

KAL-TEC

Training for better Employment & a stronger Community

A program of the

Let Our Resources Work For You.

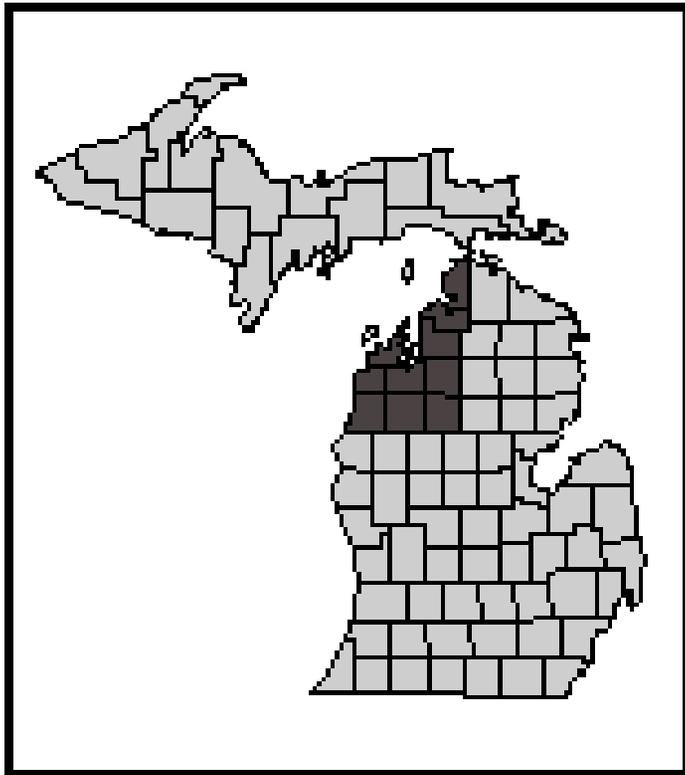


**Northwest Michigan
Council of Governments**

Workforce • Business • Community



Northwest Lower Michigan



- 10 rural counties
- About the size of CT
- 4 unique labor market centers
- Population 300,000
- Lots of water!
- Tourism, agriculture, light mfg., healthcare, construction, retail, government
- High quality of life



Kalkaska County



- Rural community
- Population 17,000
- One main village with general shopping
- Famous for world-class trout fishing
- Long commute patterns average 50 miles round trip to nearest “large” community – Traverse City
- 3 public school districts
- 166,000 of 365,000 total county acres are state owned (low tax base)



Goal Setting & Work Plan

Short term goals:

1. Upgrade the skills of current employees, related to the knowledge economy within the manufacturing sector
2. Develop the basic academic skills of adults
3. Develop the “soft skills” needed in the workplace
4. Improve technology and other skills in the workforce

Work plan:

1. Provide specific job-related skill training to employees as identified by participating companies
2. Provide basic and remedial education through individualized learning plans
3. Provide soft skills training as identified by businesses to employees and other members of the community
4. Provide a wide variety of courses throughout the community



Goal Setting & Work Plan

Long term goals:

1. Increase the number of educational credentials
2. Develop entrepreneurial skills throughout the community

Work plan:

1. Provide specific programs to help participants attain GEDs, high school diplomas, occupational certificates, associate degrees, bachelor degrees
2. Provide a variety of business start-up and development courses; Promote entrepreneurial activity through marketing



The Full Partnership

- Chamber of Commerce
- County, village, and townships
- Economic development
- United Way
- Rotary Charities
- K-12 school districts
- Library
- Child Care Coord. Agency
- Dept of Human Services
- SBTDC
- Poverty Reduction Initiative
- Many local business:
 - Stobert Dental
 - Ms. Patti's Daycare
 - Michigan CAT
 - Gaston Family Chiropractic
 - Shetler Family Dairy
 - Midas of Kalkaska
 - Northland Foods
 - KB Water Hauling
 - Wayne Wire
 - Many, many more...



