was referred to dispatch so that law enforcement could follow up with the student immediately. Thirty minutes later, a Michigan State Police Post called back and advised a Michigan State Police K-9 was being deployed for the suicidal student who had ran into the woods. After an hour of searching, the K-9 unit located the student, who had open cuts on their arm, and transported the student to the hospital for help.



5. OK2SAY received a tip about a bullying incident. After texting the individual for more details, they felt comfortable to report a sexual assault tip as well. The individual disclosed that during the previous school year and over the summer, an elementary school employee kissed and touched a now-6th grade girl and asked her for sex. The reporter stated that the victim was afraid of the employee and was concerned she might have to see him again over the summer. The tip was referred to the district superintendent, who suspended the employee and contacted the victim's parents and local law enforcement.



The school consulted with a children's assessment center, interviewed the student, and met with the victim, her parents, an administrator, and the school counselor. The parents then consulted with a police officer and the mother agreed to have the victim see a counselor. The administration followed up with the victim the next day at school and was satisfied with how the situation was progressing. The district superintendent also noted that the victim chose to report the incident to OK2SAY instead of to one of the school's three counselors. The superintendent was glad that OK2SAY was available and that students felt comfortable using it.

6. OK2SAY received a tip about a suicidal student. Based on previous tips submitted about this individual, OK2SAY technicians determined the student lived in North Carolina. OK2SAY referred the information to law enforcement in North Carolina who got the student to the hospital for a mental evaluation.



Stop the Silence. Help End the Violence.

# MILESTONES

## Student Safety Act Sunset Lifted

OK2SAY was created in 2013 as a four-year work project under the mandate of the Student Safety Act, with an October 1, 2017 sunset. In 2017, the Act was extended and on Dec. 20, 2018, the Michigan Legislature approved a proposal to lift the sunset and make OK2SAY a permanent part of Michigan's student safety initiatives.

## Recognized As A Best Practice By The United States Department of Education And United States Department Of Homeland Security

The United States Department of Education, United States Department of Homeland Security, United States Department of Health and Human Service, and United States Department of Justice recognized OK2SAY as a best practice for student safety in the Final Report of the Federal Commission on School Safety.



## 22,000 School Bus Drivers Trained by 2021

OK2SAY dedicated much of 2018 to educating Michigan school bus drivers on OK2SAY. The team helped develop the curriculum and draft the 2019-2021 Michigan School Bus Driver Continuing Education Curriculum Manual.

School bus drivers throughout the state will receive two hours of OK2SAY training as part of their continuing education curriculum. Michigan school bus drivers are encouraged to wear their OK2SAY t-shirts on Fridays to remind students to step up and speak out.



## National School Safety Hotline Conference

OK2SAY was invited to the first National School Safety Hotline Conference in Salem, Oregon. Michigan was one of only seven states asked to present at the event. Due to its first-of-its-kind student safety program, Program Administrator Mary Drew, Spl./Lt. David Eddy and Senior Department Technician Brandon Smith represented the state. OK2SAY spoke about its program's origins, how people communicate with OK2SAY, and tip trends.



In addition to presenting at the summit, the OK2SAY team also assisted with drafting the "School Tip Line Toolkit - A Blueprint for Implementation and Sustainability." This resource is designed to support state and local municipalities who want to develop, adopt, implement, and sustain a school safety tip line.



## MSU Marketing Students Pitch OK2SAY

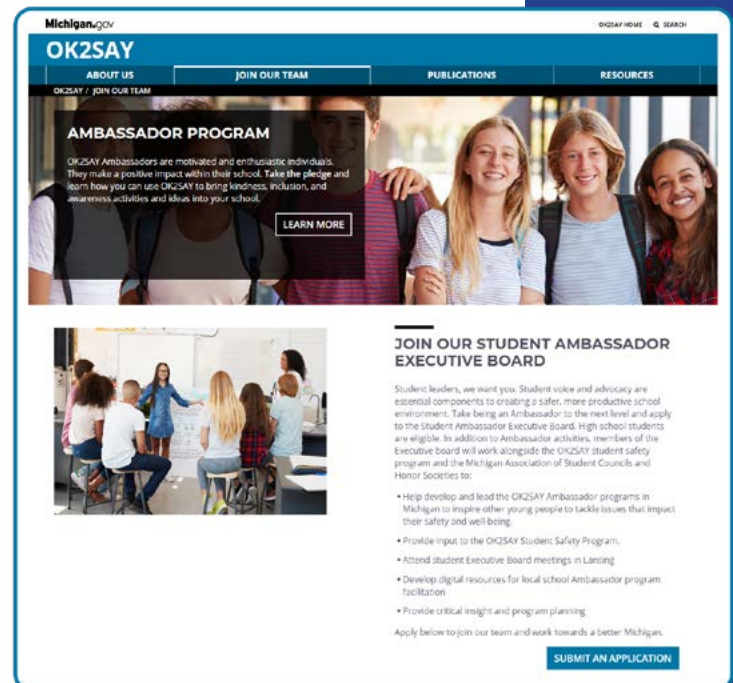
OK2SAY again tapped the creativity of marketing students from Michigan State University's College of Communications Arts and Sciences. Professor Greg Taucher assigned his students the task of developing OK2SAY marketing proposals. The students came to the Attorney General's Office to pitch their ideas to the OK2SAY team. They brought fresh perspectives to the program's approach to engaging younger students in the program and raising awareness of this life-saving resource. Many of their ideas are being considered to help promote the program going forward.



