

# Michigan Skills Alliances

## *The Next Generation of Alliances in Michigan*



Michigan Skills Alliances<sup>SM</sup>

Recognizing that Michigan's employers are the driving force of our economy, *Michigan Skills Alliances provide a framework to bring together and to form relationships between employers, educators, workforce developers, and community leaders* in order to better meet their workforce needs. Built upon the foundation of Michigan Regional Skills Alliances, *Michigan Skills Alliances allow employers to directly give crucial input to educators and community partners* that will help shape and coordinate solutions to specific industry or regional workforce needs.

When employers come together with educators and community leaders, they uncover the root causes of shared workforce and economic challenges. The result is a *customizable, collaborative solution to those challenges that can meet employers' workforce needs faster and more effectively* than individual businesses can alone.

*By providing employers a forum to directly communicate their workforce needs*, Michigan Skills Alliances are catalyzing partnerships that better address the requirements of the business community. To further align with workforce demands, Michigan Skills Alliances are either geographically- or industry-based to effectively target the needs of employers.

**Regional Skills Alliances** focus on workforce strategies that help to build strong regional economies through community-based and diverse partnerships.

**Sectoral Skills Alliances** are centered around a single industry and develop workforce strategies to address shared challenges—locally, regionally, or across the state.

### Assistance Available to Support a Michigan Skills Alliance

- **Financial Support** ~ Total of up to \$250,000 in assistance for up to 4 years
- **Convening** ~ Initiating and maintaining a Michigan Skills Alliance
- **Labor Market Research** ~ Assistance with interpreting employment trends
- **Technical Assistance** ~ Michigan Skills Alliance & workforce development expertise
- **Learning Network** ~ Peer to peer learning and communication

### Partners Involved in Michigan Skills Alliances

- Employers
- Michigan Works! Agencies/Workforce Development Boards
- Community Colleges/Universities
- K-12 Education Systems
- Private Training Institutions
- Economic Development Organizations
- Industry and Trade Associations
- Community-Based and Faith-Based Organizations
- Advocacy or Interest Groups
- Organized Labor Organizations
- Chambers of Commerce
- Private Foundations

*Michigan Skills Alliances also catalyze growth in the state's emerging green economy.* Either regional or sectoral, Green Skills Alliances are focused on identifying and meeting workforce opportunities as new industries are created, others re-imagined, and regions embrace Michigan's new green economy.



For more information on Michigan Skills Alliances

Email [MiSA@michigan.gov](mailto:MiSA@michigan.gov) or call (517) 335-5858

Additional information is also available at

[www.michigan.gov/rsa](http://www.michigan.gov/rsa)