



## A Leader in Innovation: Pinecrest Medical Care Facility

staff, beyond the confines of the nursing facility to community involvement.

Pinecrest Administrator, Gerry Betters, is an active member of the Upper Peninsula Healthcare Roundtable, a Regional Skills Alliance of

80 members representing healthcare organizations across the Upper Peninsula. His participation in this healthcare cluster demonstrates his commitment to seeking workforce solutions that will grow the economic viability of the area. Pinecrest employs 335 full- and part-time employees. His facility partners with Bay College to offer clinical sites for nursing students; they also support internships and job shadowing opportunities to students seeking to explore career paths in healthcare.

Pinecrest Medical Care Facility is owned by Delta, Dickinson and Menominee Counties. The institution itself has been in existence since 1919, originally starting as a tuberculosis sanitarium. In 1961, it was converted to a medical care facility. This facility is committed to not only supporting a quality of life and care for its residents, but is dedicated to the community in which it serves.

Pinecrest Medical Care Facility of Powers was named the "2006 Facility of the Year" by the National Association of Healthcare Assistants (NAHA). The award recognized Pinecrest as a member facility who has embraced the philosophy of the NAHA's mission statement, which is to "elevate the professional standing of certified nursing assistant's recognition, advocacy and empowerment to maximize individual and family success and quality patient care." The award applauds the leadership of Pinecrest for incorporating educational tools and programs to educate and motivate front line administrative

on life, and its heart is found in the relationships that flourish there. A radical departure from traditional skilled nursing homes and assisted living facilities, Pine Grove alters in facility size, interior design, staffing patterns, and methods of delivering skilled professional services. In August of 2007, Michigan's Energy Office gave the approval for Pinecrest's 10 kilowatt Solar Photovoltaic System. Pinecrest's web page describes the energy sources as a renewable and infinite resource; free of any emissions, including carbon dioxide (greenhouse gas) and free resource after capital cost of installation (excluding maintenance).

Pinecrest Medical Care Facility is a nationally recognized facility that demonstrates its commitment to its workforce, its residents and the community through action.

Pinecrest is a leader in innovation. In January of 2007 Pinecrest held an open house at its newest facility, Pine Grove. This "greenhouse" was the first in the Upper Peninsula and the second in Michigan. At the time of its grand opening, there were only five such facilities in the United States. Pine Grove focuses



*Pinecrest Medical Care Facility located in Powers, MI.*