## Student Ambassador Program

OK2SAY's student ambassador program inaugurated its first Student Ambassador Executive Board in 2018. Working with the Michigan Association of Student Councils and Association of Honor Societies, OK2SAY welcomed 34 student ambassador executive board members from around the state.

The mission of the student board is to provide student perspective and statewide student initiatives to support the OK2SAY program. During 2018, the board developed a series of documents for school application, including: an ambassador program starting kit; an OK2SAY school handbook and documents; and an online platform to engage participating schools.



# 2018



**OK2SAY hosted 20 high school family and parent nights.**



**More than 61,000 sports fans were reminded of OK2SAY at the MHSAA Girls and Boys Basketball Finals in March in East Lansing and Grand Rapids.**



**OK2SAY team presenters reminded 6,800 attendees at the MHSAA Softball and Baseball finals in June at Michigan State University that "it's OK2SAY."**



**OK2SAY tooted its horn at the Michigan Competing Band Association Competition at Ford Field.**

# Expos

**OK2SAY distributed informational material to 47,200 attendees at the MHSAA Football State Finals at Ford Field in Detroit.**



**OK2SAY hosted a table and shared program information with 4,000 students at the Detroit City Youth Opportunity Magazine's Youth Media Day.**



**OK2SAY presented its program overview in a webinar for the MEEMIC Foundation.**



**161 Expos and special events.**

# HOW WE PROMOTED OK2SAY IN 2018

## 2018 Promotional Materials

Throughout 2018, multiple materials were designed, procured, and distributed by the Department, including:

- Ballpoint pens;
- Stylus pens;
- Mobile phone screen cleaners;
- OK2SAY brochures;
- OK2SAY contact cards;
- OK2SAY notepads;
- Mirrors;
- Banners;
- Posters;
- Magnets;
- 5-prong highlighters;
- String bags;
- Webcam covers;
- OK2SAY School Implementation Guides;
- Pencils;
- School bus signs;
- Silicone wallets;
- Stickers-repositionable decals for locker rooms and bathrooms;
- T-shirts; and
- Vinyl banners.

OK2SAY promotional materials can be ordered online (<http://mi.gov/ok2saypromo>).

## Additional Promotions

### New Public Service Announcements

OK2SAY produced four 15-second Public Service Announcements in 2018 to be used on TV, on Megatrons at sporting events, and at gas station pump screens. The goal was to produce succinct messages to explain OK2SAY to a broad range of viewers.

The titles for those four PSAs are:

- Students Across Michigan are Helping to Prevent School Violence  
<https://youtu.be/ONtFhYgzVuo>
- I'm an OK2SAY Technician  
<https://youtu.be/azcwwZojcBY>
- OK2SAY is a Student Safety Program  
<https://youtu.be/GDNahdxqODA>
- Not All Heroes Wear a Cape and Tights  
<https://youtu.be/noB9pvXis1A>





# Presentation Videos

The Department created and debuted one new video about the Student Ambassador program for our presentations and online content. The video can be viewed online:

- Student Ambassadors  
<https://youtu.be/CfvthxnMQao>



**LET'S TALK TIPS**

- Confidentiality
- Safe
- Free
- No cost to the reporter
- 24/7
- No need to disclose

**SUCCESS STORIES**

- Students planning attacks are identified and targeted prevention
- Several students who reported serious violence were saved
- Guns and other weapons were confiscated and students charged
- Planned school fights were averted
- Students who were past learning received counseling
- Thousands of bullying incidents were addressed

**PURPOSE**

OK2SAY encourages confidential tips and potential actions or potential harm directed at students or staff employees in schools.

**BREAKING THE CULTURE OF SILENCE**

A recent Service study found that 81 percent of violent school incidents, nationwide occur from the silence and lack of knowledge of the staff, but failed to report it because of fear or reluctance to being labeled a snitch.

To eliminate that fear and help break the cycle of silence, the Nation's identity is confidential.