Educational Providers

- Northwestern Michigan College
- Baker College of Cadillac
- Kirtland Community College / M-TEC
- Traverse Bay Area Career Tech Center
- Northwest Michigan WORKS!
- Kalkaska Memorial Health Center
- Northwest Michigan Community Action Agency
- Catholic Human Services
- Torch Chiropractic & Family Wellness Center
- MSU Extension
- Childcare Connections
- Adult Education programs



Community Buy-in

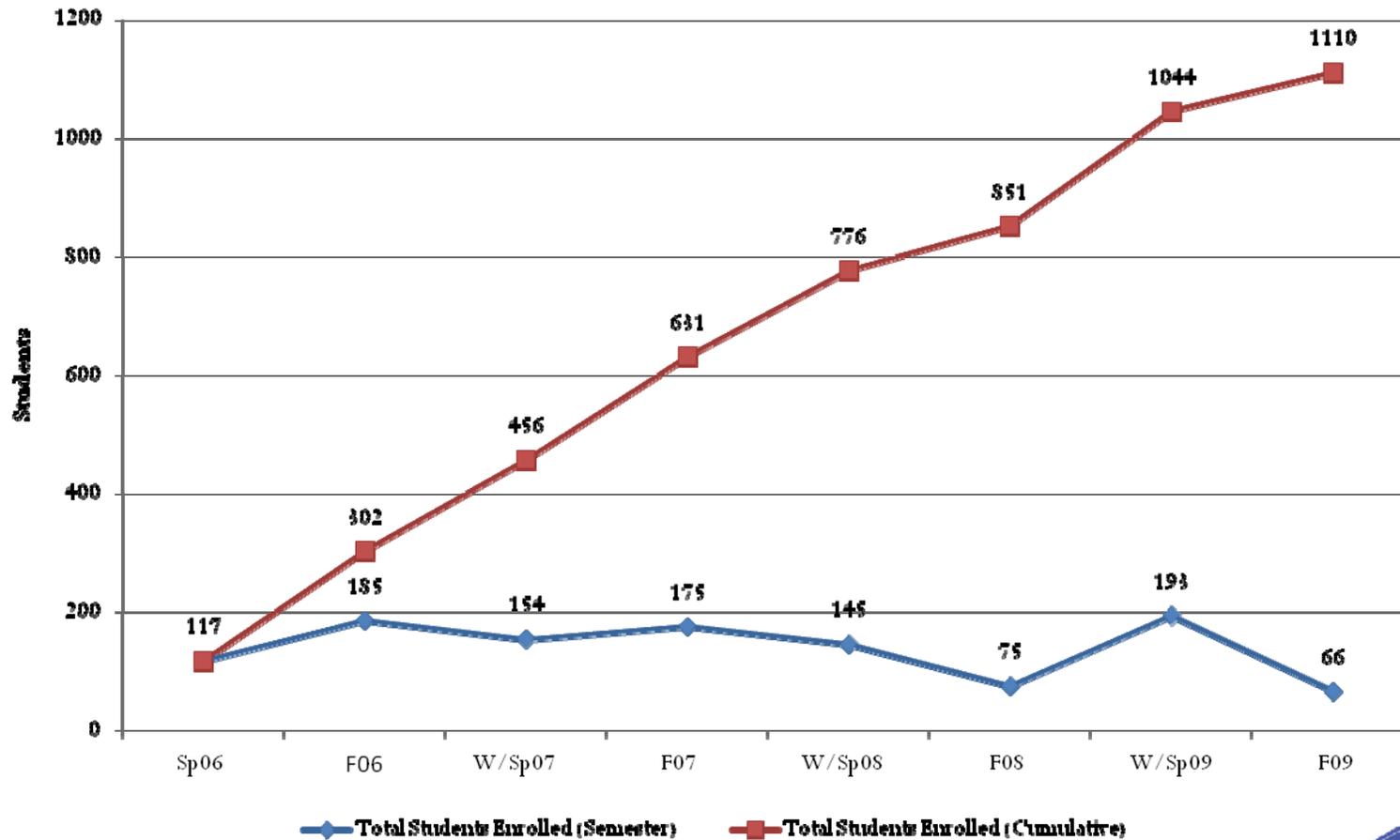


- Community buy-in was a must
- Making a shift in the perception of the value of education and training
- Marketing efforts
- 3 large community events
- Media saturation (i.e., newspaper inserts, grocery stores, posters, etc.)

