



Stop the Silence. Help End the Violence.

OK2SAY encourages **confidential** tips on potential harm or criminal activities directed at students, school employees, or schools.

OK2SAY is just in its fourth year and received MORE THAN 10,000 TIPS.

Thanks to students throughout the state, OK2SAY has helped stop peer mistreatment, saved many students who had taken steps to end their life by suicide, removed weapons from school, and gotten students the support they needed when dealing with dating and sexual abuse.

From September 1, 2014 to December 31, 2017, 10,734 tips were received in the following categories:

Alcohol	155	Knives	20
Assault	196	Planned Fights	64
Bullying	2,471	Planned School Attack	225
Cyberbullying	875	Self-harm	879
Child Abuse	284	Sexting	323
Dating Violence	82	Sexual Assault	91
Domestic Violence	16	Sexual Misconduct	227
Drugs	731	Stalking	24
Explosives (bomb)	9	Stealing	28
Fighting	120	Suicide Threats	2,244
Fire Starting	1	Threats	308
Gangs	11	Unsafe Driving	14
Guns	28	Vandalism	9
Human Trafficking	3	Weapons Possession	58
Kidnapping/Attempted	3	Other (e.g., anxiety, stress, depression, harassment)	1,235
Total		10,734	

OK2SAY Success Stories

- OK2SAY received a tip about self-harm. The student admitted to self-harm and posting pictures related to suicide. The student received emergency therapy.
- Acting on a tip about a student bringing a weapon to school, law enforcement investigated and confiscated a knife. The student admitted to bringing the weapon to school. The student was suspended.
- A student who was abusing alcohol to deal with depression received counseling services because a tip was submitted to OK2SAY.
- OK2SAY received a tip that someone overheard two students joking about shooting up the school. Because it was after hours, the information was referred to local law enforcement. Officers made contact with suspects and family.

After further investigation and locating weapons, the threat was found credible. The students were banned from campus indefinitely and other appropriate actions were taken.



Students at University Preparatory Science and Math Making a Difference

Students at University Prep Science and Math Middle School helped raise awareness about [National Bullying Prevention Month](#) by donating \$500 to OK2SAY.

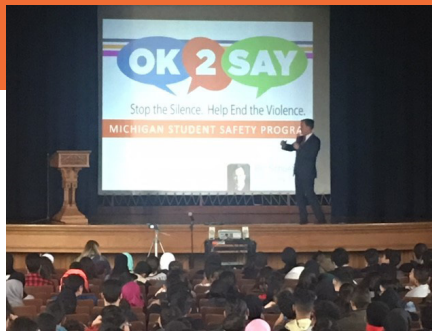
Besides donating profits from their school store, the students paid to participate in a “dress-down” day to be exempt from the school’s dress code.

The students also put together Thanksgiving baskets for families in need.

OK2SAY School Rollouts

Attorney General Bill Schuette helped launch the OK2SAY program in Traverse City West Middle School and Fordson High School in Dearborn.

Students learned about student safety and how to submit a confidential tip about behaviors that threaten their safety or the safety of others by using OK2SAY.



To [learn how your school can register for a FREE presentation](#), go to [ok2say.com](#).



Michigan State University College of Communications Arts and Sciences

Back by popular demand, marketing students from MSU came to the Department of Attorney General’s Office to pitch their ideas on how to effectively promote OK2SAY. Four teams presented their entrepreneurial ideas to market the program and showcased their creativity and strategic thinking.

The teams went far beyond just finishing a project or seeking a grade; they provided solid, innovative, and valuable recommendations on how OK2SAY can reach more students.



855-565-2729
[ok2say.com](#)

Technicians’ Corner

When a high school student was contemplating suicide, it was a tip from a friend to OK2SAY that alerted authorities. The student needed help because she was hearing voices in her head.

She was afraid her parents would assume she was faking it. The student wanted to go to a mental hospital to get better. The OK2SAY Technician used Applied Suicide Intervention Skills Training techniques to determine the student was safe for the night.

The tip was referred to the school in the morning. The Outcome Report indicates that a counselor at the school met with the student, called the parents, and the student was taken to the hospital for an assessment.

OK2SAY counts these tips as victories. The student trusted the friend to find help and in turn, the friend trusted OK2SAY. Because of this exchange, the student is getting support.

Mid-West Family Broadcasting Helps Say No to Bullying

Radio personalities from [WYTZ \(Y Country 97.5\)](#), [WSJM \(NewsTalk 94.9\)](#), and [WIRX \(Rock 107\)](#) are helping create awareness about OK2SAY.

They produced public service announcements and promos to help ensure that students and their families in Southwest Michigan are aware of how they can step up and speak out by holding a “Say No to Bullying” campaign.

The campaign includes facts about bullying and OK2SAY contact information.