**NEARLY 18,000 TIPS STRONG.**

**STUDENT SAFETY PRESENTATIONS**

The Attorney General offers FREE presentations for students, parents, educators and community leaders.

Students in grades 6-12 receive age appropriate safety information from OK2SAY, a nationally recognized program.

Adults can learn about our program by attending our Continuing Education Program.

Scheduling is free and easy! Register your school or office online or contact us at:

Attorney General Consumer Programs  
 617-392-4800  
 ok2say.org

**DANA NESSEL**  
 ATTORNEY GENERAL

**OK 2 SAY**  
 Stop the Silence. Help End the Violence.

**A CONFIDENTIAL WAY for students TO REPORT anything that threatens their safety or the safety of others.**

**HOW TO SUBMIT A TIP TO OK2SAY**

855-565-2729 617-392-4800

Available in the app stores for iPhone and Android

Submit tips 24/7, with no cost to the reporter

**OK2SAY Tip**

Submit and Receive

1. Confirm the information

2. OK2SAY will send a confidential report to the appropriate school or law enforcement agency

**OK 2 SAY**

Stop the Silence. Help End the Violence.

Report anything that threatens your safety or the safety of others.

**I always wondered why somebody didn't do something, then I realized ... I AM SOMEBODY.**

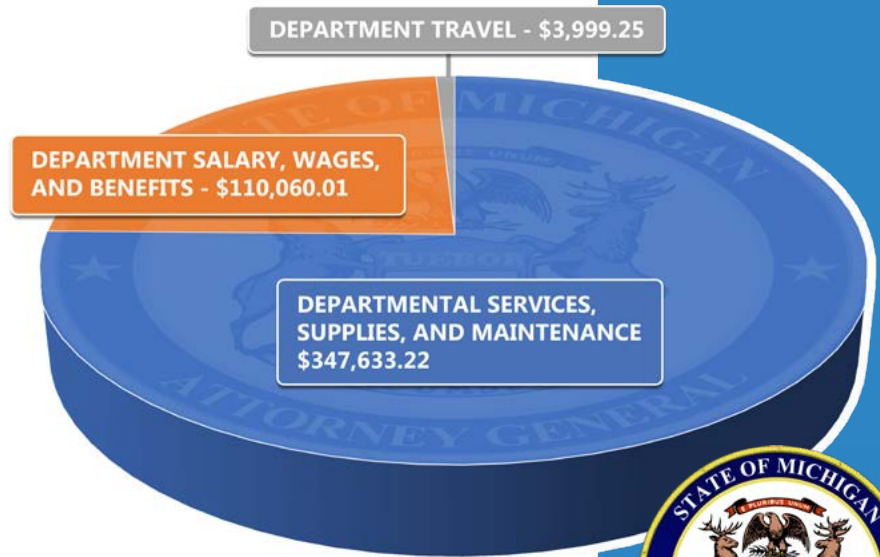
ok2say.com 855-565-2729  
 617-392-4800 (OK2SAY) ok2say@mi.gov  
 iPhone & Android Stop the Silence. Help End the Violence.

# FINANCIALS

Total combined 2018 expenditures for the Department and MSP were \$825,603.95.

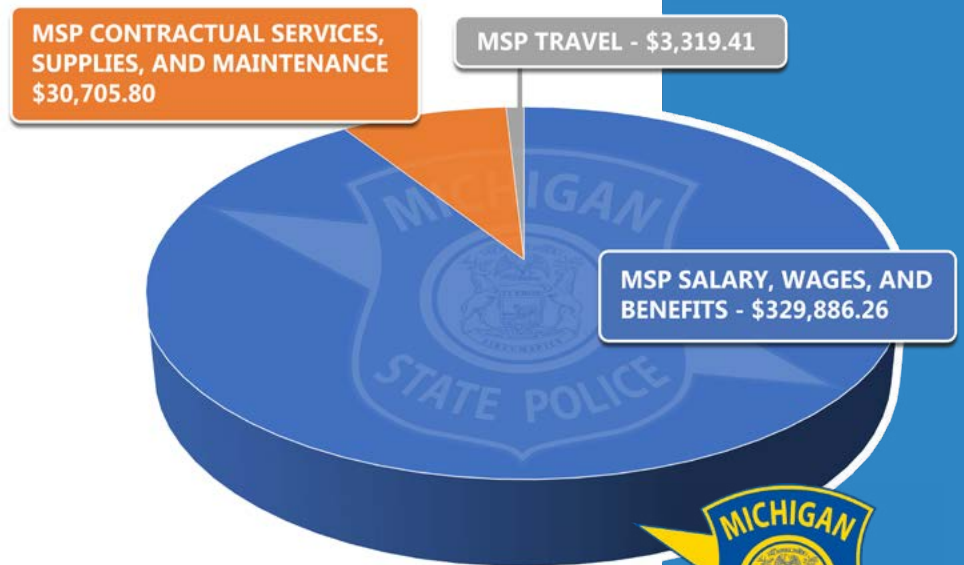
The Department incurred \$461,692.48 in costs in 2018 under the Act. Itemized costs included:

- \$347,633.22 for Departmental services, supplies, and maintenance;
- \$110,060.01 in Department salary, wages, and benefits; and
- \$3,999.25 in Department travel.