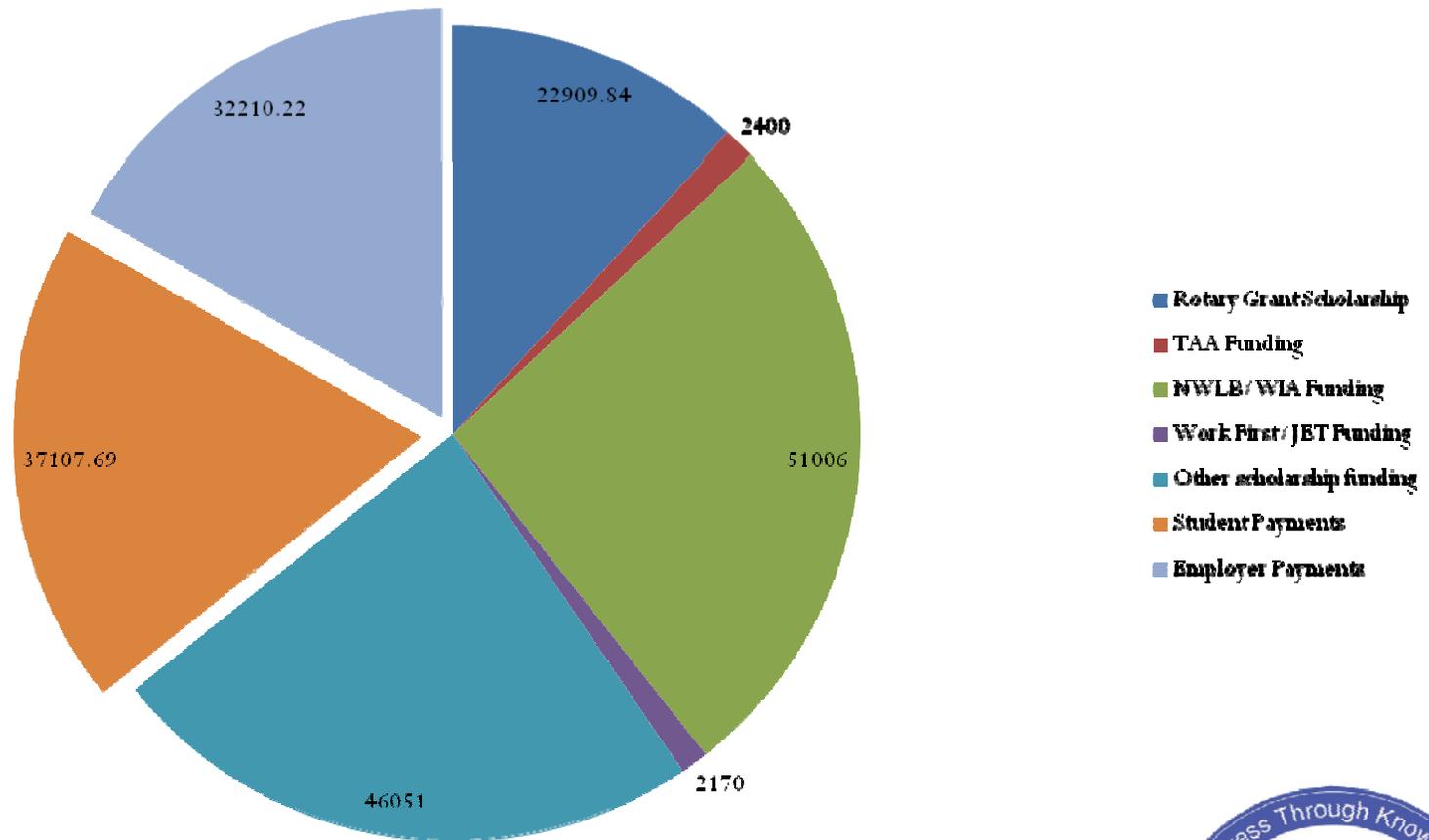




Enrollment Trends



Total Value of Training: \$193,855



Scholarships versus Student and Employer Payments



Other basic facts:

Total Enrollment **1110**

Male students 275

Female students 835

*Living in Kalkaska 782

*Working in Kalkaska
 424

Average Age **42**

Total Classes Offered **427**

*Seats filled 1832

*Cancelled 178

*Dropped 145

Actual Seats Filled **1509**

Total Certificates Earned: **325**

- AED/CPR Recertification 11
- Cert/Completion – BHC 26
- Cert/Completion – CNA 74
- Certified Nurse Aide 23*
- Communication Skills 4
- Healthcare Provider CPR 20
- Heart Saver AED/CPR 89
- Heart Saver First Aid 45
- Heart Saver First Aid/CPR 19
- Heart Saver Pediatric FA 1
- Personal Finance Mgmt 4
- Skills for Success 2
- Study Skills & Test Taking St. 2
- Welder Performance Qaul. 5



Sustaining KAL-TEC's future

- Greater Kalkaska Area Chamber of Commerce
 - Lessons learned
 - Not a priority to their mission
 - Remain a supporting partner to the mission of KAL-TEC
- Northwest Michigan WORKS!
 - Included as a part of the Classroom Training program
 - NWMCOG as supportive partner (i.e., marketing, printing, catalog development, etc.)



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