



# FOSTERING FUTURES

Scholarship Trust Fund

*Helping young adults who have experienced foster care achieve their dream of a college education*



2021 Sponsorship Opportunities  
Fundraising Dinner, Friday, **September 17, 2021**  
Roostertail, Detroit, 5:30 p.m. - 9:30 p.m.



**MEDIA PARTNERS:**



**PRESENTING SPONSOR \$20,000**

- Logo as Presenting Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Logo on prominent signage throughout the event and acknowledged as Presenting Sponsor by the Emcee
- Acknowledged as Presenting Sponsor in all public relations activities and promotion with media partners.
- Speaking opportunity during event
- Prominent full-page, color print advertisement in event program
- 20 seats to attend event
- Right of first acceptance for next year's event
- Logo on tables during event

**PREMIER SPONSOR \$15,000**

- Logo on prominent signage throughout the event and acknowledged as Premier Sponsor by the Emcee
- Logo as Premier Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Referenced as Premier Sponsor in all public relations activities and promotion with media partners
- One full-page, color print advertisement in event program
- 16 seats to attend event
- Logo on tables during event

**DINNER SPONSOR \$10,000**

- Logo on prominent signage throughout the event and acknowledged as Dinner Sponsor by the Emcee
- Logo as Dinner Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com) as well as in all public relations activities and promotion with media partners
- One full-page, color print advertisement in event program
- 14 seats to attend event
- Logo on tables during event

**Questions?** Call Diane Brewer (517) 241-2781 or email at [Brewerd1@michigan.gov](mailto:Brewerd1@michigan.gov), or Call Robin Lott (517) 241-3301 or email at [Lottr@michigan.gov](mailto:Lottr@michigan.gov), or Call Flora Boles (517)335-2882, or email [bolesf@michigan.gov](mailto:bolesf@michigan.gov).



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## AUCTION SPONSOR \$10,000

- Logo on prominent signage throughout the event and noted as Auction Sponsor by the Emcee
- Logo as Auction Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com) as well as in all public relations activities and promotion with media partners
- One full-page, color print advertisement in event program
- 14 seats to attend event
- Logo on tables during event

## PRESIDENTIAL SPONSOR \$7,500

- Logo on prominent signage at the event and as well as mentions in all public relations activities and promotion with media partners
- Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- One full-page, color print advertisement in event program
- 12 seats to attend event
- Right of first acceptance for next year's event
- Logo on tables during event

## GRADUATE SPONSOR \$5,000



- Logo on prominent signage throughout the event as well as mentions in all public relations activities and promotion with media partners
- Logo as Graduate Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- One half-page, color print advertisement in event program
- Eight seats to attend event
- Logo on tables during event

## FELLOWSHIP SPONSOR \$2,500



- Recognition on prominent signage throughout the event as well as mentions in all public relations activities
- Logo as Fellowship Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- One half-page, color print advertisement in event program
- Eight seats to attend event
- Logo on tables during event

## SUPPORTING SPONSOR \$1,000

- Recognition on prominent signage throughout the event as well as mentions in all public relations activities
- Logo as Supporting Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Four seats to attend event

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## TABLE HOST \$800

- Table Hosts commit to buy or sell a table of eight seats to the event
- Listing in event program as Table Host
- Eight seats to attend event
- Logo on tables during event

## CONTRIBUTING SPONSOR \$500

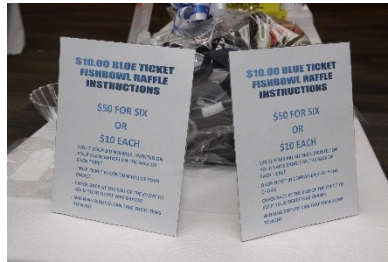
- Recognition on signage at the event and in the event program
- Listing in the event program as Contributing Sponsor
- Logo as Contributing Sponsor on MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Two seats to attend event

## AUCTION & RAFFLE DONATIONS

- Donate item(s) for Silent auction or the Red or Blue Fishbowl Raffle
- Item value is tax deductible on Michigan income tax form
- Listing as “Donor” in event program
- Listing as “Donor” on table tents



*Silent Auction: Item Value \$300+*



*Blue Fishbowl Raffle:  
Item Value \$150-\$300*



*Red Fishbowl Raffle:  
Item Value up to \$150*

## PROGRAM ADS

- Full-Page (4.5” w x 7.5” h), color, \$1000
- Half-Page (4.5” w x 3.75” h), color \$500
- Jpeg or PNG file and payment due 30 days prior to event
- Content does not have to be event specific