MSP incurred \$363,911.47 in costs in 2018 under the Act including administering the hotline. Itemized costs included:

- \$329,886.26 in MSP salary, wages, and benefits;
- \$30,705.80 in MSP contractual services, supplies, and maintenance; and
- \$3,319.41 in MSP travel.



# STATE PARTNERS



## Partners Who Provided Financial Contributions, Goods & Services, or Time for the Benefit of OK2SAY



## Interest Groups



## Interest Groups Continued





# APPENDIX A: 2018 OK2SAY TIP TOTALS

2018	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total
Alcohol	1	3	8	4	11	10	0	0	8	8	6	9	68
Assault	5	5	9	8	13	8	1	1	10	11	13	1	85
Bullying	81	104	198	117	129	34	8	14	59	135	121	100	1,100
Cyberbullying	36	24	26	28	24	23	15	12	24	25	42	23	307
Child Abuse	9	22	11	22	12	8	1	5	5	15	19	12	141
Dating Violence	2	3	3	0	8	1	0	1	1	8	2	2	30
Domestic Violence	0	0	1	1	0	0	1	0	0	1	0	0	4
Drugs	46	48	74	54	77	34	7	5	51	95	60	56	607
Explosives (bomb)	1	1	0	2	1	0	0	0	1	0	0	0	6
Fighting	8	7	12	3	16	2	0	1	5	5	8	7	74
Fire Starting	0	0	0	0	0	0	0	0	0	0	0	0	0
Gangs	0	0	0	0	0	0	0	0	0	0	0	1	1
Guns	2	18	9	4	6	1	0	0	7	4	2	2	55
Human Trafficking	0	0	0	0	1	0	0	0	0	1	0	0	2
Kidnapping/ Attempted Kidnapping	1	0	0	0	1	0	0	0	0	0	0	0	2
Knives	1	2	2	0	1	0	0	1	0	0	0	1	8
Planned Fights	9	7	14	10	10	3	0	0	7	19	22	11	112
Planned School Attack	9	119	131	26	18	13	0	3	20	46	21	22	428
Self-Harm	44	39	84	36	47	28	12	8	28	49	46	44	465
Sexting	17	19	14	16	17	13	4	4	7	30	27	18	187
Sexual Assault	13	8	10	3	12	4	3	0	6	13	8	9	89
Sexual Misconduct	13	26	37	33	37	21	4	0	16	17	8	16	228
Stalking	1	1	3	5	3	0	7	1	0	1	1	0	23
Stealing	1	0	1	2	7	0	0	0	2	1	4	0	18
Suicide Threats	133	127	195	156	184	122	61	56	99	170	174	124	1,601
Threats	19	19	42	19	20	11	12	41	10	22	28	14	257
Unsafe Driving	0	0	1	1	0	1	0	0	0	1	0	0	4
Vandalism	0	0	0	0	3	8	0	0	0	0	0	0	11
Weapons Possession	2	12	16	6	8	0	2	0	0	4	9	5	64
Other (e.g., anxiety, stress, depression, harassment)	41	56	80	45	41	20	7	15	31	56	64	45	501
<b>Total</b>	<b>495</b>	<b>670</b>	<b>980</b>	<b>601</b>	<b>707</b>	<b>365</b>	<b>145</b>	<b>168</b>	<b>397</b>	<b>737</b>	<b>686</b>	<b>522</b>	<b>6,473</b>



2018 OK2SAY Presenters and OK2SAY Technicians



The students, teachers and administrators at University Prep Science and Math Middle School in Detroit raised \$500 dollars during National Bullying Prevention Month to OK2SAY. They donated the profits from their school store and also paid to participate in a “dress down” day to be exempt from the school’s dress code. The students also put together Thanksgiving baskets for families in need. Their donation helped support additional programming efforts to keep students safe.





OK2SAY Presenter Harry Werkema drops the ceremonial puck at the Kalamazoo Wings hockey game.

More than 47,200 sports fans were reminded of OK2SAY at the MHSAA Football Finals in November at Ford Field in Detroit.



Millington varsity softball state champions show their OK2SAY pride.

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